

Brandon Lawson

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[LinkedIn](#) | [GitHub](#) | [Portfolio](#)

Web Developer with a background in Marketing. Quick learner with an analytical mind.

Technical Skills

HTML, CSS, JavaScript, jQuery, Git, AJAX, Node.js, Express, React.js, Firebase, MySQL and MongoDB

Education

The George Washington University, Arlington, VA

August 2017 - February 2018

GW Coding Bootcamp - Full Stack Web Development

An intensive 24-week long program dedicated to designing and building web applications.

Old Dominion University, Norfolk, VA

Bachelor of Science in Business Administration - 2010

Built Apps

Friend Finder

- Let's users take a survey and discover who their ideal friend would be based off of their answers
- Once user completes survey a model appears with the best match
- Served as Full Stack Developer
- Technologies used: HTML, CSS, Javascript, Node.js, Bulma, and more
- <https://blooming-mesa-47735.herokuapp.com/>

GifTastic

- Click button to generate gifs
- Will pull in gifs that relate to subject (name) of button
- Use form that produces new button and buttons generates new gifs
- Served as Full Stack Developer
- Technologies used: HTML, CSS, jQuery and Bootstrap
- <https://github.com/blaws006/GifTastic>

Burger App

- Full stack app that allows user to create and update burger devoured status
- Uses the MVC paradigm
- Served as Full Stack Developer
- Technologies used: Javascript, Handlebars, Node.js, CSS, Bulma, and more
- <https://calm-harbor-93557.herokuapp.com>

Experience

AVIXA

Email Marketing Specialist

April 2016 -

- Designs email templates with HTML and CSS
- Maintains email marketing send calendar of 100+ send per year
- Project lead in automated email and brand redesign
- Lead in automated email project

Sightline Media Group

Email Marketing Specialist

April 2015 - March 2016

- Built automated programs for welcome campaign, transactional emails, requalification programs, etc.
- Made decisions for the email program based on email marketing best practices, email campaign averages over the year

ForRent Media Solutions

Product Developer I

March 2014 - April 2015

- Made templates for new drip email program dynamic with relational table queries
- Trained less-experienced members with sending and querying methods in Silverpop