Python Data Collection and Management for Public Policy Research

Day 10: Obtaining Data from the Web

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Plan for today

- Introduction
- \cdot Some key features of the internet
- HTML and CSS
- · Fundamentals of web scraping
- Coding

Examples

- · An increasing amount of data is available on the web
 - · Speeches, biographical information ...
 - · Social media data, articles, press releases ...
 - Geographic information, conflict data ...
- These datasets are often provided in an unstructured format
- Web scraping is the process of extracting this information automatically and transforming it into a structured dataset

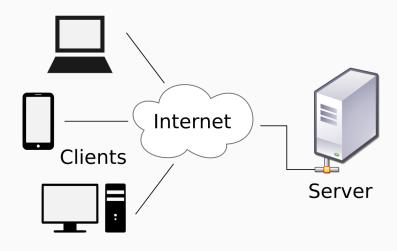
Why automate?

- Copy & pasting is time-consuming, boring, prone to errors, and impractical or infeasible
- · In contrast, automated web scraping:
 - 1. Scales well for large datasets
 - 2. Allows for dynamic data collection
 - 3. Is (mostly) reproducible
 - 4. Involves adaptable techniques
 - 5. Facilitates detecting and fixing errors
- · When to scrape?
 - 1. Trade-off between your time today and your time in the future. Invest in your future self!
 - 2. Computer time is often cheap; human time more expensive

Two different approaches

- 1. **Screen scraping**: Extract data from source code of website, with html parser and/or regular expressions
 - requests (today) and Selenium packages (not covered)
- 2. **Web APIs**: A set of structured http requests that return JSON or XML data.

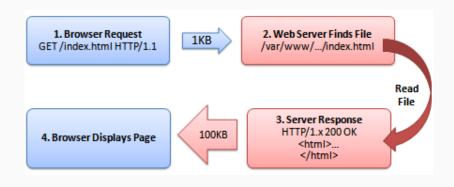
Some key features of the internet: Client-server model



Client-server model

- Client: User computer, tablet, phone, software application, etc.
- · Server: Web server, mail server, file server, etc.
- · Client makes request to the server
 - · Depending on what you want to get, the request might be
 - · HTTP: Hypertext Transfer Protocol
 - · HTTPS: Hypertext Transfer Protocol Secure
 - SMTP: Simple Mail Transfer Protocol
 - · FTP: File Transfer Protocol
- Server returns response

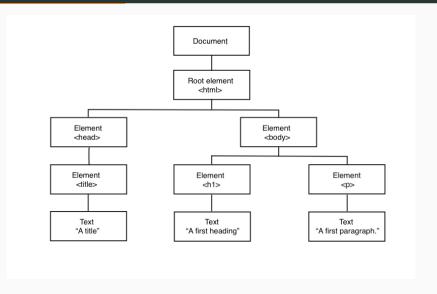
Request and response in the case of HTTP



HTML: Hypertext Markup Language

- HTML displays mostly static content
- Many contents of dynamic webpages cannot be found in HTML
 - · Example: Google Maps
- Understanding what is static and dynamic in a webpage is a crucial first step for web scraping

HTML tree structure



A very simple HTML file

```
<!DOCTYPE html>
       <title>A title</title>
       <h1>A first heading</h1>
       A first paragraph.
```

From: W3Schools

Slightly more features

```
<!DOCTYPE html>
       <title>A title</title>
       <h1>A first heading</h1>
       A first paragraph.
       A second paragraph with some <b>
          formatted</b> text.
       A third paragraph with a <a href="http"
          ://www.lse.ac.uk">hyperlink</a>.
```

With some content divisions

```
<!DOCTYPE html>
<html>
       <title>A title</title>
   </head>
       <div>
           <h1>Heading of the first division</h1>
           A first paragraph.
           A second paragraph with some <b > formatted
               b> text.
           A third paragraph with a <a href="http://"
               www.lse.ac.uk">hyperlink</a>.
       </div>
       <div>
           <h1>Heading of the second division</h1>
           Another paragraph with some text.
       </div>
   </body>
</html>
```

Beyond plain HTML

- Cascading Style Sheets (CSS): Style sheet language which describes formatting of HTML components, useful for us because of selectors
- Javascript: Adds functionalities to the websites, e.g. change content/structure after website has been loaded

Adding Simple CSS Example 1 < head>

```
<!DOCTYPE html>
<html>
    <head>
        <!-- CSS start -->
        <style>
            p { color: green; }
        </style>
        <!-- CSS end -->
        <title>A title</title>
    </head>
```

Adding Simple CSS Example 1 < body>

```
<div>
           <h1>Heading of the first division</h1>
           A first paragraph.
           A second paragraph with some <b>formatted
               b> text.
           A third paragraph with a <a href="http://"
               www.lse.ac.uk">hvperlink</a>.
       </div>
       <div>
           <h1>Heading of the second division</h1>
           Another paragraph with some text.
       </div>
   </body>
</html>
```

Adding Simple CSS Example 2 <head>

```
<!DOCTYPE html>
<html>
    <head>
        <!-- CSS start -->
        <style>
        .text-about-web-scraping {
          color: orange;
        .division-two h1 {
          color: green;
        </style>
        <!-- CSS end -->
        <title>A title</title>
    </head>
```

Adding Simple CSS Example 2 <body>

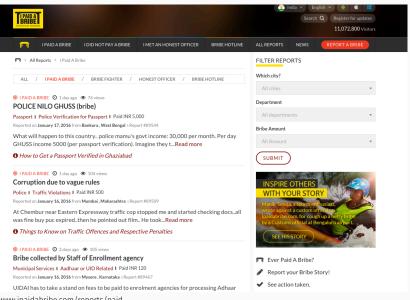
```
<div>
         <h1>Heading of the first division</h1>
         A first paragraph.
         A second paragraph with some <b>formatted
            b> text.
         A third
            paragraph now with text about web
            scraping.
      </div>
      <div class="division-two">
         <h1>Heading of the second division</h1>
         Another paragraph with some text.
         A last
            paragraph about web scraping.
      </div>
   </body>
</html>
```

Scenario 1: Data in table format

List of international courts [edit]

Name	Scope	Years active	Subject matter +
International Court of Justice	Global	1945-present	General disputes
International Criminal Court	Global	2002-present	Criminal prosecutions
Permanent Court of International Justice	Global	1922-1946	General disputes
Appellate Body	Global	1995-present	Trade disputes within the WTO
International Tribunal for the Law of the Sea	Global	1994-present	Maritime disputes
African Court of Justice	Africa	2009-present	Interpretation of AU treaties
African Court on Human and Peoples' Rights	Africa	2006-present	Human rights
COMESA Court of Justice	Africa	1998-present	Trade disputes within COMESA
ECOWAS Community Court of Justice	Africa	1996-present	Interpretation of ECOWAS treaties
East African Court of Justice	Africa	2001-present	Interpretation of EAC treaties
SADC Tribunal	Africa	2005-2012	Interpretation of SADC treaties
0.71 0.171.0			

Scenario 2: Data in unstructured format



Scenario 3: Hidden behind web forms



Three main scenarios

- 1. Data in table format
 - Automatic extraction with requests or select specific table with inspect element in browser
- 2. Data in unstructured format
 - · Element identification key in this case
 - Inspect element in browser
 - · Identify the target e.g. with CSS or XPath selector
- 3. Data hidden behind web forms
 - Element identification to e.g. find text boxes, buttons, and results
 - · Automation of web browser with Selenium

Identifying elements via CSS selector (1/2)

Selecting by tag-name (e.g., h3)

```
<h3>This is the main item</h3>
```

Selecting by class (e.g., .itemdisplay)

```
<div class='itemdisplay'>This is the main item<
  /div>
```

· Selecting by id (e.g., #maintitle)

```
<div id='maintitle'>my main title</div>
```

Identifying elements via CSS selector (2/2)

 Selecting by tag structure (e.g., hyperlink tag a inside div tag):

```
<div><a href='https://www.google.com'>Google
Link</a></div>
```

 Selecting by nth child of a parent element (e.g., body > p:nth-child(2))

```
<body>First paragraphSecond paragraph
.</body>
```

Reference and further examples: CSS Selectors

The rules of the game

- 1. Respect the hosting site's wishes
 - · Check if an API exists or if data are available for download
 - · Respect copyright and ethics; what are you allowed to do?
 - Keep in mind where data comes from and give credit
 - · Some websites disallow scrapers via *robots.txt* file
- 2. Limit your bandwidth use
 - · Wait some time after each hit
 - Scrape only what you need, and just once
- 3. When using APIs, read documentation
 - · Is there a batch download option?
 - · Are there any rate limits?
 - Can you share the data?

requests and BeautifulSoup

Using the Requests Library

- Requests is a Python library for sending all kinds of HTTP requests.
- It is used to send requests to a server to access web resources.
- · Basic usage:

```
import requests
response = requests.get('https://example.com')
```

 Always check the response status to ensure the request was successful.

Understanding HTTP Responses

- The get method returns a response object with several methods and properties.
- · Commonly used properties:

```
response.status_code # The status code of the
response
response.content # The content of the
response, in bytes
response.text # The content of the
response, in Unicode
```

Introduction to BeautifulSoup

- BeautifulSoup is a library for pulling data out of HTML and XML files.
- It works with parsers like html.parser or lxml to provide idiomatic ways of navigating and searching the parse tree.
- · Basic usage:

```
from bs4 import BeautifulSoup
soup = BeautifulSoup(html_content, 'html.
    parser')
```

 Where html_content can be loaded from a website via the Requests library.

Finding Elements with BeautifulSoup

 Use BeautifulSoup methods to find and extract data from HTML:

```
titles = soup.find_all('h1')
for title in titles:
    print(title.text)
```