



BLAROTHINGS

THE FIRST CRYPTO LENDING PLATFORM FOR
GOVERNMENT PURCHASE ORDERS

Last Updated October 3rd, 2024



DISCLAIMER

PLEASE READ THIS DISCLAIMER SECTION CAREFULLY.

YOU SHOULD CONSULT YOUR OWN ADVISORS CONCERNING THE LEGAL, TAX, ECONOMIC, FINANCIAL AND OTHER ASPECTS ASSOCIATED WITH THE Blaro Token ((BLR TOKEN)) AND BlaroThings PLATFORM

The Blaro Token ((BLR token)) does not possess any necessary characteristic required to be considered a transferable security, money market instrument, unit in collective investment schemes, a digital currency, commodity, security or any other form of investment in any jurisdiction.

This white paper is compiled in accordance with the requirements and provisions of The Dubai Virtual Assets Regulatory Authority (VARA) and is in the process of being registered with the relevant competent authority, The Dubai's Virtual Asset Regulatory Authority. As at the date of this white paper, no other registrations, approvals or licensing requirements apply for the Blaro Token ((BLR Token)) in terms of applicable Dubai law.

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The BLR Tokens are not available to (i) any natural person who is a citizen, national, resident, or has a similar connecting factor to; or (ii) any juridical person that is incorporated, registered, or effectively managed and controlled from or within a country, jurisdiction, or territory where the private placement, holding, or use of BLR Token and/or virtual currencies or other tokens is prohibited by law, regulations, or other practices and policies in that country, jurisdiction, or territory. This includes, but is not limited to, the United States of America or any other jurisdiction where such activities are restricted.

This white paper, the BLR tokens and/or the holding, use and trading of the BLR token carries no rights, whether express or implied, other than for their use on the BlaroThings platform where they grant governance rights, unlock exclusive content, and facilitate transactions. BLR tokens do not represent or confer any ownership right or stake, share or security or equivalent rights, intellectual property rights or any other form of participation relating to the Issuer. BLR tokens do not give you any entitlement to acquire any such interest or entitlement in respect of the Issuer.



BLAROTHINGS

Core Proposition

Opportunity Snapshot



VISION

- Create a decentralized lending ecosystem connecting governments, Suppliers and SMEs with crypto.
- Facilitate seamless on-ramp and off-ramp activities for crypto assets into capital for real-world investments, bridging traditional finance with decentralized Finance.
- Continuously introduce new, specialized investment opportunities, expanding the platform's offerings for a broad range of investors.



MARKET

- Traditional POs Financing: PO financing space globally is estimated to be valued in the range of \$100-\$200 billion.
- Government POs: Government procurement in the Middle East alone is immense, with 937,710 purchase orders issued, totaling over \$177 billion by the end of Q3 2024.



TEAM

Our founders bring a unique blend of strategic vision, financial expertise, and technical innovation, with deep experience in fintech, blockchain development, and international finance.



LEGITAMCY

- Developed in Dubai
- Under the Guidance of Dubai Virtual Assets Regulatory Authority (VARA)
- TBA Member of CAP (Circle Alliance Program)

ADVISORS

- Our expert Advisory Board will support token adoption and platform expansion



BLAROTHINGS

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BLR TOKEN

The primary purpose of the BLR token is to facilitate transactions within the Blarothings ecosystem. Users can utilize BLR tokens to cover various platform fees and benefit from discounted transaction fees, which encourages its use and integration.

TOKEN SALE

The total sale amount of tokens is 560 MM, representing 28.00% of the total token supply. The aim is to raise 20.05 MM USD through this sale. It will be detailed in the table below.

Stage	Price (USD)	Tokens (MM)	Raise (MM USD)	FDV (USD)
Seed	0.026	161 MM	4.19 MM	52 MM
Private	0.035	188 MM	6.59 MM	70 MM
Public	0.044	211 MM	9.28 MM	88 MM



BLAROTHINGS

Core Proposition

Opportunity Snapshot

TOKEN VALUE DRIVERS

The BLR token's value comes from staking in the Stability module and a buyback mechanism that replenishes the pool. Once the pool is sufficient, buyback funds are used for token burning, reducing supply, while staking offers discounts and exclusive access to gated content.

TOKEN INCENTIVES

The BlaroThings platform rewards users through staking BLR tokens in the Stability module, offering benefits like discounts, voting power, and APY from a fixed supply pool. The reward structure mimics Bitcoin's diminishing rewards, with a multiplier system encouraging long-term staking, boosting both rewards and governance influence.



BLAROTHINGS

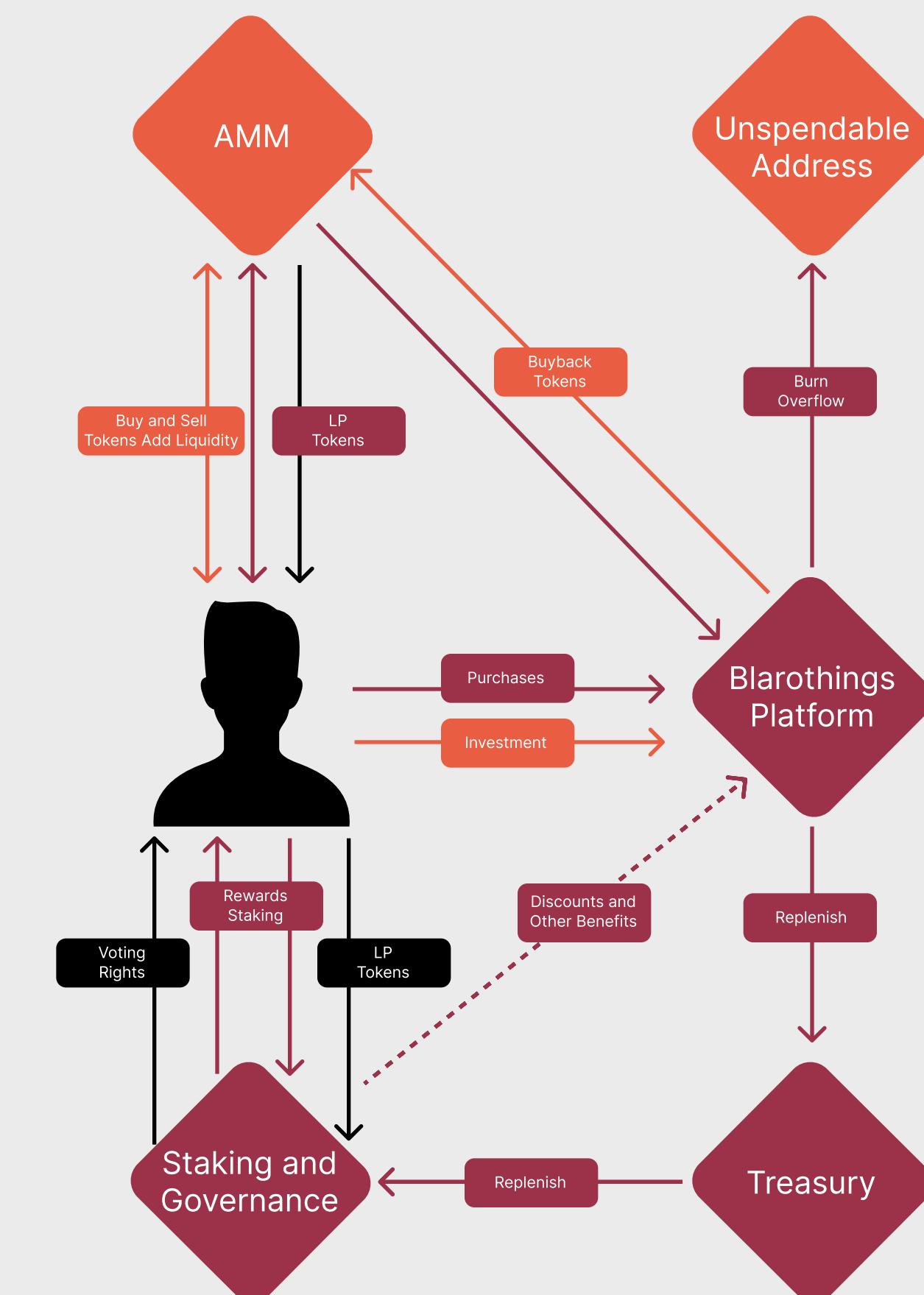
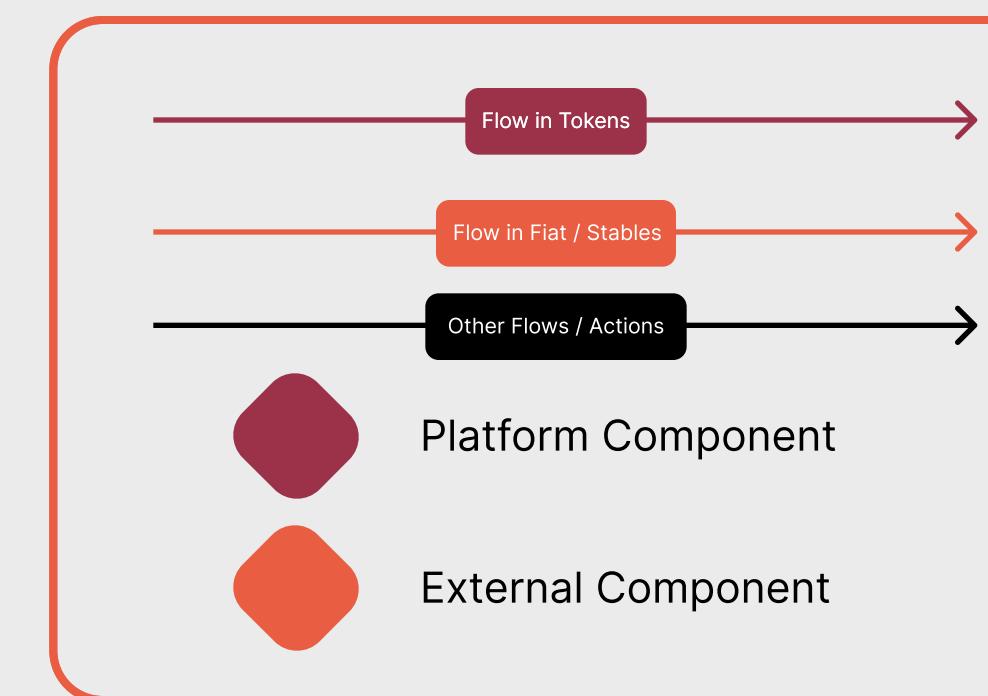
Core Proposition

Opportunity Snapshot

HIGH LEVEL ECONOMY DIAGRAM

We represent the high-level project's monetary and fiscal policies in the diagram below. A detailed explanation of all of them is available in the sections that follows.

Legend





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01

CONSIDERATIONS

- 1.1 DISCLAIMER, RISKS & DEFINITION
- 1.2 RISKS
- 1.3 DEFINITION





1.1

DISCLAIMER, RISKS & DEFINITIONS

Express Disclaimer:

The BlaroThings Platform as well as the Blaro Tokens ((BLR Token)) fall outside the scope of this White Paper – they are mentioned in this White Paper by way of reference only and are strictly not regulated by the contents hereof.

Risk Factors:

The following is a non-exhaustive disclosure of principal risk factors which are considered to be material by the Team in connection with the Private public Event, and acquisition, holding and/or use of Blaro Token ((BLR Token)) as well, to the extent rendered application, the use of the BlaroThings Platform at any moment in time.

Participants should consider these risk factors alongside all other information provided in the White Paper and are advised to consult with their own professional advisers (including their financial, accounting, legal, tax, technical or other advisers and experts) before deciding to obtain Blaro Token ((BLR Token)).

In addition, Participants should be aware that the risks described herein may combine and thus intensify one another. The Company believes that the following risk factors may even affect its own business, as well as the external valuation of Blaro Token ((BLR Token)) (which external valuation is beyond the scope and purpose of the reason behind the BlaroThings Platform and the Company's Business).

Most of these risk factors are contingencies which may or may not occur and the Team is not in a position to predict the likelihood of such contingency occurring.

By acquiring, holding and using Blaro Token ((BLR Token)), the Participant expressly acknowledges and assumes the following risks:

General Suitability of token acquisition

The acquisition of Blaro Tokens ((BLR Token)) is only suitable for financially sophisticated persons who are capable of evaluating the merits and risks of such an acquisition, or other persons who have been professionally advised with regard to token acquisition and who have sufficient financial resources to be able to bear any losses that may arise therefrom (which may be equal to the whole amount spent in connection with the token acquisition). Such an acquisition should not be seen as an investment or a financial asset.

Risk of losing access to Blaro Tokens due to loss of Private key/s, Custodial Error or Participant Error:

A Wallet is necessary to acquire, hold and dispose of Blaro Tokens ((BLR Token)). The Participant hereby understands that he is responsible for setting up the Wallet with a thirdparty provider to hold Blaro Tokens ((BLR Token)) and he is responsible for implementing reasonable measures for securing the Wallet.

Accordingly, loss of requisite private key/s associated with the Wallet holding Blaro Tokens ((BLR Token)) will result in loss of such Blaro Tokens ((BLR Token)) and any other cryptocurrencies and/or tokens held within.

Moreover, any third party that gains access to such private key/s, including by gaining access to login credentials of the Wallet that the Participant uses, may be able to misappropriate the Participant's Blaro Tokens ((BLR Token)). Any errors or malfunctions caused by or otherwise related to the Wallet that the Participant chooses to receive and hold Blaro Tokens ((BLR Token)) including the Participant's own failure to properly maintain or use such wallet or caused as a result of the choice of third party provider for the Wallet, may also result in the loss of Blaro Tokens ((BLR Token)).

Additionally, the Participant's failure to follow precisely the procedures set forth in the Terms for acquiring and receiving Blaro Tokens ((BLR Token)) including but not limited to, the provision of the wrong Wallet address for receiving Blaro Tokens ((BLR Token)) may also result in the loss of his Blaro Tokens ((BLR Token)).



1.2

RISKS

Risk of Uninsured Losses

Unlike bank accounts or accounts at some financial institutions, Blaro Token ((BLR Token)) holdings are uninsured unless Participants arrange private insurance. In the event of a loss of BLR Token or its value, there is no public insurer, such as an Investor Compensation Scheme, or private insurance provided by the Team to cover such losses.

Risk of Uncertain Regulations and Enforcement Actions

The regulatory status of tokens, Initial Coin Offerings (ICOs), private placements, and distributed ledger technologies remains unclear in many jurisdictions. Regulatory authorities may apply existing laws unpredictably to platforms like BlaroThings platform and Blaro Token ((BLR Token)). Future legislative or regulatory changes could affect the operation or legality of the platform and its tokens. The Team may need to pause operations in certain regions if compliance becomes too costly, legally restrictive, or infeasible.

Taxation Risks

The tax characterization of Blaro Token ((BLR Token)) is uncertain, and Participants must seek independent tax advice before purchasing. Holding or transacting Blaro Token ((BLR Token)) could result in adverse tax outcomes, including income taxes, withholding taxes, or additional reporting obligations.

Risk of Insufficient Interest

It is possible that BlaroThings platform and the Blaro Token ((BLR Token)) will fail to attract or retain significant interest from users, businesses, or governments. A decline in demand could impact the platform's development and the token's utility and value.

Internet Transmission Risks

The use of BlaroThings platform and Blaro Token ((BLR Token)) relies on internet infrastructure, which can fail due to hardware, software, or network disruptions. Such failures may lead to delays, errors, or loss of access to the BlaroThings platform.

Risk of Team Dissolution

The Team may face challenges that threaten the continuity of the project, including but not limited to reduced token utility, market downturns, loss of key partnerships, or increased regulatory burdens. If continued operation becomes unviable, the Team may dissolve or liquidate the project.

Regulatory and Market Risks

The Team and the BlaroThings platform are subject to local and international laws, including privacy, consumer protection, and data security regulations. Changes in these laws or their enforcement could impact the platform's operations or the utility of Blaro Token ((BLR Token)).

Participants are responsible for understanding the legal status of Blaro Token ((BLR Token)) in their country. Regulatory developments could classify Blaro Token ((BLR Token)) as a security, leading to new compliance obligations.

Other Inherent Risks

Participants should understand that blockchain technology carries risks, including those related to money laundering, fraud, illegal activities, and cyber exploitation.

Unanticipated Risks

Blockchain technology and cryptographic tokens are new and evolving. There may be risks associated with Blaro Token ((BLR Token)) or the BlaroThings platform that are not yet known or anticipated by the Team. Participants assume responsibility for managing these risks and should refrain from using Blaro Token ((BLR Token)) if they are unable to accept or understand them.



Definitions, As Applied Within This Document:

1.3

White Paper

This document in its entirety

DEFINITIONS

BlaroThings Platform

is a crypto-based lending ecosystem focused on streamlining financing for SMEs with government purchase orders. It connects SMEs, suppliers, and lenders within a secure, transparent environment, facilitating efficient funding processes.

Blaro Tokens or BLR Token(s)

A utility cryptographic decentralized token issued by the project based on the Ethereum protocol (ERC20 token). Which serves solely as a utility within the platform, enabling access to internal services without any external financial use or link to the platform's core business operations.

Participant

Any person (natural or legal) who has contributed to the private placement and is bound by the terms of this White Paper and related agreements, or any individual or entity who intends to hold and/or use BLR Token(s) at any moment in time and shall include any individual or entity planning to become a Participant

02

CHALLENGES AND UNTAPPED POTENTIAL

2.1 CURRENT LANDSCAPE

2.2 UNTAPPED POTENTIAL





2.1

CURRENT LANDSCAPE

“

IN FINANCE, WE OFTEN AMPLIFY THE CHASM BETWEEN TRADITIONAL AND DECENTRALIZED SYSTEMS, NEGLECTING THE COMMON GROUND THAT BINDS THEM

Current Crypto Landscape



The Speculation Trap

The Allure Of Quick Profits Drives Many Projects Towards High-Risk Endeavors, Neglecting The Needs Of Investors Seeking Stable And Reliable Returns.



The Disconnect

Crypto Platforms And The Real World Often Don't Mix. Many Focus On Tokenizing Assets And High-Risk Ventures, Often Failing To Integrate With Real-World Commerce, Which Creates A Need For Solutions That Connect Digital And Physical Economies.



Lack Of Specialized Knowledge

Advanced Investment Strategies From Traditional Finance Are Still Mostly Out Of Reach For The Average Crypto Investor. The Complexity Of These Strategies, Along With The Limited Understanding Of These Financial Instruments, Creates Substantial Barriers In This Space.



Limited Transparency

The Opaque Nature Of Some Of These Platforms Can Obscure The Underlying Risks And Mechanics Of Investments, Making It Challenging For Investors To Fully Understand Their Exposure And Potential Returns.

Current POs Financing Landscape



Inadequate SME Focus

Most Of The Solutions Are Focusing On Large Corporates Leaving SME Behind With No Fast And Cost-Efficient Way To Unlock Working Capital.



Inflexibility

Traditional Financing Solutions May Be Less Willing To Offer Flexible Repayment Terms Or Funding Amounts.



Limited Access

Many SMEs Find It Challenging To Secure Traditional Loans Due To Stringent Lending Criteria.



Government Skepticism

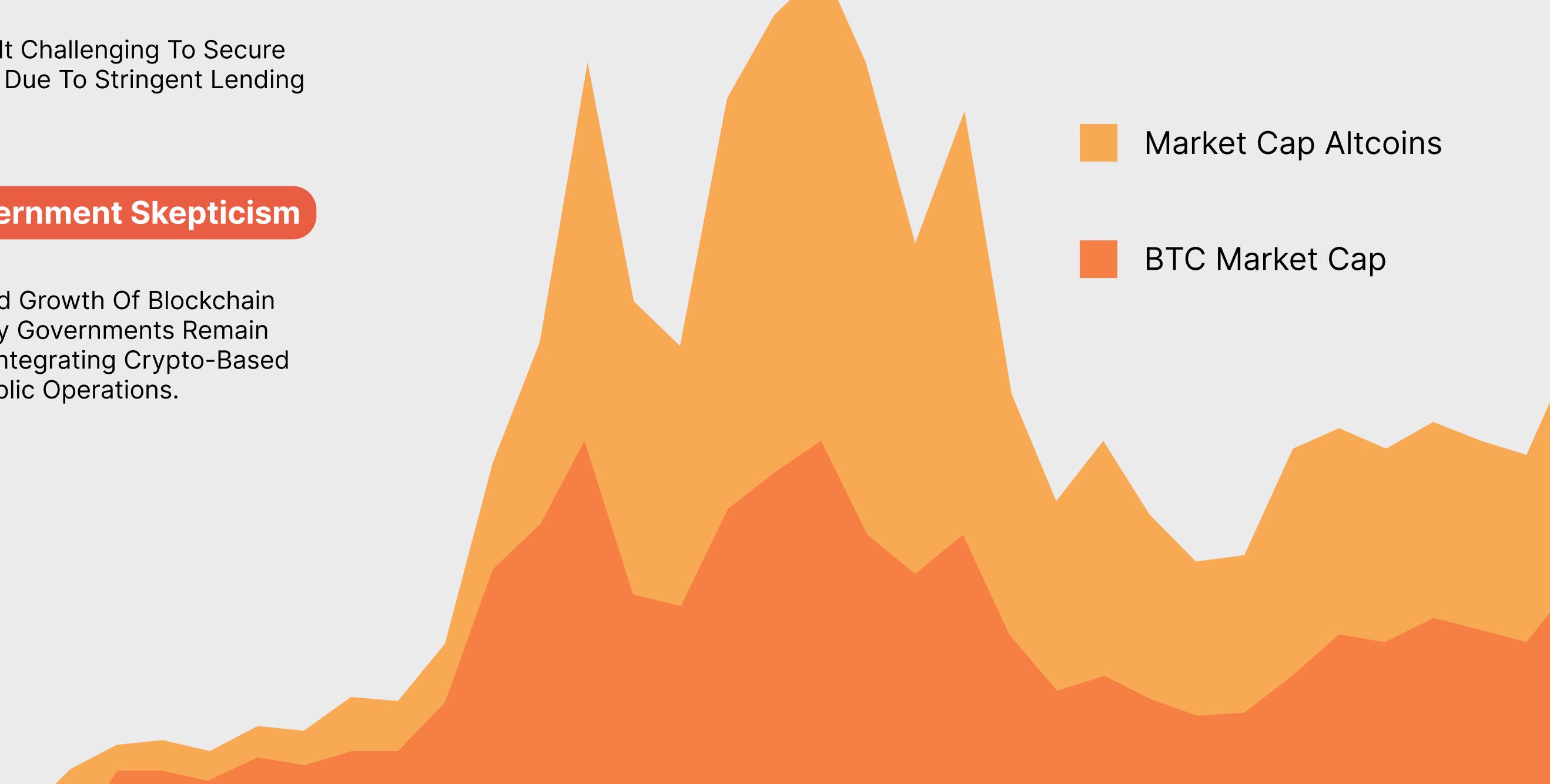
Despite The Rapid Growth Of Blockchain Technology, Many Governments Remain Skeptical About Integrating Crypto-Based Solutions Into Public Operations.

2.11 TRILLION

As Of October 2024

Market Cap Altcoins

BTC Market Cap





UNTAPPED POTENTIAL

2.2

The Untapped Potential

Having Identified The Shortcomings Of Existing Solutions, The Challenge Now Lies In Developing A Platform That Can Effectively Bridge These Gaps And Provide A Gateway To Niche Investment Opportunities Within The Crypto Space, Thereby Enhancing The Following:

Tailored Lending:

Our Platform Will Offer Cost-Efficient Lending Tailored To SMEs, Enabling Them To Access Working Capital And Fulfill Government Purchase Orders Without Delays Or Excessive Costs.

01

Expanding The Market

By Addressing These Issues We Can Attract Risk-Averse Investors And Diversify The Crypto Market.

Flexible Rates:

Rates Start At Just 1.25% Per Month, With Discounts Available For Early Payment.

02

Increasing Stability

Offering A Broader Range Of Investment Options Can Lead To A More Stable And Resilient Ecosystem.

On-Demand Financing:

Immediate Initial Approval With Final Approval Within Three Days.

03

Building Trust

Transparent And Accessible Strategies Will Foster Trust And Encourage Wider Adoption.

04

Boosting Adoption

Once Established And Gaining Traction, These Platforms Will Become Increasingly Attractive To Non-Crypto Users, Thereby Aiding In The Broader Adoption Of Cryptocurrency.

Demystifies Crypto For Governments:

Our Platform Will Showcase Governments How Crypto-Based Solutions Can Be Beneficial For Them And Public Institutions.

03

BLAROTHINGS PLATFORM

- 3.1 CORE BUSINESS
- 3.2 MARKETPLACE
- 3.3 STREAMLINED PROCESS
- 3.4 RISK MITIGATION
- 3.5 RISK ASSESSMENT
- 3.6 PRICING & FEES SUMMARY





BlaroThings Platform

3.1

CORE BUSINESS



TRUST IS HARD WON, AND CRYPTO MARKETS IS A SAVAGE TESTING GROUND FOR NEW PROJECTS THAT WANT TO PROVIDE SOMETHING UNIQUE TO ITS USERS , STRATEGIC PARTNERSHIPS AND COLLABORATION IS THE ANSWER TO THE DILEMMA

As the pioneering crypto-based platform specializing in financing government-backed Purchase Orders (POs) for small and mid-sized enterprises (SMEs). Our mission is to provide SMEs with seamless access to funding, unlocking working capital without delays or excessive costs.

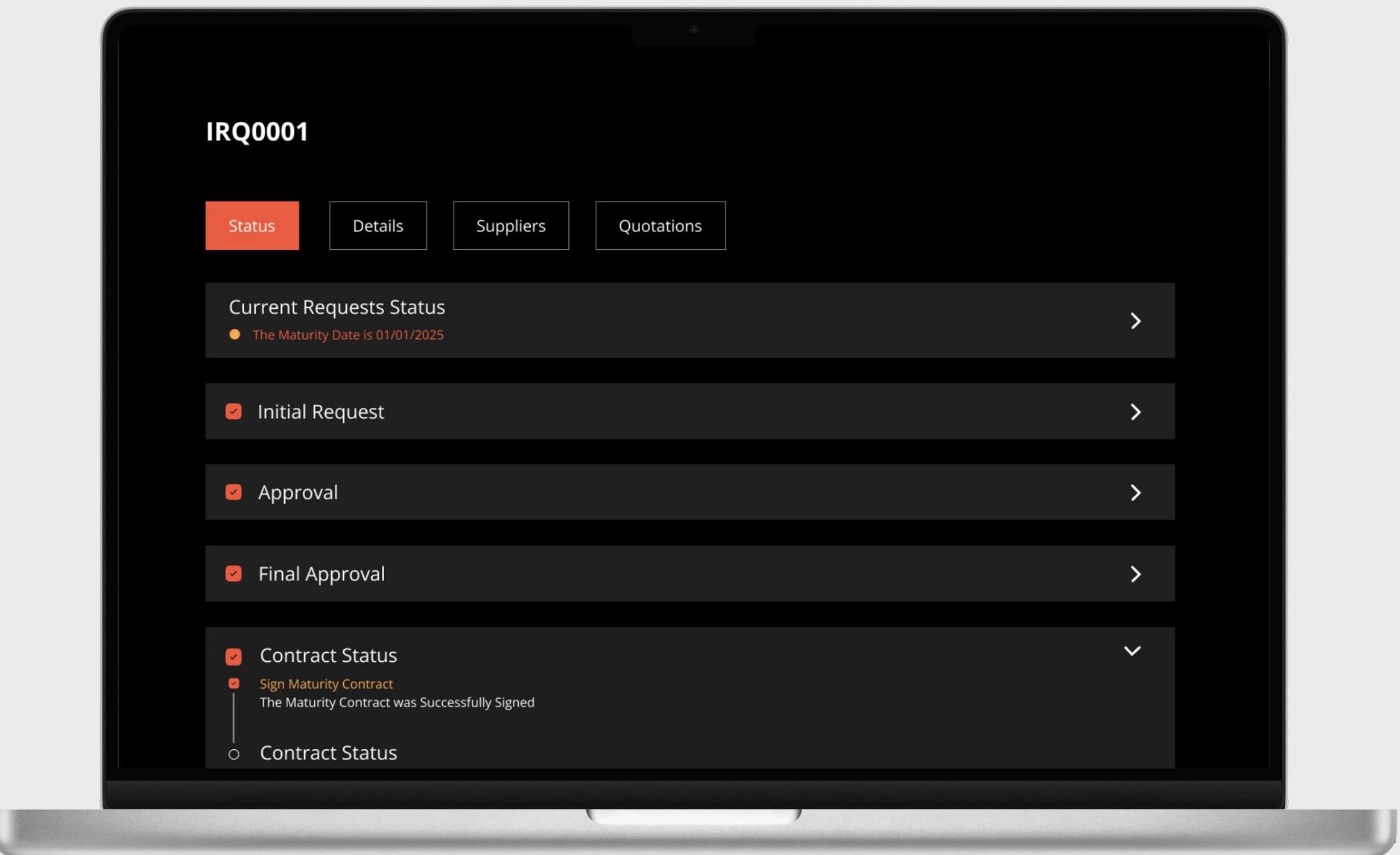
Through our platform, we connect SMEs with investors seeking attractive returns, ensuring rapid liquidity while maintaining transparency, trust and provide niche investment opportunities to a wide array of investors.

Dedicated investment pools will be launched on the platform for each Financing opportunity with a capped subscription. These pools will exclusively accept deposits in a select range of approved stablecoins. Once a pool reaches its full subscription capacity, no additional participants will be allowed to join.

Following this, BlaroThings will facilitate the off-ramping of the stablecoins, ensuring a smooth transition for all invested assets. the capital will be Then utilized to finance the designated Government Purchase Orders (POs).

Upon the maturity, a Purchase Order (PO) issuer will deposit the invoice amount into an escrow account. BlaroThings will then reconcile the accounts with both SMEs and investors, ensuring a transparent settlement. Investors will receive their original capital along with any accrued gains, provided no losses are incurred. All payouts will be delivered in the form of stablecoins through an on-ramp process, offering liquidity and stability.

To claim their returns, investors must present their pool shares, ensuring a smooth and efficient redemption process. Once the redemption is complete, the shares are burned, removing them from circulation. This approach enhances investor trust, preserves the platform's integrity, and ensures capital is efficiently reinvested into future financing opportunities.





3.2

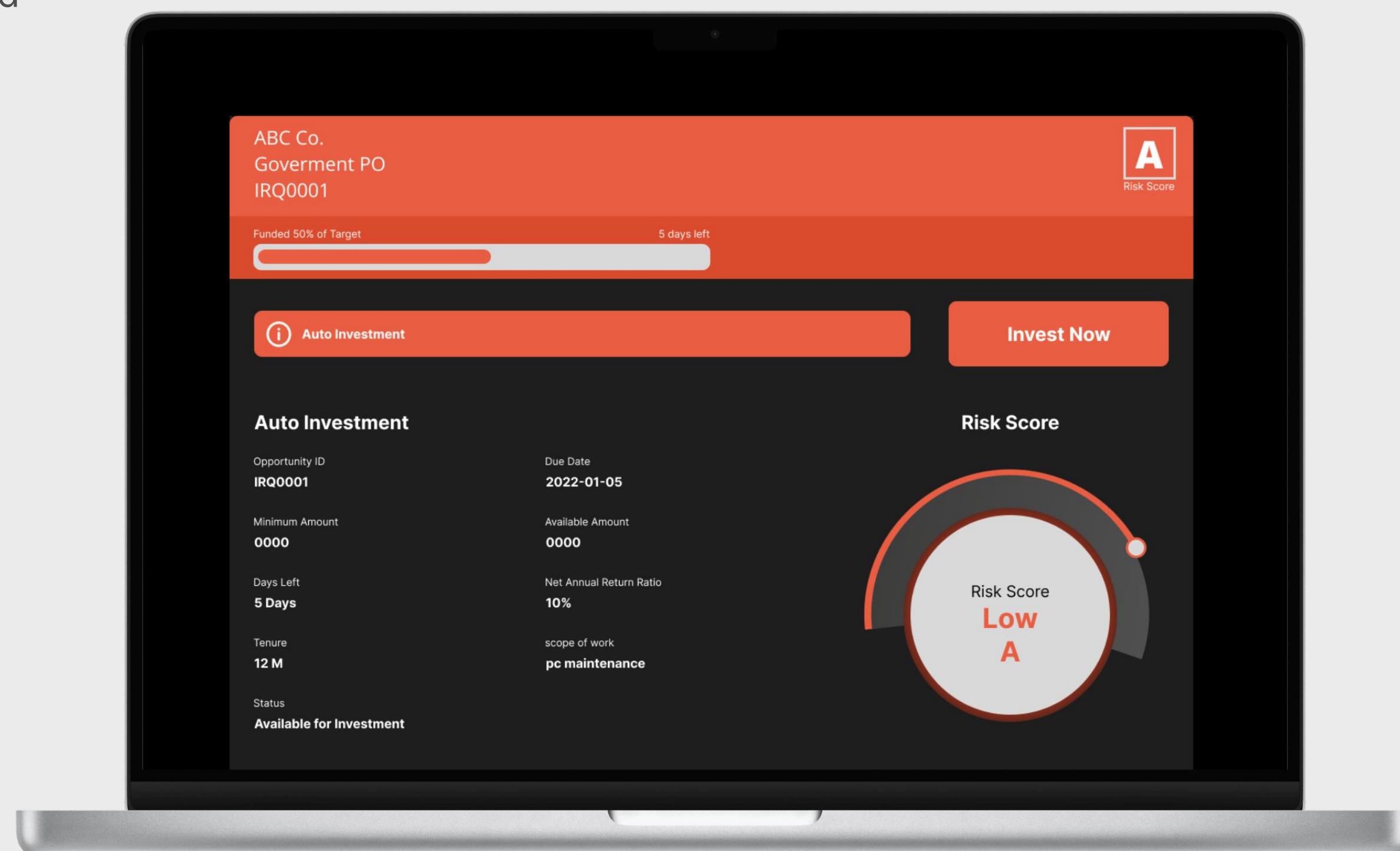
MARKETPLACE

Secondary Marketplace

The BlaroThings marketplace offers a secondary trading venue where users can buy and sell shares from the platform's various investment pools. To ensure a secure environment, certain safeguards—like volume limits and mandatory KYC & AML compliance—are in place to prevent misuse.

It provides a convenient way to exit investments early without incurring penalties. It charges only a micro fee and uniquely accepts the BLR token for such transactions, unlike the primary investment pools.

Additionally, BlaroThings Platform reserves the right to purchase up to 67.4% of a pool's circulating shares, ensuring market stability and sustained liquidity for participants.





3.3

STREAMLINED PROCESS

- 1
- 2
- 3

- REGISTER & COMPLETE KYC/AML.
- SUBSCRIBE RECEIVE SHARES
- CLAIM RETURNS AND SHARES ARE BURNED

User Process Flow



CORE POOL FEATURES

- Fact sheet for each pool.
- Stablecoin-only investments.
- Max pool subscription cap.
- Lifespans of 3, 6, or 12 months.
- Gains and initial investment paid in stablecoins.
- Third-party audited reports at maturity.

EXTRA FEATURES & PROTECTIONS

EARLY EXIT OPTIONS:
Direct withdrawal (with penalty) or selling shares in the marketplace.

TIERED INVESTMENT ACCESS:
Exclusive pools based on investment levels.

INSURANCE PROGRAM:
Coverage up to 89% of initial investment for holders of 35,000+ BLR tokens.



3.4

STREAMLINED PROCESS

SME Process Flow

- 1 REGISTER & APPLY
- 2 UPLOAD YOUR POS
- 3 GET FUNDING
- 4 SETTLEMENT



CORE FINANCING FEATURE

- Innovative Lending Alternative
- On-Demand Financing
- Fast Approval
- Flexible Rates



Risk Mitigation Strategies

3.5

High Credit Rank: We will partner exclusively with governments rated A1 (Moody's) and with reputable multinational suppliers.

Risk Mitigation

Secure Platform: Our platform will employ bank-level security and advanced encryption to protect your data.

Thorough Credit Checks: We conduct comprehensive credit screenings and due diligence on all participants, including POs and payment history.

Confirmed Purchase Orders: All POs are validated by governments before funding, ensuring payment guarantees.



3.6

Risk Assessment

Risk Assessment Measures

Credit Scoring: Only approved transactions and participants are presented to financiers on our platform.

SME Legal Due Diligence: We collect historical records from local credit bureaus related to the SMEs.

Distributor and Reseller Assessment: Financial records, bank statements, credit history, maturity, and business experience of distributors and resellers are thoroughly evaluated.



3.7

PRICING AND FEES SUMMARY

MANAGEMENT FEE IS APPLIED ONLY ON THE GAINS GENERATED BY THAT INVESTMENT AND NOT ON THE DEPOSIT OR THE SUM OF THE DEPOSIT PLUS GAINS.

THE REDUCED SECONDARY MARKET FEE APPLIES WHEN THE PAYMENT IS MADE ENTIRELY IN THE BLR TOKEN.

PROTOCOL REVENUE	FEES	STABILITY POOL
MANAGEMENT FEE	8%	25%
SECONDARY MARKET FEE	1.25%	25%
REDUCED SECONDARY MARKET FEE	0.35%	25%



3.7

PRICING AND FEES SUMMARY

BlaroThings Will Review Historical PO Records And Issuer Payment Speeds To Establish Clear Pricing Structures.

The Financing Cost Comprises Two Parts:

1. Administrative fees: Starting from 0.28% to 0.8%
2. Monthly Profit Rate: Ranges from 1.25% to 2.6%

BLR TOKEN

04

-
- 4.1 UTILITIES & FEATURES
 - 4.2 STAKING AND STABILITY POOL
 - 4.3 DETAILS
 - 4.4 EXPIRATIONS AND PENALTIES
 - 4.5 GOVERNANCE
 - 4.6 DAO ROLES AND RESPONSIBILITIES
 - 4.7 PROPOSAL PHASES





4.1

UTILITY & FEATURES

BLR Token Function Summary

The Primary Purpose Of The BLR Token Is To Facilitate Transactions Within The Blorthothings Ecosystem. Users Can Utilize BLR Tokens To Cover Various Platform Fees And Benefit From Discounted Transaction Fees, Which Encourages Its Use And Integration. The BLR Token Is Limited To Internal Platform Services, With No Involvement In The Platform's Core Lending Or Procurement Operations.

CORE FUNCTIONS

- ensure smooth and cost-effective transactions on the platform.



KEY FEATURES

- Access to Exclusive content
- Providing Liquidity
- Staking Token
- Governance





4.2

STAKING & STABILITY POOL

BloroThings Enhances System Resilience With A Multi-Layered Approach. A Primary Insurance Layer Protects Holders Of 35k BLR Tokens, While A DeFi-Inspired BLR Staking Stability Pool Provides A Broader Safety Net Against Black Swan Events And Other Unforeseen External Factors. This Module Offers Yield To Participants, Incentivizing Contributions That Bolster The Platform's Stability And Mitigate Operational Risks.



KEY FEATURES

89% → **11%**

Primary Insurance Stability Module



PARTICIPATION BENEFITS

- Yield from stability pool
- Higher incentives for longer staking
- De-facto cash flow generating token



ALLOCATION



22.22%
(adjustable)

REIMBURSEMENT PROCESS

Extreme Events



Insured Users Covered



Uninsured Users Claim



Module Team Review



Reimbursement



4.3

DETAILS

Epoch Details

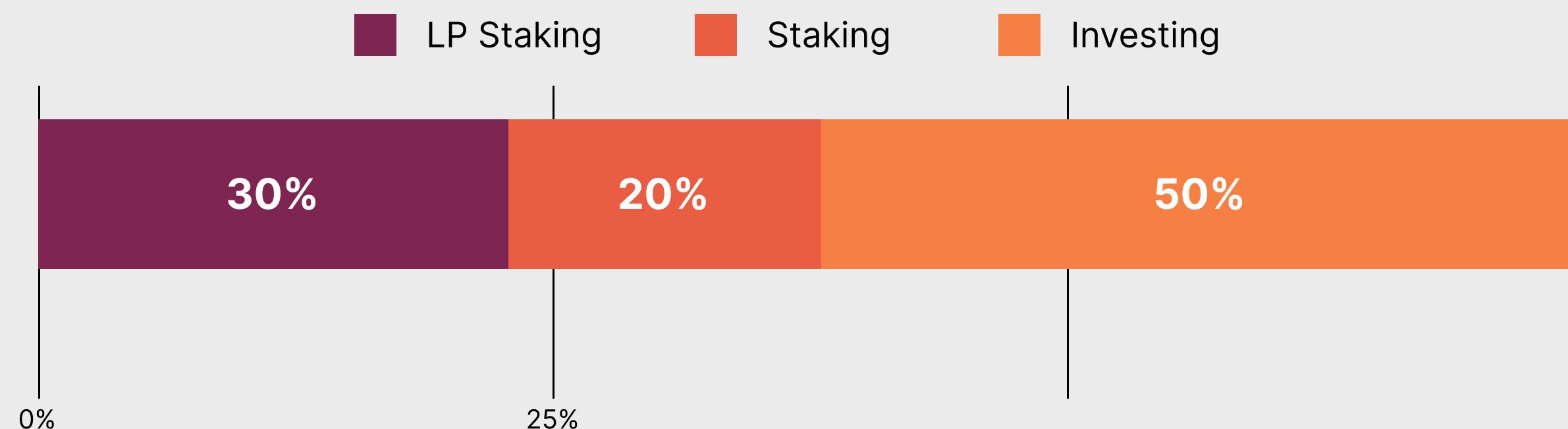
- Duration: 21 days
- Reward: 0.840% of pool tokens
- Initial pool: 560,000,000 tokens
- Target annual inflation: ~4.10% (Year 1)
- Pool half-life: 1,733 days (83 epochs)



Incentivized Actions

- provide Liquidity for BLR token
- Stake LP tokens
- Stake the BLR token
- **Exact Incentive amounts to be determined by governance**

Pool Distribution Per Category



Rewards Cliff

6 Month

Lockup period for reward tokens.

Locked tokens receive incentives similar to staked tokens



4.4

EXPIRATIONS & PENALTIES



After Duration Expires (Staking)

- Tokens remain staked but can be withdrawn anytime.
- Pools continue to accumulate rewards with the original multiplier



Penalties

- Two Penalty Types For Term-Breaking:
 - Breaking The Predefined Staking Duration (Safety Module And Liquidity Providers).
 - Withdrawing Investment Before The Pool Matures.



Penalty For Breaking Staking Duration

- Applies To Users Staking In LP Or In Stability Module With A Predefined Duration.
- The Penalty Reverses The Extra Bonus Rewards Received For Staking With A Duration.
- No Penalties For Users Staking Without A Predefined Duration.
- Collected Penalties Go To The Treasury.



Penalty For Early Investment Withdrawal

- 5% Penalty On The Deposit For Early Withdrawal.
- Penalty Only Applies To Investment Pool Deposits; Staked Tokens (LP Or Stability Module) Are Unaffected.
- Vesting BLR Rewards Remain Unaffected.



4.5

GOVERNANCE

Voting Topics

- ☒ New Utilities for Token
- ▢ New Features for the platform
- ↳ Platform Growth Campaigns

Voting Eligibility

1 Token = 1 Vote

- ✓ Tokens in users' wallets
- ✓ Tokens in users' platform accounts
- ✓ Staked tokens
- ✗ Unclaimed reward tokens
- ✗ Tokens as DEX liquidity
- ✗ Vesting tokens

Voting Process

On-Chain Tokens

Voting Via [Snapshot.Org](#)

Platform-Held Tokens

Voting Via Integrated Forum

DAO Responsibilities

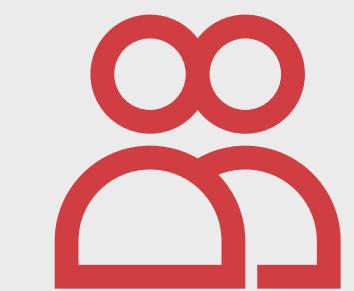
- ⌚ Development Roadmap
- ⌚ Monetary Policies
- ✓ Propose Treasury Expenditures
- ✗ Direct Treasury Spending



4.6

DAO ROLES AND RESPONSIBILITIES

GOVERNANCE SECURED BY
BLOCKCHAIN. STEWARDS
SUBJECT TO PERFORMANCE
REVIEW



COMMUNITY MEMBERS

- participate in voting
- delegate voting power
- monitor steward behavior



STEWARDS/DELEGATES

- Elected Members
- Facilitate Proposals
- Curate Proposal Quality
- Manage Delegated Power
- Ratify off-chain votes

Steward Metrics

- Voting Activity
Delegated Power
Proposal Creation



COUNCIL

- Audit Proposals
- Ensure Platform Security
- Implement Passed Proposals

Council Powers

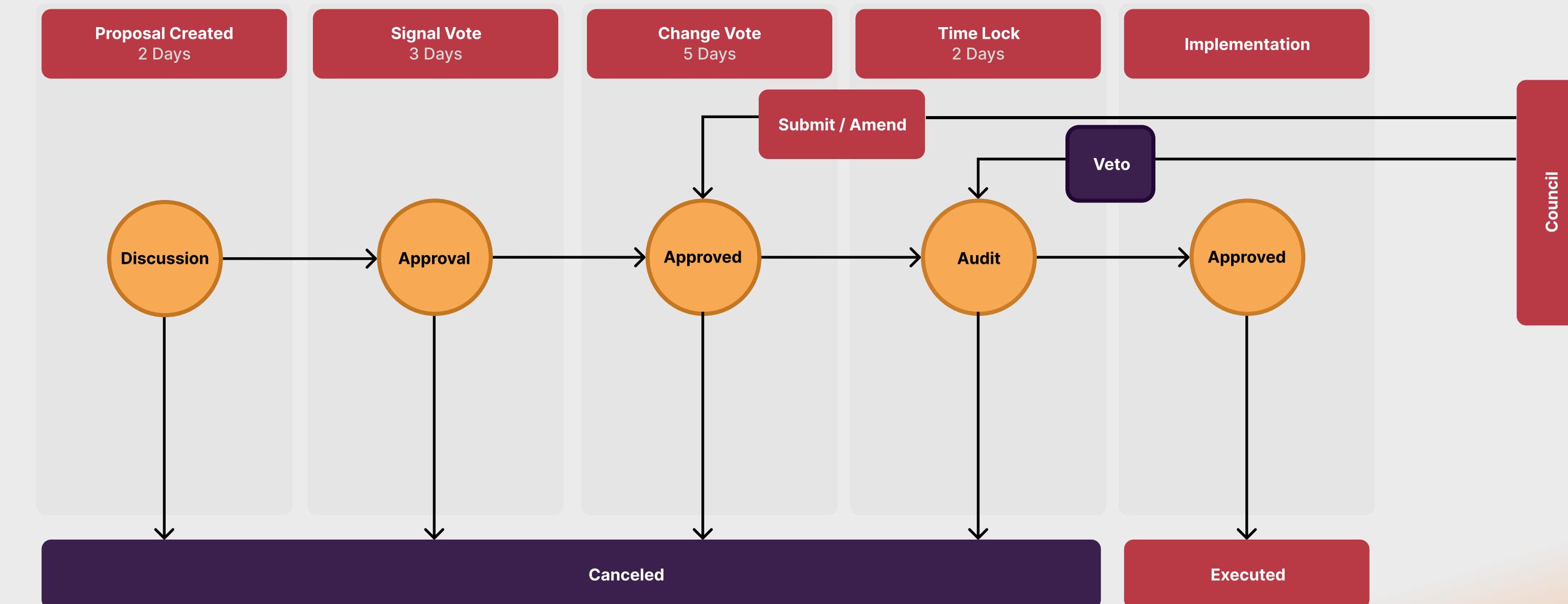
- Pause/Cancel Proposals
Add Proposal Options
Direct Change Proposals



4.7

PROPOSAL PHASES

- 1 PHASE 1: SIGNALLY**
 - 💬 Discord discussion & forum Thread
 - ⌚ Signal Proposal on Snapshot (0.01% VP Required)
 - 🕒 3 days voting, 1% quorum required
- 2 PHASE 2: CHANGE PROPOSAL**
 - 📝 Detailed Proposal with [#TAG]
 - ⌚ Council Review (5 Days)
 - 🕒 5 days voting, 5% quorum, 50% +1 or 67% approval
- 3 PHASE 3: EXECUTION**
 - ✅ Stewards ratify vote on-chain
 - 🔒 2 days time lock for review
 - ⌚ Council implements decision



STRATEGIC ROADMAP

05

5.1 THREE PHASES THREE YEARS



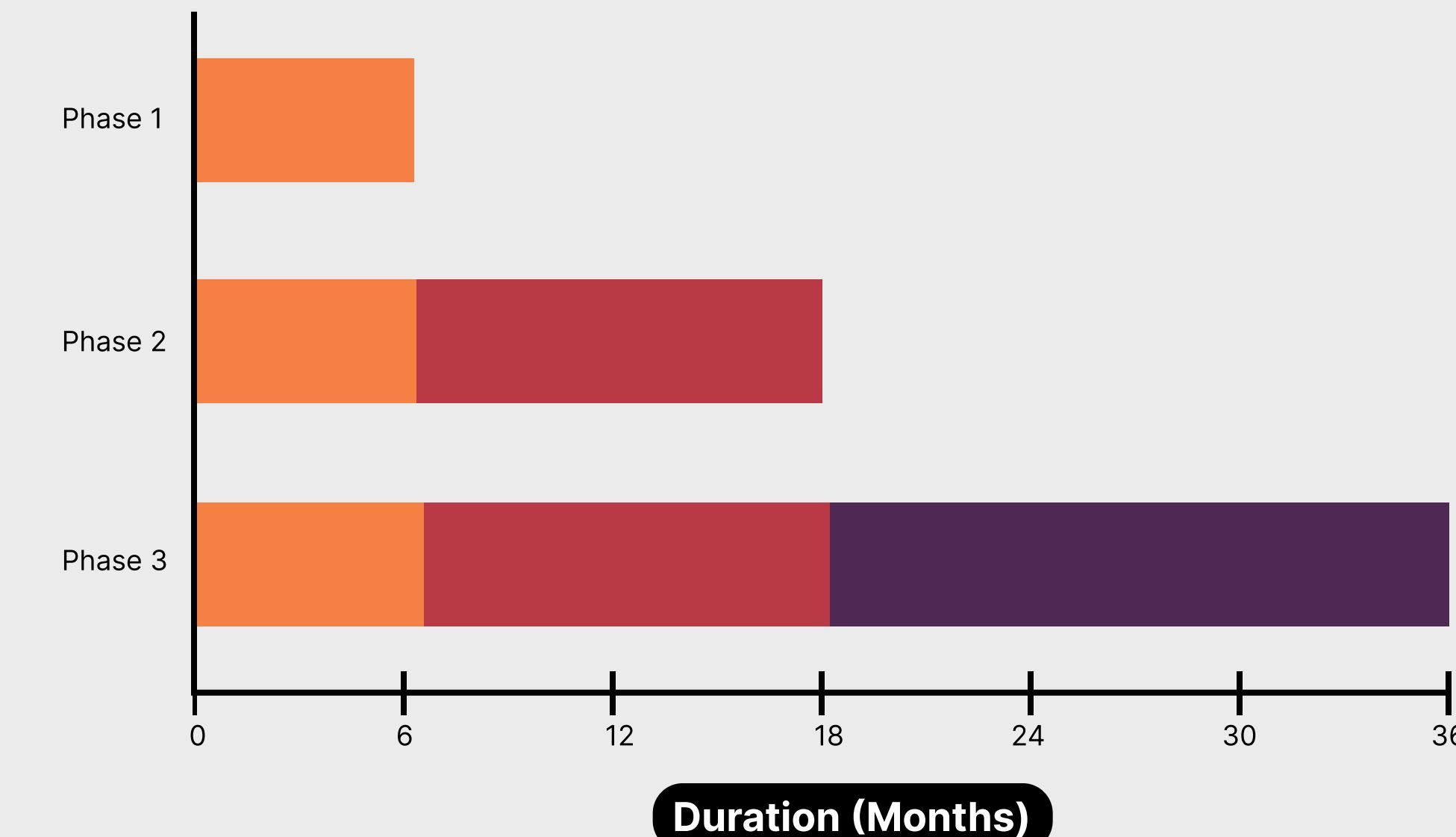


5.1

THREE PHASES THREE YEARS

3-Year Growth Plan

- Phase 1 (Month 1-6): Foundation And Initial Growth
- Phase 2 (Month 7-18): Expansion And Refinement
- Phase 3 (Month 19-36) Scaling And Decentralization



PHASE 1

- Platform Launch
- Initial Pool Offering
- Community Building

PHASE 2

- BLR Token Functions
- Enhanced Marketplace
- Governance Mechanisms

PHASE 3

- Scale Operations
- Decentralized Governance
- Ecosystem Growth

06

LEADERSHIP AND ADVISORY BOARD

6.1 LEADERSHIP

6.2 ADVISORY BOARD





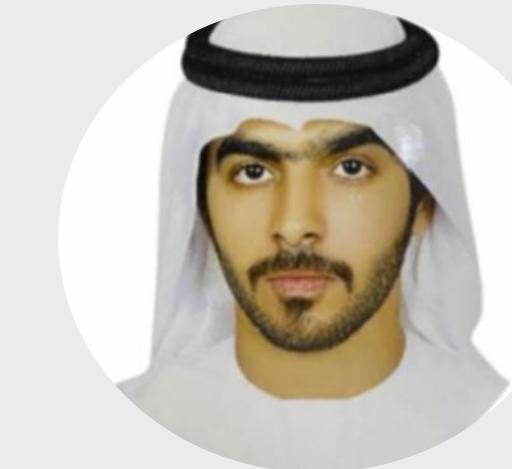
6.1

Leadership

**Mohammed AlKahtani**

Co-Founder & CEO

Experienced professional with 16 years at Aramco, specializing in turning raw data into actionable insights to drive strategic decisions and operational efficiency.

**Saif Faihan**

Co-Founder & CSO

Saif is an expert in capital markets especially in equity, debt instruments and structured products. He gained wealthy experience by working in Abu Dhabi Investment Council, banking sector, and on accounting firms.

**Mohammed Babar**

Co-Founder & CTO

A highly skilled expert in decentralized technologies, with a proven track record of delivering successful token projects and platform solutions. His deep expertise and ability to design and implement innovative solutions set him apart in the industry.



6.1

Advisors



Hristo Pyiankov

Lead Token Economist

Hristo is one of the best known tokenomics experts in the industry. He is a top Web3 LinkedIn voice and a mentor in several high profile accelerators such as Brinc and Hypernest. Having worked on over 200 tokenomics projects, he knows the ins and outs of token economies, what works and what not.



FinDas

Consultants that have been in crypto since 2015 (300+ projects completed) and employ a unique data-driven approach to token economy design.



BlockZone

A team of blockchain experts with over seven years of hands-on experience in crypto architecture and development, bringing deep industry knowledge and innovative solutions to the ecosystem.



LPC Agency

Lead Legal Advisor
Law Prism Consultancy specialize in corporate law and blockchain.

BLR CROWD SALE

07

7.1 TOTAL TOKEN ALLOCATION

7.2 SALE FUNDING ALLOCATION

7.3 VESTING SCHEDULE

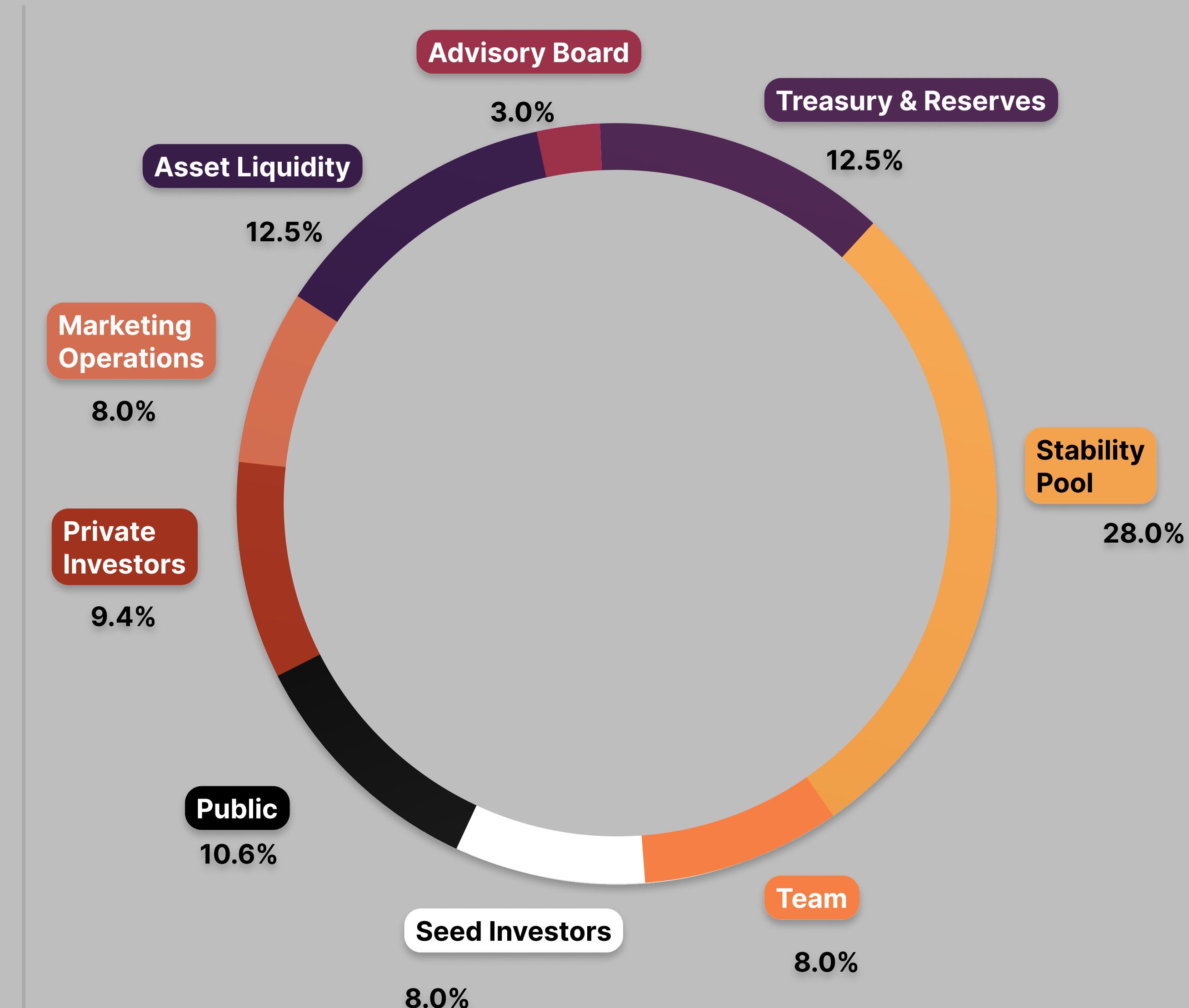




TOTAL TOKEN ALLOCATION

7.1

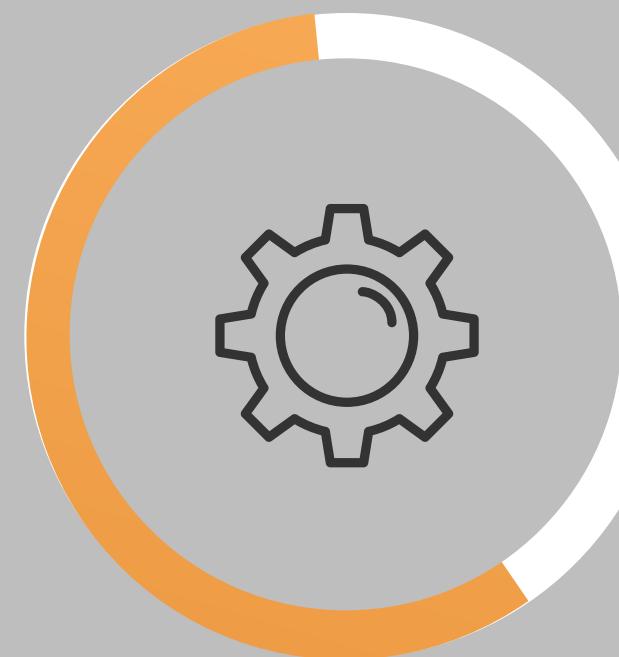
TOTAL BLARO TOKENS TO BE MINTED	
	(\$BLR) 2,000,000,000
PUBLIC HARD CAP	(\$BLR) 211,000,000
PRIVATE HARD CAP	(\$BLR) 188,000,000
TEAM & SEED INVESTORS	(\$BLR) 321,000,000
ADVISORY BOARD	(\$BLR) 60,000,000
MARKETING OPERATIONS	(\$BLR) 160,000,000
TREASURY & RESERVES	(\$BLR) 250,000,000
STABILITY POOL	(\$BLR) 560,000,000
ASSET LIQUIDITY	(\$BLR) 250,000,000





7.2

SALE FUNDING ALLOCATION



OPERATIONAL EXPENSES
58%

A majority of the funds will be allocated to entities to develop the blarothings platform, establish partnerships, secure necessary licenses, and enhance the platform's digital infrastructure.



USER ACQUISITION
20%

Funds will be allocated to acquiring new users for the BlaroThings platform and fostering deeper engagement.



CORPORATE STRUCTURING
10%

Funds will be used to ensure that the BlaroThings platform maintains fully independent operations and has the strategic freedom to grow on its own terms.



SECURITY & LEGAL
5%

Funds will ensure timely audits for BLR Token, for BlaroThings platform security and to ensure the legality of the platform's operation in relevant markets.



ECOSYSTEM SUPPORT
7%

Funds will be dedicated to forging partnerships that drive growth and expansion for the BlaroThings platform.



7.3

VESTING SCHEDULE

STAGE	ALLOCATION	LISTING RELEASE	CLIFF	VESTING	MONTHLY RELEASE
Seed	8%	8.0%	12	24	3.83%
Private	9.4%	8.0%	6	24	3.83%
Public	10.6%	17.0%	3	3	27.67%
Marketing Operations	8.0%	5.0%		36	2.64%
Team	8.0%	0.0%	24	36	2.78%
Advisory Board	3.0%	0.0%		24	4.17%
Treasury & Reserves	12.5%	5.0%		36	2.64%
Stability Pool	28.0%	0.0%	6		Non-Linear Release
Asset Liquidity	12.5%	62.0%		12	3.17%

CONTACT

08

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8.1 POINTS OF CONTACT





8.1

POINTS OF CONTACT

IF YOU ARE INTERESTED IN ENGAGING WITH US IN A BUSINESS DEVELOPMENT OR PARTNERSHIP SCOPE - OR IF YOU SIMPLY HAVE QUESTIONS FOR US – BY ALL MEANS REACH OUT : HALO00@BLAROTHINGS.COM



x.com/blarothings



<https://www.youtube.com/@blarothings>



t.me/blarothings



BLAROTHINGS

THANK-YOU