



BRI LEATHERMAN

GRAPHIC DESIGNER

bleathe1.github.io/portfolio

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Education

Bachelor of Fine Arts

Kent State University

Cumulative GPA 3.34

Visual Communication Design Major

User Experience Minor

Awards

Deans List

Spring 2015–Current

Awarded to students obtaining a 3.4 GPA or above in a semester.

Trustee Scholarship

Fall 2015–Current

Awarded to students obtaining a 2.5 GPA or above in a semester.

Skills

Adobe InDesign

Adobe Photoshop

Adobe Illustrator

Microsoft Powerpoint

Microsoft Word

Adobe After Effects

Work Experience

Kent State University

Student Graphic Designer Jan. 2018–Current

- Create and design all ranges of promotional items for the athletic department.
- Work with team to produce fliers, badges, posters, and t-shirt designs
- Create and update social media content for Athletics
- Establish client expectations and incoming print work, while ensuring deadlines and requirements are met.
- Design advertisements for the Athletics website, social media sites and digital publications to provide and produce active public engagement in Kent State sports.

American Eagle Outfitters

Sales Associate Nov. 2017–Feb. 2018

- Assisted team members when necessary in handling registers, organizing inventory, and unloading merchandise
- Processed customer transactions
- Helped to create unique displays that attract customers

Valley Cafe

Server May 2015–Jan. 2018

- Delivered exceptional, friendly, and fast service.
- Answered customer inquiries and resolved issues promptly
- Assisted in training of new staff

Leadership

President

Phi Mu Fraternity Spring 2017–Spring 2018

- Managed an executive board of 13 members to oversee and facilitate 180 members.
- Presided over chapter and officer meetings using parliamentary procedure.
- Delegated tasks to fellow executive board members in order to encourage participation.
- Fostered an environment that promotes teamwork and inclusivity.
- Acted as main point of contact for any inquiries from the University, media sources, headquarters, and philanthropic companies

New Member Educator

Phi Mu Fraternity Spring 2016–Spring 2017

- Educated incoming new members about key fraternal history and values.
- Provided a safe and productive environment for new members
- Educated new members in time management and financial skills as well as healthy living and social skills.