

## Landing Page

Selected works of

BETHANY CHAPPELL

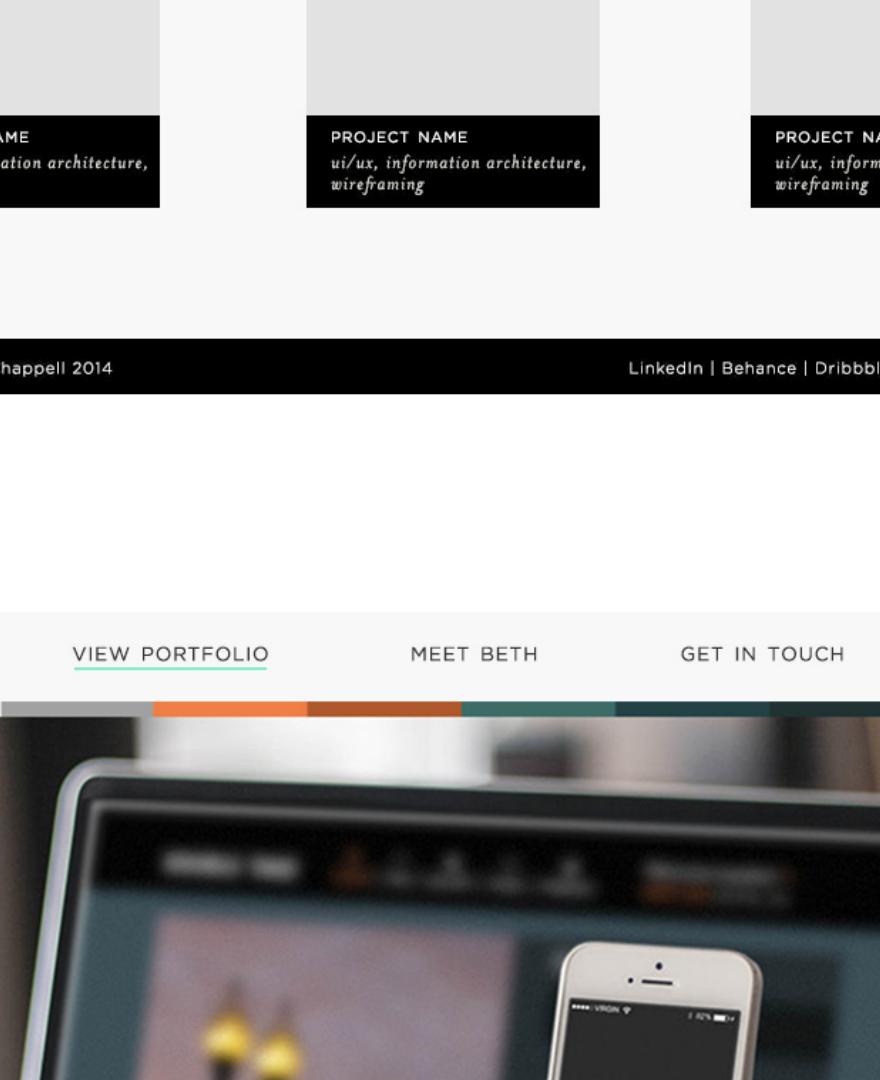
a Boston-based graphic designer.

I am available for hire!

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**BOSTON NEIGHBORHOOD PROJECT**  
ui/ux, information architecture, wireframing

**PROJECT NAME**  
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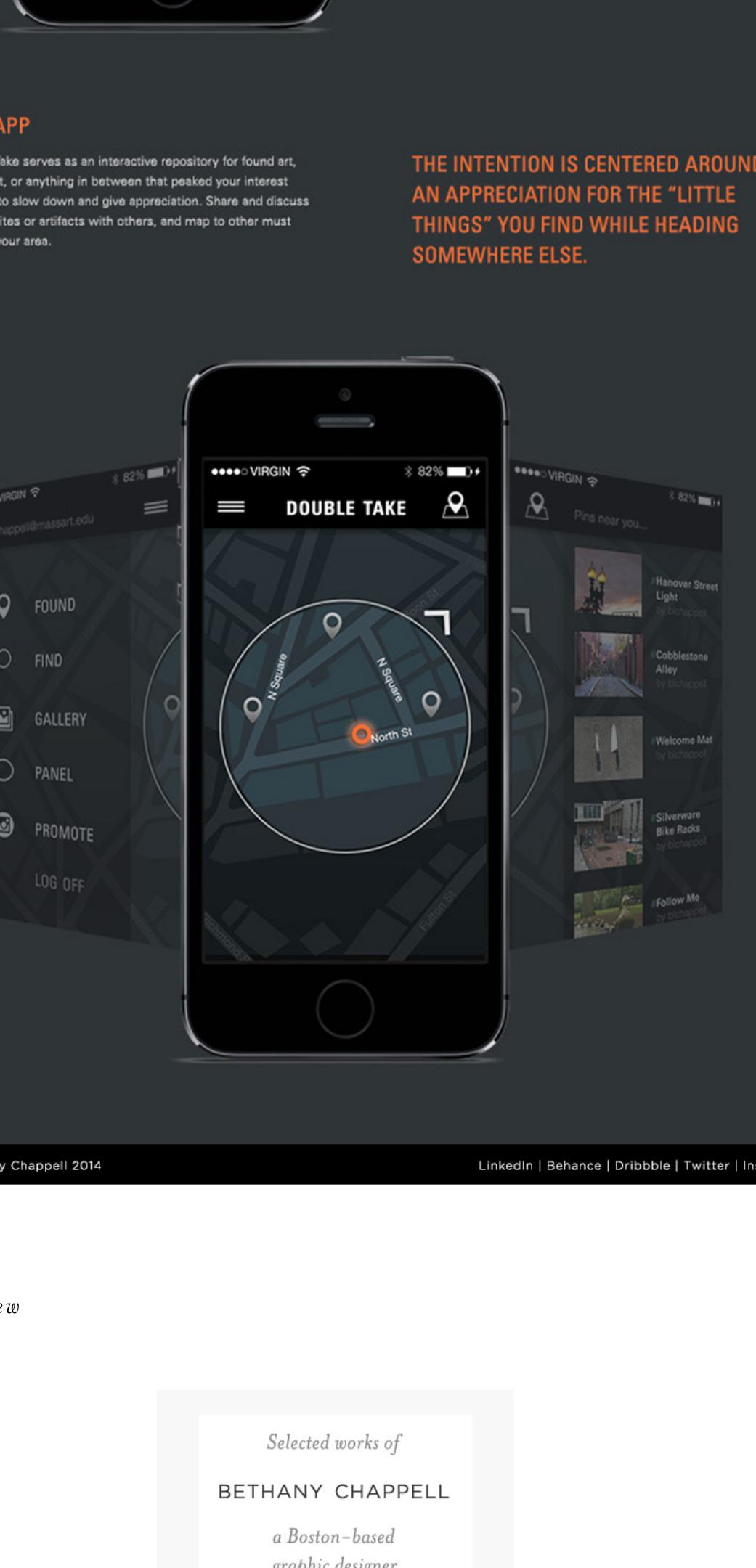
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# DOUBLE TAKE

## THE BOSTON NEIGHBORHOOD PROJECT

**THE SCOPE**

Pick a neighborhood in Boston, and get lost in it. Walk around and explore your surroundings, talk to the locals and listen to their stories, and research the appeal of the neighborhood. Then design an application that is inspired by what you find.

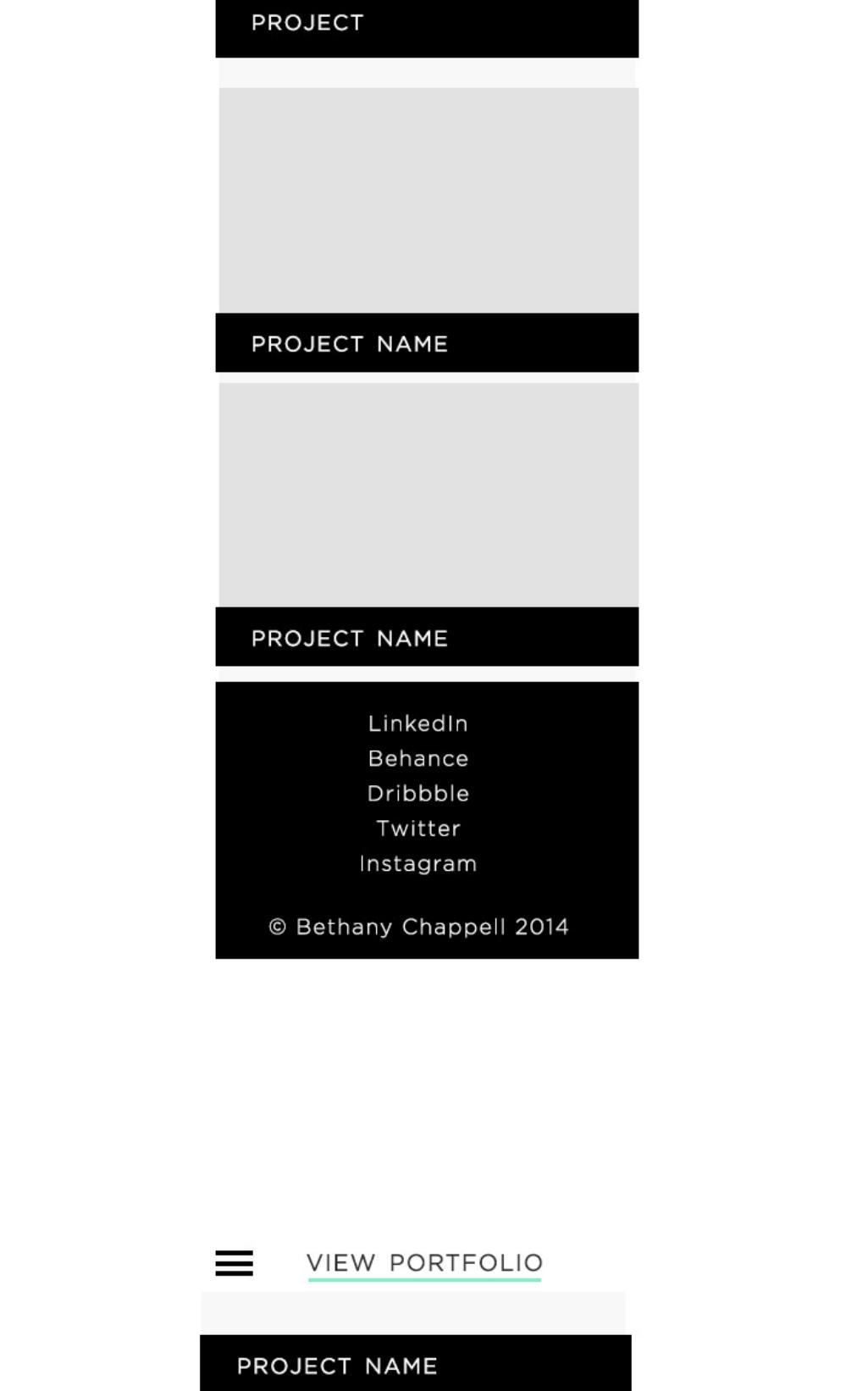
**THE NORTH END**

The North End is a community that is rich with culture and personality. Just walking down the streets you can feel the history of the neighborhood come alive through the cobblestone streets leading to famous sites, or the charm of the culture-based shops and restaurants. Boston in itself is an artistically-advanced city, but the North End is one of the most ideal locations to admire and explore. With historical sites sharing the settlements of past patriots like Paul Revere and explorer Christopher Columbus, as well as modern street pieces to demonstrate the customs and heritage, the neighborhood is full of public arts for residents and visitors to enjoy.

**THE APP**

DoubleTake serves as an interactive repository for found art, public art, or anything in between that peaked your interest enough to slow down and give appreciation. Share and discuss unique sites or artifacts with others, and map to other must sees in your area.

**THE INTENTION IS CENTERED AROUND AN APPRECIATION FOR THE "LITTLE THINGS" YOU FIND WHILE HEADING SOMEWHERE ELSE.**



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## Mobile View

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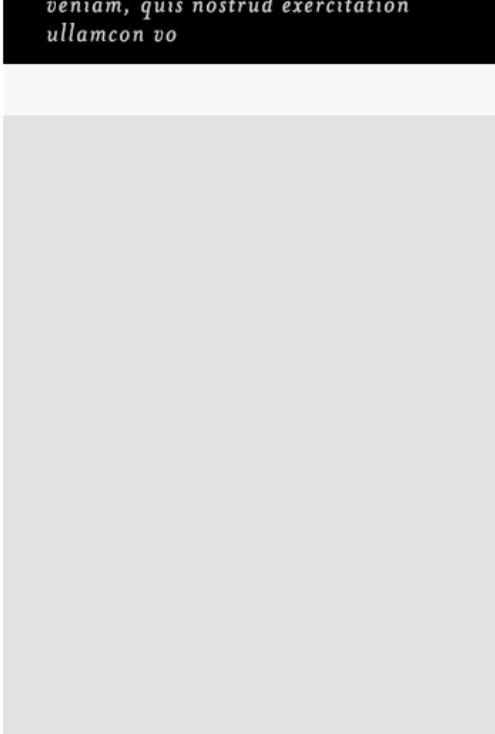
a Boston-based graphic designer.

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**BOSTON NEIGHBORHOOD PROJECT**

## PROJECT NAME

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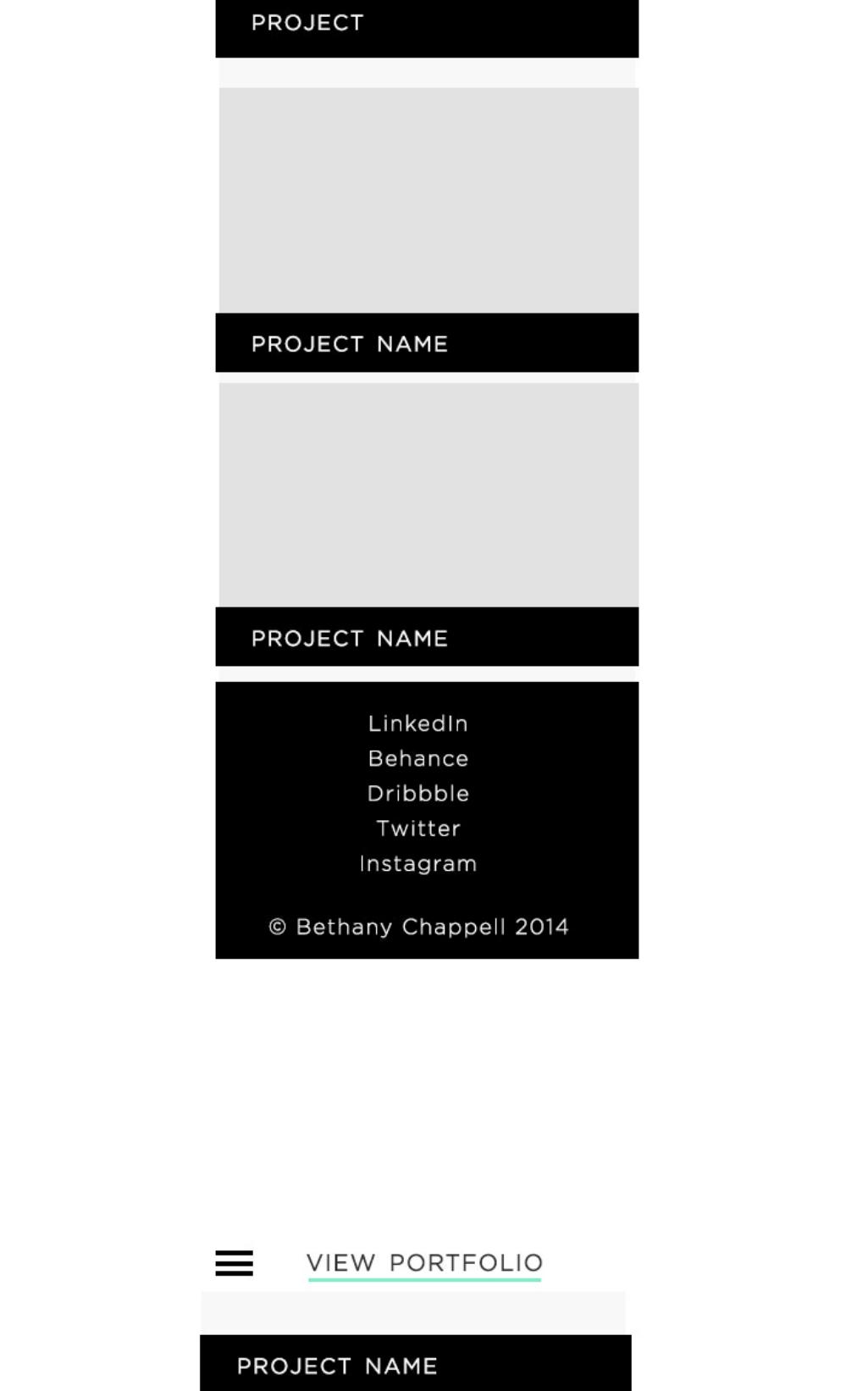
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