CHILDREN'S BOOKS RECOMMENDER SYSTEM



Blanca Hidalgo Nogales

allWomen May - July 2021

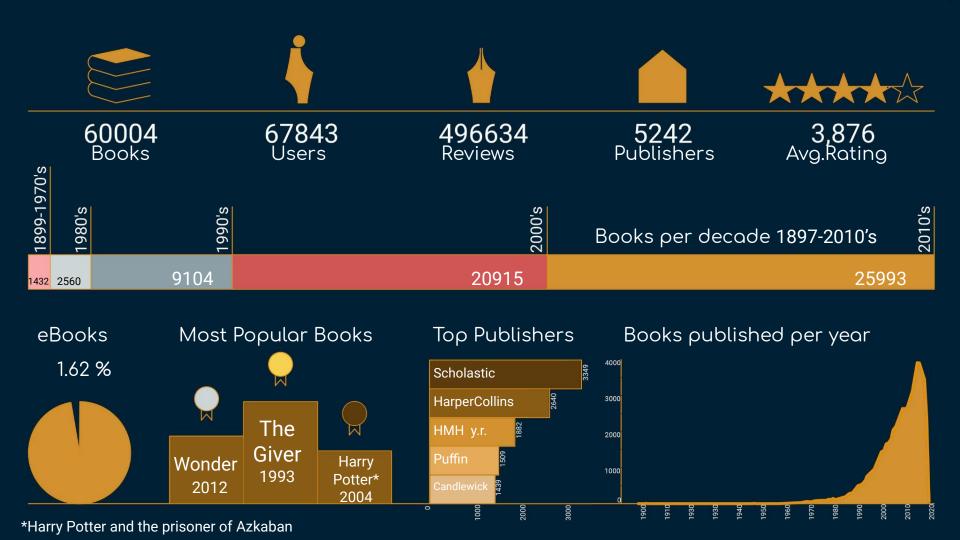
"Once you learn to read, you will be forever free."

Frederick Douglass



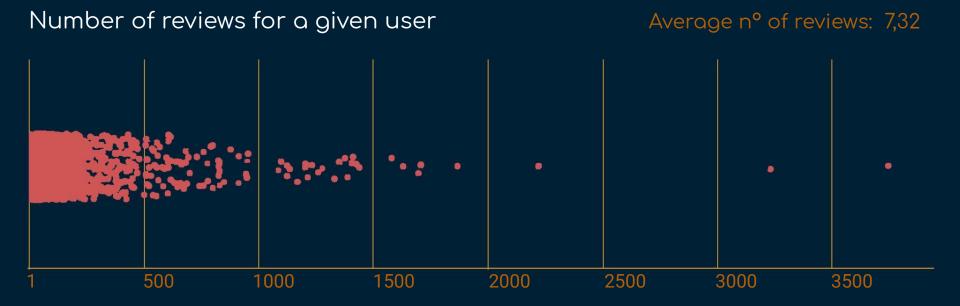


EXPLORING THE DATA



Distribution of ratings





ANALYSIS OF THE BOOKS' DESCRIPTION WORDS





1890's -1930's

1940's-1950's

1960's-1970's

Animals - Life - Classic - Friends - King Family - School - Life - Friends - House

House - Family - Life- Boy - Home

Bible - Adventures - Boy

Home - Cat - Adventures

Nancy - Friends -School







1980's -1990's

2000's

2010's

Life - Family - School - World - Friends World - Life - Family - Help - Friends World - Friends - Help - Life

Help - Color - House

Girl: 50,70% | Boy: 49,3% Girl: 48,40% | Boy: 51,60%

School - Fun - Love

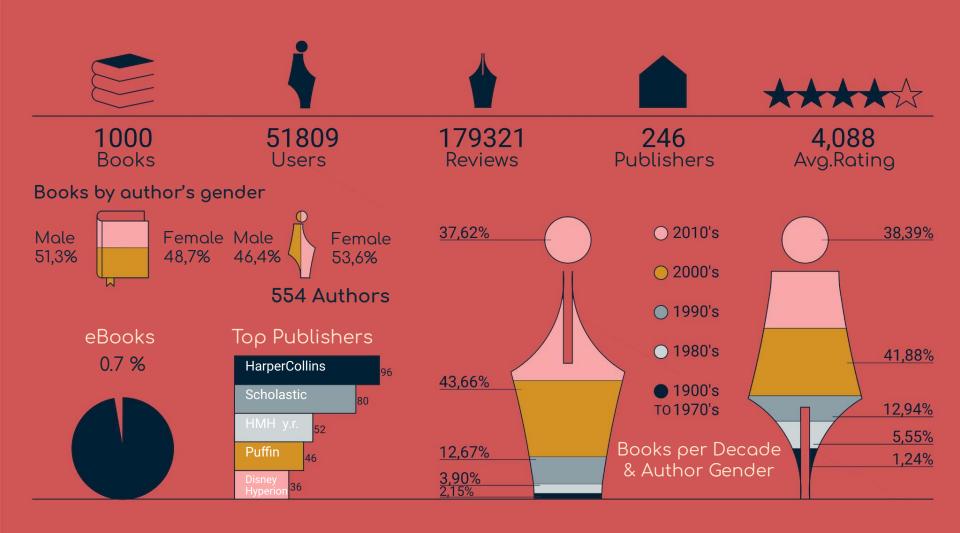
Girl: 51,74% | Boy: 48,26%

Life - Fun - Family

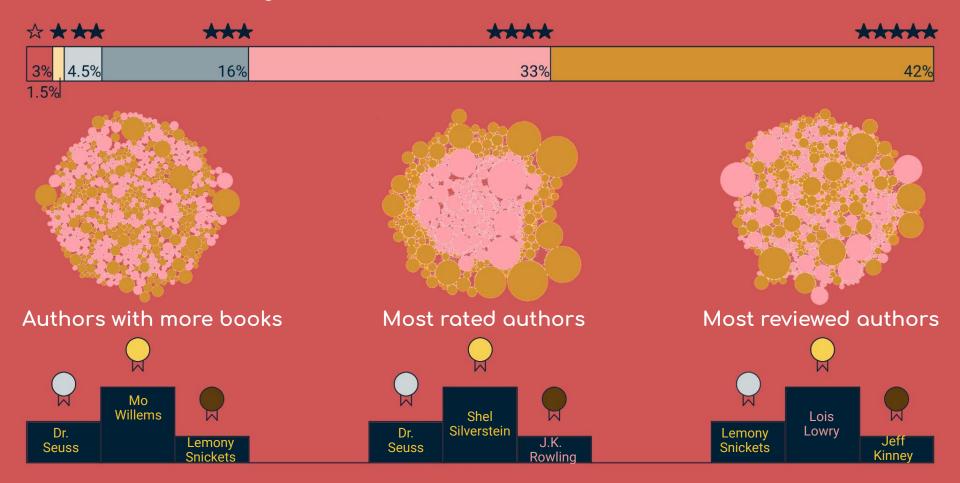


GENDER BASED ANALYSIS

OF THE 1000 MOST POPULAR BOOKS



Distribution of ratings



ANALYSIS OF THE BOOKS' DESCRIPTION WORDS BY AUTHOR'S GENDER





LIFE

SCHOOL

WORLD

FAMILY

BOY

HOME

LOVE

FRIENDS

SOME MALE AUTHORS TOPICS

DRAGONS

BOYS

ADVENTURES

MISTERY

BEARS

PETS

FOREST

CALDECOTT

SOME FEMALE AUTHORS TOPICS

LOVE

BOYS & GIRLS

MISTERY

MAGIC

PRINCESSES

SECRETS

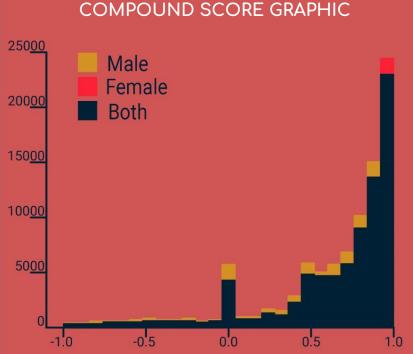
PETS

ANIMALS

ANALYSIS OF THE REVIEW WORDS BY BOOK AUTHOR'S GENDER



SENTIMENT ANALYSIS OF THE REVIEWS BY AUTHOR GENDER USING VADER



POSITIVE AND NEGATIVE REVIEWS BY AUTHOR GENDER











'I really enjoyed the book even though it was written for a teen/preteen audience. My daughter really liked it. Fun and clean. Love fairy tales.'



'This reminded me a bit of Lemony Snicket/Series of Unfortunate Events in its style, as many other readers have said. I was disappointed that it never really solved the "mystery." It's clearly set up to be a series, but I didn't find it engaging enough to keep reading. This is probably a 2.5 for that reason.'



'A story about friendship, loyalty, courage, personhood, the importance of learning and honoring truth, this is part fable, part novel and highly recommended for all ages.'



'I really did not like this book at all. Too silly for my tastes, my kids were bored with it and only my OCD made me not abandon it midway through'



BOOK RECOMMENDER SYSTEMS

ITEM - ITEM RECOMMENDER

COLLABORATIVE FILTERING

Users + books

'Similar users like similar things'

60004 Books

Cold Start Problem

CONTENT BASED RECOMMENDER

CONSIDERING USERS OR ITEMS FEATURES

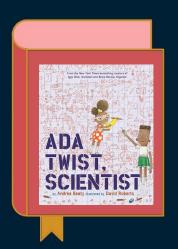
Descriptions + Reviews

'If a user likes x, he will also like y '

1000 Books

Quality of content Problem

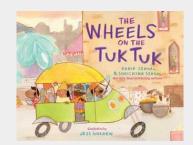


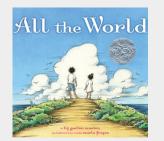




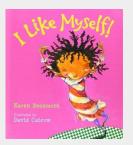












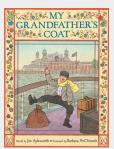


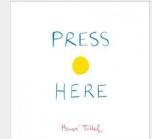








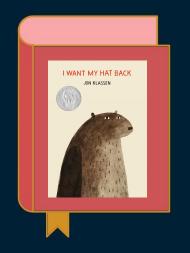


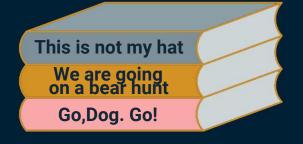




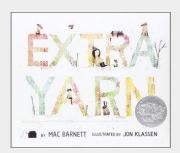


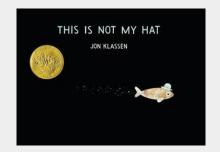


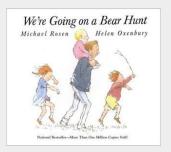
















Thank you!

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