Bleakney Bissett

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EDUCATION

The University of Texas at Austin Bachelor of Science, Advertising   Dec 2020
Texas Creative Sequence, Copywriting

EXPERIENCE

Full-Stack Web Developer - *University of Texas at Austin Coding Bootcamp;*   Apr-Oct 2021
- Worked in an agile setting on 16 small projects and three large group projects over the course of 6 months.
- Learned a variety of front-end and back-end technologies in the Javascript language, primarily focused around full-stack development with the MERN stack—MongoDB, Express, React, and Node.
- Multitasked effectively to balance group project work with individual projects that had overlapping deadlines.
- Built RESTful APIs for web applications, and used a variety of web APIs and public APIs.

Medical Records Clerk - *Austin ID Consultants;*   Austin, TX Oct 2020 - Mar 2021
- Received HIPAA compliance training and certifications.
- Managed digitization of records into an EHR platform for a medium-sized medical practice.
- Handled records requests and correspondence with insurance companies, other medical offices, and Texas DSHS.
- Assisted in reception, managing doctors' schedules and conducting COVID screenings for office patients.

Marketing Intern - *Garrison Brothers Bourbon; Austin, TX*   Summer 2019
- Assisted with offsite event planning.
- Learned how to use Asana and Planoly project planning softwares, developing strong organizational skills and systems for project management.
- Proofread and edited copy for print and digital media.
- Communicated with the company's ad agency on a daily basis, ensuring that all projects were running on schedule and being executed in line with company goals.
- Managed auxiliary Instagram account, gaining experience with photo curation, follower engagement, and corporate social media best-practices.
- Hired as a freelance content writer & photo editor upon completion of internship.

Marketing Intern - *KEY Concierge; Austin, TX*   Summer 2015, 2016, 2017
- Gained experience with the fast-paced, all-hands-on-deck startup culture.
- Wrote and edited copy for company website.
- Designed and wrote for blog and email list.
- Conducted research to identify potential brand partnerships in future markets.
- Analyzed all guest communications over a three-month period to develop a strategy for more efficient communication and conversions.
- Assisted with event planning and execution during Lollapalooza and ACL Music Festivals.

SKILLS

MongoDB - Express - React - Node - Jest - SQL - NoSQL - GraphQL - Git - GitHub - jQuery - Insomnia Core - Bootstrap - UI Kit - MVC - RESTful APIs - Server-Side APIs - Web APIS