



Name: _____

Emphasis: _____

David A. Wismer School of Business & Communication

B.A. in Marketing Media Academic Tracking Sheet

New G.E. Requirements (Catalog Years beginning Fall 2018)

Students are required to complete 30 Business Core units, 30 Communications Core units, 34 General Education units, and 21 Bible units. A **minimum total of 122 units** are required to graduate.

<u>General Education</u>		
Units	Term	
3		BUS330 Business Ethics or P311 Essentials of Philosophy
3		E110 English Composition
3		ECN200 Essentials of Econ. & Society
3		H211 Essentials of World History I
3		H212 Essentials of World History II
3		H230 Essentials of U.S. History
3		LS150 Essentials of Biology or GS150 Essentials of Geology
1		LS150L Essentials of Biology Lab or GS150L Essentials of Geology Lab
3		MU190 Essentials of Music & Art
3		POL220 U.S. Government
3		Literature Survey (Choose one*)
3		Literature Elective (Choose one**)
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*Literature Survey Courses	
E211/E212 English Literature I or II	
E211/E222 World Literature I or II	
E231/E232 American Literature I or II	

**Literature Elective Courses	
E313 Age of Romanticism	E405 Shakespeare
E314 Victorian Age	E406 Milton
E334 The Short Story	E415 Contemporary Lit.
E335 The English Novel	E416 Modern British Writers
E374 Studies in Jane Austen	E425 20 th Century American Lit.
E404 Studies in John Calvin	E453 Psychoanalytic Criticism

<u>Biblical Studies</u>		
Units	Term	
3		B121 Essentials of Christian Thought
3		B101 Old Testament Survey I
3		B102 Old Testament Survey II
3		B201 New Testament Survey I
3		B202 New Testament Survey II
3		BTH321 Christian Theology I
3		BTH322 Christian Theology II
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<u>General Electives</u>		
Units	Term	

<i>Business Core Courses (Must take all 10)</i>		
Units	Term	
3		BUS310 Stats for Business (<i>prereq. MA090</i>)
3		BUS320 Business Law
3		BUS330 Business Ethics
3		INB372 International Marketing
3		MGT330 Business Communications
3		MKT350 Marketing Fundamentals
3		MKT361 Marketing Strategies
3		MKT381 Consumer Behavior
3		MKT462 Sales & Customer Service
3		MKT482 Marketing Research
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<i>Communication Core Courses (Choose 10)</i>		
Units	Term	
3		C122 Social Media & Communication
3		C132 Podcast Studio
3		C142 Photoshop I
3		C191 Pocket Studio
3		C211 Mass Communications
3		C231 Digital Video Editing I
3		C232 Digital Video Editing II (<i>prereq. C231</i>)
3		C311 Video Production I
3		C312 Video Production II (<i>prereq. C311</i>)
3		C331 Freelance Entrepreneurship
3		C352 Editing I, Principles of Copyediting
3		C368 Fundamentals of Advertising Copywriting
3		C373 Graphic Design I
3		C381 Beginning Public Relations
3		C384 Nonverbal Communications
3		C394 Intro. to Computer Visual Effects
3		C404 Graphic Design II (<i>prereq. C373</i>)
3		C430 Marketing Internship
3		C442 Computer Visual Effects II (<i>prereq. C394</i>)
3		C452 Editing II, Adv. Copyediting (<i>prereq. C352</i>)
3		C480 Digital Photography
3		C484 Organizational Communication
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TMU Graduation Requirements (from the catalog):

The Master's University grants bachelor's degrees (i.e. Bachelor of Arts, Bachelor of Music, and Bachelor of Science) to students who satisfy the graduation requirements described below.

1. Complete a minimum of 122 semester units of credit.
2. Complete a minimum of 40 semester units in upper division courses.
3. Satisfy all General Education requirements.
4. Complete the required curriculum for the chosen major field(s) of study.
5. Maintain a minimum GPA of 2.00 (cumulative) in all TMU courses and in one's major(s).
6. Complete a minimum of 32 semester units of non-Directed Studies coursework at TMU or 32 semester units of TMU Degree Completion Program major courses.
7. Complete at least 12 of the final 24 semester units at TMU.

All students must be aware that they undertake complete responsibility for managing their progress toward graduation. Faculty advisors will attempt to assist in this process; however, given the fluidity of student progress, each student must ultimately assume responsibility for their graduation progress.