

## Privacy Policy

*Last updated: 8th February 2017*

This Privacy Policy applies to Blake Anthony Edwin Davies ABN: 90 440 395 198 trading as BlakeDavies (hereinafter, 'us', 'we', or 'I').

Blake Davies is located at 91 Griffith Street, Everton Park, QLD 4053. You can contact Blake Davies via phone on 0475 065 444, email at [blake@blakedavies.net](mailto:blake@blakedavies.net), or by visiting Blake Davies's website which is located at <http://blakedavies.net>.

Blake Davies respects your privacy and is committed to protecting identifiable information you may provide us through the use of our website, in any written or electronic communication with us, or on any forms when you apply for services from us.

This privacy policy ('Privacy Policy') explains what information may be collected on our website, in any written or electronic communication with us, or on any forms when you apply for services from us, and how we use this information including under what circumstances we may disclose the information to third parties. This Privacy Policy applies only to information we collect on our website, in any written or electronic communication with us, or on any forms when you apply for services from us and does not apply to our collection of information from other sources.

This Privacy Policy, together with the Terms and Conditions posted on our Website, set forth the general rules and policies governing your use of our website, any written or electronic communication with us, or any forms you complete when applying for services from us including any and all agreements and contracts with Blake Davies.

## Website Visitors

Like most website operators, Blake Davies collects non-personally-identifying information of the sort that web browsers and servers typically make available, such as the browser type, operating device, language preference, referring site, and the date and time of each visitor request. Blake Davies's purpose in collecting non-personally identifying information is to better understand how Blake Davies's visitors use its website. From time to time, Blake Davies may release non-personally-identifying information in the aggregate, e.g., by publishing a report on trends in the usage of its website.

Blake Davies also collects potentially personally-identifying information like Internet Protocol (IP) addresses for logged in users and for users leaving comments on <http://blakedavies.net> blog posts. Blake Davies only discloses logged in user and commenter IP addresses under the same circumstances that it uses and discloses personally-identifying information as described below.

### **Gathering of Personally-Identifying Information**

Certain visitors to Blake Davies's websites choose to interact with Blake Davies in ways that require Blake Davies to gather personally-identifying information. Similarly anyone applying to Blake Davies for services are required to complete certain forms and provide detailed information relating to themselves and/or their business. The amount and type of information that Blake Davies gathers depends on the nature of the interaction.

### **Protection and Use of Certain Personally-Identifying Information**

Blake Davies discloses potentially personally-identifying and personally-identifying information only to those of its employees, contractors and affiliated organizations that (i) need to know that information in order to process it on Blake Davies's behalf or to provide services available at Blake Davies's website, and (ii) that have agreed not to disclose it to others. Some of those employees, contractors and affiliated organizations may be located outside of your home country; by using Blake Davies's website, you consent to the transfer of such information to them.

Blake Davies will not rent or sell potentially personally-identifying and personally-identifying information to anyone. Other than to its employees, contractors and affiliated organizations, as described above, Blake Davies discloses potentially personally-identifying and personally-identifying information only in response to a subpoena, court order or other governmental request, or when Blake Davies believes in good faith that disclosure is reasonably necessary to protect the property or rights of Blake Davies, its clients, third parties or the public at large.

If you have subscribed to Blake Davies or have supplied your email address to us through electronic communication or on any forms when applying to us for services, Blake Davies may occasionally send you an email to tell you about new features, solicit your feedback, or just keep you up to date with what's going on with Blake Davies and our products and deals. We primarily use our social media to communicate this type of information, so we expect to keep this type of email to a minimum. If you send us a request (for example via a support email or via one of our feedback mechanisms), we reserve the right to publish it in order to help us clarify or

respond to your request or to help us support other users. Blake Davies takes all measures reasonably necessary to protect against the unauthorized access, use, alteration or destruction of potentially personally-identifying and personally-identifying information.

## **Security**

The security of your Personal Information is important to us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to protect your Personal Information, we cannot guarantee its absolute security.

## **Advertisements**

Ads appearing on our website may be delivered to users by advertising partners, who may set cookies. These cookies allow the ad server to recognize your computer each time they send you an online advertisement to compile information about you or others who use your computer. This information allows ad networks to, among other things, deliver targeted advertisements that they believe will be of most interest to you. This Privacy Policy covers the use of cookies by Blake Davies only and does not cover the use of cookies by any advertisers.

## **Links to External Sites**

Our website and/or service may contain links to external sites that are not operated by us. If you click on a third party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy and terms and conditions of every site you visit. We have no control over, and assume no responsibility for the content, privacy policies or practices of any third party sites, products or services.

## **Cookies**

To enrich and perfect your online experience, Blake Davies uses 'Cookies', similar technologies and services provided by others to display personalized content, appropriate advertising and store your preferences on your computer.

A cookie is a string of information that a website stores on a visitor's computer, and that the visitor's browser provides to the website each time the visitor returns. Blake Davies uses cookies to help Blake Davies identify and track visitors, their usage of <http://blakedavies.net>, and their website access preferences. Blake Davies visitors who do not wish to have cookies

placed on their computers should set their browsers to refuse cookies before using Blake Davies's websites, with the drawback that certain features of Blake Davies's websites may not function properly without the aid of cookies.

By continuing to navigate our website without changing your cookie settings, you hereby acknowledge and agree to Blake Davies's use of cookies.

### **Privacy Policy Changes**

Although most changes are likely to be minor, Blake Davies may change its Privacy Policy from time to time, and in Blake Davies's sole discretion. Blake Davies encourages visitors to frequently check this page for any changes to its Privacy Policy. Your continued use of our site or any of Blake Davies's services after any change in this Privacy Policy will constitute your acceptance of such change.

### **Credit and Contact Information**

This privacy policy was created at [privacygen.com](http://privacygen.com) and then altered in parts by Blake Davies. If you have any questions about this Privacy Policy, please contact [privacygen.com](http://privacygen.com) and/or Blake Davies via email or phone.