

BLANCA MADORRÁN COCA

I'm a Web, Mobile and Graphic Designer focused on UX and UI. During my studies I have been part of several startups outside the classroom as a Graphic Designer and Frontend Developer, working in multidisciplinary teams.

WORK EXPERIENCE

iGEM / Web Designer and Developer

May 2018 - December 2018

Extracurricular project for an international biology competition working together with a group of interdisciplinary students. We won the best undergraduate project prize, best software, best website and three more prizes.

- Design and development of the Web App of our project, focusing on the usability and the user experience.
- Lead designer and developer of the team's web page.
- Research, user interviews, prototyping, design, programming, testing, data collection, agile methodologies, teamwork.

Informance / Front-end developer

March 2018 - June 2018

University internship in a software company.

- Development and management of small software projects using Java, jQuery, SQL, JavaScript, HTML and CSS.
- Defining the workflows and the user journeys.
- Meetings with the stakeholders and requirements definition.

Tutorio / CDO

June 2016 - December 2017

Startup incubated at Demium Startups Valencia. App that allowed students to find the most suitable study partners and businesses.

- Helped with the iOS and Android App visual design and user interface, developed and designed the website.
- Mockups, posters, flyers and newsletters design.

EDUCATION

Polytechnic University of Valencia / MA, Graphic Arts

October 2019 - July 2020

RWTH Aachen / BS, Computer Science

March 2019 - August 2019

Erasmus exchange during the Summer Semester.

Polytechnic University of Valencia / BSc, Computer Engineering

September 2015 - September 2019

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SKILLS

Software

Adobe Illustrator	● ● ●
Adobe Photoshop	● ● ●
Adobe InDesign	● ○ ○
Adobe AfterEffects	● ○ ○
Adobe XD	● ● ●
Sketch	● ● ●
InVision	● ● ○

Programming

JavaScript
HTML
CSS
Java EE
C
Python
SQL

Design

Web Design
Responsive Design
Graphic Design
Prototyping
Wireframing
User Experience
User Interface
User Research
Typography

Soft skills

Teamwork
Design Thinking
Critical Thinking
Information Architecture
Entrepreneurship

LANGUAGES

Spanish / Native
English / Advanced
German / Beginner
Valencian / Elementary