

BLAKE J. NOLL

SOFTWARE ENGINEER

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OBJECTIVE

With a record of helping teams identify needs, solve problems and contribute to an end goal, I desire to take the skill set I have developed working in higher education and apply it to something that shapes the future.

APPLICABLE EXPERIENCE

WEB CONTENT STRATEGIST

The Master's University

2016-PRESENT

- Oversee and deploy all web content
- Develop internal tools to assist marketing
- Create websites and pages to further school's brand

Complete rebuild and redesign of school site

Full custom rebuild of school site integrating a static site generator to reduce server load and increase SEO.

Built out internal mapping tools for marketing research

Geocoded 500,000+ records containing ZIP Codes into a PostgreSQL database, using Rails to display and allow users to heatmap and refine searches using Google Maps API.

Created and managed all brand domains

masters.edu | gomustangs.com | themastersfellowship.org | ue.masters.edu

FREELANCE WORK

2016-PRESENT

- Meet with clients to determine the goal for the website
- Develop self-motivated projects to learn new technologies

Built custom websites for clients

wekreative.com | thepourchoice.com

College search app

React app to search for college info based on city and school name.

College Scorecard GraphQL API

GraphQL backend using the Dept. of Education's College Scorecard REST API to retrieve school data based on user input.

Gnarly-graphql NPM package

NPM package to create GraphQL servers using a simple CLI.

SERVER

California Pizza Kitchen

2011-2016

Prioritized guest satisfaction and teamwork in a very high energy environment.

EDUCATION

B.S. COMPUTER SCIENCE

THE MASTER'S UNIVERSITY
2016

SKILLS

HTML/CSS

JAVASCRIPT (ECMA2015+)

REACT, NODE, EXPRESS

BASH

RUBY ON RAILS

JAVA

SQL

GIT