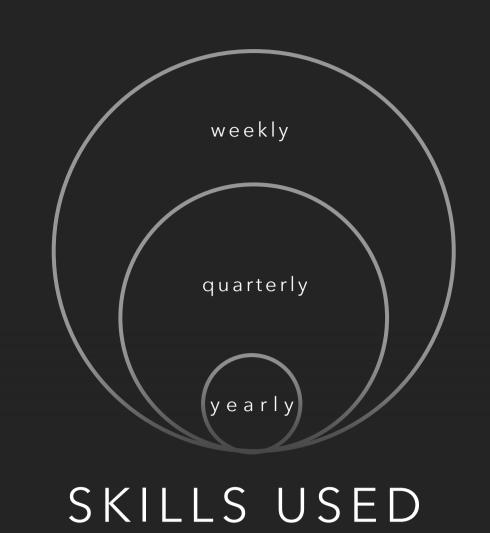
viz.farm/portfolio brian@viz.farm 303-246-5952 Boulder, Colorado



MATH & MACHINE DATA STATS LEARNING VIZ

EXPERTISE SQL

Rock climbed 5.13b

1st place

Koppenburg Bike Race

ATHLETIC ENDEAVORS

Master's degree completed

EDU

BRIAN R. LEHMAN

DATA SCIENTIST

SUMMARY

University level mathematics lecturer turned data miner, Brian's data storytelling combines a passion for education with rigorous statistics. He builds data experiences to engage, inform, and educate both C-suite execs as well as the general public. His practical research skills are adapted from the data science toolkit including machine learning and quick exploratory analysis.

RELEVANT EXPERIENCE

PayPal 2020-Present Data Scientist

Model builder directing visualization efforts to bolster trust through explainability. Reasearcher covering the context of making shopping more fair.

Google 2019-2020 Data Visualization Specialist

Client-facing researcher crafting data stories in an experimental environment focused on up-leveling the existing sales teams' conversations with strategic customers through a unique data immersion program.

Twitter 2013-2017

Data Scientist & Visual Storyteller

Client-facing researcher designing custom data stories for workshop content that showcases the value in Twitter data to senior leadership at some of the world's largest brands as well as Twitter's major conferences.

School of Mines 2008-2013

Mathematics Lecturer

University Instructor developing technical content to illustrate complex concepts for calc I-II, differential equations, probability & statistics.

LANGUAGES

Javascript & D3js

Python

Language used for ML & exploratory analysis (8+ years)

Query language used to store & access data (7+ years)

ACTIVITY VOLUME TIMELINE

Twitter Languages **Viz** - NYTimes Bits Blog
Google's 1st Room 98 **Viz**PayPal's climate team - carbon offset **product**Tweet Bigly **Viz** - 111,000 impressions

PayPal's climate team - carbon offset **product**

DATA SCIENCE ENDEAVORS (8+ YEARS)

2013

▶ Present