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SHS MEDIA INFORMATION LITERACY

**Directions:** Read and understand the questions. Tick the letter of the correct answer on the screen.

1. Brian needs to contact his aunt in the United States for a very important matter. He messaged his aunt via phone text. Is his way of communicating appropriate? Why?
  - A. No, because it is better to use video call via social media.
  - B. No, because it is better to have a phone call.
  - C. No, because it is better to send a message via social media.
  - D. Yes, because it is better to text
2. Joy wants to show her design to her friends through her social media. Which of the following is not a form of social media?
  - A. Google
  - B. Instagram
  - C. Facebook
  - D. Twitter
3. Mr. Garcia is a school principal of the Department Education. He knows how to manipulate technology tools independently, efficiently and suitably, How will you describe him?
  - A. Media Literate
  - B. Computer Literate
  - C. Technology Literate
  - D. Information Literate
4. Miss Rosemarie, a Science teacher is very good in integrating the use of computer in her science class. Her co-teachers describe her as \_\_\_\_\_.
  - A. Information Literate
  - B. Media Literate
  - C. Social Media Literate
  - D. Technology Literate



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5. Ruth is a known content creator in a certain social media platform. To be a responsible social media influencer, which of the following tips she needs to observe? I. Display your personal information. II. Read the the "terms of use" first when using websites and applications. III. When posting videos and pictures of other people, ask for permission. IV. Post inappropriate and rude insights on your account.
- A. I,IV  
B. II,III  
C. II,III,IV  
D. I,II,III
6. Based on different news aired in National TV, the use of media and information among Filipinos creates noted societal problems. Which of the following does NOT describe responsible use of Media and Information Literacy?
- A. Use media for information dissemination.  
B. Use media platforms and information to persuade people.  
C. Use media platforms and information to create social change.  
D. Use media platforms as a source of income.
7. Vlogging is the most common activity and a source of income among content creators nowadays. As a vlogger, the following are the important considerations to remember in choosing contents EXCEPT ONE,
- A. Present your opinions as your opinion.  
B. Always give credit where credit is due.  
C. Tell the truth all the times.  
D. Share information that are not supported with facts just to increase views and engagement.
8. Information Literacy The birth of electronic devices started when people utilized the power of electricity .Which is NOT true about electronic age?
- A. People use worldwide web through internet.  
B. People use electronic circuits and early computers.  
C. The creation of transistor piloted the rise of the electronic age.  
D. People apply the power of transistors for radios
9. Sydney loves to read newspapers to obtain factual information about local and international happenings. Which period in the human history when newspaper was known as best source of information?
- A. New Information Age  
B. Prehistoric Age  
C. Electronic Age  
D. Industrial Age



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10. Don Dex wants to make a documentary about Bukidnon tribes and their culture. He decided to search details in the internet. Is he right by doing such? Why?
- A. No, because the internet may have incorrect information.
  - B. No, because the internet is not a primary source of information.
  - C. No, because the internet does not contain all the needed data
  - D. No, because the internet contains a lot of unverified facts.
- B. No, because the internet is not a primary source of information.
11. Odessa, a patriotic teacher, uses media as a gateway of information for society's consumption, keeper of memories of the community, preserver of heritage, and source of academic knowledge. What role of media is emphasized?
- A. channel
  - B. watchdog
  - C. advocate
  - D. resource center
- D, resource center
12. Dr. Sherly is assigned to give recent updates about the number of active cases of Dengue in the city. If Dr. Sherly's goal is to disseminate the information right away and be able to reach many audiences as possible, She must consider using.
- A. Television for it has different channels where various types of content
  - B. Flyers because the information is basic and can easily be distributed to the public
  - C. Radio due to its high reach to the audience and its widely used for advertising products and services
  - D. "Social media and other websites such as Facebook live for these are user-friendly, and widely used by people in the city
13. What understanding of information literacy is characterized as the process of identifying relevant information?
- A. Understanding how to find information
  - B. Understanding how to work with results
  - C. Understanding the need to evaluate results
  - D. Understanding the availability



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14. Why should you be careful about using Wikipedia as a credible source?
- A. Entries can be written by an anonymous person.
  - B. Users can leave comments about the information on the site.
  - C. Information can be used by anyone without proper citation.
  - D. References for the information are not listed on the website.
15. How do people minimize the lavishly circulated fake news posted on social networking sites?
- A. Read news and articles in untrusted sites.
  - B. Posting and sharing fake news release in dummy accounts.
  - C. Repost fake news circulating in social media.
  - D. It is good enough if people would analyze the messages they receive and would only share legitimate infographics, web pages, and video clips to the public.
16. Johannes Gutenberg in 1440 invented his great contribution in the history of media development. What type of media did he made that created a significant event in the history of printing?
- A. movie
  - B. printing press
  - C. books
  - D. magazine
17. Teacher Lonell used this media type in his class. The media is characterized by instructional materials which provide students with audio and visual experiences by appearing to the hearing and seeing senses at the same time.
- A. audio-visual media
  - B. visual media
  - C. print media
  - D. audio media
18. Media convergence has three main types. Which type occurs when new technologies are created that take over from the past technologies and perform the same task but in a more advance manner?
- A. Technological Convergence
  - B. Economic Convergence
  - C. Cultural Convergence
  - D. Social Convergence



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19. Media convergence has three main types. Which type occurs when two or more cultures adopt each other's traits and become more alike. Those increasing similarities between cultures are not limited to beliefs of consumer brands and media.
- A. Technological Convergence
  - B. Economic Convergence
  - C. Cultural Convergence
  - D. Social Convergence
20. Media convergence highlights its 3 Cs. Which of the following is not part of the 3 Cs?
- A. computing
  - B. communication
  - C. content
  - D. corporations
21. Which of the following shows the power of media and information that affects individuals?
- A. Many people opted to visit the alternative medicine clinic after hearing from the radio about the testimonies of the recovering patients.
  - B. Through social media, their coffee brand became the talk of the town that it became a household brand.
  - C. A one shy girl became confident after receiving 999 likes in her profile picture.
  - D. Everyone in the village became cautious following the news about 'akyat-bahay gang' who victimized a household in the area.
22. Mr. Gocotano is an audio-visual editor. Which technical code allows him to execute the process of choosing, manipulating, and arranging images and sound?
- A. Editing
  - B. Genre Conventions
  - C. Form Conventions
  - D. Spoken Language
23. Nilda recorded a video of your closed-door meeting and uploaded it on social media and viewed in public setting. Which of the following laws can best protect your private meeting agenda?
- A. RA 1073 Data Privacy Act of 2012
  - B. RA 10175 Cybercrime Prevention Law
  - C. World Intellectual Property Code
  - D. "RA 8293 Intellectual Property Code



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24. Mr. Lagunday, an instructor of a known university is a very active netizen. He shares information in the net particularly in social media from time to time. He makes sure that he follows the basics of netiquette. Which of the practices he observes all the time? I. Being tactful all the time II. Sharing information for caring III. Correcting others mistakes discreetly IV. living in an “open book” life.
- A. I,II,IV  
B. I,III,IV  
C. II,III,IV  
D. I,II,III
25. "If one needs to interpret data and pictures on the same visual representation, she should work on \_\_\_\_\_."
- A. Screenshots  
B. Infographics  
C. Videos  
D. Photographs
26. Teacher Jason used clip art and music from a popular file-sharing sites, then created a lesson plan. Afterwards, he posted it on the school website to share with the other teachers. Is this permissible?
- A. Yes, because he did it not because of a revenue in return.  
B. Yes, because the intention is good.  
C. No, because the files used belong to rightful owners.  
D. No, because he did not ask permission from their school ICT coordinator to post a file in their web site.
27. Due to existing sources of information nowadays, learners, teachers and researchers make meaning of events from both individual and multiple points of view. Which opportunity of media and information is described?
- A. Education  
B. Social  
C. Health Care  
D. Media Power
28. Josan is an IT graduate. She has the capability of creating computer viruses. Virus is a program attach to computers or files and then circulated to other files and to other components in a network. They usually affect the data on the computer, either by altering or deleting it. What challenge of media and information is described?
- A. Cyber stalking  
B. Virus dissemination  
C. E-mail spoofing  
D. Hacking



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29. This refers to a society's characterized by the shift from letters to e-mails, newspapers to news web pages, and books to e-books.
- A. Electronic society
  - B. Internet society
  - C. Paperless society
  - D. Digital society
30. It refers to a type of learning that happens anytime, anywhere, and with anyone.
- A. Global learning
  - B. Ubiquitous learning
  - C. Wide learning
  - D. International learning
31. Nyille Beatrize wants to use platforms to disseminate class-related information to her learners. Which tool can you recommend to her to send information or create means of communication?
- A. media
  - B. information
  - C. literacy
  - D. computer
32. A school principal of Jose Abad National High School is looking for a teacher who can handle a particular subject in school. Somebody who has the ability to understand the functions of media and determine the relevant use and worth of media platforms. What characteristic of a teacher will he consider?
- A. Technology Literate
  - B. Computer Literate
  - C. Media Literate
  - D. Information Literate
33. Cecille Joy wants to share to her batchmates the results of the Licensure Examination for teachers, but she cannot go out due to heavy rain. Which of the following media can she use to communicate to her classmates?
- A. television
  - B. radio
  - C. social media
  - D. newspaper



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34. Which of the following can be considered as roles and functions of media and information in a democratic society?
- I. Media and information serves as catalyst of democracy and development
  - II. Media and information ensures accountable and responsible government.
  - III. Media and information educates citizens
  - IV. Media and information are used to create threats against the government and its people.
- A. I  
C. I,II,III
- B. I,II  
D. I,II,III,IV
35. " Ana will be conducting research on Digital Literacy. Which among the tasks is appropriate for her to do?
- I. Search the web for information and literatures
  - II. Interview students
  - III. Scan some magazines
  - IV. Read newspapers
- A. I,II  
C. II,IV
- B. I,III  
D. II,III
36. You are on a .gov site, but you cannot find an author. Can you use this site?
- A. Yes, because you are in a hurry and don't have time to look elsewhere
  - B. Yes, because government websites that end in .gov are among the most reliable sources on the web.
  - C. Yes, because government websites that end in .gov are among the most reliable sources on the web.
  - D. No, because a site must have an author to be credible.
37. Maricar is a novice book writer who focuses on educational concepts. To make her books up to date and relevant, she gathers information from different sources. To free her books from plagiarized contents, which of the following tips will she consider?
- I. Paraphrase and cite still the source.
  - II. Summarize and cite still the source
  - III. Present ideas differently and consider it as your own.
  - IV. Use direct quotes if necessary.
- A. I, II, IV  
C. II,III,IV
- B. II,III  
D. I,II,III, IV





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38. Indigenous groups in the country experience discrimination even in media. The indigenous groups maintain their stand that in any changes, they must take into consideration the welfare of the community. Which is NOT a characteristic of indigenous media?
- A. Information is usually shared face-to-face
  - B. It stores information in memories.
  - C. Knowledge is unique to a given culture and society "
  - D. Information can be acquired anywhere
39. "When do students classify information as originating from the indigenous people?
- A. It is when the students made a research on the information which is originally derived from the indigenous people; when they underwent immersion, and when they had validated such information through the gathering of evidence or by the testimonies of the elders.
  - B. It is when the students made a research on the information which is uploaded in the legitimate website; then, said information is downloaded through the internet connected desktop and such document is checked with the use of the online Turnitin platform.
  - C. It is when the students made a research on the information which is posted in the world wide web (www); then, such information is delivered through the radio broadcasting station in the city and such radio station activity is shared online via Facebook Live streaming.
  - D. It is when the students made a research on the information which is published in the legitimate website; then, said information is copied through the use of the Local Area Network (LAN) and such document is checked with the use of the offline Turnitin software.
40. Director Sydney has a problem. She wants to retake some scenes due to camera angle, and revises the flow of the story. What codes and conventions can you suggest to Director Judy to solve his problem?
- A. Technical codes and form conventions
  - B. Story conventions and technical codes
  - C. Story conventions and written codes
  - D. Genre conventions and technical codes



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41. Based on your interpretation on the provisions of Republic Act No. 10175, also known as Cybercrime Prevention Act of 2012, the act serves this primary purpose\_\_\_\_\_.
- A. Protection of the fundamental right of privacy, and of communication while ensuring the free flow of information
  - B. Promotion of cybercrime awareness
  - C. Forum for intellectual property services, policy, information, and cooperation
  - D. Provision of definition, prevention, investigation, suppression, and imposition of penalties for cybercrime
42. Kyrstel, a grade 12 student, observed that some of her classmates are behaving very inappropriately on her social media account. The situation bothers her most of the time. If you were Kyrstel, how are you going to dwell with the problem?
- A. Ignore them
  - B. Sue him for cyber harassment.
  - C. Report him to the moderator of the site
  - D. Tell your friends to teach them a lesson.
43. Jesa Jane is a vivacious girl with a fair complexion and long black hair. She loves to express herself through dancing, pop, and jazz. To move freely, she wears minimal clothing due to the heat in the dance studio. Some girls would be envious of her because she is also a graceful dancer. One day, she found her belongings scattered on the floor and her mobile phone missing before going home. The next day, some of her private photos were uploaded on websites containing ridiculous and vulgar captions. Right then, she knew that her social media account was hacked. What is the best thing Maie can do first?
- A. Immediately report to concerned agencies to track down the perpetrators.
  - B. Retrieve the hacked account.
  - C. Personally investigate the case and identify probable perpetrators.
  - D. Inform contacts that your social media account was hacked.
44. The Philippine government makes use of the existing media platforms in providing and monitoring information to the economic policy development process of the country leading to more effective economic policies. Which opportunity of media and information is described?
- A. Education
  - B. Bank of the future
  - C. Health Care
  - D. Economic



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45. Phishing is an illegal action or crime. A hacker will hack or get all your information over the internet. For example, your bank account details, your personal information and even your credit card details. So, what are you going to do to avoid phishing?
- A. Save bank details in your email.
  - B. Use social media in sending personal details.
  - C. Post pictures of valuables with codes account numbers, and passwords.
  - D. Ensure that your personal information is not exposed over the internet.
46. Sheila is a high school teacher who wants to evaluate students learning in a fast and efficient way. What can you suggest to her to use?
- A. Learning trackers
  - B. Analytics
  - C. Online exam
  - D. Spot Checker
- A. Learning trackers
47. A concerned citizen bravely share his observations via social media platform about how policies are implemented in their barangay. Which trend in media and information has empowered individuals to voice their opinions and participate in public discourse?
- A. Big Data Analytics
  - B. Social Media Influence
  - C. Artificial Intelligence
  - D. Digital Transformation
- B. Social Media Influence
48. "Joey is a student entrepreneur. Due to his busy and hectic schedules, he needs to explore on a more flexible learning encounter that could provide him with learning opportunities anytime, anywhere and with anyone.
- A. Virtual Learning
  - B. Ubiquitous Learning
  - C. Online Learning
  - D. Global Learning
  - B. Ubiquitous Learning
49. Liza likes to shop, but she has a hard time going to the mall, so she tried online shopping. What is most beneficial about online shopping?
- A. No crowds
  - B. Better prices
  - C. Varied supplies
  - D. Convenience



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50. Marcelito Pomoy's rendition of "The Prayer" got 5.8M views, 58K likes, 781 dislikes, and positive video reactions from netizens in just a period of 11 months were made on youtube. What conclusion can you draw?
- A. Pomoy is an amazing entertainer, thus he has many views.
  - B. He joined Pilipinas Got Talent, so he became very famous.
  - C. Millions of people are interested in viewing his rendition of the song.
  - D. Many friends, relatives, and even haters like his upload video.
51. This font is usually used in wedding invitation cards or other formal events.
- A. Serif
  - B. Decorative
  - C. Script
  - D. Format
52. Your friends asked you to make a poster about peace, what background color is best suited for this theme?
- A. Black
  - B. Green
  - C. Yellow
  - D. Blue
53. James usually uses different letters, numbers, punctuation marks, symbols, and other special characters in typing his documents. What program in Microsoft Office Suite does he need to achieve this task?
- A. Excel
  - B. Outlook
  - C. Power Point
  - D. Word
54. Joe's artwork generally was using wavy lines and organic shape. When he submitted his output to his teacher, the teacher observed one geometric shape included in the composition. What principle of visual design was missed by Joe?
- A. Consistency
  - B. Harmony
  - C. Balance
  - D. Contrast
55. Leny wants to make an eye-grabbing composition. She has in mind that combining hues, intensity, and values can play a large role in her design. Additionally, by doing it she can put emphasis, or may elicit emotions from viewers. What element of of design is described?
- A. Color
  - B. Texture
  - C. Line
  - D. Shape



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56. Ruru is now part of the school paper as one of the writers; he wants to write a featured story that would appeal to senior high school students. However, he has no idea what to do. What suggestion can you give him?
- A. Search the net for ideas.
  - B. Write based on his preference
  - C. Search the internet for the latest news about K-Pop.
  - D. Conduct interview to students to gather information about their likes and dislikes.
57. Select grade 12 students were chosen to compete for a slogan contest for their foundation day. What design principle and elements should be followed by a student in order for them to win?
- A. Put different designs to make the slogan more meaningful.
  - B. Use "cute" text fonts so it becomes appealing to the judges.
  - C. Highlight the message that one wants to convey, by making the text bold or italicized.
  - D. Write a message anywhere in the board that matters to the judges.
58. Select grade 12 students were chosen to compete for a slogan contest for their foundation day. What design principle and elements should be followed by a student in order for them to win?
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  - D. Write a message anywhere in the board that matters to the judges.
59. Josie one of the artists of an advertising company wants objects to easily flow like beats of music in her visual output, she must incorporate \_\_\_\_\_ to her work.
- A. Rhythm
  - B. Balance
  - C. Contrast
  - D. Harmony
60. What can you suggest to an artist to consider so that his outputs could show areas of emphasis, design, and differences between different shapes?
- A. Rhythm
  - B. Contrast
  - C. Balance
  - D. Harmony



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61. Which of the following statement describes the kind of communication today?
- A. People mainly use written mails to disseminate information to their relatives and friends.
  - B. We have an easy access to easy, fast, and accurate forms of services when it comes to communication.
  - C. It is not easy to communicate with people outside the Philippines.
  - D. Communication through social media is possible all throughout the country.
62. One early morning, Jess Faith heard from her classmates the news that a popular actress is physically ill. She immediately verified the news by doing some research. Is she information literate? Why?
- A. Yes, because she was cautious.
  - B. Yes, because she kept it with her.
  - C. Yes, because she was prudent.
  - D. Yes, because she checked for the truth.
63. Which of the following best describes information literacy?
- A. Understand the functions and use of media
  - B. Independently use technology even without help from others
  - C. Send communication or facts related to media information use.
  - D. Skills needed to manipulate technology.
64. Muffit, an English major student, conducts a study on a work combining in-depth examination of a text with collaborative discussion and academic research. Which is she exhibiting?
- A. Information Literacy
  - B. Digital Literacy
  - C. Technology Literacy
  - D. Media Literacy
65. Which of the following situations DOES NOT use media responsibly?
- A. Use media to deceive others
  - B. Learn about the world around
  - C. Make informed and independent decisions
  - D. Share ideas and gain insights from others



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66. In year 2003, Fremie flew to United States of America in search for a more stable job. He used Skype to communicate with her family left in the Philippines. Which period is describe in the scenario?
- A. Prehistoric Age  
B. Industrial Age  
C. New Information Age  
D. Electronic Age
67. Which of the following describes best the pre-industrial age?
- A. The use of worldwide web through an internet connectivity  
B. The substitution of handy tools with electrical machine  
C. The utilization of electrical power to run devices  
D. The use of stone tools and metals of early Hominids
68. "Miss Lovella, a journalist, visited one of the private hospitals in the city . She was informed that the hospital will conduct free medical check-up on December 23, 2023. What is the best medium to disseminate the information, if the goal is to reach a large number of individuals?
- A. Broadcast the good news in a radio timeslot.  
B. Let the information be posted on some billboards  
C. Write an article through a local newspaper.  
D. Let the information be published through some trusted websites.
69. Evangeline is a political science student. She wants to educate other people of their right to suffrage. How can media help her?
- I. She can use it as a tool to educate the voters by giving them facts and news.  
II. She can use it to monitor the conduct of the election.  
III. She can use it as channel for the advocacy of political viewpoints.  
IV. She can use it as an avenue to destroy political image of politicians.
- A. I, II,III  
B. II,III, IV  
C. I,II,IV  
D. I, II,III,IV
70. Which statement is true about news or issues presentated using the newspaper?
- A. Information is prepared and published on a weekly, monthly, quarterly, or annual basis.  
B. Information is printed and distributed on a daily or weekly basis. Issues focused on sports, politics, technology, etc.  
C. Information pertains to huge advertisements created with the help of computers. Its purpose is to attract people passing by  
D. Information refers to advertisement showing company's services and products, hung on easily-noticed sights to attract people's attention.



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71. Which of the following is not considered as understanding required for information literacy?
- A. Understanding availability
  - B. Understanding the need of information
  - C. Understanding how to find information
  - D. Understanding information that will surely generate revenue
72. Your classmate was confused when he was reprimanded by his teacher when the latter found out that he photocopied the teacher's entire book. He justifies his action by saying that it is for private use. What will you tell him to clarify where he was wrong?
- A. There is no other solution but to avail the same book he wishes to use.
  - B. Reproduction of a published work without the copyright owner's permission is only allowed if it's a small part and not the entire book.
  - C. Checking if the book applied for creative commons must have been done first.
  - D. He should have not informed the teacher if it is for private use.
73. Which media type is identified as the first mass media in human history?
- A. film
  - B. computer
  - C. books
  - D. radio
74. "Which statement is true?
- I. Popular media cannot reach some rural areas.
  - II. Indigenous media and information are highly credible because they are near the source and are seldom circulated for profit.
  - III. Ignoring indigenous media and information can result in development and education programs that are irrelevant and ineffective.
  - IV. All of the above
- A. I,III
  - B. II,III
  - C. I,II
  - D. IV
75. Media convergence is the ability to transform different kinds of media into digital code, which is then accessible by a range of devices. In what platforms Media convergence usually occur?
- I. Social Network
  - II. Learning Management System
  - III. Product Advertisement
  - IV. News Agency
- A. I,II,III,IV
  - B. I,II,III
  - C. I,II,IV
  - D. I,III,IV
76. Which of the following statements best describes media convergence?
- A. Media Convergence happens when different (two or more) media sources are separated.





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- B. It allows media texts to be produced and distributed on single media device.
- C. Media convergence is the ability to transform different kinds of media into digital code, which is then accessible by a range of devices.
- D. Media convergence is the process of splitting and isolating media.

77. Which of the following is the primary function of an independent press in a free and democratic society?

- A. Maintain social order by publishing information that will promote democratic values
- B. Manage the way in which information from a single source is disseminated and presented to the public
- C. Provide news which will protect the names of individuals
- D. Entertain audiences

A. Maintain social order by publishing information that will promote democratic values

78. In Print media, how is the news or social issue published?

- A. News or social issues are published professionally wherein the language usage is based on academic rules and journalism standards
- B. News or brief information or social issues are published or digitally posted in any of the online platforms or websites
- C. News or social issues are televised wherein the language usage is based on academic and journalism rules and standards by the host and field reporters
- D. Public information or social issues are sometimes posted outdoors through the use of tarpaulin and boards

79. Ms. Naomie wants to compare information about a specific concept needed in her lesson from different information sources available in school. She wants to ensure the reliability of the information. Ms. Naomie has to consider the following suggestions, except one.

- A. Check the author
- B. Check the publication details
- C. Check the citations
- D. Check the font style and size



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80. The internet provided Zach with huge volume of data and information from different sources. Aside from checking the reliability of the information, he also check the closeness of information to actual data provided by a legit source. What did Zach do?
- A. Checking the accuracy and consistency of Information
  - B. Checking the value of information
  - C. Checking the authority of the source
  - D. Checking the timeliness
81. Mr. Pitogo, the commercial producer, decided to conduct a survey to check on the effectiveness of the commercial. Which element did he focus to win the approval of the audience?
- A. Audience For knowledge
  - B. Audience Engagement
  - C. Audience Expectation
  - D. Audience Research
82. Maera is a student director, while Giah is the producer of their school's cinematics. In filming a movie, they use film codes during the process. Which statement is TRUE about film codes?
- A. Codes are saved into a camera to give it a certain style
  - B. Codes are systems of signs, which create meaning in the production of film.
  - C. The producer and the director use codes to speak to each other
  - D. Codes are the generally excepted ways of doing something
83. Karen was left crying after watching the movie entitled "Bohemian Rhapsody". The ending of the story was different from her expectations due to the death of the main character. Which is described in the situation?
- A. Genre conventions
  - B. Form Convention
  - C. Story Conventions
  - D. Technical Conventions
84. Company X filed before the Food and Drug Administration the applications for the generic version of carlsartan under the brand names 'Cisar' and 'Cisar-H'. Company Y owns the international non-proprietary name (INN) of the 128 invention which is carlsartan, a medication used for managing hypertension. Does Company Y has the right to file a case on this? Why?
- A. Yes, because it is a way to discourage competitors.
  - B. Yes, because it is their strategy to sustain market supremacy.
  - C. Yes, because its rights must be protected.
  - D. Yes, because it is way to minimize competition.



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85. Jayville, a photographer, submitted a photograph as his own and won a contest sponsored by the by their Local Government Unit. The photograph was copyrighted by Bantay Bata Foundation. What issue can be found here?
- A. Digital Divide  
B. Plagiarism  
C. Cyber Bullying  
D. Phishing
86. Mr. Fenito rents a video tape and shows the film to his online class as a reward for the class' improvement in behavior. Which most likely violates the doctrine of fair use among his actions?
- A. He did not credit the owner of the video.  
B. The store where he got the video does not have a license  
C. There is money involved when he paid for the rent.  
D. His purpose is not included in the justified purposes for fair use.
87. Jan Brintt has a problem in accomplishing their follow along activities in one of their subjects. He needs help from reliable individuals via internet. What is the best solution you can suggest to Michael?
- A. Send a message in your class group  
B. Stay quiet and struggle through it on your own  
C. Seek attention from classmates by sending them a number private messages  
D. Send an email to your teacher containing your concern and , message him privately or message the group
88. She Ambrad makes sure that her posts in social media will not offend individuals or groups of people before pressing "send" or "submit." What core rule of netiquette is being emphasized?
- A. Rule 1: Remember the human  
B. Rule 3: Know where you are in the cyberspace  
C. Rule 6: Share expert knowledge  
D. Rule 9: Don't abuse your power
89. Francis is an identified content expert in one of the core disciplines in their department. There are students who are asking ideas online about his field. During his spare time, he answers and shares his ideas. What core rule of netiquette is being emphasized?
- A. Rule 1: Remember the human  
B. Rule 1: Remember the human  
C. Rule 6: Share expert knowledge  
D. Rule 9: Don't abuse your power



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90. Which among the following choices does not help in overcoming internet addiction?
- A. Workout
  - B. Write a research paper
  - C. Connect with friends
  - D. Buy a new phone