

# BETHANY CHAPPELL

📞 (401) 741-7554 @ blchappell@massart.edu 📧 behance.net/bethchappell

## EDUCATION

---

Massachusetts College of Art & Design, Boston, MA  
BFA in Graphic Design, Anticipated graduation May 2015

## EXPERIENCE

---

**Fidelity Investments**, User Experience Design Intern

Boston, MA *June 2014–August 2014*

Worked with the User Experience Design team, focusing on a multi-device responsive strategy for the Fidelity Institutional portfolio and collaborated on a team of 8 interns to deliver a prototype to target millennials for the next generation of Fidelity Investment Centers. Analyzed user scenarios and task flows, crafted low-fidelity prototypes, and worked to shape meaningful user experiences across platforms.

**Cool Gear International, LLC**, Graphic Design Intern

Plymouth, MA *June 2013–September 2013*

Assisted the team of graphic designers in a fast paced company, completing art requests under strict deadlines and sending accountable files for production. Main responsibilities included editing and reworking packaging files, illustrating product color specs, and building packaging mock ups and displays for review.

**Massachusetts College of Art & Design**, Student Evaluation Assistant

Boston, MA *November 2012–May 2013*

**The Carousel Grille**, Waitress

Warwick, RI *June 2012–August 2012*

**Brewer's Greenwich Bay Marina**, Pool Attendant

Warwick, RI *May 2011–October 2012*

## SKILLS

---

Adobe Illustrator is my most proficient tool of trade, but I am also well versed in Photoshop, InDesign, Acrobat Pro, iWorks and Microsoft Office. I have a working knowledge and growing curiosity for After Effects and other dynamic media software. I am comfortable working on both Mac OS and Windows platforms.

## REFERENCES

---

Available upon request

 Bethany Chappell

 dribbble.com/blc

 @blc\_567