

# 2018 GirraF1 Poster Feedback Card



NOTE: This feedback card has been specially written for the GirraF1 competition. Although based off marking criteria for future stages of the competition, the official marking criteria will be different should you progress.

**Competition Classes:** Cadet

**Format:** 2 x A3 posters

We suggest that one poster is dedicated to a render of your car, and the other to your logo development and engineering process.

Criteria	Low	Developing	Advanced	Score
<b>Team Name</b>	Irrelevant choice	Limited consideration of meaning	Well considered, justified team name appropriate to goals and image projection	/5
<b>Logo and Logo Development</b>	Limited ideas and development. No original work evident. Team logo is absent, or confusing	Some logo idea progression and creative logo modification of type or graphics noted. Logo message is simple and obvious	A number of logo ideas considered with attention to team goals and identity. Creative and original logo development clearly relates to the team's chosen name, identity and purpose. Team logo grabs attention, generates a positive response, and is easily recognisable and recallable. Well considered use of colours, typography and shapes enhance meaning, in keeping with branding.	/10
<b>Car Design Ideas</b>	Single or basic concepts	Multiple concepts with links to research	Several technically inspired ideas for different car features/functions	/10
<b>Car Design Analysis</b>	Little evidence or analysis	Analysis which is relevant and results documented	Quality analysis methodologies. Accurate results and data linked to design revisions.	/5
<b>Car Design Evaluation</b>	No or limited evaluation	Evaluations at different stages	Excellent ongoing evaluations linked to improvement actions	/10
<b>Overall Design Technical Merit</b>	Basic design process with little technical merit	Developed design process with some technical merit	Original and clever developed design with excellent technical merit	/10
<b>Quality of Finished Product – Geometry/Form</b>	Reasonable form with some inconsistencies	Good overall form and assembly with attention to detail	Exceptional attention to detail across all aspects of form	/10
<b>Quality of Finished Product – Surface finish</b>	Reasonable finish with some inconsistencies	Good overall finish quality with attention to detail	Showcase finish quality. Exceptional attention to detail.	/10

Feel free to ask Blaze Racing if you stuck, and we'll be happy to go through the criteria with you.