



# BRI LEATHERMAN

GRAPHIC DESIGNER

[bleathel.github.io/portfolio](https://bleathel.github.io/portfolio)

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I am currently a student at Kent State University working toward my degree in Visual Communication Design. I have worked with our University Athletics Marketing department for over 1 year producing promotional content and social media graphics. I am dedicated to my work and a creative problem solver.

## Education

### Bachelor of Fine Arts

Kent State University  
Cumulative GPA 3.34  
Visual Communication Design Major  
User Experience Minor

## Awards

### Deans List

Spring 2015-Current  
Awarded to students  
obtaining a 3.4 GPA or above  
in a semester.

### Trustee Scholarship

Fall 2015-Current  
Awarded to students  
obtaining a 2.5 GPA or above  
in a semester.

## Skills

Adobe InDesign  
Adobe Photoshop  
Adobe Illustrator  
Microsoft Powerpoint  
Microsoft Word  
Adobe After Effects

## Work Experience

### Kent State University

Student Graphic Designer Jan. 2018-Current

- Create and design all ranges of promotional items for the athletic department.
- Work with team to produce fliers, badges, posters, and t-shirt designs
- Created and updated social media content for Athletics
- Established client expectations and incoming print work, while ensuring deadlines and requirements had been met.
- Designed advertisements for the Athletics website, social media sites and digital publications to provide and produce active public engagement in Kent State sports.

### American Eagle Outfitters

Sales Associate Nov. 2017-Feb. 2018

- Assisted team members when necessary in handling registers, organizing inventory, and unloading merchandise
- Processed customer transactions
- Helped to create unique displays that attract customers

### Valley Cafe

Server May 2015-Jan. 2018

- Delivered exceptional, friendly, and fast service.
- Answered customer inquiries and resolved issues promptly
- Assisted in training of new staff

## Leadership

### President

Phi Mu Fraternity Spring 2017-Spring 2018

- Managed an executive board of 13 members to oversee and facilitate 180 members.
- Presided over chapter and officer meetings using parliamentary procedure.
- Delegated tasks to fellow executive board members in order to encourage participation.
- Fostered an environment that promotes teamwork and inclusivity.
- Acted as main point of contact for any inquiries from the University, media sources, headquarters, and philanthropic companies

### New Member Educator

Phi Mu Fraternity Spring 2016-Spring 2017

- Educated incoming new members about key fraternal history and values.
- Provided a safe and productive environment for new members
- Educated new members in time management and financial skills as well as healthy living and social skills.