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Research Project - Online Research

(Misleading/ Fake news)

In the present world, it is possible for us to know different news and information from different parts of the world, easily. This is because of the invention of media. With this invention, we can gather information about a deadly war that is fought in the other half of the world within moments. But, are all this information correct and trustable? How will be able to ensure whether news is correct or not? It is said that a lie can make the world change before people know the truth behind it. This is because we live in a post-truth era. An era where people are more likely to believe in information based on their emotions and personal beliefs. These are some of the challenging problems that many people face now.



Fig. 1.Narayanan, Posted By: Madhavan. "Contentious News Is Not Fake News and Media Outrage Need Not Be Sensationalism." *Reputation Today*, 27 June 2018,

<https://reputationtoday.in/contentious-news-not-fake-news-media-outrage-need-not-sensationalism/>.

POLITICAL:

Pope warns against 'fake news and likens it to the 'crafty serpent' in Genesis:

" News outlets around the world are reporting on the news that Pope Francis has made the unprecedented decision to endorse a US presidential candidate. His statement in support of Donald Trump was released from the Vatican this evening"(Dan Evon)

In 2016, this news was published by WTOE 5 news website and got so much social media discussion. Pope Francis responded that "I have been hesitant to offer any kind of support for either candidate in the US presidential election but I now feel that to not voice my concern would be a dereliction of my duty as the Holy See".(Dan Evon)



Fig. 2. Schall, James. "What Donald Trump and Pope Francis Have in Common." *The Hill*, The Hill, 13 Mar. 2017,

<https://thehill.com/blogs/pundits-blog/the-administration/323678-what-donald-trump-and-pope-francis-have-in-common>

▶ Pope warns against 'fake news'

HEALTH:

Reasons Why You Should Stop Eating Peanut Butter Cups!: This fake news was published by David "Avocado" Wolfe on his website Davidwolfe.com. He had his own reasons for the argument. The reasons for these are due to three different ingredients in the famous Reese brand- soy lecithin, polyglycerol polyricinoleate(PGPR), and tertiary butylhydroquinone(TBHQ) (Emily Whitmire). David had published many other

sites as well. Almost all of them are click baits. But unlike most of the other click baits, this one is having a more serious heading. Also, since Reese brand is famous all over the world. This post beat many boundaries to become viral.



Fig. 3. Poppa, Elizabeth. "Are Reese's Peanut Butter Cups Toxic?" *Medium*, Medium, 26 Oct. 2020,

<https://epoppa.medium.com/are-reeses-peanut-butter-cups-toxic-c1813fabba71>.

Here is a video that's found on DavidWolfe.com explaining how to make a healthy vegan version of peanut butter. Clearly, we can understand that he was doing some marketing for the youtube video along with the clickbait as well.

<https://youtu.be/dLVRsATXHgU>

CELEBRITY:

sources inside Ukraine” said that DiCaprio “has transferred ten million US dollars to the Ukrainian government.: A website called GSA news posted this story. They also stated that DiCaprio had maternal roots in Ukraine. However, after further analysis, it was found that this news was fake and was posted without proper verification of the sources.

“DiCaprio did not make a \$10 million donation to Ukraine and does not have a family member from Odesa or anywhere else in Ukraine, a source close to the actor told CNN on Wednesday. The source said that DiCaprio “stands with Ukraine” and has made Ukraine-related humanitarian donations to CARE, the International Rescue Committee, Save the Children, and the UN’s refugee agency – but that the reported \$10 million sum is false, that claims of DiCaprio giving money to the Ukrainian government or to the Ukrainian military are also false, and that claims that DiCaprio has any “family ties” to Ukraine are false too”(CNN Politics).



Fig. 4. Press, Associated. "Leonardo DiCaprio Donates to Ukraine, but Earlier Reports False."

Fox News, FOX News Network, 10 Mar. 2022,

<https://www.foxnews.com/entertainment/leonardo-dicaprio-donates-ukraine-earlier-reports-false>

TECHNOLOGY:

Using the new 988 mental health hotline will automatically route your geolocation information to local authorities:- This information is wrong. It is very sad that some people make fake news about some new technology or facility that is related to health. There will be still people out there believing the same and suffering from mental health problems.

The website dedicated to the hotline makes this clear, stating: "The Lifeline does not currently have the capability to directly 'trace' callers, chat or text users in a way the same way that 911 providers do."



Fig. 5. Lamb, Nathan. "Use 988 to Reach the National Suicide Prevention Hotline."

Somerville-Cambridge Elder Services (SCES), 18 July 2022,

<https://eldercare.org/use-988-to-reach-the-national-suicide-prevention-hotline/>



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using the new 988 services (phone or chat functions online) will automatically route your geolocation information to local authorities! funding for the crisis response teams for 988 also did not include any regulations for training so they're just trained by cops as they see fit

Fig. 6. Mehta, Ashni. "Claim: The New National Suicide Hotline, 988, Will Share Your Data and Geolocation with Emergency Services in Your Area." *Desifacts.org*, Desifacts.org, 6 Sept. 2022,

<https://www.desifacts.org/health-and-wellness/988-geolocation>

How does AI(Artificial Intelligence) cause problems in journalism: We often use AI for constructive purposes. To make new applications that are useful for humanity. But along with these useful applications, people can make something dangerous too. It is so evident from the fact that one of the masterminds of this century, Prof. Stephen Hawking told to BBC that "The development of full artificial intelligence could spell the end of the human race." In journalism, AI is currently making massive problems by creating fake news, fake people, social media accounts, etc. In 2018, there was a big issue that made a significant impact on cyber security and helped to learn more about AI.

A student named Oliver Taylor who was in his twenties was pursuing at the University of Birmingham. He was very active in social media publishing revolutionary thoughts about anti-semitism and Jewish affairs. Once, this person(at least everyone thought to be) published an article in the newspaper *Algemeiner* about a Palestinian rights campaigner and her husband who was a senior lecturer at the University of London. The article accused them for "known terrorist sympathizers"(Giansiracusa 18). When there was an inquiry regarding who Oliver Taylor was, it was found that this person never existed. Yes! The entire profile, photo, blogs, etc. was formed by an AI. If we think of the accused people, they might have suffered for at least one day from society. Even on social media, people might have insulted them. Although it was proved later that those

people were not accused, it is very unlikely that this information would have reached all the people who believed the fake news. If this fake acquisition existed for more time, the life of the accused people will be different than what we can see today.

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