

# Estimands

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**One-day Course on Target Trial Emulation**

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# Overview



In this talk, we will discuss:

- ▶ Estimands of interest in TTE
- ▶ How to estimate these via g-methods.

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- ▶ How to estimate these via g-methods.

We will consider two scenarios:

- A- single-point (“time-fixed”) exposure/treatment
- B- time-varying treatment.

## Scenario A

Suppose we have a single treatment  $A$ , outcome  $Y$ , confounder  $L$  and unmeasured confounder  $U$ .

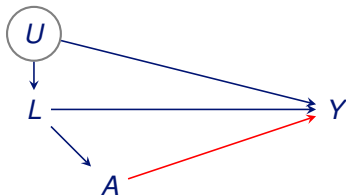


Figure: Directed Acyclic Graph (DAG) of a typical scenario for a time-fixed exposure.

## Scenario B

Now suppose we have a time varying treatment  $A = (A_1, A_2)$ , outcome  $Y$ , unmeasured confounder  $U$  and time-varying confounder  $L = (L_1, L_2)$ .

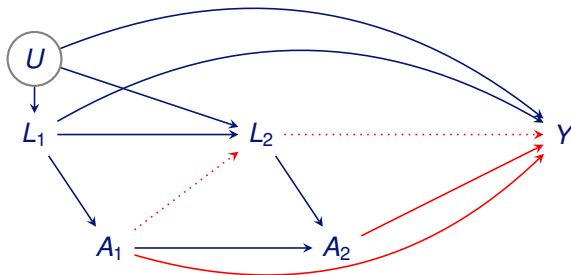
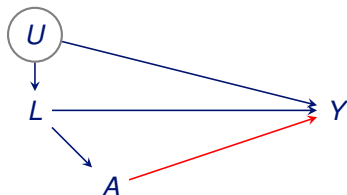
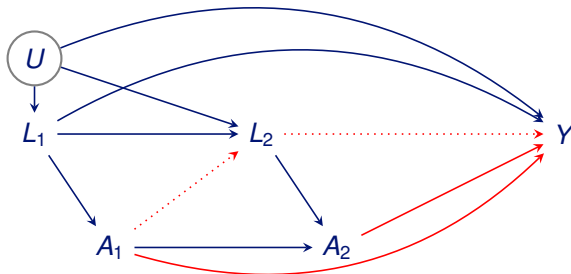


Figure: Directed Acyclic Graph (DAG) of a typical scenario for a time-varying exposure.

- The first scenario is simple: we can read the DAG and identify  $L$  as the variable needed to be controlled for in order to estimate the causal effect of  $A$  on  $Y$  (red line).

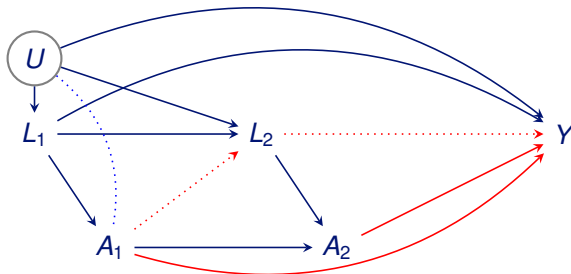


- The second scenario is more complex, primarily because of  $L_2$ . Controlling for  $L_2$  (which is a confounder for the  $A_2$ – $Y$  relationship) would block the effect of  $A_1$  on  $Y$  that involves  $L_2$  (dotted red lines).



- Furthermore,  $L_2$  is a **collider** on the path from  $U$  to  $A_1$ , and conditioning on it would open a new confounding path from  $A_1$  to  $L$  ( $A_1$ – $L_2$ – $U$ – $Y$ ).

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# Counterfactual Outcomes



As discussed this morning, we translate causal questions into targets of estimation by invoking the concept of potential outcomes (POs).

- ▶ Let  $Y^a$  represent the value of the outcome under a hypothetical intervention that sets  $A = a$ :
  - Under the consistency assumption, for those treated,  $Y^1$  is observed but  $Y^0$  is not.
  - The reverse applies to those not treated.
- ▶ With two treatment periods the POs are:  $Y^{1,1}$ ,  $Y^{1,0}$ ,  $Y^{0,1}$ ,  $Y^{0,0}$ .
  - Only those with the actual combination of treatments have their corresponding PO observed, while the other three are counterfactual.

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# Questions and Estimands



*Q: How would the outcome differ if treatment were given to everyone versus none?*

► Using POs, we can express this question as a comparison of mean POs:

- Average Treatment Effect:

$$ATE = E[Y^1] - E[Y^0]$$

- Risk Ratio:

$$RR = E[Y^1]/E[Y^0]$$

- Average treatment in the treated:

$$ATT = E[Y^1|A = 1] - E[Y^0|A = 1]$$

# Questions and Estimands in RCTs



*Q: What is the effect of treatment assignment?*

- ▶ The intention-to-treat (ITT) effect:

$$\text{ITT} = E[Y(Z = 1)] - E[Y(Z = 0)]$$

where  $Z$  represents randomization to treatment.

*Q: What is the effect of sustained treatment?*

- ▶ The per-protocol (PP) effect:

$$\text{PP} = E[Y(1, \dots, 1)] - E[Y(0, \dots, 0)]$$

- ▶ Similar estimands are targeted in TTE:
  - They are not identical given the observational nature of treatment assignment.
  - For this reason they are called “**observational-analog**”.
- ▶ Interpretation:
  - Obs-analog ITT:  
*What would be the effect of a policy that assigns a certain treatment regime to all?*
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# Assumptions for Identification



The most commonly invoked assumptions to identify these estimands from observational studies are:

- ① Counterfactual Consistency
- ② Conditional Exchangeability
- ③ Positivity

These were discussed by Michalis this morning (details in Appendix).

# Assumptions: Motivation



For a time fixed exposure, with baseline confounder  $L_0$ :

- If individuals are conditionally exchangeable within strata of  $L_0$ , we can focus on each stratum:

$$ATE_{l_0} = E(Y^1 | L_0 = l_0) - E(Y^0 | L_0 = l_0)$$



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- **by conditional exchangeability:**

$E(Y^a | L_0 = l_0)$  can be replaced by  $E(Y^a | A = a, L_0 = l_0)$ , for  $a = 0, 1$ .

- **by consistency:**

$E(Y^a | A = a, L_0 = l_0)$  can be replaced by  $E(Y | A = a, L_0 = l_0), \forall a, l_0$ .

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Hence the stratum-specific causal effect is identified by:

$$ATE_{l_0} = E(Y | A = 1, L_0 = l_0) - E(Y | A = 0, L_0 = l_0).$$

# Marginal vs. conditional effects

ATE



- $ATE_{l_0}$  are conditional causal effects but we may be interested in the **population average** causal effect ATE.
- For a categorical  $L_0$ ,

$$ATE = \sum_{l_0} ATE_{l_0} \Pr(L_0 = l_0)$$

*i.e.* ATE is found by **standardisation** of the conditional effects.

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Daniel will now give an overview of estimation methods.

# Appendix

# Consistency



- The Consistency assumption states that a person's observed outcome is the same as their potential outcome under the observed treatment

$$Y(a) = Y \text{ for those with } a = A.$$

- The assumption amounts to having a well defined treatment, specifically one that can be administered in multiple different ways but that will still lead to the same PO.
- In other words, that different administrations do not affect the potential outcome.
- It would not be met if for example the same treatment administered orally or through an IV drip would lead to different outcomes.



# Conditional Exchangeability



- This posits that an individual's counterfactual outcome is independent of actual exposure, given all confounders.

$$Y(a) \perp\!\!\!\perp A | L$$

- This is often called the “no unmeasured confounders” assumption.
- What it essentially means is that we can treat observed mean outcome of untreated individuals that share the same confounder values of treated individuals to represent the mean counterfactual outcome under no exposure for the treated:

$$[Y_{Untreated}^{obs}] \equiv E[Y^0 | A = 1].$$

- Positivity is invoked by estimation methods that use the propensity score (see “Estimation”).
- It means that all individuals in the target population have a non-zero chance of being assigned any treatment regardless of their characteristics.

$$P(A = a|L) > 0 \forall a$$

- In a well designed RCT, this automatically holds.
- This is sensible intuitively. In general, we cannot consider the outcome of the treated, had they been untreated, if they never could have been untreated.