

# Title 1: Randomized controlled trials

An introduction, a story, two pre-requisites, a dilemma, an attempt on justification, a (small personal) problem, a reality check and a middle ground

Johan Blakkisrud

June 29, 2017

## Aim

"Randomized controlled trials appear to annoy human nature - if properly conducted, indeed they should." - Schultz 1995

Randomized Controlled Trials (RCTs) is by a majority of the medical community considered as the "gold standard" for medical research. This essay started as out a comprehensive investigation of the however this god-standard study-design also had an ethically sound foundation. I painted myself into the proverbial corner trying to answer the question, and was (by my own free will) obligated to shorten it down. I then decided to present eight parts, each musing on the nature of RCTs. The parts are an introduction, a story, two definitions, a dilemma, an attempt on justification, a (small personal) problem, two extremes, a reality check and a middle ground.

## Introduction

A randomized control trial (RCT), sometimes also referred to as a randomized clinical trial or a randomized controlled trial, is a commonly used study design in clinical trials. A fundamental idea of the design is to group the patients prior to the study into (most commonly) two the random selection of patients into these groups are the "randomized controlled" part. The patients are then treated according to their group. Typically one group receives a novel treatment, and the outcome of the group is compared to a "status quo treatment". Another typical example is comparing the treatment to a group given a placebo. If the two groups of patients are equal, the effect of the better drug should reveal itself.

Today, in and around the medical community, such a design is the gold standard. It is the study design said to be the design of which all other designs should try to replicate. A search for "Clinical" and "Randomized Controlled Trial" as a publication type in the database of US National Library of Medicine (PUBMED) gave on the 20. of June 2017 308 669 results, numbers gradually increasing since XX Another role of RCTs is that they are gate-keepers of

new drugs, which has to pass one (or sometimes several) RCTs to become available on the market. For being such a large and leading part of the medical field, the ethical considerations should also stand to great scrutiny.

## A story

The idea is not new, the history of RCTs begins in the 18th century, during the age of sail. Long voyages and monotonous food-supply on navy vessels resulted in a heinous condition, costing an estimated 2 million lives between 1500 to 1800, scurvy. Documentation of the symptoms of scurvy dates back to Hippocrates, and symptoms of a scurvy-like disease was recorded by the ancient Egyptians some 3500 years ago. A cure however, had eluded man for centuries.<sup>1</sup> This changed in 1747, when James Lind, a Scottish physician, proved that sailors drinking citrus was spared for the disease. The detail that separates Lind from the others, is that instead of setting out to prove that a specific remedy helped, he carefully selected 12 patients, gave two and two different treatments, and watched the outcome. Patients were selected for the group to be as homogeneous as possible in respect to severity of disease, diet etc. The common diet in itself is interesting "...water gruel sweetened with sugar...fresh mutton broth...boiled biscuit with sugars" and "barley and raisins, rice and currents, sago and wine and the like" [?]. Two patients took "elixir vitriol" thrice a day, two others got vinegar, two got cider, two got an "electory recommended by the surgeon general", two got seawater (!) and the last two got two lemons and one lime each day. All patients apart from the two citrus-consumers (and to a lesser extent the cider-drinkers) deteriorated and Lind concluded that citrus was the best remedy. These weeks in the ultimo of May 1747 changed medicine.

## Two requirements (with their respective critiques)

Literature around the ethical concerns of RCTs often notes a concept called equipoise, also called "clinical equipoise". The term was coined by Benjamin Freedman in 1987 [cite]. It is used as a description of a situation where there is an uncertainty if way of treatment is more effective than the other. Equipoise is said to negate the dilemma where a patient may end up in a situation where the patient is worse off than with the "standard" treatment. Clinical equipoise then becomes a *necessary* part of an ethical clinical trial.

A problem with equipoise, at least in the eyes of the writer, is that it is a bit mythical. It must show a perfect balance between two treatments by weighting the a-priori information about the treatments. There are some practical issues associated with this. Should we for example, as a working theory, say that clinical equipoise exists when the medical community is unsure? This is arguably never the case, as the "medical community" rather than being one entity, consists of numerous individuals. A rescue could be the *majority* of the individuals in the community, but this is problematic, the question is where to draw the line (fifty-fifty? Eighty-twenty?). In a very comprehensive literature review by XX [cite review], 19 articles regarded such "collective equipoise" as sufficient justification for a trial. Further on, two studies included in the review [cite Raiffa 1969 and Johnson 1991] states that an eighty-twenty

---

<sup>1</sup>Some honorable mentions go to Jacques Cartier who learned to drink water boiled with Eastern White Cedar, Sir Richard Hawkins who recommended orange and lemon juice, and John Woodall that recommended fresh fruits in general

collective clinical equipoise is preferred. Four of the nineteen articles found the concept of clinical equipoise difficult in practice, as expertise varies in the medical community. The writer tends to agree with this notion, a simple tally of the heads are not sufficient.

The second requirement is written consent, more precisely informed written consent. The process of obtaining written consent is in a large number of countries formalized and tightly regulated through review boards and ethical committees. The consent must also be "informed", meaning that the patients must have an understanding of what the risk and benefits are. The need for informed consent stems from a time where the patients autonomy was a smaller concern. Although written consent was part of medical research early on, they were more to "ensuring that the subject's compliance rather than an expression of concern for their welfare" [cite Nadini]. Now, written informed consent is a formalized procedure, widely accepted as a requirement for clinical trials in general.

They are, however, notoriously difficult. Patients come from a wide variety of backgrounds, making them more or less capable to understand what they are participating in. This is problematic as the information given prior to the consent is standardized to each trial, but rarely to the individual. One can of course make argue that it can be fitted to the "reasonable patient" as a working theory, and exclude patients that do not is "reasonable fitted" to understand what he or she signs. This could be counter-productive, as it eliminates (and therefore refuses to help) research involving children or the mentally handicapped. A solution is then a legal guardian, and if one can accept that one can accept more situations, however it does nothing to help with our initial problem (is the legal guardian fitted for understanding the full implications?)

## A dilemma

Now is a good time to introduce some kind of practical example, grounding our discussion in some borderline real-life situations. A physician is conducting a trial, testing a new form of monoclonal antibodies to treat an especially nasty type of cancer. The new treatment is though to have mild side effects, as shown in a small prior cohort of cancer patients, compared to the standard treatment (several rounds of chemotherapy). Now a RCT is planned and executed, with 50 patients receiving the new treatment and 50 patients receiving the standard treatment. All patients signed a written form of consent and were randomized into each group according to established good practises. As we will make ourself omniscient for the sake of argument, lets assume that the new treatment is *vastly* better than the standard treatment, both in curing and increase the quality of life of the patients.

Now, the dilemma in the title belongs to the person conducting the trial. She has a dilemma. Lets assume that she is a physician, she would then be a "physician-scientist", a term coined by Hellman and Hellman [cite]. The term is rather apt, although a bit unmusical, describing two roles that are difficult to reconcile. The physician connects deeply with the patient. As Hellmann and Hellmann cites Leon Kass: "the physician must produce unswervingly the virtues of loyalty and fidelity to his patient." It is simple to argue that this relationship should (and to a large extent also is) mandated primarily by deontological ethics. The physician feel a *moral* obligation to help her patients. Close (some might argue closer) is it natural to describe the situation in terms of *virtue ethics*. Beuchamp and Childress, cited in the paper "A virtue ethics approach to moral dilemmas in medicine", named five virtues applicable to the

medical practitioner: Trustworthiness, integrity, discernment, compassion and conscientiousness. The physician that adheres to these five virtues should fulfill the common notion of a "good doctor". Either if the main rationale stems from virtue or moral obligation, the physician should do what is best for her patient. This extends naturally to all patients, and even though the physicians time and energy are limited resources, the "good doctor" would either disperse her time across all patients or refer the patients to another (good) doctor.

Now, the other of the dual roles of our physician comes into play, the scientist of the "physician-scientist". I have used the word "patient" but I could just as well have used the term "research subject" to further separate the "care from the experiment". It would be naive and a bit simple to say that the scientist disregard the well being of the patients. On the contrary, the felt responsibility towards *future* patients is potentially quite strong, with compassion and the intent to do no harm. But, other virtues and morals comes into play, the scientist also have to be precise, thorough and strive to get results that further our knowledge. The maxim that the patients well being is the only thing that matters does not apply to the "scientist". She is still treating, but she is not doing therapy, she is doing research.

The outcome of the experiment is unknown for the physician-scientist, it is unknown for the patient and it is unknown for the whole medical community. Given that the new treatment is fully ineffective, having no treatment ability, we have introduced a lot of suffering, with no benefit. Conversely, if the treatment is enormously more effective than the current treatment, we introduce suffering by not offering the treatment to the patients in the control arm. Either way, suffering in the form of sub-optimal treatment is inevitable, it is a fundamental pre-requisite for the trial to have meaning. The afore-mentioned physician-scientist dilemma now comes full force. In order to gather medical evidence, the "good doctor" must become less of a good doctor for some of her patients, and fulfilling the role of both physician and scientist becomes difficult. It is evident that continuing a trial where (perhaps for unforeseeable reasons) a large amount of suffering has been introduced is unethical. In a utilitarian view this is fairly unproblematic given the payoff in the end, but it goes at the expenses of the integrity of the patients as moral subjects. For the scientist it could be detrimental to abort the treatment (being the new or old treatment) to soon because then the suffering would be meaningless, we did not learn anything new.

This is a balance that is not easy to walk.

## 1 Justification

Naturally, since RCTs is a large part of the big (and thoroughly ethically scrutinised) field of medical research, justifications are numerous. The first is very simple: A smaller group (the research subjects) are sacrificing themselves for some "greater good", the potential of a better cure. The number of patients in the trial is assumed to be much smaller than the number of people benefiting from the trial. This is text-book utilitarianism. It is then tempting to accept RCTs based on consequentialism alone. But this is not the only justification. If true equipoise exist, there is also a moral obligation associated with the patients. It is a noble act to find the best cure, and an obligation to contribute to the society of which the individual have reaped a lot of benefit from [cite platon]. There is also an interesting historical notion, as the people as of now has benefited from RCTs conducted in the past, we should

contribute to the future.

The last justification has a weakness of not justifying the first RCT. However, as we live in a world where RCTs already occurred and have benefited humankind, the pragmatical thing to do is to accept it. The moral obligation is also strong, we should do it ourself since we all to larger or lesser degree have a higher quality of life and spared suffering from other individuals that did it.

This is not to say that we should all sacrifice our self on the scientific alter. We could construct a veil of ignorance, stretching so long that it covers both the past and future. It is then a bit harder to accept that you should put your self (and others) in harms way. Given the previous "old treatment" (interestingly enough the individuals has no idea how the treatment was found) and the new. If we assume that real clinical equipoise exist, a person suffering from the cancer would happy to participate in the study, he will get a treatment. What is stopping him is the extra hassle with the non-clinically monitoring. If he is in a state of true clinical equipoise the logical thing to do is to opt for the old treatment, the one that comes without the hassle. This is of course if he do not believe that partaking in the trial on given a 50-50 chance for what he *might* believe is a better treatment. Believe is here the key-word, if the patient is believing that a treatment is better than the other, he is strictly no longer in clinical equipoise. In my opinion, the RCTs do not survive under a veil of ignorance where there is no concept of past and present. Ideas of past and future generations is necessary for patients to partake in RCTs on good ethical foundations based on deontological or virtue ethics. Luckily the RCTs only have meaning in a world we have these concepts.

The first argument is perhaps the strongest. RCTs maximises utility, and if one accepts utility as the ethical right thing to do, one should have little problem to accept RCTs. However, there are some problems, and a personal problem I have is described next in:

## **a (small and personal) problem**

Consequentialism relies on the consequences of actions. But, when does the consequence arise? Immediately after the action? A lot of actions are merely chains of events, where one "action" blends into another "action". When the chain of actions becomes long, the influence of each action becomes smaller, and the endpoints on the chain becomes rather arbitrarily. Where does the chain end? To illustrate we might do a more elaborate though experiment: A researcher in Brazil is doing a large RCT on patients suffering from our aforementioned nasty cancer. A parallel study is also conducted in Mexico, and is starting to recruit patients when the Brazilian study is well under way. Now, the patients in the Brazilian study are having bad side-effects of the new drug, and the study is cancelled. The Mexican physician-scientist is also cancelling his experiment, feeling that it is unethical to risk the well being of the patients. The cancellations are ethically sound, sparing the patients harm from the seemingly worse treatment. But, in the land of Brutopia, a Brutopian physician-scientist does a trial anyway, driven by her own ideas and relaxed regulations. The trial goes very well in favor for the new therapy, with strong positive response when compared to the previous therapy. Some years of research down the line, it becomes clear that the reason for the severe side-effects in the Brazilians were due to a rare gene shared by many Brazilians, but almost none Brutopians. The lessons learned from the Brutopians were shared to the rest of the world community and appropriate patients (lacking the Brazilian

gene) were treated and suffering in the world was reduced. Now, the Mexican physician-scientist did the ethical right thing, both in light of moral ethics and consequentialism. But in hindsight, so did the Brutopian, although unjustified at the time it is according to consequentialism retrospective ethically sound. Further more, this argumentation could be used to justify fluke experiments if it could be pointed to other fluke experiments retrospectively shown themselves to yield good (and ethically sound) results.

One could argue that such a scenario is highly unlikely and quite "artificial" and contrived. But I would argue that it showcases a problem with "pure" consequentialism, knowing *when* and *where* to stop and calculate the tally of positive and negative consequences is notoriously difficult. The very least we must accept, is that our chain of actions and consequences can be broken down in small incremental steps, and each step yields a sum of "good" consequences. It is then possible to ethically accept in a step-by-step (or link-by-link)-manner. There is still a problem though the chain is in the grand scheme of thing bigger than its parts, and an unacceptable negative consequence can come from a chain where the individual parts are believed to yield acceptable consequences. Of course the opposite is also true, as in our overly complicated second thought-experiment. If we have a proper idea of the consequences of the link, it could be argued that that this is all that we can ask for, after all we could not demand our physician-scientists to be omniscient of all foreseeable consequences, then the trial itself would be superfluous. Our duty then becomes to make the links in the chain smaller and smaller.

## A reality check

This drifted a bit out of hand. In reality a somewhat solid grasp of the consequences is in place. The reason for this is that the RCT is often the last link in a bigger chain of experiments. Staring in the petri-dish, trough mice and finally in a few human subjects. Something interesting in RCTs grand scheme of things, is as mentioned in the opening paragraph, that it is the "gold standard". This is also sometimes used as an argument for RCTs, that without them we must go to the alternative (doctor hunches, anecdotal evidence) [cite Of mice but not men]. But, for the RCTs to be ethically sound, in addition to the previously required (but not sufficient) real clinical equipoise and written consent I would argue that we absolutely need the previous studies to make the links in the chain small. Further more, with the rise of "personalized medicine" where the treatment to an illness is to a large degree tailored to the patient, the study design of the RCTs becomes unfit, and alternatives are needed.

The physician-scientist dilemma also has some real consequences. Although it is easy to argue that the virtues and moral of the scientist should trump those of the physician in the clinical trial, that is rather difficult. Solid evidence and numerous anecdotal evidence show that doctors tend to cheat when they are conduction experiments, showcased in the marvelous article "Subverting randomization in Controlled trials" [cite] This cheating consists of subverting the randomization process by putting patients into arms they *know* is better for the patient. This is not done (or is at least not said to be done) maliciously by the physicians, at least in every case. It is the physician acting on a belief for what is best for his or her patient. These notions is difficult to weed off, after all, they stem from basic human nature of not doing harm.

## A suggestion of a choice

I have used the terms "better" and "worse" treatments when comparing two treatments being tested. Implicit I have thought of the "better" treatment as the more effective (making the patients free from their illness). However, we could include a number of parameters making a treatment "better" or "worse". One is side-effects, if two treatments are equally effective, but one of the treatments result in severe side effects, the other could be thought of as "better". It is not evident however, what the individual patient consider as a more severe side effects. If one treatment results in severe disfiguration, and another (equally effective) side effect results in prolonged fatigue, some patients would prefer one that another might not prefer. Should we, in a state of true equipoise (if there are such a thing) let the patients decide which treatment to take, based on their preference in regards to side effects? The definition of equipoise concerns as it is stated here the "effectiveness" of the treatment. Is it then a real equipoise for the patient? Perhaps in the sense of the "clinical equipoise", but is that sufficient? Should the term be broadened to include also the patients own preferences of treatment? I suggest to introduce a "side-effect-equipoise" in regards to the side-effects. Avoiding certain expected side effects as vocal cord damage for an opera-singer, hand tremors for a pianist or disfiguration for a model should be considered the ethical thing to do. If there exist a clinical equipoise in regards to treatment efficacy but not side-effects, the patient should have the choice to pick the one treatment with the preferable side-effect. If there exist also a "side-effect-equipoise" then randomization is permissible. One is likely to say that this introduces bias in the randomization process, and it has been stated that results from such a trial is uninterpretable [cite Kadanian cited in review-article]. In general this might be true, some associations between the desire to be in one treatment or the other might introduce some bias. However, it should be possible to have an idea of the connection in an otherwise solid study design, at least for late stage cancer treatment where there is a long way from the trait of preference to the treatment effect.