## Organizational Management Booklist

TMU Online Program

Booklist subject to change: This list is updated every semester, however it is still a projected list.

Please make sure you view the most up-to-date list via the Canvas Syllabus or by contacting the TMU Online department for any changes to this list prior to obtaining any books.

	Book Title	Author	Edition	ISBN	Publisher	Price
NACTOO	Business Communications					John Beck
	Business Communication Essentials	Bovee & Thill	7th	978-0132971324	Pearson Prentice Hall 2010	\$158.00
ECN210	Microeconomics					Kevin Hill
	Microeconomics	McConnell, Brue, Flynn	2014 Paperback	978-0077660819	McGraw-Hill/Irwin	\$236
MGT310	Management Theory John Beck					
	TBD					
MKT350	Marketing Fundamentals Eric Liang					
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