



Fresh Clothing

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Established in 1997, Fresh Clothing is an established, managed organization that represents the interests of its clients in India in manufacturing and developing fabric and clothing.

The company's head office is situated in Chennai with branch offices in Salem and Mumbai.

Fresh Clothing, headed by Ms. *Preeti Bakshi*, is a culmination of over three decades of experience in the field of International Buying. Under her helm, Fresh Clothing has developed to its present level, of serving the nuances of each client's requirement. Coupled with requirement of quality and a stringent adherence to schedules, Fresh Clothing provides a comprehensive understanding of the Local Indian Markets.

We need hardly underscore the fact that India has a huge and diverse product range on offer, which, with appropriate and efficient sourcing, could be pivotal to the growth of both the buyer and the supplier. Understanding every shade of this diverse, exciting and challenging market is a key to this success. This is where Fresh Clothing adds considerable value as your Indian interface.

We work to provide holistic assistance to clients in understanding this colorful, multifaceted patchwork-quilt called India – and in managing each of the detailed requirements. It is this ability that retains Fresh Clothing's clients continued patronage, without exception.

Fresh Clothing has precise and effective systems in place that equip its staff to track and deliver products to the satisfaction of clients. Our systems are geared to identify process glitches and incorporate contingencies, so that you can benefit from this at the earliest stages.

Our Client History

- *Billabong Australia*
- *Billabong Europe, Billabong USA, Billabong South Africa*
- *GSM Operations Japan*
- *RVCA USA*
- *Element*
- *Weirdfish*
- *Cotton Traders*
- *Crew Clothing*
- *Passenger*
- *Hot Springs*
- *SA Clothing Co.*
- *Edgar Stores*
- *Stuttafords*
- *J Exchange*
- *Diadora*
- *Table Eight*
- *Polo South Africa*
- *Vonzipper*
- *Element*
- *Animal*
- *Kustom*
- *Nixon*
- *Palmer*
- *Ritmica*
- *Posties*
- *Arkayic Clothing*
- *Frontline*
- *Howe*
- *Bench*
- *Spare*
- *Honolua*
- *Fayde*

Fabrics and Styling

Fresh Clothing works in a variety of Fabrics in both woven and knits, which include:

- Cottons – yarn dyed, solid dyed, textured *dobbies* and *jacquards*, both from the powerloom as well as the millmade sector, in a variety of different counts, ranging from 10s to 2/ 100s, in *plains* and *oxfords*.
- Organic and sustainable fabrics.
- Denims and twill, regular and organic.
- Polyesters – yarn dyed, solid dyed and textures.
- Blends – yarn dyed, solids, textures in polycottons, polyviscose, Linen blends, cotton rayon.
- Prints – on the base cloth as required.
- Fancy, slub and textured fabrics.

The fabrics may be used in Menswear, Ladies wear or Childrens' wear, or as the client prefers.

Around 20 percent of our business is dedicated to the manufacturing of organic clothing.

Development

Fresh Clothing keeps the client abreast on new fabric and developments.

A collection of fabric and garments is sent to the clients every 4 to 6 weeks depending on the season.

Order placement

On confirmation of the product requirement, the order is placed with reputed vendors who have the requisite experience in handling and styling of the desired fabrics.

Fresh Clothing also assists the vendor in sourcing fabric from appropriate mills – to ensure adherence to quality standards and delivery schedules.

A comprehensive production plan is then compiled in conjunction with mill deliveries and factory capacity which is then executed for the client. Thus enabling a detailed overview of progress.

Fresh Clothing sends weekly status reports on all orders placed, covering fabric, sampling and trim approvals, production status and delivery.

Sampling

A one off or prototype sample is sent to the client for approval in the required size. This is normally done in alternate / similar fabric.

A size set across all sizes is then sent for sizing and fit approval.

A pre – production sample is sent for final approval to proceed with production.

An off bulk sample is sent from the ready shipment for approval to ship goods.

Accessories

These may be locally sourced or imported, depending entirely on the client's requirement.

Embroideries, prints on finished garments, appliqué, beadwork etc. is done as client requires.

Washing

Our vendors are well equipped to handle a comprehensive range of washing from softener enzyme washes to golf ball washes.

Bulk Fabric

Fresh Clothing fabric inspectors are governed by systematic procedures to ensure that all stages of dying, warping and weaving are as per the schedule finalized with the mills.

Fabric is tested in two stages – skeins and finished fabric.

Fabric testing is done at SGS, or any other lab specified by the client.

Bulk fabric Quality Assurance covers the procurement of the yarn to the final finishing of the fabric.

The “Ten point” System provides the basis for the bulk fabric inspection.

Fabric test reports along with the yardages are sent to the client.

Garment Quality Assurance

Our team of Quality Control personnel monitors the entire process, to ensure that every detail given to the client in sampling is achieved in bulk.

All samples dispatched from Fresh Clothing to the client, are accompanied by a detailed report covering specifications and general make of the garment, fabric and trims.

It is mandatory for all orders placed that the vendor be required to do a pilot run of 50 to 200 units covering all sizes, per color.

At this stage, machine settings for tension, correctness of size needles and folders are decided upon.

The pilot run pieces are thoroughly checked by the Quality Control (QC) team.

Our QC's perform online component, intermediary and final inspection of finished goods.

At Fresh Clothing we believe that final inspections are an affirmation of Quality, which is thoroughly controlled on line!

Pilot run, on line and Final inspection reports are always sent to the client.

We follow the AQL 4, for quality control.

Pricing

Costing at Fresh Clothing is a consequence of confirmation on fabric, styling specification and sizing details.

Comprising of a breakdown of:

- Rating.
- Fabric cost per meter
- CMTP
- Washing or any special finish costs.
- Final FOB price.

Built around complete transparency, the system assures clients of predicated future work.

Final Shipment

Fresh Clothing keeps track of clearing and forwarding and keeps the client advised on shipment status. If so desired, the buyer's nominated forwarding agency may be used.

Payment terms

Irrevocable Letter of Credit at sight