## **37 Thin Condensed**

The condensed version of this font gets taller as well as skinnier in its width.

### 55 Roman

The Roman variation of Helvetica has very even stroke width that only rarely changes throughout the letter.

# 95 Black

As the typeface gets bolder, the counters become more compact. This can be seen clearly when comparing the O's and G's to the prevoius fonts.

Helvetica Neue 37 Thin Condensed, 55 Roman, 95 Black Max Miedinger, Eduard Hoffmann Blake Turner