



CONTACT ME

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MY BACKGROUND

Hello! My name is Blake Davies, a recent graduate from SheCodes Workshop with a focus in Front-End Development. I am skilled in utilizing modern technologies including HTML, CSS, Javascript, and React framework. I enjoy taking on the challenge of learning new things and cracking problems that are difficult to solve. I previously held a career in Marketing and Communications for 8 years and I aim to ally the skills and knowledge acquired to exciting and challenging opportunities.

PROFESSIONAL SKILLS

HTML5, CSS3, Javascript, React, GitHub, CodeSandbox, Netlify, VS Code, Bootstrap, API integration, npm, Responsive Web Design, Figma, InVisionApp, Testing and Debugging, WordPress, Squarespace, and Shopify CMS

MAIN INTERESTS

- Branding, Digital Marketing, & Project Management
- Foreign Language Study: Spanish, Italian, & Mandarin
- Fine Arts
- Film, Photography, Live Music
- Sports - Tennis and Football
- World Travel, Coffee and Crosswords

BLAKE DAVIES

FRONT-END DEVELOPER

MOST RECENT WORK

Operations Manager

Brush and Bubbles, Ltd. | Sept. 2019-present

- Led large-scale website transition from Squarespace to Shopify, optimizing e-commerce opportunities and enhancing overall customer experience.
- Responsible for the design, implementation and management of all systems and processes that support the core business - increased company revenue by 35% in the fiscal year.
- Orchestrated key digital marketing strategies that increased social audiences by 111% in 12 months.
- Co-ordinated over 200 client events, liaising with senior level professionals and providing leadership support to 15 contracted artists.

Account Manager

Brickfish Social Listening and Publishing | 2015-2017

- Point-of-contact for Fortune 500 clients, such as Hertz, Dollar and Thrifty Car Rentals, Urban Decay Cosmetics, and Intellia Therapeutics.
- Managed all Brickfish departments within each client project and campaign, cultivating a successful partnership.
- Strategized and led projects consisting of content creation including copy, creative, scheduling, moderation, customer service, analytics and SEO implementation.

EDUCATION BACKGROUND

Sotheby's Institute of Art; University of Manchester

MA in Art Business, Sept. 2017 - May 2019

- Director's Commendation & First Class Honours with Distinction

Lake Forest College

BA in International Relations, Economics & Asian Studies, Aug. 2010 - May 2014

- Semester Study at Peking University, Spring 2013

LICENSES & CERTIFICATES

SheCodes: React

SheCodes Workshop, June 2021

SheCodes: Responsive

SheCodes Workshop, May 2021

SheCodes: Front-End Development

SheCodes Workshop, April 2021

SheCodes: Introduction to Coding

SheCodes Workshop, February 2021