

# 2018 GirraF1 Presentation and Interview Feedback Card



NOTE: This feedback card has been specially written for the GirraF1 competition. Although based off marking criteria for future stages of the competition, the official marking criteria will be different; in fact, the presentation criteria are split into two, and there are two different interviews. The official criteria for marketing has also been integrated.

**Competition Classes:** Development, Professional

**Presentation Time Limit:** 5 minutes

**Approximate Interview Length:** 5 minutes

**Prefixes:**

A – This criterion refers to your technique across both your presentation and your interview

T – This criterion is relevant to your presentation technique

C – This criterion MUST be addressed in the content of your presentation. Further questions relating to this criterion may be asked in the interview.

I – This criterion will be addressed in your interview.

Criteria	Low	Developing	Advanced	Score
<b>A1 Energy</b>	Artificial and/or low energy	Generally enthusiastic with lively delivery	Passionate with effective and appropriate levels of liveliness	/10
<b>A2 Contribution</b>	Minimal team participation	Good contributions from most team members	Excellent team work with all members participating effectively. Members are able to defer to each other where appropriate	/5
<b>T3 Visual Aids</b>	Little use of aids	Some aids used effectively	Highly relevant, well produced and integrated aids used for effective communication	/10
<b>T4 Engagement</b>	Minimal audience engagement	Some audience connection at times	Audience fully engaged and excited throughout presentation	/10
<b>T5 Articulation</b>	Difficult to understand and hear most presenters	Inconsistent speaking ability	Excellent articulation, use of language and voice projection by all members throughout	/10
<b>T6 Timing</b>	Too fast or ran out of time	Good timing. Balanced topic depth and pace	Ran on time, or just under. Excellent balance of depth for each topic	/10
<b>T7 Structure</b>	No structure presented, difficult to follow	A basic structure provided and could be followed by audience	Clear presentation outline. Excellent connections between topics and easy for audience to follow	/10
<b>C8 Team Introduction</b>	Team fails to introduce themselves.	Team provides a limited introduction.	Team provides an introduction, showing a clear understanding of their role.	/5
<b>C9 Team Objectives</b>	Limited statement of objectives	Good statement of objectives	Excellent statement of objectives supported by sound reasoning	/5

<b>C10 Team Name</b>	Irrelevant choice	Limited consideration of meaning	Well considered, justified team name appropriate to goals and image projection	/5
<b>C11 Logo and Logo Development</b>	Limited ideas and development. No original work evident. Team logo is absent, or confusing	Some logo idea progression and creative logo modification of type or graphics noted. Logo message is simple and obvious	A number of logo ideas considered with attention to team goals and identity. Creative and original logo development clearly relates to the team's chosen name, identity and purpose. Team logo grabs attention, generates a positive response, and is easily recognisable and recallable. Well considered use of colours, typography and shapes enhance meaning, in keeping with branding.	/15
<b>C12 Description of Car Product</b>	Basic descriptions and justifications of design of car product	Good descriptions of components and features. Some innovative features described	Excellent description of components and features including design decisions. Original, with clever innovations	/10
<b>C13 Learning Outcomes</b>	No real reflections discussed	Good explanation of some learning outcomes of the project	A range of personal, lifelong learning and career skills acquired and identified as project outcomes for a range of team members.	/15
<b>I14 Project Management</b>	Limited understanding of time management. Limited demonstration of team communication methods	Some planning used to guide progress of project goals and stay on task. Basic team communication processes discussed.	Excellent controls of all project deliverables understanding requirements and setting goals to maintain focus to stay on task and meet deadlines. Excellent use of multiple communication tools and methods for effective team planning and accountability.	/10
<b>I14 Applications of CAD</b>	Basic understanding and application of CAD	Good understanding and application of CAD	Advanced understanding and application of CAD throughout	/5
<b>I15 CAD Technical Merit</b>	Basic CAD with little technical merit	Developed CAD with some technical merit	Original and clever developed CAD with excellent technical merit	/5
<b>I16 Orthographic</b>	Basic drawing	Good technical drawing	High detail and includes spec dimensions	/10
<b>I17 Rendering</b>	Basic rendering	Realistic rendering	Photorealistic render	/10
<b>I18 Marketing and Sponsorship Considerations</b>	Basic considerations of marketing tools and sponsorship engagement for future stages of competition	Good consideration of marketing tools and sponsorship engagement for future stages of competition	Excellent considerations of marketing tools and sponsorship engagement for future stages of competition	/10

Note that the criteria are quite open ended in some places. You have the freedom to be creative; show us something unique and memorable to maximise your chances. Feel free to ask Blaze Racing if you do get stuck, and we'll be happy to go through the criteria with you.

The feedback card will be returned to you after the conclusion of the competition, with the scores above, as well as any comments provided being guides for you to improve in the future.