

Opened: Tuesday, February 20, 2024, 12:00 AM

Due: Sunday, May 5, 2024, 11:59 PM

ASSIGNMENT	Book Report
DUE DATE	5/4/2024
POINTS	200
PURPOSE	To meet CLO2 by articulating cultural definitions and models through the competencies of critical thinking and communication.

INSTRUCTIONS	<p>Multimodal PowerPoint Presentation with Voiceover - Book Report on "The Man Who Spoke Snakish"</p> <p>Overview:</p> <p>Create a dynamic and engaging PowerPoint presentation with voiceover to deliver a book report on Andrus Kivirähk's "The Man Who Spoke Snakish" (2015). This assignment is designed to integrate your understanding of international business concepts with the themes and messages in the book. The report should not only summarize the book but also critically analyze its content in the context of international business.</p> <p>Objectives:</p> <ul style="list-style-type: none"> • To enhance understanding of international business through the lens of literary themes and narratives. • To develop communication skills through multimodal presentations. • To encourage critical thinking and the ability to draw connections between literature and business concepts. <p>Assignment Details:</p> <ol style="list-style-type: none"> 1. Presentation Structure (40 points): <ul style="list-style-type: none"> • Introduction (10 points): BRIEF introduction to the author and the background of the book in your own words. • Summary (10 points): CONSIDE summary of the book's plot, characters, and key themes. • Relevance to International Business (10 points): Identification of elements in the book that relate to international business principles. • Conclusion (10 points): Final thoughts, including personal reflection on the book's impact on your understanding of international business. 2. Critical Analysis (60 points): <ul style="list-style-type: none"> • Thematic Analysis (20 points): Analysis ONE main theme (history, culture, traditional vs. modernism, Identity, language, Christianity vs. Paganism, war...). Compare your chosen theme with Estonia's real-world scenario (s). • Relevance to International Business (20 Points) Explain how your theme can be interpreted in the context of international business. • Christian Ethics in Business Decisions (20 points): Analyze the characters' actions and decisions in the book through the lens of Christian ethics. Give one example of how these decisions align or conflict with Christian values such as honesty, integrity, and stewardship. 3. Multimodal Elements (40 points): <ul style="list-style-type: none"> • Voiceover Quality (20 points): Clarity, pace, and engagement level of the voiceover. • Visual Aids (20 points): Use of relevant and engaging visuals, such as images, graphs, or charts that complement and enhance the voiceover content. 4. Creativity and Engagement (30 points): <ul style="list-style-type: none"> • Creative Approach (15 points): Originality in presentation style and approach to the topic. • Audience Engagement (15 points): Effectiveness in capturing and maintaining the audience's interest. 5. Technical Execution (30 points):
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	<ul style="list-style-type: none">• Slide Design (10 points): Professionalism and aesthetic appeal of the slide design.• Technical Quality (10 points): Smooth transitions, error-free text, and overall technical quality of the presentation.• Timing (10 points): Appropriate length and pacing of the presentation. <p>Total: 200 Points</p> <p>Submission Guidelines:</p> <ul style="list-style-type: none">• The presentation should be between 10-15 minutes long.• Submit the PowerPoint file with embedded voiceover.• Ensure that the file is compatible with standard presentation software and can be played on different devices.• Upload your presentation to discovery by Sunday 11:59pm. <p>Grading Criteria:</p> <p>Your work will be evaluated based on the depth of your analysis, the relevance and clarity of your presentation, the effectiveness of your multimodal elements, and the overall quality of your technical execution. This assignment is an opportunity to demonstrate your analytical skills, creativity, and ability to connect literary themes with international business concepts.</p>
GRADING CRITERIA	See Rubric in Discovery.

Add submission

Submission status

Submission status	No submissions have been made yet
Grading status	Not graded
Time remaining	14 days 2 hours remaining
Last modified	-
Submission comments	▶ Comments (0)