



BRI LEATHERMAN

GRAPHIC DESIGNER

bleathermandesign.com

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Education

Kent State University

Bachelor of Fine Arts

Graduate May 2019

- Visual Communication Design Major
- User Experience Minor
- Cumulative GPA 3.34

Awards

Deans List

Spring 2015–current

- Awarded to students obtaining a 3.4 GPA or above in a semester

Trustee Scholarship

Fall 2015–current

- Awarded to students obtaining an 2.5 GPA or above in a semester

Skills

- Adobe InDesign
- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- Microsoft Office

Work Experience

Kent State University

Student Graphic Designer | Jan. 2018–current

- Create and design all ranges of promotional items for the athletic department
- Work with team to produce fliers, badgers, posters, and t-shirt designs
- Create and update social media content for Athletics
- Establish client expectation and incoming print work while ensuring deadlines and requirements are met
- Design advertisements for the Athletics website, social media site, and digital publications to provide and produce active public engagements in Kent State Sports

American Eagle Outfitters

Sales Associate | Nov. 2017–Feb. 2018

- Assisted team members when necessary in handling registers, organizing inventory, and unloading merchandise
- Processed Customer transactions
- Helped to create unique displays that attract customers

Valley Cafe

Server | May 2015–Jan. 2018

- Delivered exceptional, friendly, and fast service
- Answered customer inquiries and resolved issues promptly
- Assisted in training of new staff

Leadership

Phi Mu Fraternity

President | Spring 2017–Spring 2018

- Managed an executive board of 13 members to oversee and facilitate 180 members
- Presided over chapter and officer meetings using parliamentary procedure
- Delegated tasks to fellow executive board members in order to encourage participation
- Fostered an environment that promotes teamwork and an inclusive workplace
- Acted as main point of contact for any inquiries from the University, media sources, headquarters, and philanthropic companies

Phi Mu Fraternity

New Member Educator | Spring 2016–Spring 2017

- Educated incoming new members about key fraternal history and values
- Provided a safe and productive environment for new members
- Educated new members in time management and financial skills as well as healthy living and social skills