## Trees

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### Learning Objectives

### After this lesson, you should be able to:

- Understand and build decision tree models for classification and regression
- Understand and build random forest models for classification and regression
- Know how to extract the most important predictors in a random forest model

### Here's what's happening today:

- Decision Trees
  - ► The 2008 Democratic Primaries
  - What is a decision tree?
  - Structure
  - Predicting
  - Entropy
  - Training
  - Classification and Regression Decision Trees

- Pros and Cons
- Overfitting
- Random Forests
  - Pros and Cons
  - Training
  - Predicting

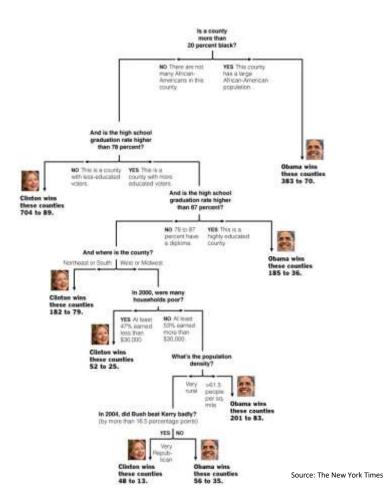


## **Decision Trees**

# Motivating Example | The 2008 Democratic Primaries



- Decision Tree: The Obama-Clinton Divide
  - Published in The New York
     Time on April 16, 2008 while
     the Democratic Primaries
     were still running



### Activity | The 2008 Democratic Primaries

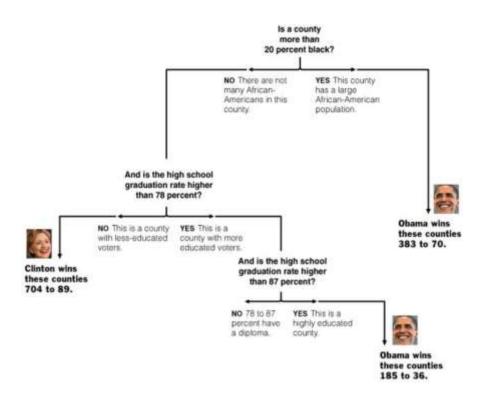


#### **DIRECTIONS** (10 minutes)

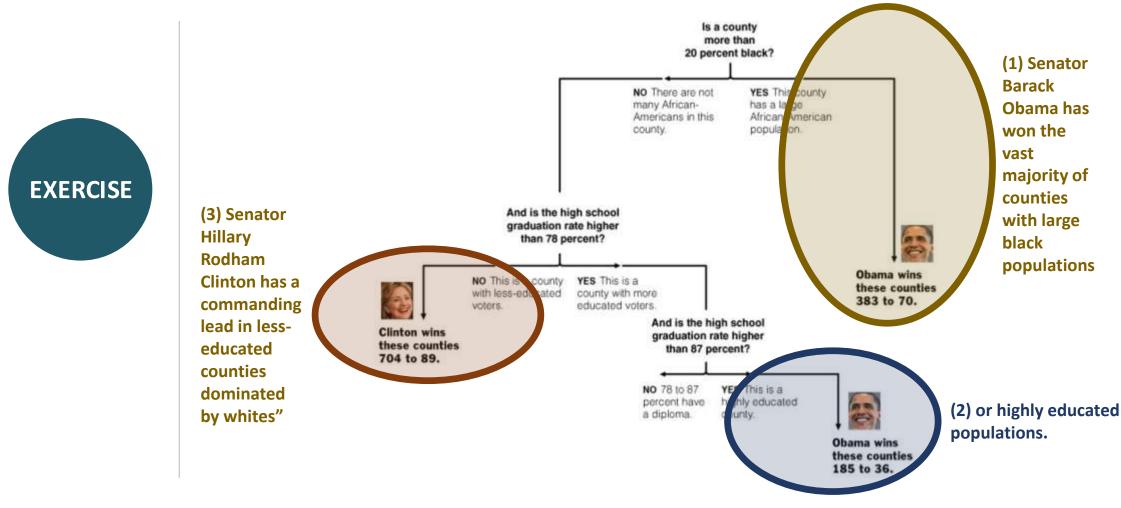
- 1. In a couple of sentences, describe what counties senators Obama and Clinton have won so far in the nomination contest
- 2. Amanda Cox, a data scientist of The New York times created this excellent graphics. How do you think she proceeded to create it?
- 3. When finished, share your answers with your table

#### **DELIVERABLE**

Answers to the above questions



### Activity | "In the nominating contests so far, ...

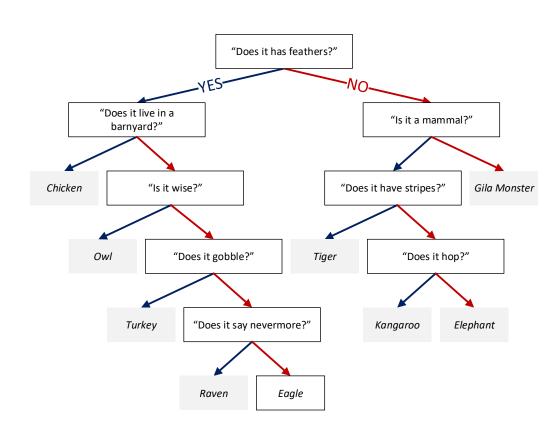


### Activity | The 2008 Democratic Primaries (cont.)



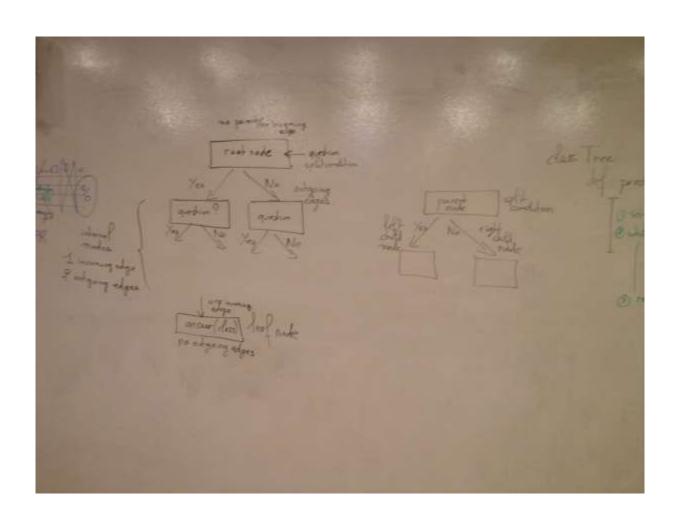
• "In the nominating contests so far, Senator Barack Obama has won the vast majority of counties with large black or highly educated populations. Senator Hillary Rodham Clinton has a commanding lead in less-educated counties dominated by whites"

 Surely an oversimplification but it is easy to display, interpret, and explain Decision trees are like the game "20 questions." They make decision by answering a series of questions, most often binary questions. (yes or no) (cont.)

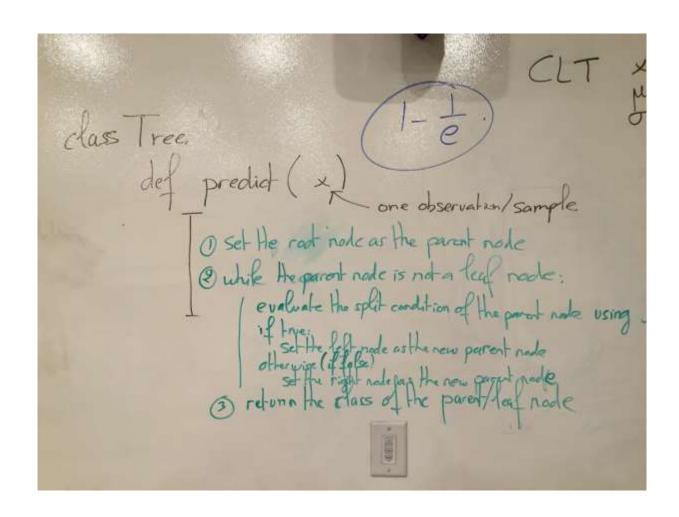


- We want the smallest set of questions to get to the right answer
- Each question should reduce the search space as much as possible

### Decision Trees | Structure



### Decision Trees | Predicting





# Using decision trees to make predictions is great but how do we build them in the first place?

### Open questions from the previous activity

- • How to choose the split conditions? (variables and threshold values)
  - E.g., why is the threshold for African-American population set at 20%?
- When to choose the order of the conditions?
  - E.g., why is the first split on African-American population vs. the voters' education level?
- ▶ **3** When to stop?
  - E.g., why didn't we include other factors such as voters' age?

Because it isn't computationally feasible to consider every possible partition of the feature space, we take a *top-down*, *greedy* approach known as recursive binary splitting

#### **Top-Down**

 The approach begins at the top of the tree and then successively
 splits the predictor space; each
 split is indicated via two new
 branches further down on the tree

### Greedy

At each step of the tree-building process, the *best* split is made at that particular step, rather than looking ahead and picking a split that will lead to a better tree in some future step

# Decision trees can be applied to both classification and regression problems

We first consider
 classification problems to
 address ② (How to choose the
 order of the conditions?)

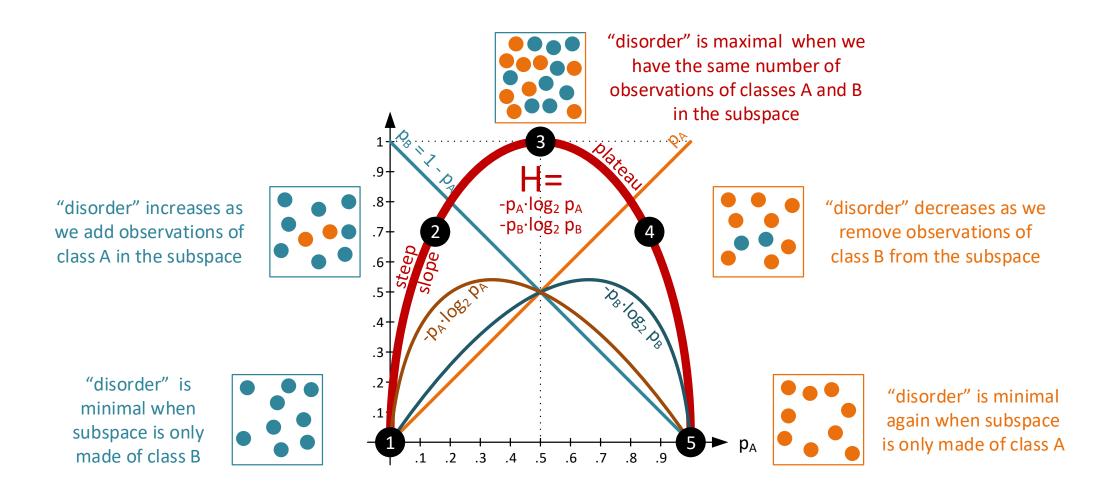
We'll then move on to
 regression problems when
 addressing • (How to choose
 the split conditions?)



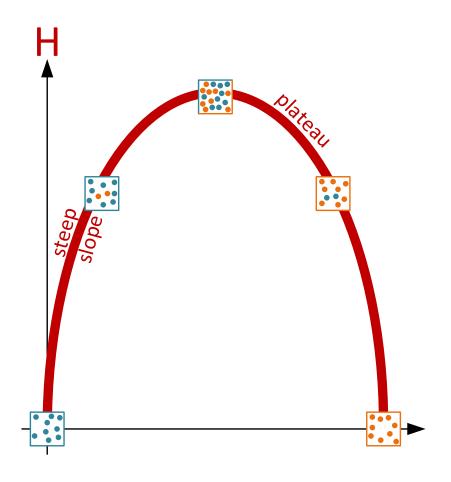
### **Decision Trees**

Entropy

### Entropy (H) is a measure of disorder



### Entropy | What to remember



$$H = -\sum_{i=1}^{k} p_i \cdot log_2(p_i)$$

( $p_i$  represents the proportion of observations in the region that are from the  $i^{\text{th}}$  class)



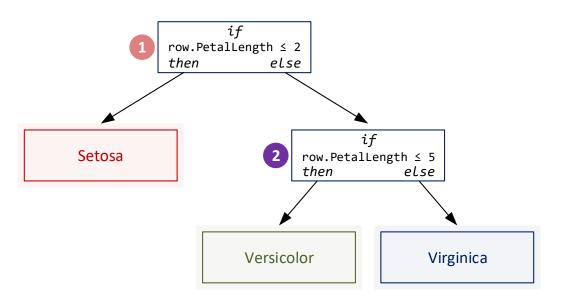
### **Decision Trees**

Training a Classification Decision Tree

**2** How to choose the order of the conditions?

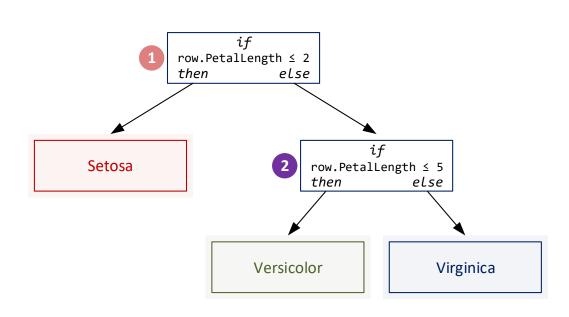
### Our first classifiers (class 5) were decision trees

```
def my_second_classifier(row):
  if row.PetalLength <= 2:</pre>
    return 'Setosa'
  elif row.PetalLength <= 5:</pre>
    return 'Versicolor'
  else:
    return 'Virginica'
```

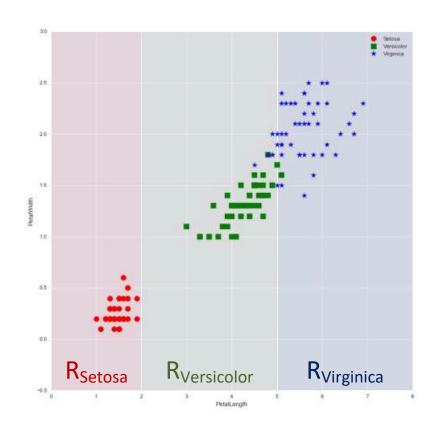


# Our first classifiers (class 5) were decision trees (cont.)

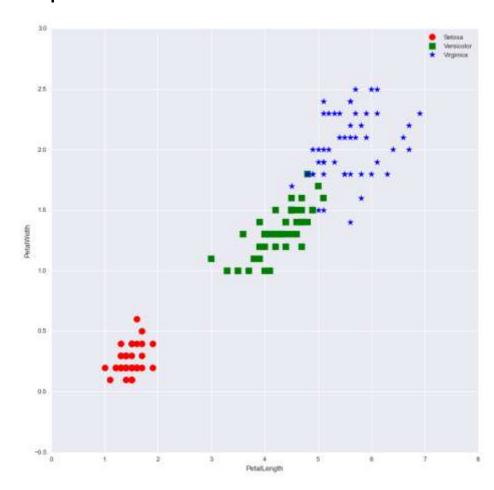
#### **Decision Tree**

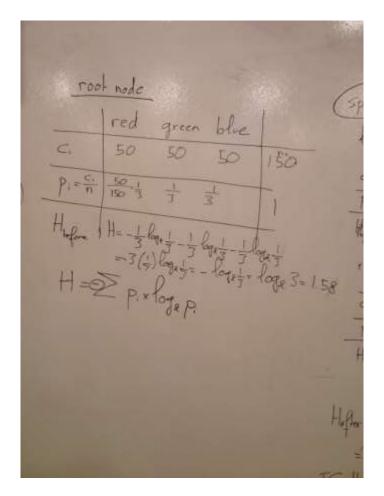


#### **Feature Space**

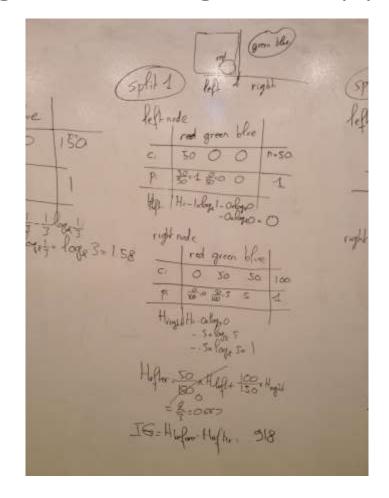


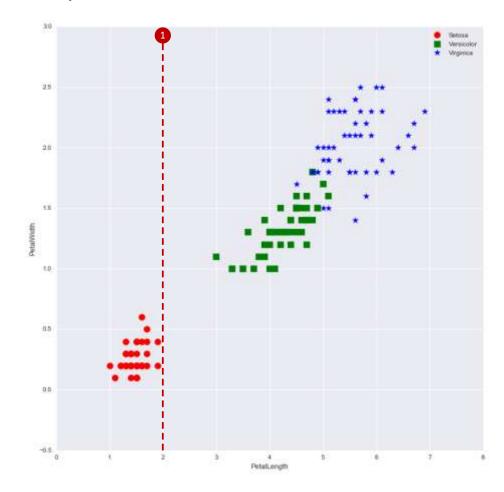
The entropy of the dataset/root node is at the highest at 1.58; the intuition being that we have three classes in equal proportion



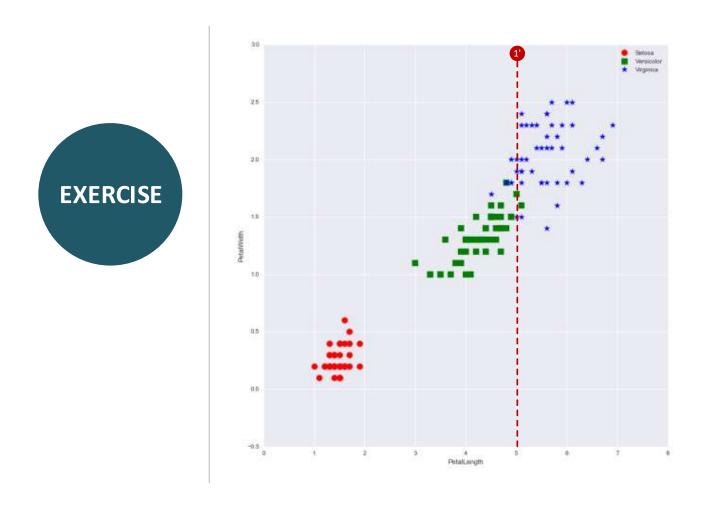


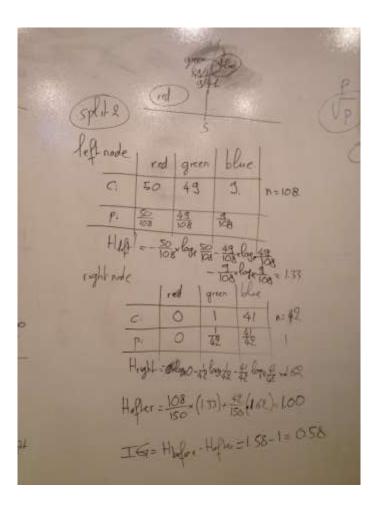
The information gain is significant at .918. The subspace on the left is pure (0 entropy) bringing down significantly the weighted average entropy after the split





# The information gain for split 1' is modest at .582 and less than split 1's. Split 1 wins





### Most common occurring class

In practice, we don't expect each terminal region to hold a single class

 Instead, we predict that each observation belongs to the most commonly occurring class of training observations in the region to which it belongs

### Regression decision trees

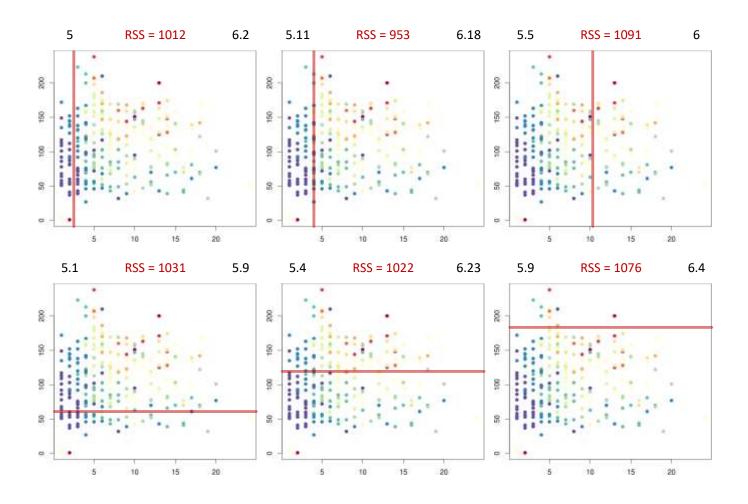
 Just as in the classification setting, we use recursive binary splitting to grow a regression tree

For every observation that falls into the region  $R_j$ , we make the prediction  $\hat{y}_{R_j}$ , which is the mean of the response values for the training observations in  $R_j$ 

In the regression setting, we cannot use entropy for making the binary splits. A natural alternative to *H* is *RSS* (residual sum of squares)

$$\sum_{j=1}^{k} \sum_{i \in R_j} \left( y_i - \hat{y}_{R_j} \right)^2$$

We first select the feature and the cutpoint such that splitting the feature space into the regions  $\{x \mid feature \leq cutpoint\}$  and  $\{x \mid feature > cutpoint\}$  leads to the greatest possible reduction in RSS

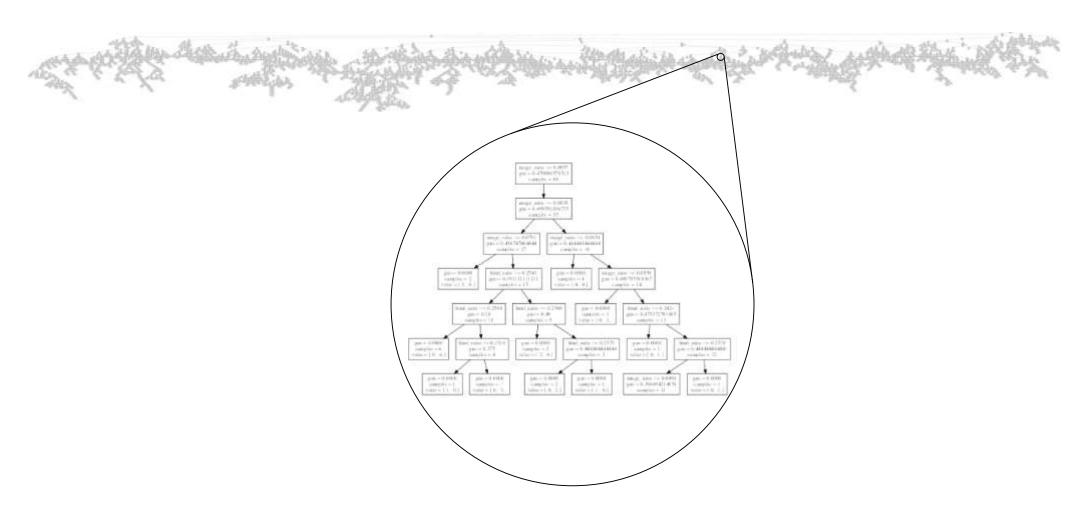


Source: The Elements of Statistical Learning

# Top-down greedy approach (a.k.a., recursive binary splitting)

- Once the first cut is made, we recursively repeat the process in the two previously identified regions
- ► For *regression* trees, we would be looking for the best predictor and the best cutpoint in order to split the data further so as to minimize the RSS within each of the resulting regions
- For classification trees, we would be looking for the best predictor and the *highest* information gain in order to split the data further so as to minimize the *entropy* within each of the resulting regions

# An fully-grown (i.e., unconstrained) decision tree can memorize a dataset (e.g., below)



### Overfitting

- Decision trees tend to be weak models because they can easily memorize or overfit to a dataset
  - A model overfit when it
    memorizes or bends to a few
    specific data points rather than
    picking up general trends in the
    data

- We can limit our decision trees using a few methods
  - Limit the number of questions (nodes) a tree can have
  - Limit the number of samples in the leaf nodes

### Decision Trees | Pros and cons

#### Pros

- Very easy to explain to people; even easier to explain than linear regression
- Mirror more closely human decision-making than do the regression and classification methods seen so far
- Can be displayed graphically and are easily interpreted even by non-experts
- Can easily handle qualitative predictors without the need to create binary variables

#### Cons

 Do not generally have the same level of predictive accuracy as some of the other regression and classification methods seen so far (higher variance). However, by aggregating many decision trees, the predictive performance of trees can be substantially improved



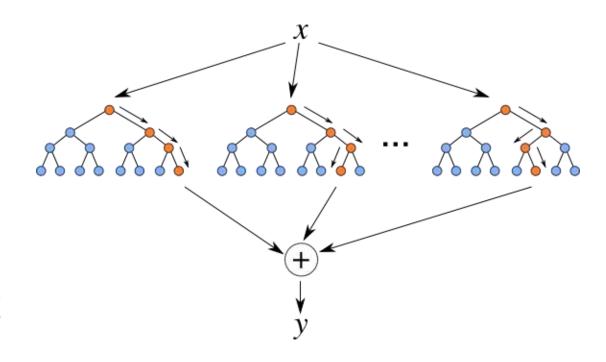
# How can we avoid overfitting and increase predictability?



### Random Forests

# Random forests are an *ensemble* or collection of individual decision trees

- Random forest models are
   one of the most widespread
   classifiers used
- They are relatively simple to use and help avoid overfitting



### Random Forests | Pros and cons

- Pros
  - Easy to tune
  - Built-in protection against overfitting
  - Non-linear
  - Built-in interaction effects

- Cons
  - Slow
  - No "coefficients"
  - Black-box
  - Harder to explain

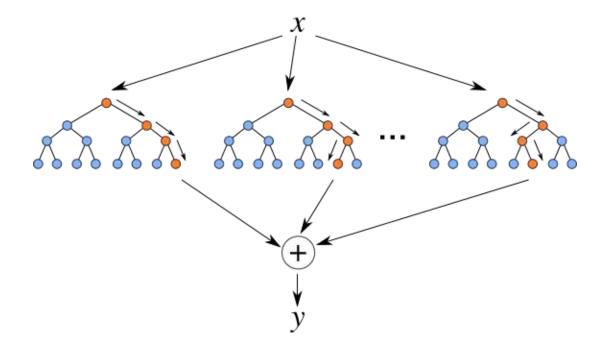
### Random Forests | Training

- Training a random forest model involves training many decision tree models
- Since decision trees easily overfit, we use many decision trees together and randomize the way they are created

- Random Forest Training Algorithm
  - Take a bootstrap sample (random sample) of the dataset
  - Train a decision tree on the bootstrap sample
  - For each split/feature selection, only evaluate a *limited* number of features to find the best one
  - Repeat this for a number of trees

### Random Forests | Predicting

- Predictions for a random forest model come from each decision tree
- Make an individual prediction with each decision tree
- Combine the individual predictions and take the majority vote



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