

OF
**BLACK
AMERICA**
TODAY CBS NEWS



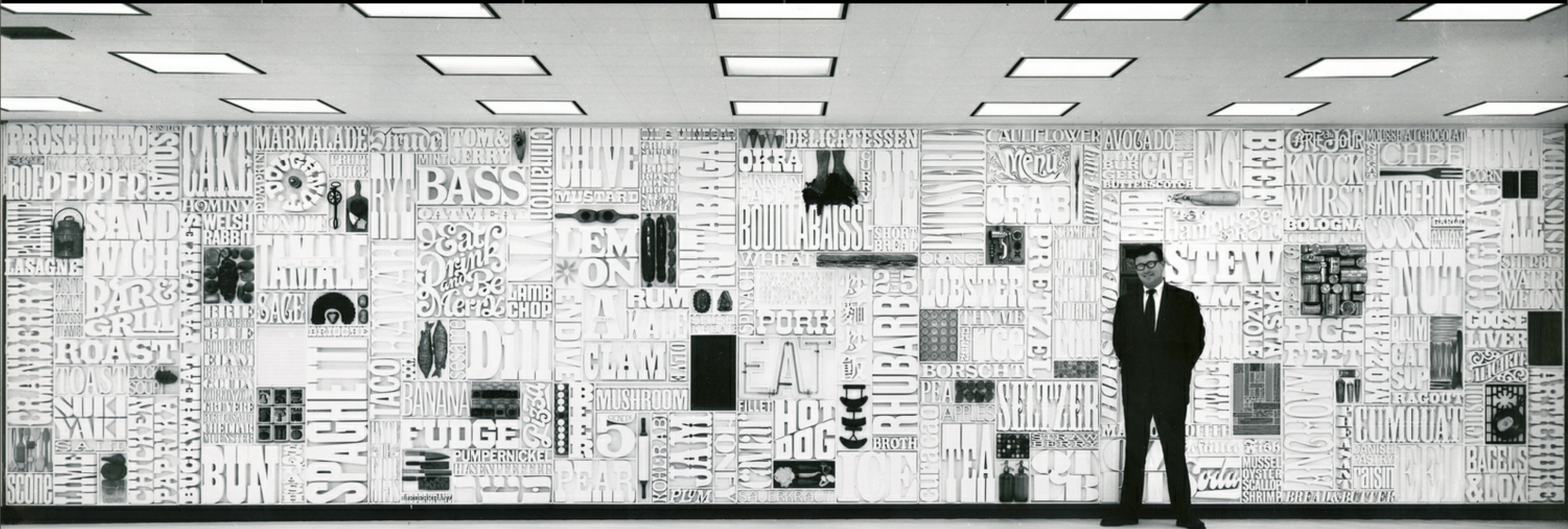
Johnson's
whole ball of wax
is on the
CBS Television
Network

Starting this Fall, S. J. Johnson will coordinate all of the network's television advertising...
 As the largest commercial of any product in the world, Johnson could be...
 For the past three years, Johnson has coordinated the advertising of his products...
 Johnson's advertising is held in the effectiveness of network television...
 The commercial success for his network is...
 Johnson's advertising is held in the effectiveness of network television...
 The commercial success for his network is...



Worth Repeating

The Columbia Broadcasting System turned it a superb marriage last night, turning away with the...
 CBS News



**WE GOT 99 PROBLEMS,
BUT A NICHE AIN'T ONE.**



HIT ME.