# GREENVILLE March 15-17, 2012

## Welcome to Greenville!

"You're in Greenville?!" For the small band of designers and developers at CoWork Greenville, we get that question a lot. We hear it from our clients, we hear it at conferences we speak at and we hear it from our peers.

It makes us smile. We know Greenville, South Carolina is awesome. We know CoWork Greenville is filled with some of the best talent and ideas today. And we want to share why.

*Greenville Grok* — a small thing, in a great place with wonderful ideas producing an utterly profound experience.

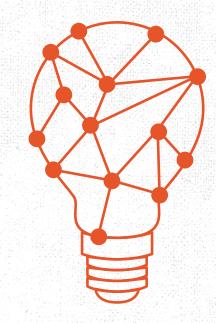


# Why Sponsors?

Grok is free for attendees and always will be. That is a core belief that helps keep this conference small and intimate. We cannot grow into a behemoth conference; it would kill our core value of intimacy.

Your sponsorship helps us take care of silly details like food for our attendees so that they can focus big ideas that will change the world and, of course, cause them to think about how amazing our sponsors are.

- Our small conference allows us to promote sponsors in a more natural, authentic way.
- Our attendees, as leaders in the web community, have the ability to affect change far beyond the digital borders.
- The small-group focus of our conference provides an intimate interaction with you as a sponsor.



Amazing people behind the podium and in the audience.

## **Attendees**

#### Greenville Grok attendees are speakers everywhere else.

Our attendee list is no joke. Here are just a few examples.



Ismael Burciaga

@burciaga



Chris Shiflett
@shiflett



Yaron Schoen
@Yarcom



Rogie King
<sub>@rogie</sub>



Dan Mall @danielmall



Brian Hoff @behoff



**Cameron Koczon**@FictiveCameron



Samantha Warren @SamanthaToy



Dan Rubin @danrubin



Tina Roth Eisenberg
@swissmiss



Shyama Golden @shyamagolden



# **Sponsorship Levels**

#### Sponsor

- · Logo on conference website
- \$1,000, no limit
- Twitter account added to Twitter list: @greenvillegrok/partners
- Tweet from @greenvillgrok about your sponsorship

#### **Bronze**

#### Sponsor pack plus...

-\$2,500, 6 available

- Two tickets to the conference
- Signage at one of the "10/20" groups locations

#### Silver

#### Sponsor and Bronze pack plus...

- \$5,000, 4 available
- Mention of your sponsorship at one of the main speaker sessions
- Prominent signage throughout the event

#### Gold

Sponsor, Bronze, and Silver pack plus...

- \$10,000, 3 available
- · Signage behind the platform throughout the event
- · Mention at every main session
- Sponsorship of the after-party at CoWork Greenville



## Last Year's Feedback

"What's your favorite part of a conference? The presentations? Or evening conversations with your peers? Let's be honest here, if you ask me it's usually the latter. That's why I loved Greenville Grok. It's less of a conference and more of a relaxed and intimate gathering of peers, geeking out about the web. Short sessions filled with open discussions, debates, big ideas, product demos, and just plain fun conversations. Straight to the point, no BS. Plus we got to experience Greenville's finest restaurants. Yum! Oh and one last thing... Beer. Lots of it."

- Yaron Schoen, @yarcom

"Casual and informal, Grok is full of great conversation about big ideas by smart people. It's the new black and one conference you don't want to miss."

- Andrew Ramos, @andrewramos

"I'm an introvert by nature and I admit to not being much of a "conference guy," so this format was very appealing to me. No fluff, no filler, no lines for the bathroom—just an onslaught of ideas and feedback with a stellar group of people."

- Joshua Blankenship, @blankenship

"I was part of something very special this week. Instead of springing for #SXSW, I decided to head to Greenville, SC and put myself in @squaredeye's capable hands for an event called Greenville Grok. Grok is my kind of event. Less of a conference and more of a small gathering. Less about speakers more about discussion. Less technique more concrete problem-solving and idea sharing."

- Cameron Koczon, @FictiveCameron



### Let's do this!

We don't even like calling this a conference. A gathering of friends, perhaps. Friends that are wildly talented, influential and ridiculously passionate about making the world a better place. If that's the kind of group you want to hang out with, let us know.



We can't wait to meet you there! Thanks from Matthew Smith and CoWork Greenville.

