Science Park Inn Monthly Performance Report

85%
Occpancy
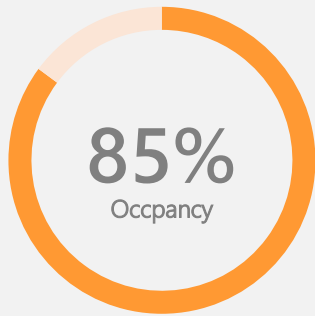
Room Nights

7,331

Completion	**103%**	
Target		7,130
Growth	**5.1%**	
Same Period Last Year		6,975

Revenue

23,251,661

Completion	**103%**	
Target		22,582,247
Growth	**2.6%**	
Same Period Last Year		22,658,746

Average Daily Rate

3,172

Completion	**100%**	
Target		3,167
Growth	**-2.4%**	
Same Period Last Year		3,249

YTD Target Completion

Room Nights	Revenue
99%	**99%**
40,965	128,280,599
41,376	129,188,893

Markets Distribution

Room Nights: 23% MICE | 34% GIT | 43% FIT

Revenue: 15% MICE | 20% GIT | 66% FIT

Legend: ■ MICE ■ GIT ■ FIT
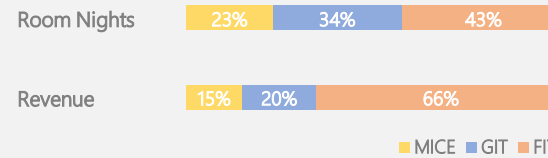
Nationalities

Rank	Inbound Visitor Country/Area	Pct.	The Property Country/Area	Pct.
1	Hong Kong, Macau	19%	Hong Kong, Macau	15%
2	Japan	13%	United States	14%
3	United States	12%	Japan	11%
4	Korea	9%	Korea	8%
5	Philippines	7%	Singapore	7%

YTD Monthly Performances

Legend: ■ RNs-Actual ■ RNs-Target — Revenue-Actual — Revenue-Target

Rooms Distribution

	Weekday	Weekend	Holiday
FIT	35%	44%	74%
GIT	35%	38%	18%
MICE	30%	18%	8%

Legend: ■ MICE ■ GIT ■ FIT
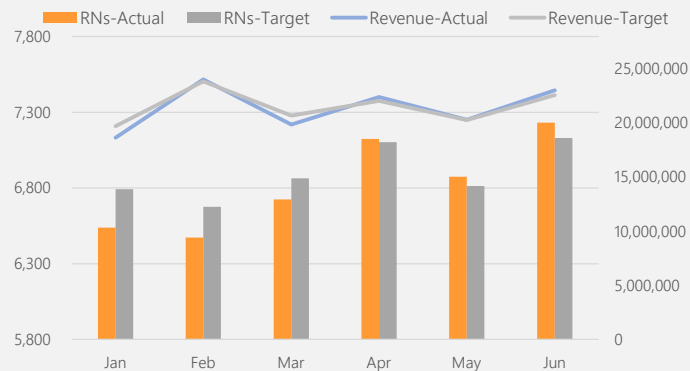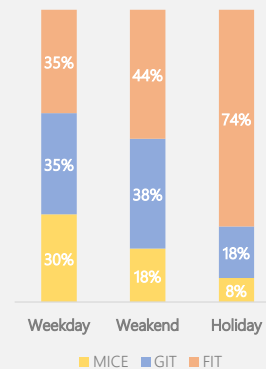
Competitors Performance

Property	Occ.	ADR	REVPAR	RANK
Hotel Batmmaan	73%	4,213	3,083	1
Science Park Inn	85%	3,172	2,696	2
Hotel Technology	86%	3,024	2,601	3
High Point Hotel	57%	4,521	2,585	4
SCIFI CITY Hotel	78%	3,324	2,582	5
The Valley Inn	68%	3,706	2,520	6
Hotel Innovation	82%	2,870	2,353	7
Hotel Perfection	77%	2,903	2,235	8
Average	76%	3,360	2,554	