



THE MASTER'S UNIVERSITY ONLINE

BACHELOR OF SCIENCE IN BUSINESS MANAGEMENT

Beginning in the Spring of 2018, The Master's University (TMU) plans to offer a Bachelor of Science in Business Management in an online format. The Business Management degree has been developed to create leaders that solve problems and make decisions while leading and directing an organizational unit in its efforts to achieve defined goals and objectives. Students will study the fundamentals of management theory together with the tools used by modern management practitioners; will explore modern theories, concepts, and principles of management and administration; will apply practical instruction learned to contemporary management; and will be encouraged to develop an appetite for management literature. In the David A. Wismer School of Business and Communications, students develop from a biblical view that all truth is of God. Therefore, as led by the Holy Spirit and armed with biblical understanding, the student will search for truth to be applied with Godly wisdom in a business environment to the glory and honor of our Lord Jesus Christ.

Major Requirements

Course Number & Title			Units	Course Number & Title			Units
MGT330	Business Communications*		3	FIN440	Finance		3
ECN210	Microeconomics		3	MGT351	Human Resource Management		3
MGT310	Management Theory		3	ACC460	Tax Accounting		3
MKT350	Marketing Fundamentals		3	MGT321	Decision Science		3
ACC210	Accounting Fundamentals I		3	Three of these four courses	BUS483	Business Internship (3)	9
ACC220	Accounting Fundamentals II		3		BUS368	Entrepreneurship (3)	
MIS320	Information Systems Applications		3		FIN341	Investments (3)	
INB311	Global Business Strategies		3		MKT462	Sales & Customer Service (3)	
BUS320	Business Law		3	BUS490	Advanced Business Seminar**		3
BUS310	Statistics For Business		3	Total units for TMU Online BSBM Major			54

NOTES:

* Must be taken first in the major in the order listed above.

** Must be taken as the last courses in the major in the order listed above.

Course descriptions on reverse side of page.

Format & Schedule

All major courses are taught in an online format during two eight-week sessions over three semesters each year. This schedule enables students to qualify for federal financial aid.

Students taking one course per session are able to complete the major coursework in 36 months. By taking more than one course per session, students can complete the program in as little as 18 months.

Non-Bible GE and elective courses can be taken prior to, concurrent with, or subsequent to completion of the major coursework.

TMU Online courses contain a variety of proven online instructional approaches, including brief video lectures, topical videos from the Internet or other resources, and interactive exercises and lessons. In addition, students will engage each other and the instructor through online discussion forums, chat and video conferencing sessions, and instant messaging. Student assessments will include online quizzes and exams, written papers, online speeches, role-plays, and presentations, depending on the program.

General Education (59 Units) & Electives (9 Units)

General Education (GE) courses are intended to introduce undergraduates to the richness and diversity of the various academic disciplines. TMU GE requirements are listed below:

Essentials of Christian Thought (3)
Old Testament Survey (3,3)
New Testament Survey (3,3)
Christian Theology (3,3)
Distinctives of Biblical Living (1,1,1,1)*
English Composition (3)

Essentials of Literature (3)
Literature Elective (3)
Essentials of Music and Art (3)
Essentials of Philosophy (3)
Essentials of World History (3,3)

Essentials of U.S. History (3)
Intro. to U.S. Government (3)
Essentials of Economics & Society (3)
Essentials of Biology (3)
Science Lab (1)

- Elective courses give students the opportunity to take courses in other areas that interest them.
- GE and elective courses can be completed through TMU Online, transferred in from another accredited college or university, and/or completed via Advanced Placement or CLEP (subject to TMU transfer credit policies).

****Every third course within the major, one unit of Distinctives of Biblical Living is required.***

For More Information:

Call: 1-877-302-3337

Email: TMUonline@masters.edu

Go to: www.masters.edu/online

Major Course Descriptions

Major curriculum courses are the core of the undergraduate studies and are designed to prepare the student for effectiveness in his/her life and career.

MGT330 Business Communications (3 units): Presents comprehensive coverage of the major concepts and principles of the human communication process and analysis of the various forms of communication used by managers. The media of managerial communication include verbal delivery, as well as written letters, reports, memoranda, etc.

ECN210 Microeconomics (3 units): An introduction to microeconomic principles and terminology. The primary focus is on the business firm and the decisions it faces. Topics include review of the economic problem, mechanics of supply and demand, elasticities, consumer utility, production costs, and the competitive environment. A basic knowledge of mathematics and graphs is assumed.

MGT310 Management Theory (3 units): An examination of the fundamentals of managerial functions and the basic concepts and principles of modern management. Emphasis is placed on the interrelationships of planning, organizing, controlling, decision making, and accepted practices used in directing the activities of an organization in the achievement of desired objectives.

MKT350 Marketing Fundamentals (3 units): An introduction to marketing management in relation to the total business environment. Involves a study from the conception of the idea for goods or services to its ultimate utilization by the consumer with emphasis on major decision areas and tools.

ACC210 Accounting Fundamentals I (3 units): This course is an intensive study of the processes and procedures that accountants use for analyzing, recording, and reporting a business organization's assets, liabilities, and owner's equity. *Prerequisite: MA090*

ACC220 Accounting Fundamentals II (3 units): This course completes the study of financial accounting begun in ACC210 by examining the procedures for reporting liabilities and stockholder's equity on external financial statements for a corporation. Then, the course explores management's use of job order, process, and standard cost accounting systems for decision making. Additional topics include the preparation of budgets, ratio analysis, and federal income tax returns. *Prerequisite: ACC210; MIS320 (Students are encouraged to take MIS320 before ACC220, but it is not mandatory).*

MIS320 Information Systems Applications (3 units): This course teaches computer applications that are accepted as standard in the business world. Emphasis is placed on the practical implementation of end user software in a business environment. The use of spreadsheet and database programs to support business processes will be studied in depth. Excel and Access will be used in this class. (Lab fee: \$25.) *Prerequisite: ACC210, CS100 or instructor's approval.*

INB311 Global Business Strategies (3 units): This course biblically examines global business ethics, values, and strategies that shape and guide the believer, the church, and the company in the global business enterprise.

BUS320 Business Law (3 units): Principles of business law covering the fields of contracts, agency, personal property, sales, negotiable instruments, partnerships, and corporations.

BUS310 Statistics for Business (3 units): Topics include descriptive statistics, elements of probability, probability distributions, sampling, estimation and confidence intervals, tests of hypotheses, linear regression, and correlation. *Prerequisite:*

FIN440 Finance (3 units): Valuation methods available to the manager for the determination of the optimal financial structure of the firm. Emphasis is on financial statement analysis, cash flow analysis, capital budgeting, investment, and financing decisions. *Prerequisite: ACC220*

MGT351 Human Resource (3 units): A study of human factors in business, including the total employee-employer relationship: job analysis, selection, training, transfer, promotion, dismissal of employees, and industrial relations.

ACC460 Tax Accounting (3 units): A study of the chronological progress of the income tax system combined with the Federal Revenue codes under the changing political and economic environments. Emphasis is on the elements of gross income, adjusted gross income, exclusions, itemized deductions, exemptions and preparation of individual tax returns in detail. A brief introduction to tax laws for corporations, partnerships, estates, and trusts will also be included.

MGT321 Decision Science (3 units): An overview of the scientific methods available to the managerial decision maker. Topics include linear programming, the transportation problem, queuing, simulation, project management, forecasting, facility location and layout, inventory control, quality assurance, and job design. *Prerequisite: BUS310*

BUS483 Business Internship (3 units): An on-site work experience, which gives the student practical training in specific business techniques and their applications. Evaluation will be made by the work supervisor and a member of the Business Department faculty. *Prerequisites: junior or senior status and permission of department chairperson.*

BUS368 Entrepreneurship (3 units): The course focuses on starting a small business through an emphasis on thinking creatively. The student is encouraged to turn knowledge and skills into entrepreneurial activity and will also include opening a franchise or expanding a family business. Topics include (but are not limited to) writing a business plan, developing entrepreneurial skills, and doing case studies of successful small businesses.

FIN341 Investments (3 units): A survey of investments including stocks, bonds, government securities, and financial intermediaries. Emphasis is placed on security analysis, valuation, and portfolio management. Topics include personal financial strategies and investment alternatives. *Prerequisite: ECN200.*

MKT462 Sales and Customer Service (3 units): This course identifies and develops key sales and customer service skills by discovering customer wants and needs through effective relationship building, clear communication (emphasizing listening), product knowledge, presentation marketing, and closing strategies. The course will also cover related subjects such as developing strong negotiating and persuasive skills and the importance of being authentic when developing an effective winning sales presentation.

BUS490 Advanced Business Seminar (3 units): A course examining contemporary business issues through integrating coursework and acquired knowledge in the business discipline. Attention will be given to a biblical worldview, vocational pursuit, and a strategy for life-long learning. An additional course component is senior assessment. *Must be taken as last course in major program.*

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