

Prototypes | fun & non-conventional ways of painting

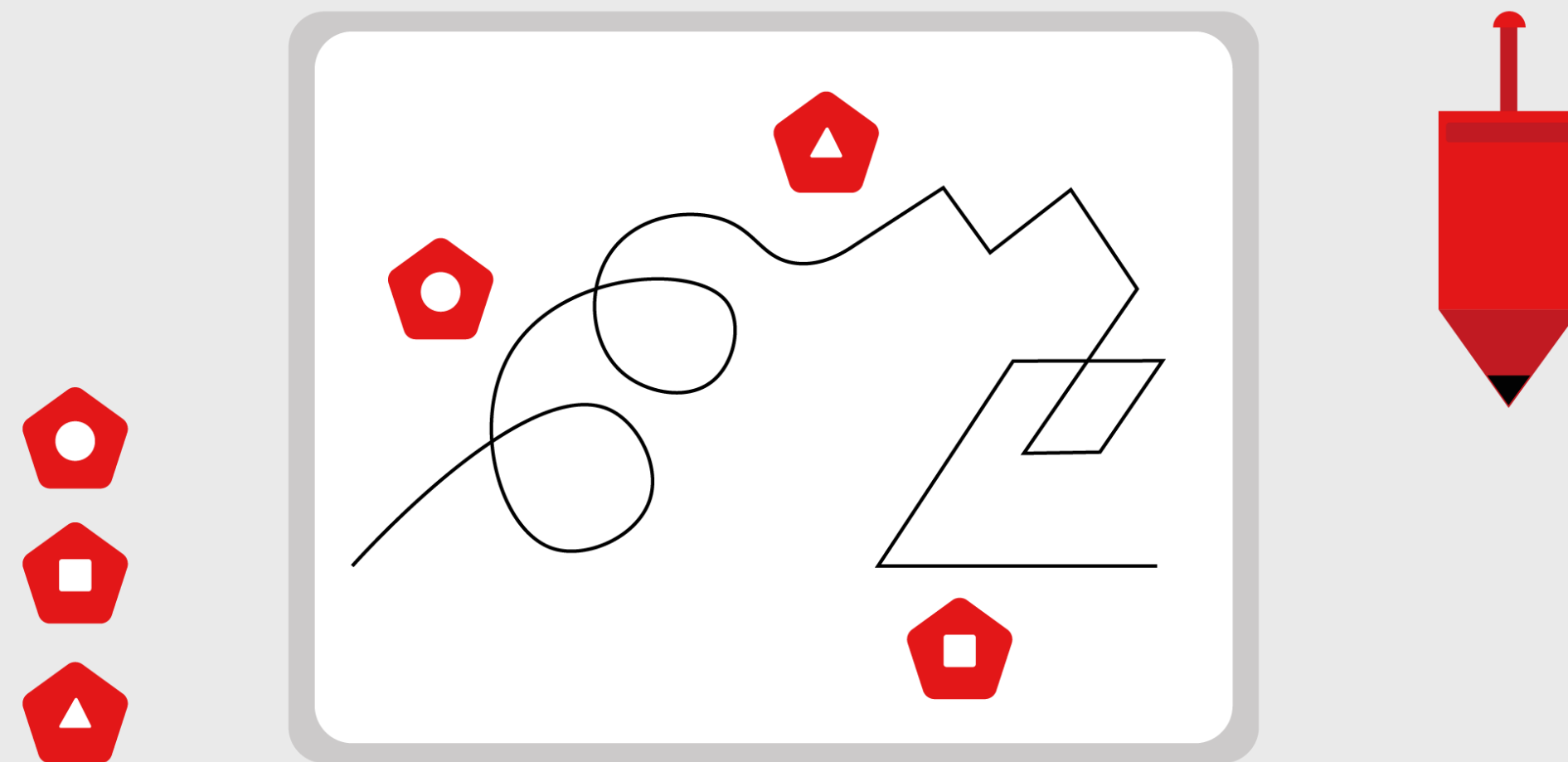
HEAD X CARAN D'ACHE

ANDRÉS ACOSTA BLASCHITZ

Key findings:

- painting/coloring should be fun and not stressful
- the unexpected is the reward
- expression and relaxation are important
- the journey and the process play a major role
- some like rules or a framework but also freedom within it
- “A good joke but complex and clever”





why? fun + learning about strokes and line poatterns



