# **BLAKE J. NOLL**

## SOFTWARE ENGINEER

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## **OBJECTIVE**

With a record of helping teams identify needs, solve problems and contribute to an end goal, I desire to take the skill set I have developed working in higher education and apply it to something that shapes the future.

## **APPLICABLE EXPERIENCE**

#### **WEB CONTENT STRATEGIST**

The Master's University 2016-PRESENT

- Oversee and deploy all web content
- Develop internal tools to assist marketing
- Create websites and pages to further school's brand

## Complete rebuild and redesign of school site

Full custom rebuild of school site integrating a static site generator to reduce server load and increase SEO.

## Built out internal mapping tools for marketing research

Geocoded 500,000+ records containing ZIP Codes into a PostgreSQL database, using Rails to display and allow users to heatmap and refine searches using Google Maps API.

#### Created and managed all brand domains

masters.edu | gomustangs.com | themastersfellowship.org | ue.masters.edu | thinking-biblically.masters.edu

#### FREELANCE WORK

2016-PRESENT

- Meet with clients to determine the goal for the website
- Develop self-motivated projects to learn new technologies

#### **Built custom websites for clients**

wekreative.com | thepourchoice.com | luxsolutions.com

## College search app

React app to search for college info based on city and school name.

#### College Scorecard GraphQL API

GraphQL backend using the Dept. of Education's College Scorecard REST API to retrieve school data based on user input.

## **Gnarly-graphql NPM package**

NPM package to create GraphQL servers using a simple CLI.

#### **SERVER**

California Pizza Kitchen 2011-2016 Prioritized guest satisfaction and teamwork in a very high energy environment.

#### **EDUCATION**

## **B.S. COMPUTER SCIENCE**

THE MASTER'S UNIVERSITY 2016

## **SKILLS**

HTML/CSS JAVASCRIPT (ECMA2015+) REACT, NODE, EXPRESS BASH RUBY ON RAILS JAVA SQL

**GIT**