Figure 1: Monthly Order Volume 9000 -Order Volume **Brand** 6000 -Yeezy Off-White 3000 -2017–10 - 2017–11 - 2018–01 - 2018–02 - 2018–06 - 2018–06 - 2018–06 - 2018–06 - 2018–10 - 2018–11 - 2018–1 2019-02 2017-09 Date