

MARIA BLADÉ I EJARQUE

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Graphic and UX/UI designer, looking opportunity to learn and participate in projects and events. Works in an organized and proactive way, both individually and in teams, and having as a base the confidence in oneself and in others.

EDUCATION

2024 - Currently – Barcelona

UX-UI Formative specialization

Aspasia

- Image editing and multimedia treatment (ARGG008PO)
- Auto-editing, graphic design (ARGG004PO)
- Development of interactive multimedia audiovisual products (IMSV0209_CEN)

2022 – Barcelona, Espanya

Degree in Design & Innovation, specialisation in Interactive Experiences

Elisava, School of Design and Engineering

- Graduated with 4 Honours
- Information Architecture, Systems Design, HCI and IxD, Problem Solving and Creative Methods, Art Direction, Audiovisual Narratives and Transmedia, Contemporary Interactive Art and Design, Apps, Webs and Interactive and Immersive Experiences

2022 – Barcelona, Spain

Erasmus

Bauhaus-Universität Weimar

- Participation in the course “How the (female) body became political in the 70s and 80s: Examining film and fashion as bodily media”. Zine Design.

EXPERIENCE

2024 – Remote

Graphic and UX-UI designer

Freelancer

- Designed a book, layout and cover.
- Brand design.
- Presentation for finding investors for a startup.

2023 – Vienna, Austria

UX/UI Designer

RNDM design studio

- Web and app design, branding, book cover and layout design, design for Raiffeisen Bank and for the OFFF Vienna 2024 Design Festival, collaboration with Hervé.

2021 – Barcelona, Spain

Graphic and UX-UI designer

Urbaser

- Delivered a app prototype to be used as a job tool, impacting 809 workers. Investigated and researched through and for design.
- Responsible to communicate through a video the change of name and logo of an internal project.

2020 – Barcelona, Espanya

Designer

Ajuntament de Barcelona | Barcelona Activa

- Research and design of a campaign and some products to give visibility to local commerce in the city.
- Responsible for the design process from end to end, including market research, design briefs with stakeholders and documentation.
- Product design and project communication.

COMPETENCES

Catalan: Native
Spanish: Native
English: C1, Advanced
German: B1

UX-UI Design
Figma
Interaction Design
Prototyping
Adobe Suite

Wordpress
Processing
Arduino
HTML/CSS
JavaScript

Monitor's license
Driving licence
Private car
Volunteering

REFERENCES

RNDM studio: Alex Stern alex@rndmstudio.com