

Bethany Chappell [Graphic Designer]

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Education

BFA in Graphic Design September 2011–May 2015
Massachusetts College of Art and Design [Boston, MA]

Work Experience

User Experience Design Intern June 2014–August 2014
Fidelity Investments [Boston, MA]

Worked with the User Experience Design team, focusing on a multi-device responsive strategy for the Fidelity Institutional portfolio and collaborated on a team of 8 interns. Responsibilities included analyzing user scenarios and task flows, crafting low-fidelity prototypes, and designing visual frameworks and assets.

Graphic Design Intern June 2013–September 2013
Cool Gear International, LLC [Plymouth, MA]

Assisted the team of graphic designers, responsible for editing and reworking packaging files, illustrating product color specs, and building packaging mock ups and displays for review.

Student Evaluation Assistant November 2012–May 2013
Massachusetts College of Art & Design [Boston, MA]

Administered course evaluations at the end of each semester for the Liberal Arts and History of Art departments at MassArt.

Additional Experience

Student Ambassador for Japan June 2014
The Japan Foundation [Tokyo, Japan]

Participated in a youth exchange program with universities between Japan and the United States. The program included a ten day travel course, experiencing a tour of art and design capabilities throughout Japan.

Teaching Assistantship January 2014–May 2014
Massachusetts College of Art and Design [Boston, MA]

Led weekly class critiques in a sophomore level typography course, encouraging participation and insightful feedback from peers. Led workshops in class for Adobe [InDesign and After Effects] and bookbinding methods, and provided one-on-one software tutoring.

Software

Visual Design	Productivity	Interactive/Dynamic
Illustrator CC	iWorks	After Effects CC
Photoshop CC	Microsoft Word	Premiere Pro CC
InDesign CC	Mac OS	HTML/CSS