



Achievements and programs engaged



Sathyan memorial arts and sports club- Registration & exemptions

The unparalleled activities done over the years and service to the poor has earned several feedbacks from the people and expertise to the trust. In connection with that, income tax department has given prominent exemption schemes to receive donations to run the programs designed to the needs of the poor.

1. Registration under charitable society Reg: Act XII of 1955 Reg.No. 403/85 dtd- 1985.
2. Registration under FCRA - 1976 Reg.No: 052910265 dt, 19-11-1999.
3. GST Registration No: 32AAAS6996G1Z8.
4. Nidhi Aayog unique ID: KL/2009/0010085.
5. Income tax registration under sec. 12A(a) of the IT act, 1961 C.No.301/DDIT(E)TVM-6/99-2001 dtd. 02-12-1999.
6. Income tax registration under sec. 80G (5) (vi) of the IT act,1961 C.No. 302/80G/New/11/2009-2010 AAAAS6996G dtd. 27 June 2011.



BASIC OBJECTIVES

The core purpose for which the Sathyan memorial arts and sports club is formed that to improve the livelihood of the poor people by closely working with them. It starts from understanding their problem at day-to-day life what hampers them to face the uncertainties in the life. Usually in the zones where below poverty line, people's lack of awareness causes serious troubles to them. Youth remains unemployed without knowing the career opportunity exists in the market and their inability to compete in the job market when compared to others. For them, skill development programs and career guidance are required to pursue a professional course to conduct the life. Trust concentrates much on those issues.

Considering ignorant and underprivileged women, we really try to offer them training in small scale business schemes and awareness and mechanisms with they can earn for the survival. On the other hand, drug addiction of the husband creates a larger issue in the family and enormous efforts has been taken to eradicate that. The educational platform is very much a cocoon for youngsters to study, in that direction trust aims to start library, smart class and international collaborated programs to study for the students for free of the cost. Condensed programs are specifically planned for women. Health and overall wellbeing of the people is the backbone of any society, hence forth trust has serious plans to establish medium size hospital to provide essential healthcare facility and to teach yoga to harmonize mind and body so that people can stay focused and happy. Much interest is taken to provide short term training on skills related to music, dance, photography, storytelling and drawing.

Scientific approaches of agriculture are planned to offer to farmers with simple protocol to enhance the farming business in a multifold way and establish a research Centre for that is another futuristic concept. Teaching home-based business to illiterate and allow them to interact with industry experts or end users to sell the product and establish industry connections for a long-term relationship is also a keen area focused. Finally, to put it simply the sole and chief goal of our trust to uplift the life experience of the poor class people and bring harmony and integrity in their lives by providing respective and innovative solutions.

PAST ACHIEVEMENTS AND PROGRAMS EXECUTED

PROJECTS UNDER FUND RAISING FROM GOVERNMENT SOURCES:

1. Kerala State Rehabilitation Program:

Kerala state rehabilitation program is offered with an aim to transform the poor communities in the Kerala. This includes variety of supports to the low-income groups. We helped the people by reconstructing and renovating the houses and giving some extra facilities to the families. During 1985-86, 123 poor families got numerable facilities and benefitted through this. It was the time members of the trust came together and moments of the beginning stayed with our heart to assist people and that is the first step in the milestones we have achieved years after.

2. Central Rural Sanitation Programme (CRSP):

The Central Rural Sanitation Programme, which was started in 1986, was one of India's first efforts to provide safe sanitation in rural areas. This programme focused mainly on providing subsidies to people to construct sanitation facilities and to improve the quality of life of the rural people and also to provide privacy and dignity to women. With the aid from the government (CAPART), we have constructed 180 latrines to 22 SC/ST families and 158 families belonging to other backward caste.

3. Construction of vermicompost units:

There is a growing realization that vermi-composting provides the nutrients and growth enhancing hormones necessary for plant growth. The fruits, flowers and vegetables and other plant products grown using vermi-compost are reported to have better keeping quality. A growing number of individuals and institutions are taking interest in the production of compost utilizing earthworm activity. Some of them ventured into commercial production as well. It has got much potential to generate income. We, with the help of CAPART constructed 400 vermicompost for the poor families to earn a living out of it from 2001-2005.



4. Roof rain water harvesting project:

Rooftop Rain Water Harvesting is the technique through which rain water is captured from the roof catchments and stored in reservoirs. Harvested rain water can be stored in sub-surface ground water reservoir by adopting artificial recharge techniques to meet the household needs through storage in tanks. Family that are not financially sound to establish borewell this is useful. During 2005-07 we have established 70 units with the financial support from CAPART.

5. Construction of houses:

Kerala State Housing Board (KSHB) has been designated as nodal agency and a body corporate, constituted under the Kerala State Housing Board Act (Act 19 of 1971): for the organized direction and planning in the preparation and execution of housing and improvement schemes in the State. It introduced Suraksha Housing Scheme, through poor can get access to the financial aid with the help of Voluntary Agencies or NGO for free and we have built 90 houses for the identified families from the support obtained through the scheme.

6. Transferable nursery technique initiatives:

It is observed now increasing demand for horticultural crops more particularly fruit and ornamental ones in both urban and rural areas of India. With this, the demand for good quality planting materials has gone up and hence the nursery business has developed rapidly in the recent years in our country. Nursery product is no longer restricted to orchards or large parks and gardens. It has entered into high rise buildings, offices, factories, business houses, hospitals, hotels, backyards, roadsides in cities, roof tops, etc. for decoration purpose. Heavy demand is observed during festive seasons and seasons of fairs and melas. Ornamental nursery business has, therefore, come up in a large scale in areas near city and towns. With the support of CAPART in 2006-07, 200 low-cost nursery units were designed and given to the women to excel in the business.



TRAINING PROGRAMS OFFERED:

1. Independent work skills and entrepreneurial training for unemployed women:

Addressing the problems with the women, low self confidence and less exposure to easy business models limits the growth of them and they just engaged to carry out the household activities alone. Uneducated women face severe problem due to this. Consequently, in turn affects the financial stability of the poor family as with the earning obtained in a month doesn't covers all the needs. This keeps them anxious and depressed.

Hence, in our trust to overcome that we conducted a training program about the manufacturing of **Virgin coconut oil** in a pilot scale and connections to establish this business plan and also to the sell the product with end user. Since, Coconut being the main crop in Kerala and demand for the oil is huge in the market. Cold centrifugal process is taught to them which doesn't require and fermentation or heating. During the course of training when they get to meet experts, they learn essential business skills. A seminar and hands on training was conducted in April 29th 2019 and about 155 women participated in the program learned methods and the production of virgin coconut oil.

This training gave a clear picture about where to procure the coconuts, processing the coconut to extract the oil, availability of infrastructure/ equipment to extract the oil. Then followed by that purification process and storage methods to free from contamination. After couple of years, this became a stable earning process for the few teams who pursued the program. They also spread the message to the nearby community and the availability of one such opportunity.

2. Training on mushroom cultivation and processing:

Mushroom farming is one of the most profitable agri-business that one can start with a low investment and less space. Mushroom cultivation in India is growing gradually as an alternative source of income for many people. Worldwide, US, China, Italy and Netherlands are the top producers of mushroom. In India, Uttar Pradesh is the leading producer of mushrooms followed by Tripura and Kerala.

Mushrooms are an excellent source of vitamins, phosphorus, magnesium, selenium, copper, and potassium, and are also rich in dietary fibre, chitin and β -glucans. They have a great vitality and it improves health lot. It is also used in ayurvedic medicine in some form and it is a truly valuable health food.

The society has organized 10 training programmes till now in Mushroom cultivation and processing. All the training related to mushroom has been fully funded by kerala state horticulture mission. The demonstration and session conducted benefitted the 100 self-group members and trainees got continues support from the society to establish the business and earn through that.

3. Income generation workshop- Goat rearing:

Currently, goat farming has become a profitable business and requires a very low investment due to its multi-functional utility and success. Also, commercial goat farming business is contributing to the economy and nutrition of a country in a big way. Goat rearing is an advantageous business in present situation since the need for the native breed increased dramatically in the past few years.

Experts from the animal husbandry department of kerala gave the training for 225 women participants enrolled for the training at SMASC and 30 among them got the goats by the selection criteria. Training program covered step by step process of raising goats.



4. Training women groups for artificial ornament making:

Due to the modernization and the urban work style, the need for the artificial ornaments increasing slowly in the market. Usually, the people live in the tribal area or under developed go for daily wages work or Agri- related works which is not regular or in other words it is not possible to attend the job daily. This creates so much financial stress for the people. Hence, involving in other small-scale home-based businesses which would fetch some money sources to them. Keeping this in mind, a seminar was conducted in September 8th 2019 and 123 women participants filled the hall. Society formed 125 self-group with 20 members each group helping them to produce the ornaments and sell.

5. Skill training/ coaching extensions:

As a part of the society own institutional training, several skills training has been conducted. Notably, for 110 aged people training was carry out to engage in simple works to avoid boredom and suicidal thoughts.

Series of workshops were conducted for the Bamboo articles making for the specific target group from tribal area to encourage them for making the articles. The introduction of this program made them happy in terms of earning and developing the methodological parameters to sell the product is promising for them.

Other soft skill training for graduates is also given to face the job interview and Capsule programs were given for school students for medical and engineering entrance examinations preparations. Special training was given to autism kids by experts from psycholinguistics. Basic computer skill set training is taught to school going kids from remote where they have no access to the facility.



6. Training for the production of value-added products from fruits and vegetables:

These days, a lot of attention is being given on health and nutrition of individuals. Today, consumers demand food products, which are nutritious as well as convenient to use. Lot of focus has been given to the food products having some additional health benefits, rather than the conventional products. Among the different vegetable value-added products, dehydrated potato, peas, carrot, cauliflower, tomato-based processed products, pickles and chutney from different vegetables are the most important items preferred by the people. Preserving the fruits for off season using natural storage techniques is also taken up by individuals and industries for enhance the business strategy. In addition, fruits-based juice and jams nowadays gained a super market potential in India and overseas.

Focusing this as an opportunity, society conducted two days intensive training program on production of value-added products from fruits and vegetables January 30th 2019 for number 153 members and they are women. Hands out given to all the participants for them practically experiment this and perform this for themselves. After a period of time, scope got expanded and where by participants established their own units and self-branding of the products started and with in few years the products will the international market. Furthermore, a proposal has been submitted to government of kerala for funds to expand this units and finding advisory for this project as the bioactive molecules or principles from fruits and vegetables has therapeutic potential that can be used in the pharma industry and other industries too. SMASC is really proud about this achievement and remarkable changes that created for women.



7. Poultry development program:

Poultry sector plays a pivotal role among the sub-sectors in potentiating the role of animal husbandry in the process of rural economic development of the state. The Indian Poultry Sector within 7.3 per cent growth in poultry population, has witnessed one of the fastest annual growth of about 6 per cent in Eggs and 10 per cent in meat production over the last decade amongst all animal-based sectors. The high growth has placed India at 3rd position in Egg production and 5th in Chicken meat production on global basis. Even with this development, the per capita availability is only 52 eggs and 2.3 kg of poultry meat against the recommended levels of 180 Eggs and 11 kg of meat per annum.

Rural Family Poultry (RFP) represent an appropriate system for supplying the fast-growing human population with high quality protein and providing additional income to resource-poor small farmers, especially women. Poultry farming constitutes a source of subsidiary occupation, generating subsistence, income to boost the nutritional standards and health of rural masses. The rural family poultry (backyard poultry) units require very little hand feeding and provide handsome returns with minimum investment. Thus, rural poultry farming not only increases income levels, employment opportunities to small farmers including women but also bring about desired socio-economic change in rural areas which are vital for rural development and rural prosperity. Knowing this all-background, society has given training to 25 house wives initially and 10 chickens were handed over them.

Later in few months' time, experts from the society helped to set up five backyard poultry farming facility in the Poovachal ariyanad regions and three other remote villages in the Trivandrum district. The sources and connections have been given to for sale of eggs and meat to the start-ups by SMASC.



Other allied programs:

- Conducting national environmental awareness campaign
- Seminar on de-addiction
- Skill development program for handicapped
- AIDS awareness program
- Reproduction and child health programme (RCH)
- Awareness to women in NORAD scheme
- Awareness on legal rights to common people
- Road safety awareness creation program
- National science celebration with science expo
- Science exhibitions at school grade level once in a year
- Awareness program for women to obtain government aids
- Seminar on recent science advances
- Workshop about famous scientists of India to school students
- Ozone day celebration highlighting on pollution control
- Program to create awareness career options available in India and abroad
- Seminar on medicinal plants and usage in day-to-day life
- Seminar on Artificial intelligence
- Seminar on history of kerala and historical places of India



Notable programmes:

1. Special program on **de-addiction and drug abuse** - an intense program was conducted to 111 members who lost their mental and physical health due to drug usage and elaborate directions were given to them in the seminar. This effort was attempted in June 20th 2019.
2. Under supervision of health department of kerala, on 11th July 2019 as a part of task force program government along with SMASC conducted a distinct program entitled “**Blindness on diabetic patients**”. The common attractants to the event were diabetic patients and nearly 492 attended the campaign and got the free medicines plus consultation.
3. **Health education program** was given to women and children covering general health, personal hygiene and transmission of infectious diseases. 371 attendees were observed on 22th August 2019 to learn this offering given.

Ongoing Programmes:

1. Regularly conducting condensed course to deserving poor women who dropped education due to poverty.
2. Providing free tuition to poor students pursuing higher secondary education and distributing study material. Other essentials aids provided.
3. Under the Kerala Women’s Development corporation and youth welfare association computer training is given to women especially with the help of NIIT. Certifications also given to the participants.
4. On an average 1000 students are adopted every year to receive the free note books and other accessories to go school.
5. Cultivation of medicinal plants under the guidance of kerala horticulture board.



6. Medical aid and consultation are given to old people at the target zones and final assistance of Rs.5000 is provided to the needy.
7. Kerala women cell associates with SMASC for several programs to enrich the lives of poorest of the poor living in the locality.
8. National science day talk show with the help of STED, government of kerala.
9. Creating awareness about the COVID 19 situation in the high-risk area of infection
10. Distribution of food, mask and sanitizer to 1875 people in and around the society to support them in the difficult times.