



# Become an interested person.

Not for your job, not for the pursuit of  
skill or mastery, just because it's good.



A man in a dark suit and light shirt is running through a city street. He is looking forward with a determined expression. The background shows modern buildings with glass facades and other people walking in the distance. The overall tone is energetic and professional.

# **Pursue your interests for you, not work.**

Being a better designer is a side effect of being an interested person. A result, not a goal.