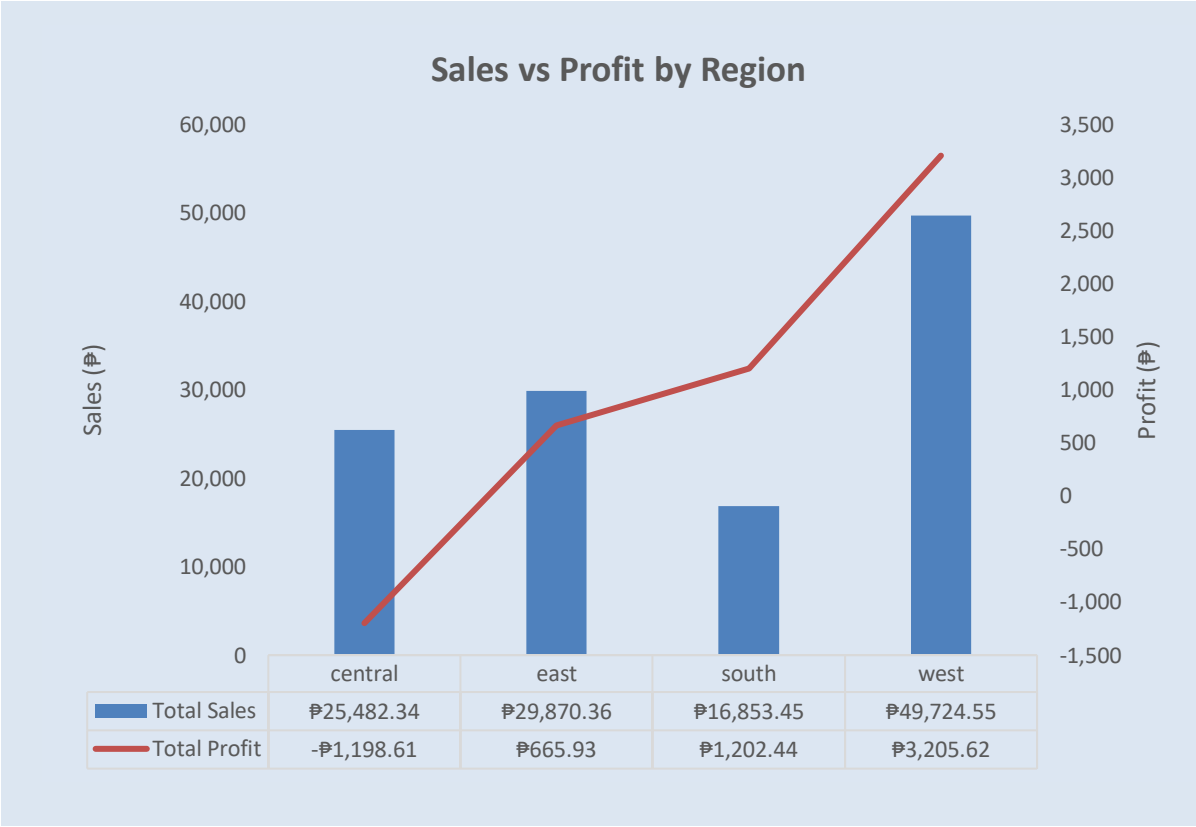


INTERACTIVE SALES DASHBOARD



Category

furniture

office supplies

technology

Segment

consumer

corporate

home office

KPIs

Total Sales

₱121,930.70

Total Profit

₱3,875.38

Summary

- West leads in sales and profit
- South underperforms - margin optimization needed
- Technology drives most revenue
- Profit margin stable (~15-18%)

	Data	
region	Total Sales	Total Profit
central	₱25,482.34	-₱1,198.61
east	₱29,870.36	₱665.93
south	₱16,853.45	₱1,202.44
west	₱49,724.55	₱3,205.62
Grand Total	₱121,930.70	₱3,875.38