

MARIA BLADÉ I EJARQUE

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Graphic and UX/UI designer, taking advantage of every opportunity to learn and participate in projects and events. Working in an organized and proactive way, both individually and in teams, and having as a base the confidence in oneself and in others.

EDUCACATION

02/2024 - Actualment – Barcelona

UX/UI Formative specialization

Aspasia

- Image editing and multimedia treatment (ARGG008PO)
- Auto-editing, graphic design (ARGG004PO)
- Development of interactive multimedia audiovisual products (IMSV0209_CEN)

2018 - 2022 – Barcelona, Espanya

Grau en Disseny i Innovació, menció en disseny d'experiències interactives

Elisava School of Design and Engineering

- Graduated with 4 Honours.
- Information Architecture, System Design, Research for HCI, Usability Testing for IxD, Design Strategy, Design Processes and Methods, Creative Problem Solving, Art Direction, Creative Code, Audiovisual Narratives, Transmedia communication, Contemporary Interactive Art and Design, Development and Programing of apps, websites and interactive and immersive experiences

03/2022 – Barcelona, Spain

Erasmus

Bauhaus-Universität Weimar

- Participation in the course "How the (female) body became political in the 70s and 80s: Examining film and fashion as bodily media". Zine Design.

EXPERIENCE

09/2023 - 12/2023 – Remote

Graphic and UX/UI designer

Freelancer

- Designed a book, layout and cover.
- Brand design for a firm in charge of installing and maintaining solar panels.
- Presentation for finding investors for a startup.

03/2023 - 12/2023 – Vienna, Austria

UX/UI Designer

RNDM design studio

- The projects include web and app design, branding, book cover and layout design, icon and mockup design for Raiffeisen Bank and for the OFFF Vienna 2024 Design Festival, among others.

01/2021 - 04/2021 – Barcelona, Spain

Graphic and UX/UI designer

Urbaser

- Delivered a app prototype to be used as a job tool, impacting 809 workers. Investigated and researched through and for design.
- Responsible to communicate through a video the change of name and logo of an internal project.

09/2020 - 11/2020 – Barcelona, Espanya

Designer

Ajuntament de Barcelona |
Barcelona Activa

- Research and design of a campaign and some products to give visibility to local commerce in the city.
- Responsible for the design process from end to end, including market research, design briefs with stakeholders and documentation.
- Product design and project communication.

COMPETENCES

Catalan: Native
Spanish: Native
English: C1, Advanced
German: B1

UX Design
Visual Design
Interaction Design
Prototyping
Processing
Arduino

Figma
Adobe InDesign
Adobe Illustrator
Adobe Photoshop
HTML/CSS
JavaScript

Monitor's license
Driving licence
Private car