```
title: "STA5077Z Assignment"
author: "Blake Cuningham CNNBLA001"
output:
 pdf document:
   toc: true
   toc depth: 3
   number sections: true
 html notebook: default
 html_document: default
bibliography: library.bib
```{r load libraries, eval=T, echo=F, message=FALSE}
# load required libraries and saved data objects
rm(list = ls())
list.of.packages <- c(</pre>
                    "MASS",
                    "caret",
                    "ggplot2",
                    "reshape2",
                    "cluster",
                    # "xlsx",
                    "data.table",
                    # "XLConnect",
                    "openxlsx",
                    "tidyverse",
                    # "tsne",
                    "Rtsne",
                    "smacof"
                    "kohonen",
                    "captioner"
new.packages <- list.of.packages[!(list.of.packages %in%</pre>
installed.packages()[,"Package"])]
if (length(new.packages)>=1){
  for (i in 1:length(new.packages)){
   install.packages(new.packages[i])
 }
}
for (i in 1:length(list.of.packages)){
 suppressWarnings(library(list.of.packages[i], character.only = T))
rm(list = c("i","list.of.packages", "new.packages"))
```

```
# setwd("E:\\DataScienceData\\SL Assignment")
setwd("/Users/blakecuningham/Dropbox
(Personal)/MScDataScience/Unsupervised Learning/Assignment")
leuk <- readRDS("leuk.rds")</pre>
tu tsne frame <- readRDS("tu tsne frame.rds")</pre>
tu model matrix scaled dist out classic <-
readRDS("tu_model_matrix_scaled_dist_out_classic.rds")
tu model matrix scaled dist out sammon <-
readRDS("tu model matrix scaled dist out sammon.rds")
tu model matrix scaled dist out smacofM <-
readRDS("tu model matrix scaled dist out smacofM.rds")
tu_model_matrix_scaled_dist_out_smacofNM <-
readRDS("tu_model_matrix_scaled_dist_out_smacofNM.rds")
tu_model_matrix_scaled_dist_out_Kruskal <-
readRDS("tu_model_matrix_scaled_dist_out_Kruskal.rds")
leuk transformed cols range01 <-</pre>
readRDS("leuk transformed cols range01.rds")
leuk transformed full range01 <-</pre>
readRDS("leuk_transformed_full_range01.rds")
leuk transformed cols centeredscaled <-</pre>
readRDS("leuk transformed cols centeredscaled.rds")
leuk_transformed_log <- readRDS("leuk_transformed_log.rds")</pre>
leuk_transformed_log_cols_range01 <-</pre>
readRDS("leuk_transformed_log_cols_range01.rds")
leuk transformed log cols centeredscaled <-</pre>
readRDS("leuk transformed log cols centeredscaled.rds")
list scaled <- readRDS("list scaled.rds")</pre>
list dist <- readRDS("list dist.rds")</pre>
list top100 scaled <- readRDS("list top100 scaled.rds")</pre>
list_top100_dist <- readRDS("list_top100_dist.rds")</pre>
###Q2
tu cars2 <- readRDS("tu cars2.rds")</pre>
tu model matrix <- readRDS("tu model matrix.rds")</pre>
```{r initfigs, echo=F, eval=T}
# initialise captions
figs <- captioner(prefix="Figure")</pre>
tbls <- captioner(prefix="Table")</pre>
# Project 1: Leukemia dataset
## Introduction
The Leukemia data-set used in this project provides an interesting
challenge - the number of variables far exceeds the number of
```

observations. For this reason, there is a need to employ dimensionality reduction. Specifically, principal component analysis is investigated in order to test the impact of using less noisy data, but also to identify a limited set of "top" variables.

The efficacy of using the top variables only in the principal component analysis is tested by visually comparing labeled bi-plots of the 16 observations in order to observe the separability of the data. It is shown that using the top 100 variables (gene expression levels in this case) does not improve this separability, but does not significantly worsen it.

Finally, we move beyond visual inspection to test how well our data clusters into two groups - hopefully matching what we know about the "good" and "poor" labels of our observations. Both agglomerative and K-means clustering approaches are conducted on the full data, and the top 100 gene data. For each set of data, six different scaling methods are used as input. Again, we see similar performance for the top 100 gene data (as was the case with PCA and visual inspection), but we also observe performance differences of the clustering approaches and the types of scaling. The performance is measured by observing the best possible accuracy from a confusion matrix of the assigned clusters and the known labels (e.g. the higher of 40% and 60% would be 60%). The key observations are:

- \* Clustering techniques: K-means generally performs better, and never worse, than agglomerative clustering.
- \* Scaling techniques: No particular technique performed best overall, but versions of log transforms of the data were consistently good performers.
- \* Data completeness: Using the full data as input we were able to find relatively accurate clusters regardless of clustering approach. Using the top 100 genes performed similarly, but consistently well for all scaling techniques under K-means clustering. The PCA data performed well with K-means clustering.

```
```{r, eval=F, echo=F}
# transform full leukemia data and save objects
#Tranformation: range between 0 and 1
leuk transformed cols range01 <- cbind("class" = leuk$class,</pre>
data.frame(apply(leuk[,-1], MARGIN = 2, FUN = function(X) (X -
min(X))/diff(range(X))))
#Tranformation: range between 0 and 1 for range of full matrix
leuk_transformed_full_range01 <- cbind("class" = leuk$class,</pre>
data.frame((leuk[,-1] - min(leuk[,-1])) / diff(range(leuk[,-1]))))
#Tranformation: center and divide by sd
leuk_transformed_cols_centeredscaled <- cbind("class" = leuk$class,</pre>
data.frame(apply(leuk[,-1], MARGIN = 2, FUN = function(X) (X -
mean(X)) / sd(X)))
#Tranformation: log transform
leuk_transformed_log <- cbind("class" = leuk$class,</pre>
data.frame(apply(leuk[,-1], MARGIN = 2, FUN = function(X) log(X))))
#Tranformation: range between 0 and 1 of log tranform
leuk_transformed_log_cols_range01 <- cbind("class" = leuk$class,</pre>
data.frame(apply(leuk[,-1], MARGIN = 2, FUN = function(X) (log(X) -
min(log(X)))/diff(range(log(X)))))
#Tranformation: center and divide by sd of log transform
leuk_transformed_log_cols_centeredscaled <- cbind("class" =</pre>
leuk$class, data.frame(apply(leuk[,-1], MARGIN = 2, FUN = function(X)
(\log(X) - \max(\log(X))) / sd(\log(X))))
saveRDS(leuk_transformed_cols_range01,
"leuk_transformed_cols_range01.rds")
saveRDS(leuk transformed full range01,
"leuk transformed full range01.rds")
saveRDS(leuk transformed cols centeredscaled,
"leuk_transformed_cols_centeredscaled.rds")
saveRDS(leuk_transformed_log, "leuk_transformed_log.rds")
saveRDS(leuk_transformed_log_cols_range01,
"leuk transformed log cols range01.rds")
saveRDS(leuk transformed log cols centeredscaled,
"leuk_transformed_log_cols_centeredscaled.rds")
list_scaled <- list("Range 0-1 per column" =</pre>
leuk transformed cols range01,
                   "Range 0-1 for all data" =
leuk transformed full range01,
                   "Centred and scaled per column" =
leuk_transformed_cols_centeredscaled,
                   "Log transform" = leuk_transformed_log,
```

"Log transform and Range 0-1 per column" =

```
leuk transformed log cols range01,
                    Log transform and centred and scaled per columns"
= leuk_transformed_log_cols_centeredscaled)
saveRDS(list scaled, "list scaled.rds")
. . .
## Principal component analysis
```{r, eval=T, echo=F}
# Get PC's of full leukemia data
#PCA
set.seed(7)
leuk pca model <- prcomp(leuk transformed cols centeredscaled[,-1])</pre>
leuk pca <- cbind("class" = leuk$class, data.frame(leuk pca model$x))</pre>
- - -
Principal component analysis is able to systematically find vectors
within the data that have the highest variance (and thus explain the
most variation), and are orthogonal to other principal component
vectors. The number of principal components is the lower of the the
number of observations, or the number of variables. For this exercise
the following method was used to find principal components:
* "prcomp" package used from "stats" library in R
* Only the centered and scaled data was used (none of the other
scaling methods), because it's critical that each variable have a mean
of 0 [@James2013]. The centered and scaled log transform data may be
interesting to observe in future investigations.
There does appear to be some grouping between the two kinds of
observations ("good" and "poor") when reviewing the first two
components:
```{r, eval=T, echo=F, fig.height=3, fig.width=5, fig.align="center"}
qqplot()+
 geom_point(data = leuk_pca, aes(x = PC1, y = PC2, color = class)) +
  scale_color_discrete(name = "Class")+
 labs(title = "First two principal components of data") +
 theme_light()
. . .
*`r figs(name="full_pca_2pc", "First two principal components trained
from full dataset")`*
Approximately 50% of the variance is captured in these first two
```

components:

```
```{r, eval=T, echo=F}
plot(leuk pca model$sdev^2 / ncol(leuk), type = "b",
    main = "Proportion of variance explained by principal
components",
    xlab = "Principal components",
    ylab = "Proportion of variance explained")
. . .
*`r figs(name="full_pca_var", "Proportion of variance explained by
principal components") `*
##Using PCA results to identify the top 100 genes
  `{r, eval=T, echo=F}
# Identify top 100 genes, and create new dataframe
leuk squared loadings <- data.frame(leuk pca model$rotation ^ 2)</pre>
leuk sl PC1 <- data.frame("PC1" = leuk squared loadings$PC1)</pre>
row.names(leuk_sl_PC1) <- row.names(leuk_squared_loadings)</pre>
leuk_sl_PC1 <- leuk_sl_PC1[order(leuk_sl_PC1$PC1, decreasing = T), ,</pre>
drop = F
top100 genes <- row.names(leuk sl PC1[1:100, , drop = F])</pre>
leuk top100only <- leuk[,c("class", top100 genes)]</pre>
The method used to find the top 100 genes from the PCA output is as
1. Retrieve the loadings (rotation matrix) and square all values
2. Discard all PC's and keep the first only
3. Sort these squared values in descending order and identify the top
100
Because the most influential variables will have the highest absolute
loadings on the principal components, the squared loadings will
represent the most influential variables. Because the first principal
component contains the most information, the variables that have the
highest squared loadings therefore represent the variables that
contribute the most to principal component with the most information
and are subsequently considered the most important.
The top five genes are: X204365_s_at, X206766_at, X221870_at,
X204542 at, X215356 at
```{r, eval=F, echo=F}
```

# transformations on top 100 gene data, and saving objects

```
# + create list object of all transformations
#Tranformation: range between 0 and 1
leuk top100 transformed cols range01 <- cbind("class" =</pre>
leuk top100only$class, data.frame(apply(leuk top100only[,-1], MARGIN =
2, FUN = function(X) (X - min(X))/diff(range(X))))
#Tranformation: range between 0 and 1 for range of full matrix
leuk top100 transformed full range01 <- cbind("class" =</pre>
leuk_top100only$class, data.frame((leuk_top100only[,-1] -
min(leuk top100only[,-1])) / diff(range(leuk top100only[,-1]))))
#Tranformation: center and divide by sd
leuk top100 transformed cols centeredscaled <- cbind("class" =</pre>
leuk_top100only$class, data.frame(apply(leuk_top100only[,-1], MARGIN =
2, FUN = function(X) (X - mean(X)) / sd(X)))
#Tranformation: log transform
leuk top100 transformed log <- cbind("class" = leuk top100only$class,</pre>
data.frame(apply(leuk top100only[,-1], MARGIN = 2, FUN = function(X)
log(X)))
#Tranformation: range between 0 and 1 of log tranform
leuk top100 transformed log cols range01 <- cbind("class" =</pre>
leuk top100only$class, data.frame(apply(leuk top100only[,-1], MARGIN =
2, FUN = function(X) (log(X) - min(log(X)))/diff(range(log(X)))))
#Tranformation: center and divide by sd of log transform
leuk top100 transformed log cols centeredscaled <- cbind("class" =</pre>
leuk top100only$class, data.frame(apply(leuk top100only[,-1], MARGIN =
2, FUN = function(X) (\log(X) - mean(\log(X))) / sd(\log(X))))
saveRDS(leuk_top100_transformed_cols_range01,
"leuk_top100_transformed_cols_range01.rds")
saveRDS(leuk_top100_transformed full range01,
"leuk top100 transformed full range01.rds")
saveRDS(leuk top100 transformed cols centeredscaled,
"leuk top100 transformed cols centeredscaled.rds")
saveRDS(leuk top100 transformed log,
"leuk top100 transformed log.rds")
saveRDS(leuk_top100_transformed_log_cols_range01,
"leuk top100 transformed log cols range01.rds")
saveRDS(leuk top100 transformed log cols centeredscaled,
"leuk_top100_transformed_log_cols_centeredscaled.rds")
list_top100_scaled <- list("Range 0-1 per column" =</pre>
leuk top100 transformed cols range01,
                    "Range 0-1 for all data" =
leuk_top100_transformed_full_range01,
                    "Centred and scaled per column" =
leuk_top100_transformed_cols_centeredscaled,
                    "Log transform" = leuk_top100_transformed_log,
                    "Log transform and Range 0-1 per column" =
```

```
leuk top100 transformed log cols range01,
                   "Log transform and centred and scaled per columns"
= leuk top100 transformed log cols centeredscaled)
saveRDS(list top100 scaled, "list top100 scaled.rds")
```{r, eval=T, echo=F}
# PCA on top 100 gene data
#PCA
leuk pca model_top100 <- prcomp(list_top100_scaled$`Centred and scaled</pre>
per column`[,-1])
leuk pca top100 <- cbind("class" = leuk_top100only$class,</pre>
data.frame(leuk_pca_model_top100$x))
These top 100 genes result in two distinct groups of observations
(plus one far outlier), one of which is entirely made up of "poor"
observations:
```{r, eval=T, echo=F, fig.height=3, fig.width=5, fig.align="center"}
ggplot()+
  geom point(data = leuk pca top100, aes(x = PC1, y = PC2, color =
class)) +
 scale color discrete(name = "Class")+
  labs(title = "First two principal components of top 100 genes") +
 theme light()
. . .
*`r figs(name="t100_pca_2pc", "First two principal components trained
from top 100 genes") \ *
When considering the proportion of variance explained by each
principal component, it is not surprising that almost 90% of the
variance is explained by PC1 - this is because we chose the variables
that had the highest loadings for PC1. Very little information is
contained in the other components.
```{r, eval=T, echo=F}
plot(leuk pca model top100$sdev^2 / ncol(leuk top100only), type = "b",
    main = "Proportion of variance explained by principal
components",
    xlab = "Principal components",
    ylab = "Proportion of variance explained")
*`r figs(name="t100_pca_var", "Proportion of variance explained by
principal components") `*
```

##Clustering analysis

Next, clustering analysis is performed on the data. Two different kinds of clustering are used:

- 1. Agglomerative: This is a bottom-up approach that builds up clusters from 16 observations to a single cluster contained all observations. The "tree" is then cut to ensure two clusters. Only the "complete" method was used for this project after some initial testing indicated that it produced better results with more coherent trees.
- 2. K-means: Two clusters are specified and an iterative approach begins to adjust cluster centers and cluster allocations until the algorithm stabilizes.

Three different inputs were fed to the clustering algorithms:

- 1. Each of the six scaled full data-sets
- 2. Each of the six scaled top 100 gene data-sets
- 3. Principal components from full data-set

### A note on scaling approaches

As mentioned, there were six scaling techniques used. They are as follows:

- 1. "Range 0-1 per column": The minimum and maximum for each column (variable) is used to transform each column's data to a number between 0 and 1.  $\,$
- 2. "Range 0-1 for all data": The minimum and maximum for the whole data-set is used to transform all the data to a number between 0 and 1.
- 3. "Centered and scaled per column": This is the typical approach where for each column the mean is subtracted in order to center at 0, and then each column's data is divided by the column's standard deviation.
- 4. "Log transform": The natural log of each data point is used.
- 5. "Log transform and Range 0-1 per column": The "Range 0-1 per column" method is applied to the "Log transform" data.
- 6. "Log transform and centered and scaled per columns" The "Centered and scaled per column" method is applied to the "Log transform" data.

### Hierarchical / agglomerative clustering full dataset
```{r, eval=F, echo=F}

# create list of distance objects

```
k = k + 1
saveRDS(list_dist, "list_dist.rds")
Most scaled data-sets result in quite a clear smaller branch of "poor"
observations, with a larger mixed branch:
```{r, eval=T, echo=F, fig.height=10, fig.width=10,
fig.align="center"}
# plot 6 clusters per type of scaling
k = 1
par(mfrow=c(3,2))
for (i in list dist){
 # dist.leuk <- daisy(i[,-1])</pre>
 hc.leuk <- hclust(i, method = "complete")</pre>
 plot(hc.leuk, main = names(list_dist)[k], xlab = "", ylab = "", sub
= "")
 k = k + 1
}
- - -
*`r figs(name="full hier plots", "Dendrograms of six scaling
methods") \ *
These dendrograms can be summarized neatly into confusion matrices.
Because this was an unsupervised task, there is no definitive true
positive or true negative region - hence we consider the diagonal with
the most observations. Only the "log transform" data achieved the
maximum classification accuracy of 13/16 (~81%):
*`r tbls(name="full hier tables", "Confusion matrices per scaling
method") \ *
```{r, eval=T, echo=F}
# print confusion matrices of clusters
k = 1
for (i in list_dist){
 # dist.leuk <- daisy(i[,-1])</pre>
 hc.leuk <- hclust(i, method = "complete")</pre>
 cut.hc.leuk <- cutree(hc.leuk, 2)</pre>
 cat(paste0(names(list_dist)[k], ": "))
 print(table("Assigned cluster" = cut.hc.leuk, leuk$class))
 cat("\n")
 k = k + 1
```

```
}
. . .
### K-means clustering full dataset
The K-means clustering approach was more consistent, achieving 13/16
classification accuracy for all scaling methods except for the "Range
0-1 for all data":
*`r tbls(name="full_k_tables", "Confusion matrices per scaling
method") \ *
```{r, eval=T, echo=F}
# print confusion matrices of K-means clsuters
k = 1
for (i in list scaled) {
 # dist.leuk <- daisy(i[,-1])</pre>
 km.leuk <- kmeans(i[,-1], 2)
 cat(paste0(names(list_scaled)[k], ": "))
 print(table("Assigned cluster" = km.leuk$cluster, leuk$class))
 cat("\n")
 k = k + 1
}
- - -
### Hierarchical / agglomerative clustering top 100 genes
 ``{r, eval=F, echo=F}
k < -1
list top100 dist <- list()</pre>
for (i in list_top100_scaled){
 dist.leuk <- daisy(i[,-1])</pre>
 list_top100_dist[[paste0(names(list_top100_scaled)[k])]] <-</pre>
dist.leuk
 k = k + 1
saveRDS(list_top100_dist, "list_top100_dist.rds")
. . .
Using the top 100 genes only, we see similar looking results to that
of using the full data-set - a small branch of "poor" observations,
and a large branch of mixed observations:
```{r, eval=T, echo=F, fig.height=10, fig.width=10,
fig.align="center"}
k = 1
par(mfrow=c(3,2))
for (i in list_top100_dist){
```

```
# dist.leuk <- daisy(i[,-1])</pre>
 hc.leuk <- hclust(i, method = "complete")</pre>
 plot(hc.leuk, main = names(list top100 dist)[k], xlab = "", ylab =
  , sub = "")
 k = k + 1
*`r figs(name="t100_hier_plots", "Dendrograms of six scaling
methods") \ *
Reviewing the classification accuracy, it appears that a log transform
of the data was very helpful as all scaling methods employing it
performed at a 13/16 accuracy:
*`r tbls(name="t100_hier_tables", "Confusion matrices per scaling
method") \ *
```{r, eval=T, echo=F}
k = 1
for (i in list_top100_dist){
  # dist.leuk <- daisy(i[,-1])</pre>
  hc.leuk <- hclust(i, method = "complete")</pre>
  cut.hc.leuk <- cutree(hc.leuk, 2)</pre>
  cat(paste0(names(list_top100_dist)[k], ": "))
  print(table("Assigned cluster" = cut.hc.leuk, leuk$class))
 cat("\n")
 k = k + 1
}
. . .
### K-means clustering top 100 genses
The K-means clustering on the top 100 data achieved 13/16
classification accuracy regardless of which scaling method was used:
*`r tbls(name="t100 k tables", "Confusion matrices per scaling
method") *
```{r, eval=T, echo=F}
k = 1
for (i in list top100 scaled){
  # dist.leuk <- daisy(i[,-1])</pre>
  km.leuk <- kmeans(i[,-1], 2)
  cat(paste0(names(list_top100_scaled)[k], ": "))
  print(table("Assigned cluster" = km.leuk$cluster, leuk$class))
  cat("\n")
  k = k + 1
}
```

### Hierarchical / agglomerative clustering with principal component data

Using the principal component data results in a dendrogram with the "poor" outlier branch, and then a smaller three observation "poor" branch within the second branch. This is not as accurate as many instances of the original data without PCA:

```
```{r, eval=T, echo=F}
dist.leuk_pca <- daisy(leuk_pca[,-1])</pre>
hc.leuk_pca <- hclust(dist.leuk_pca, method = "complete")</pre>
plot(hc.leuk_pca, main = "Agglomerative clustering of principal
component data", sub = "", xlab = "")
- - -
*`r figs(name="pca_hier_plot", "Dendrogram of principal component
data") \ *
The result is an accuracy of 9/13, which is very likely to occur by
random chance:
*`r tbls(name="pca_hier_table", "Confusion matrix of principal
component data") \ *
```{r, eval=T, echo=F}
cut.hc.leuk pca <- cutree(hc.leuk pca, 2)</pre>
table("Assigned cluster" = cut.hc.leuk pca, leuk$class)
### K-means clustering with principal component data
Using the K-means approach the PCA data is able to produce an accuracy
of 13/16. In general, K-means has more consistently been accurate at
the 13/16 level, so it does not seem that PCA was that helpful.
*`r tbls(name="pca k table", "Confusion matrix of principal component
data") \ *
```{r, eval=T, echo=F}
km.leuk_pca <- kmeans(leuk_pca[,-1], 2)</pre>
table("Assigned cluster" = km.leuk pca$cluster, leuk$class)
```

## Conclusion

While no combination of selected input, scaling, or clustering was able to perform better than 13/16 accuracy, the results are interesting in that there are many combinations able to classify 5/8 "poor" observations into their own category. This could mean that gene expression levels may be analysed to help identify "poor" Leukemia

prognosis with little chance of a false positive, but a fairly high chance of false negative - i.e. high precision, but a high false negative rate.

```
# Project 2: New vehicle dataset
```{r, eval=F, echo=F}
# extract and clean transunion data
# + convert to matrix format for modeling
# tu_cars <- read.xlsx2("TRANSUNION_LIST_V5.xlsx", sheetIndex = 1)</pre>
# tu_cars <- fread("TRANSUNION_LIST_V5.xlsx")</pre>
# tu_cars <- readWorksheetFromFile("TRANSUNION_LIST_V5.xlsx", sheet =</pre>
1)
tu_cars <- read.xlsx("TRANSUNION_LIST_V5.xlsx", sheet = 1)</pre>
tu cars2 <- tu cars %>%
 filter(VehicleType == "A" | VehicleType == "B", RegYear == 2016) %>%
 select(Make,
        Model,
        Variant,
        # RegYear,
        AxleConfiguration,
        BodyType,
        NoOfDoors,
        Drive,
        Seats,
        Wheelbase,
        ManualAuto,
        NoGears,
        # Cooling,
        CubicCapacity,
        # EngineCycle,
        FuelTankSize,
        FuelType,
        Kilowatts,
        NoCylinders,
        # TurboOrSuperCharged,
        # GCM,
        # GVM,
        Tare,
        # Origin,
        # FrontNoTyres,
        # RearNoTyres,
        CO2,
        Length,
        Height,
        Width,
        NewListPrice) %>%
  drop_na()
```

```
tu cars2 <- tu cars2[!duplicated(tu cars2[c("Make", "Model",</pre>
"Variant")]),]
# #check na per column
# na_count <-sapply(tu_cars2, function(y)</pre>
sum(length(which(is.na(y)))))
# na_count <- data.frame(na_count)</pre>
# na count
#change row.name to concatenation
#Rename columns and remove redundent columns
row.names(tu_cars2) <- paste(tu_cars2$Make, tu_cars2$Model,</pre>
tu_cars2$Variant, sep = "-")
tu_cars2 <- tu_cars2[, !(colnames(tu_cars2) %in%
c("Make", "Model", "Variant"))]
#convert characters to factors
tu cars2$AxleConfiguration <- as.factor(tu cars2$AxleConfiguration)
tu_cars2$BodyType <- as.factor(tu_cars2$BodyType)</pre>
tu_cars2$Drive <- ifelse(tu_cars2$Drive == "F/R", "FR",</pre>
tu cars2$Drive)
tu cars2$Drive <- as.factor(tu cars2$Drive)</pre>
tu_cars2$ManualAuto <- as.factor(tu_cars2$ManualAuto)</pre>
tu_cars2$FuelType <- as.factor(tu_cars2$FuelType)</pre>
# tu cars2$Origin <- as.factor(tu cars2$Origin)</pre>
tu cars2 <- unique(tu cars2)</pre>
#get into workable form
tu model matrix <- data.frame(model.matrix( ~ . -1, tu cars2))</pre>
saveRDS(tu cars2, "tu cars2.rds")
saveRDS(tu_model_matrix, "tu_model_matrix.rds")
## Introduction
```

This section of the assignment makes use of a data-set of motor vehicles - specifically 2016 models available in South Africa. The goal of the analysis is to try and identify groups of vehicles which exhibit similar characteristics, which may be a useful way to potentially direct someone who was trying to navigate which set of vehicles to choose from.

The data is originally from Transunion, and has been cleaned to ensure that:

- \* Only 2016 vehicles are considered
- \* There are no duplicates within the data
- \* Only interesting variables are considered (e.g. Cooling system is not included, but price is). 34 variables are included in total.

It is expected that certain groups of vehicles will cluster: e.g. expensive sports cars in one group; "bakkies" in one group; small "cheap" cars in another.

## Principal component analysis of data

In order to better understand the data, a principal component analysis on scaled data is performed. From the bi-plot it can be seen that the observations are fairly evenly distributed along the first two components indicating that there could be some distinct clusters within the data. The proportion of variance explained shows that most of the variance is explained by the first five components, although the remaining components are not negligible.

```
```{r, eval=T, echo=F}
## PCA exploration
tu_model_matrix_scaled <- data.frame(scale(tu_model_matrix))</pre>
tu pca <- prcomp(tu model matrix scaled)</pre>
par(mfrow=c(1,2))
plot(tu_pca$x[,1], tu_pca$x[,2],
     main = "Biplot of all vehicles in dataset",
     xlab = "Principal component 1",
     ylab = "Principal component 2",
     cex.main = 0.8)
plot(tu_pca$sdev^2 / ncol(tu_pca$x), type = "b",
     main = "Proportion of variance explained per component",
     xlab = "Principal components",
     ylab = "Proportion of variance explained",
     cex.main = 0.8)
*`r figs(name="pca_tu_varAndbi", "Biplot and variance explained")`*
## Clustering using K-means
```

In order to better observe the representation of the data in a 2-dimensional space, the data is clustered into 4 groups using K-means performed on scaled data (centered and adjusted by standard deviation). Four groups was decided on after some initial experimentation, and standard scaling was chosen for simplicity.

```
## Dimensionality reduction
### t-SNE dimensionality reduction
```

The first dimensionality reduction approach was the fairly modern t-SNE (t-distributed stochastic neighbor embedding), which is an approach developed in 2008 by Geoffrey Hinton and Laurens van der Maaten [@VanDerMaaten2008]. It is similar to other multi-dimensional scaling approaches, except that it makes use of a probability distribution in order to select points. The major downside of t-SNE is that it can sometimes display patterns resulting from random noise - often multiple plots with different parameters should be analysed

```
```{r, eval=F, echo=F}
# create clusters and t-SNE dataframe
km.tu 1 <- kmeans(tu model matrix scaled, 4)</pre>
tu tsne <- Rtsne(tu model matrix scaled, dims = 2)
tu tsne_frame <- data.frame(cbind(tu_tsne$Y, km.tu_1$cluster))</pre>
colnames(tu_tsne_frame) <- c("X", "Y", "class")</pre>
tu tsne frame$class <- as.factor(tu_tsne_frame$class)</pre>
km.tu_2 \leftarrow kmeans(tu_tsne_frame[,c(1,2)], 15)
tu tsne frame <- data.frame(cbind(tu tsne frame, km.tu_2$cluster))
colnames(tu_tsne_frame) <- c("X", "Y", "class", "class_tsne")</pre>
tu tsne frame$class tsne <- as.factor(tu tsne frame$class tsne)
saveRDS(tu_tsne_frame, "tu_tsne_frame.rds")
The four clusters are fairly distinct in this representation, but the
t-SNE clumps indicate that further analysis could yield other clusters
based off the t-SNE data itself:
```{r, eval=T, echo=F, fig.height=3, fig.width=5, fig.align="center"}
ggplot()+
 geom point(data = tu tsne frame, aes(x = X, y = Y, color = class)) +
 scale_color_discrete(name = "class")+
 labs(title = "TSNE") +
theme_light()
*`r figs(name="tu_tsne","2-dimensional t-SNE of data")`*
### MDS: CMDSCALE (classical scaling)
```{r, eval=F, echo=F}
# 1. create distance matrix
# 2. scale
# 3. add cluster labels
# 4. save object
# tu model matrix scaled dist <- as.dist(tu model matrix scaled)</pre>
tu_model_matrix_scaled_dist <- daisy(tu_model_matrix_scaled)</pre>
tu_model_matrix_scaled_dist_out_classic <-
data.frame(cmdscale(tu model matrix scaled dist))
# tu model matrix scaled dist.out <-</pre>
data.frame(sammon(tu_model_matrix_scaled_dist)$points)
tu_model_matrix_scaled_dist_out_classic <-
```

before making any expensive decisions based on it.

```
cbind(tu model matrix scaled dist out classic, km.tu 1$cluster)
colnames(tu model matrix scaled dist out classic) <- c("X1", "X2",</pre>
"km class")
tu model matrix scaled dist out classic$km class <-
as.factor(tu_model_matrix_scaled_dist_out_classic$km_class)
saveRDS(tu_model_matrix_scaled_dist_out_classic,
"tu model matrix scaled dist out classic.rds")
Classical scaling is a metric MDS approach (approximate inter-sample
dissimilarities as closely as possible). The shape of the data here is
quite similar to the PCA bi-plot. The clusters are quite clearly
separated, with no strong outliers:
```{r, eval=T, echo=F, fig.height=3, fig.width=5, fig.align="center"}
ggplot()+
  geom_point(data = tu_model_matrix_scaled_dist_out_classic, aes(x =
X1, y = X2, color = km class)) +
  scale_color_discrete(name = "class")+
  labs(title = "MDS: Classic") +
theme_light()
*`r figs(name="tu_mds_classic", "Classical metric MDS")`*
### MDS SMACOF Metric
```{r, eval=F, echo=F}
# tu model matrix scaled dist <- as.dist(tu model matrix scaled)</pre>
tu model matrix scaled dist <- daisy(tu model matrix scaled)
tu model matrix scaled dist out smacofM <-
data.frame(smacofSym(tu model matrix scaled dist, type =
"ratio")$conf)
# tu model matrix scaled dist.out <-
data.frame(sammon(tu_model_matrix_scaled_dist)$points)
tu model matrix scaled dist out smacofM <-
cbind(tu model matrix scaled dist out smacofM, km.tu 1$cluster)
colnames(tu model matrix scaled dist out smacofM) <- c("X1", "X2",</pre>
"km class")
tu model matrix scaled dist out smacofM$km class <-
as.factor(tu model matrix scaled dist out smacofM$km class)
saveRDS(tu model matrix scaled dist out smacofM,
"tu model matrix scaled dist out smacofM.rds")
. . .
The metric SMACOF approach is similar to the classic approach, but
uses majorization to minimize the cost function. It is known to be an
inefficient algorithm, and can the results show this: many outliers
and a big clump in the center:
```{r, eval=T, echo=F, fig.height=3, fig.width=5, fig.align="center"}
```

```
ggplot()+
  geom point(data = tu model matrix scaled dist out smacofM, aes(x =
X1, y = X2, color = km class)) +
  scale_color_discrete(name = "class")+
  labs(title = "MDS: SMACOF Metric") +
  theme light()
*`r figs(name="tu mds smacofM", "SMACOF Metric MDS") `*
### MDS SMACOF Non-metric
```{r, eval=F, echo=F}
# tu model matrix scaled dist <- as.dist(tu model matrix scaled)
tu_model_matrix_scaled_dist <- daisy(tu_model_matrix_scaled)</pre>
tu_model_matrix_scaled_dist_out_smacofNM <-
data.frame(smacofSym(tu_model_matrix_scaled_dist, type =
"ordinal")$conf)
# tu model matrix scaled dist.out <-</pre>
data.frame(sammon(tu model matrix scaled dist)$points)
tu_model_matrix_scaled_dist_out_smacofNM <-</pre>
cbind(tu model matrix scaled dist out smacofNM, km.tu 1$cluster)
colnames(tu model matrix scaled dist out smacofNM) <- c("X1", "X2",</pre>
"km_class")
tu model matrix scaled dist_out_smacofNM$km_class <-
as.factor(tu_model_matrix_scaled_dist_out_smacofNM$km_class)
saveRDS(tu model matrix scaled dist out smacofNM,
"tu model matrix scaled dist out smacofNM.rds")
. . .
The non-metric (ordinal approach) version of SMACOF performs even
worse on the data - the majority of observations are squeezed into the
top right corner with a few outliers in the bottom left:
```{r, eval=T, echo=F, fig.height=3, fig.width=5, fig.align="center"}
ggplot()+
  geom point(data = tu model matrix scaled dist out smacofNM, aes(x =
X1, y = X2, color = km_class)) +
  scale_color_discrete(name = "class")+
  labs(title = "MDS: SMACOF Non-metric") +
  theme light()
. . .
*`r figs(name="tu_mds_smacofNM", "SMACOF Non-metric MDS") `*
### MDS: Kruskals non-metric
```{r, eval=F, echo=F}
# tu model matrix scaled dist <- as.dist(tu model matrix scaled)
tu model matrix scaled dist <- daisy(tu model matrix scaled)
tu_model_matrix_scaled_dist_out_Kruskal <-
data.frame(isoMDS(tu_model_matrix_scaled_dist)$points)
```

```
# tu model matrix scaled dist.out <-
data.frame(sammon(tu model matrix scaled dist)$points)
tu model matrix scaled dist out Kruskal <-
cbind(tu model matrix scaled dist out Kruskal, km.tu 1$cluster)
colnames(tu model matrix scaled dist out Kruskal) <- c("X1", "X2",</pre>
"km class")
tu_model_matrix_scaled_dist_out_Kruskal$km class <-</pre>
as.factor(tu model matrix scaled dist out Kruskal$km class)
saveRDS(tu_model_matrix_scaled_dist_out_Kruskal,
"tu_model_matrix_scaled_dist_out_Kruskal.rds")
. . .
Kruskals is a non-metric approach that tries to minimize the
discrepancy between the rank order of the full dimension distance, and
the 2-dimension distance. While the clusters look somewhat separable,
it is not as clean as the classical metric approach:
```{r, eval=T, echo=F, fig.height=3, fig.width=5, fig.align="center"}
ggplot()+
  geom point(data = tu model matrix scaled dist out Kruskal, aes(x =
X1, y = X2, color = km class)) +
  scale_color_discrete(name = "class")+
  labs(title = "MDS: Kruskal") +
  theme_light()
. . .
*`r figs(name="tu mds kruskal", "Kruskals Non-metric MDS")`*
### MDS: Sammon non-metric
``{r, echo=F, eval=F}
# tu model matrix scaled dist <- as.dist(tu model matrix scaled)
tu_model_matrix_scaled_dist <-
suppressWarnings(daisy(tu_model_matrix_scaled))
tu model matrix scaled dist out sammon <-
data.frame(sammon(tu_model_matrix_scaled_dist)$points)
# tu model matrix scaled dist.out <-
data.frame(sammon(tu model matrix scaled dist)$points)
tu_model_matrix_scaled_dist_out_sammon <-
cbind(tu model matrix scaled dist out sammon, km.tu 1$cluster)
colnames(tu model matrix scaled dist out sammon) <- c("X1", "X2",</pre>
"km class")
tu model matrix scaled dist out sammon$km class <-
as.factor(tu_model_matrix_scaled_dist_out_sammon$km_class)
saveRDS(tu_model_matrix_scaled_dist_out_sammon,
"tu model matrix scaled dist out sammon.rds")
. . .
```

The Sammon approach is very similar to Kruskals except that the error

is adjusted further by the object distance in the original space. This seems to help the algorithm, as cleaner cluster separation is observed than Kruskals (although many outliers remain):

```
"" {r, eval=T, echo=F, fig.height=3, fig.width=5, fig.align="center"}

ggplot()+
    geom_point(data = tu_model_matrix_scaled_dist_out_sammon, aes(x = X1, y = X2, color = km_class)) +
    scale_color_discrete(name = "class")+
    labs(title = "MDS: Sammon") +
    theme_light()

*" figs(name="tu_mds_sammon", "Sammon non-metric")"*

## Self-organising maps
```

Self organizing maps are an unsupervised neural network that allocates observations to neurons in a grid, while also adjusting grid parameters. It is a helpful technique that allows us to capture the characteristics of each neuron in full dimensionality while still being able to represent data in a 2-dimensional map. Neurons from a self-organizing map (or "Kohonen map") can be clustered themselves, and so the K-means clusters are not considered in this section.

## ### 9 nodes

The first map considered is a 3x3 hexagonal grid. The data is presented 1000 times, and the learning rate moves from 0.05 to 0.01. The following is observed:

- 1. The training process stabilized after about 400 iterations
- 2. There are two nodes with most of the observations (makes sense seeing that most vehicles are very similar, with a few specialty vehicles)
- 3. Looking at just two attributes (Kilowatts and price), these seem to correspond to the same vehicles and they are in the top right node

```
# n.hood='circular'
# names(som model)
par(mfrow=c(3,2))
plot(som_model, type="changes")
plot(som model, type="counts")
plot(som model, type="dist.neighbours")
plot(som model, type="codes")
plot(som model, type = "property", property = som model$codes[[1]]
[,27], main=names(tu_model_matrix)[27])
plot(som_model, type = "property", property = som_model$codes[[1]]
[,34], main=names(tu_model_matrix)[34])
# names(tu_model_matrix)
*`r figs(name="tu_som9_all", "Key charts for 9 SOMS")`*
Looking at the observations within each of the nodes (only a limited
number of the 2000+ total observations are plotted), it does look like
similar types of vehicles have been grouped:
* In the grey node in the top left there are a lot of delivery van
type vehicles are grouped
* In the yellow node there are mostly "bakkies"
* The purples nodes seem to contain the most expensive premium
vehicles, while the top purple node has the most powerful of these
(5.01 vehicles)
More clusters could have been chosen, but four was selected in order
to match the MDS section with K-means.
```{r, eval=T, echo=F}
# use uniform distribution to limit the amount of observations to
display in each node (i.e. ensure smaller nodes show up, and larger
nodes are not too crowded)
node count <- data.frame(table(som model$unit.classif))</pre>
colnames(node count) <- c("cat", "freq")</pre>
temp <- data.frame(cbind("name" = row.names(tu model matrix), "node" =</pre>
som_model$unit.classif))
temp$name <- as.character(temp$name)</pre>
set.seed(7)
for (i in 1:length(temp$name)){
  node points <- ceiling((node count$freq[temp$node[i]] /</pre>
sum(node count$freq)) * 10)
  temp$name[i] <- ifelse(runif(1) <= (node_points + 3) /</pre>
node_count$freq[temp$node[i]], temp$name[i], "")
```

```
}
som cluster <- cutree(hclust(dist(som model$codes[[1]])), 4)</pre>
plot(som_model, type="mapping", labels = temp$name,
     main = "Clusters", cex = 0.5,
     bgcol = som cluster + 12)
add.cluster.boundaries(som model, som cluster)
*`r figs(name="tu som9 mapping", "Mapping and clusters for 9 SOMS") `*
### 4 nodes
A 2x2 grid is used with the same parameters as the 3x3 SOM. The
following is observed:
1. The training process does not seem to stabilize as well as 3x3 grid
2. Expensive powerful cars still move to the same nodes, but are split
across two nodes instead of just one as in the 3x3 grid
3. There is a more even distribution of observations between the nodes
```{r, eval=T, echo=F}
set.seed(7)
som_grid <- somgrid(xdim = 2, ydim=2, topo="hexagonal")</pre>
som_model <- supersom(as.matrix(tu_model matrix scaled),</pre>
                  grid = som grid,
                 rlen=1000,
                 alpha=c(0.05,0.01),
                 keep.data = TRUE
                 # n.hood='circular'
# names(som model)
par(mfrow=c(3,2))
plot(som model, type="changes")
plot(som model, type="counts")
plot(som model, type="dist.neighbours")
plot(som model, type="codes")
plot(som_model, type = "property", property = som_model$codes[[1]]
[,27], main=names(tu_model_matrix)[27])
plot(som_model, type = "property", property = som_model$codes[[1]]
[,34], main=names(tu_model_matrix)[34])
*`r figs(name="tu_som4_all", "Key charts for 4 SOMS")`*
Compared to the 3x3 map, there is a far less discernible pattern
within the nodes. It is difficult to say in general what each node
contains.
```{r, eval=T, echo=F}
```

```
node count <- data.frame(table(som model$unit.classif))</pre>
colnames(node count) <- c("cat", "freq")</pre>
temp <- data.frame(cbind("name" = row.names(tu model matrix), "node" =</pre>
som model$unit.classif))
temp$name <- as.character(temp$name)</pre>
set.seed(7)
for (i in 1:length(temp$name)){
  node_points <- ceiling((node_count$freq[temp$node[i]] /</pre>
sum(node count$freq)) * 5)
  temp$name[i] <- ifelse(runif(1) <= (node points + 7) /</pre>
node_count$freq[temp$node[i]], temp$name[i], "")
}
som_cluster <- cutree(hclust(dist(som_model$codes[[1]])), 4)</pre>
plot(som_model, type="mapping", labels = temp$name,
     main = "Clusters", cex = 0.5,
     bgcol = som cluster + 12)
add.cluster.boundaries(som model, som cluster)
*`r figs(name="tu_som4_mapping", "Mapping and clusters for 4 SOMS") `*
### Conclusion
```

According to the literature, the ideal map should contain about 5-10 observations per node [@Lynn2017]. This would require an approximately 20x20 map which would require a more delicate plotting mechanism - potentially an interactive map - that would not work well in this format. However, even the 3x3 map was able to show some sensible groupings of vehicles indicating that it is a good technique for finding groups within complex product data.

## ## Overall conclusion

The goal of project 2 was to be able to identify and visualize the vehicle data in such a way as to be able to sensible groups within the data. While it was not investigated further, the t-SNE approach showed potential for finding more than 4 clusters of data. However, the other MDS approaches were only able to show the 4 clusters and did not look as though they would be useful for identifying more.

The most successful approach tested was the larger SOM (3x3 grid) which was able to show sensible groups of vehicles. Further work should look at identifying clusters from the t-SNE output, and finding an optimal SOM grid size to further refine groups.

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