LayerZero – Brand Guidelines

Logo Usage

• Primary logo: Black outer ring + teal (#06B6D4) inner accents.

• Light variant: White outer ring + teal inner accents for dark backgrounds.

• Wordmark: 'Layer' in deep black, 'Zero' in teal, tagline below.

Color Palette

• Deep Black: #111827 (Primary text, outlines)

• Electric Teal: #06B6D4 (Accent, logo center, highlights)

• White: #FFFFFF (For light logo variant)

• Gray-500: #6B7280 (Secondary text, tagline)

Typography

• Primary font: Inter (sans-serif, modern, geometric).

• Headlines: Bold/ExtraBold weights.

• Body text: Regular/Medium weights.

Tagline

"The foundation of safe AI"