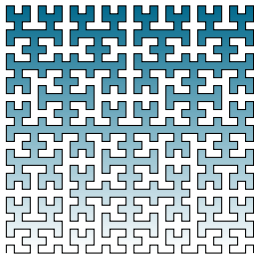


Lesson 8: Introduction to Derivatives: The Instantaneous Rate of Change

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WHAT DO WE KNOW?

► Functions

- x - and y -**intercepts** ($f(x) = 0, f(0)$)
- **Change** from $x = a$ to $x = b$

$$\Delta y = f(b) - f(a)$$

- **Average Rate of Change** from $x = a$ to $x = b$

$$ARC = \frac{\Delta y}{\Delta x} = \frac{f(b) - f(a)}{b - a}$$

- **Relative Change** from $x = a$ to $x = b$

$$RC = \frac{\Delta y}{f(a)} = \frac{f(b) - f(a)}{f(a)}$$

► Linear Functions:

$$f(x) = b + mx$$

► Exponential Functions

$$P_0 a^t = P_0(1 + r)^t = P_0 e^{kt}$$

► Power Functions

$$kx^p$$

► Polynomials

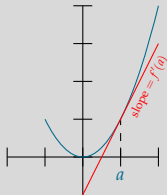
$$a_0 + a_1x + a_2x^2 + \cdots + a_nx^n$$

INSTANTANEOUS RATE OF CHANGE

DEFINITION

Definition

The **instantaneous rate of change** of f at $x = a$ is defined to be the limit of the average rates of change of f over shorter and shorter intervals around $x = a$.



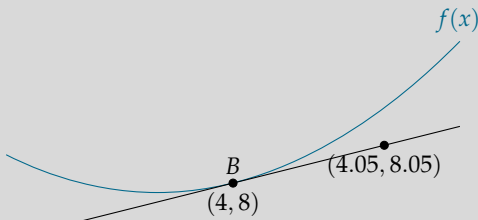
It coincides with the slope of the tangent line to the graph of $y = f(x)$ at $x = a$. We also refer to the *instantaneous rate of change* as the **rate of change** of f at $x = a$, or the **derivative** of f at $x = a$, and we denote it $f'(a)$.

INSTANTANEOUS RATE OF CHANGE

EXAMPLES

Example

Use the figure below to fill in the blanks in the following statements about the function f at point B .



$$f(\square) = \square$$

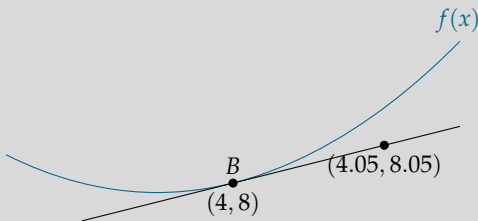
$$f'(\square) = \square$$

INSTANTANEOUS RATE OF CHANGE

EXAMPLES

Example

Use the figure below to fill in the blanks in the following statements about the function f at point B .



$$f(\boxed{4}) = \boxed{8} \quad \leftarrow B = (4, 8) \text{ is in the graph of } f$$

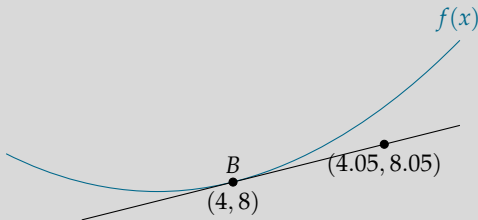
$$f'(\boxed{}) = \boxed{}$$

INSTANTANEOUS RATE OF CHANGE

EXAMPLES

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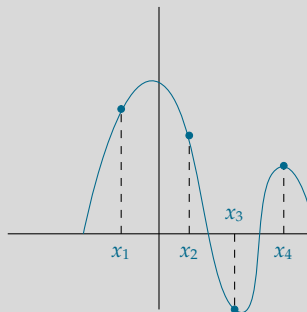
$$f'(\boxed{4}) = \boxed{1} \quad \leftarrow \text{the slope of the tangent line is } \frac{8.05 - 8}{4.05 - 4} = \frac{0.05}{0.05} = 1$$

INSTANTANEOUS RATE OF CHANGE

EXAMPLES

In the graph below, at which of the labeled x -values is

- ▶ $f(x)$ greatest?
- ▶ $f(x)$ smallest?
- ▶ $f'(x)$ greatest?
- ▶ $f'(x)$ smallest?

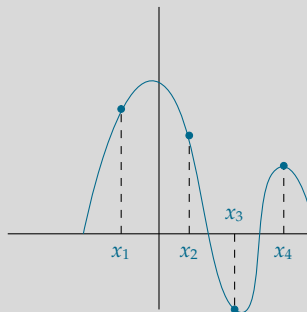


INSTANTANEOUS RATE OF CHANGE

EXAMPLES

In the graph below, at which of the labeled x -values is

- ▶ $f(x)$ greatest? x_1
- ▶ $f(x)$ smallest?
- ▶ $f'(x)$ greatest?
- ▶ $f'(x)$ smallest?

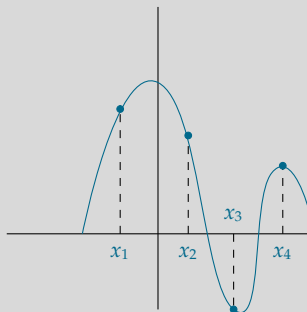


INSTANTANEOUS RATE OF CHANGE

EXAMPLES

In the graph below, at which of the labeled x -values is

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- ▶ $f(x)$ smallest? x_3
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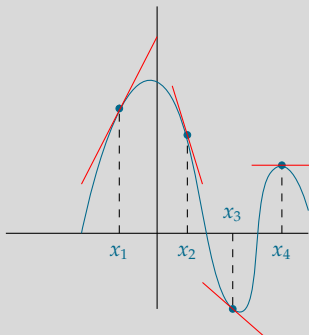


INSTANTANEOUS RATE OF CHANGE

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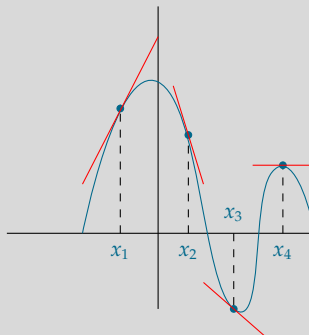


INSTANTANEOUS RATE OF CHANGE

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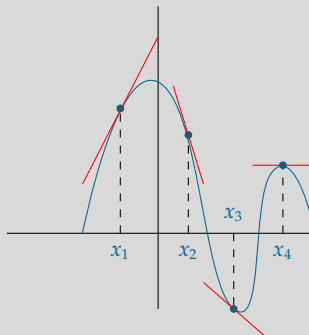


INSTANTANEOUS RATE OF CHANGE

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- ▶ $f'(x)$ greatest? x_1
- ▶ $f'(x)$ smallest? x_2



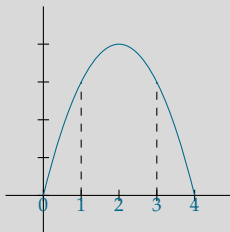
INSTANTANEOUS RATE OF CHANGE

EXAMPLES

Example

The graph of a function $y = f(x)$ is shown below. Indicate whether the following quantities are positive, negative or zero:

- ▶ $f'(1)$
- ▶ $f'(3)$
- ▶ $\frac{f(3) - f(1)}{3 - 1}$



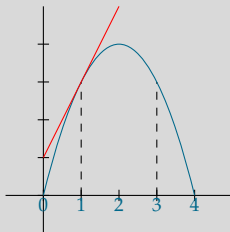
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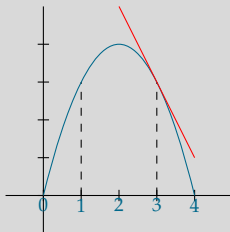
INSTANTANEOUS RATE OF CHANGE

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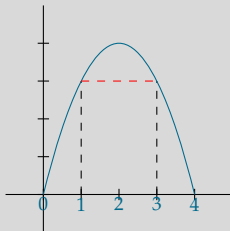
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- ▶ $\frac{f(3) - f(1)}{3 - 1}$ zero



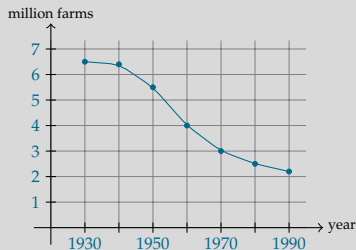
INSTANTANEOUS RATE OF CHANGE

EXAMPLES

Example

The figure below shows $N = f(t)$, the number of farms in the U.S. as a function of the year t .

- ▶ Is $f'(1950)$ positive or negative? What does this tell you about the number of farms?
- ▶ Which is more negative: $f'(1960)$ or $f'(1980)$? Explain



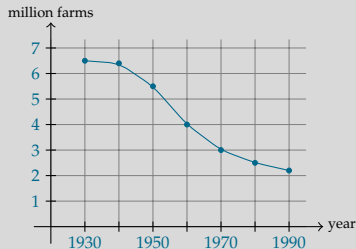
INSTANTANEOUS RATE OF CHANGE

EXAMPLES

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The figure below shows $N = f(t)$, the number of farms in the U.S. as a function of the year t .

- ▶ Is $f'(1950)$ positive or negative? What does this tell you about the number of farms?
Farms were disappearing in 1950: The number of farms decreased.
- ▶ Which is more negative: $f'(1960)$ or $f'(1980)$? Explain



INSTANTANEOUS RATE OF CHANGE

EXAMPLES

Example

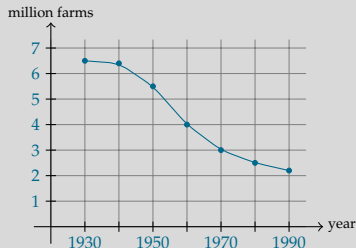
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- Is $f'(1950)$ positive or negative? What does this tell you about the number of farms?

Farms were disappearing in 1950: The number of farms decreased.

- Which is more negative: $f'(1960)$ or $f'(1980)$? Explain

Many more farms disappeared in 1960 than in 1980.



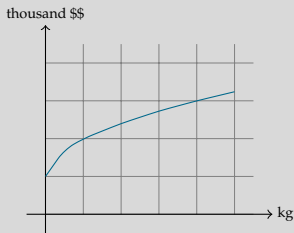
INSTANTANEOUS RATE OF CHANGE

EXAMPLES

Example

The next plot shows the cost $y = f(x)$ of manufacturing x kilograms of a chemical.

- ▶ Is the average rate of change of the cost greater between $x = 0$ and $x = 3$, or between $x = 3$ and $x = 5$?
- ▶ Is the instantaneous rate of change of the cost greater at $x = 1$ or at $x = 4$?
- ▶ What are the units of these rates of change?



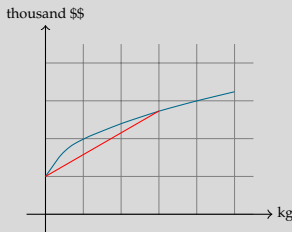
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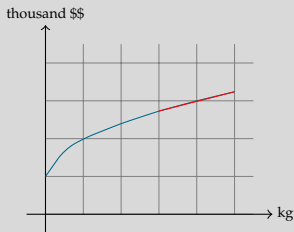
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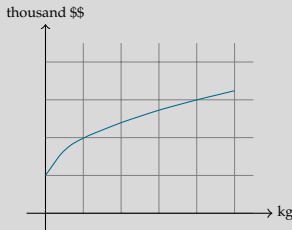
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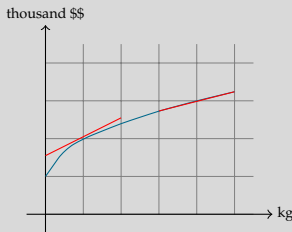
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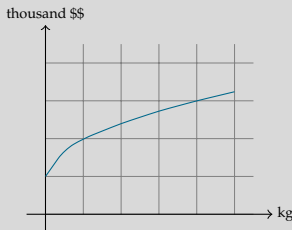
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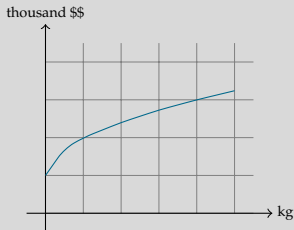
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- ▶ Is the instantaneous rate of change of the cost greater at $x = 1$ or at $x = 4$? **At $x = 1$.**
- ▶ What are the units of these rates of change? **thousand \$\$/kg**



INSTANTANEOUS RATE OF CHANGE

EXAMPLES

Example

Let $f(x) = 4^x$. Use a small interval ($x = 2$ to $x = 2.01$) to estimate $f'(2)$

INSTANTANEOUS RATE OF CHANGE

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All we can do at this point is to compute the average rate of change from $x = 2$ to $x = 2.01$ to estimate the slope.

$$\frac{\Delta y}{\Delta x} = \frac{f(2.01) - f(2)}{2.01 - 2}$$

INSTANTANEOUS RATE OF CHANGE

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$$\frac{\Delta y}{\Delta x} = \frac{f(2.01) - f(2)}{2.01 - 2} = \frac{4^{2.01} - 4^2}{0.01}$$

INSTANTANEOUS RATE OF CHANGE

EXAMPLES

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$$\begin{aligned}\frac{\Delta y}{\Delta x} &= \frac{f(2.01) - f(2)}{2.01 - 2} = \frac{4^{2.01} - 4^2}{0.01} \\ &= \frac{16.22335168 - 16}{0.01}\end{aligned}$$

INSTANTANEOUS RATE OF CHANGE

EXAMPLES

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$$\begin{aligned}\frac{\Delta y}{\Delta x} &= \frac{f(2.01) - f(2)}{2.01 - 2} = \frac{4^{2.01} - 4^2}{0.01} \\ &= \frac{16.22335168 - 16}{0.01} = \frac{0.22335168}{0.01} = 22.335168\end{aligned}$$

INSTANTANEOUS RATE OF CHANGE

EXAMPLES

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Can we get a better approximation?

Let's try a smaller interval: $x = 2$ to $x = 2.0001$

INSTANTANEOUS RATE OF CHANGE

EXAMPLES

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Let $f(x) = 4^x$. Use a small interval ($x = 2$ to $x = 2.01$) to estimate $f'(2)$

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Can we get a better approximation?

Let's try a smaller interval: $x = 2$ to $x = 2.0001$

$$\frac{f(2.0001) - f(2)}{2.0001 - 2} = \frac{4^{2.0001} - 4^2}{0.0001}$$

INSTANTANEOUS RATE OF CHANGE

EXAMPLES

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Can we get a better approximation?

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$$\frac{f(2.0001) - f(2)}{2.0001 - 2} = \frac{4^{2.0001} - 4^2}{0.0001} = \frac{16.00221822 - 16}{0.0001} = 22.1822$$

INSTANTANEOUS RATE OF CHANGE

EXAMPLES

Example

Estimate the instantaneous rate of change for the function $P = 150(1.4)^t$ at $t = 3$.

INSTANTANEOUS RATE OF CHANGE

EXAMPLES

Example

Estimate the instantaneous rate of change for the function $P = 150(1.4)^t$ at $t = 3$.

Like before, all we can do is compute an average rate of change for a very small interval around $t = 3$. Let us choose, e.g. from $t = 3$ to $t = 3.001$:

$$\frac{P(3.001) - P(3)}{3.001 - 3} = \frac{150(1.4)^{3.001} - 150(1.4)^3}{0.001}$$

INSTANTANEOUS RATE OF CHANGE

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$$\begin{aligned}\frac{P(3.001) - P(3)}{3.001 - 3} &= \frac{150(1.4)^{3.001} - 150(1.4)^3}{0.001} \\ &= \frac{411.73851525 - 411.6}{0.001}\end{aligned}$$

INSTANTANEOUS RATE OF CHANGE

EXAMPLES

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INSTANTANEOUS RATE OF CHANGE

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Can you do better than that?

INSTANTANEOUS RATE OF CHANGE

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Can you do better than that?

The best approximation I could come up with, was 138.49197258.