MARIA BLADÉ I EJARQUE



Graphic and UX/UI designer, looking for opportunity to learn and participate in projects and events. Works in an organized and proactive way, both individually and in teams, and having as a base the confidence in oneself and in others.

EDUCACATION

2024 - Currently - Barcelona **UX-UI** Formative specialization

Aspasia

2022 - Barcelona, Espanya

Degree in Design & Innovation, specialisation in **Interactive Experiences**

Elisava, School of Design and Engineering

2022 - Barcelona, Spain

Erasmus

Bauhaus-Universität Weimar

- Image editing and multimedia treatment (ARGG008PO)
- Auto-editing, graphic design (ARGG004PO)
- · Development of interactive multimedia audiovisual products (IMSV0209_CEN)
- Interfícies i experiència d'usuari (UI i UX) (IFCD34)
- Graduated with 4 Honours.
- Information Architecture, Systems Design, HCI and IXD, Problem Solving and Creative Methods, Art Direction, Audiovisual Narratives and Transmedia, Contemporary Interactive Art and Design, Apps, Webs and Interactive and Immersive Experiences
- · Participation in the course "How the (female) body became political in the 70s and 80s: Examining film and fashion as bodily media". Zine Design.

EXPERIENCE

2024 - Barcelona, Spain **UX-UI** designer

Firma

· Being part of the Digital Design Team

- · Design and produce visual assets on FigmaCreation user interface designs for international clients
- Stay up-to-date with the latest digital design trends, techniques, and technologies

2024 - Remote

Graphic and UX-UI designer

Freelancer

2023 - Vienna, Austria **UX/UI Designer**

RNDM design studio

2021 - Barcelona, Spain

Graphic and UX-UI designer

Urbaser

- · Designed a book, layout and cover.
- Brand design.
- · Presentation for finding investors for a startup.
- · Web and app design, branding, book cover and layout design, design for Raiffeisen Bank and for the OFFF Vienna 2024 Design Festival, collaboration with Hervé.
- · Delivered a app prototype to be used as a job tool, impacting 809 workers. Investigated and researched through and for design.
- · Responsible to communicate through a video the change of name and logo of an internal project.

2020 - Barcelona, Espanya

Designer

Aiuntament de Barcelona Barcelona Activa

- · Research and design of a campaign and products.
- · Responsible for the design process from end to end, including market research, design briefs with stakeholders and documentation.
- · Product design and project communication.

COMPETENCES

Catalan: Native Spanish: Native

English: C1, Advanced

German: B1

UX-UI Design Figma

Adobe Suite

Interaction Design Prototyping

Processing Arduino HTML/CSS JavaScript

Wordpress

Monitor's license Driving licence Private car Volunteering

RNDM studio: Alex Stern alex@rndmstudio.com