

Brandon Lawson

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[LinkedIn](#) | [GitHub](#) | [Portfolio](#)

Web Developer with a background in marketing. Quick learner with an analytical mind. Looking for a position working with front-end and back end technologies. Comfortable working with HTML, CSS, JavaScript, Node.js, React.js, NoSQL MongoDB and more.

Education

The George Washington University, Arlington, VA

August 2017 - February 2018

GW Coding Bootcamp - Full Stack Web Development

An intensive 24-week long boot camp dedicated to designing and building web applications.

Old Dominion University, Norfolk, VA

Bachelor of Science in Business Administration - 2010

Built Apps

Friend Finder

- Let's users take a survey and discover who their ideal friend would be based off of their answers
- Once user completes survey a model appears with the best match
- Served as sole developer
- Technologies used: HTML, CSS, Javascript, Node.js, Bulma, and more
- <https://blooming-mesa-47735.herokuapp.com/>

GifTastic

- Click button to generate gifs
- Will pull in gifs that relate to subject (name) of button
- Use form that produces new button and buttons generates new gifs
- Served as sole developer
- Technologies used: HTML, CSS, jQuery and Bootstrap
- <https://github.com/blaws006/GifTastic>

Burger App

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- Full stack app that allows user to create and update burger devoured status
- Uses the MVC paradigm
- Served as sole developer
- Technologies used: Javascript, Handlebars, Node.js, CSS, Bulma, and more
- <https://calm-harbor-93557.herokuapp.com>

Experience

AVIXA

Email Marketing Specialist

April 2016 -

- Designs email templates with HTML and CSS
- Maintains email marketing send calendar of 100+ send per year
- Project lead in automated email and brand redesign
- Lead in automated email project

Sightline Media Group

Email Marketing Specialist

April 2015 - March 2016

- Built automated programs for welcome campaign, transactional emails, requalification programs, etc.
- Made decisions for the email program based on email marketing best practices, email campaign averages over the year

ForRent Media Solutions

Product Developer I

March 2014 - April 2015

- Made templates for new drip email program dynamic with relational table queries
- Trained less-experienced members with sending and querying methods in Silverpop