

End-to-End Data Science using IBM's Watson Studio



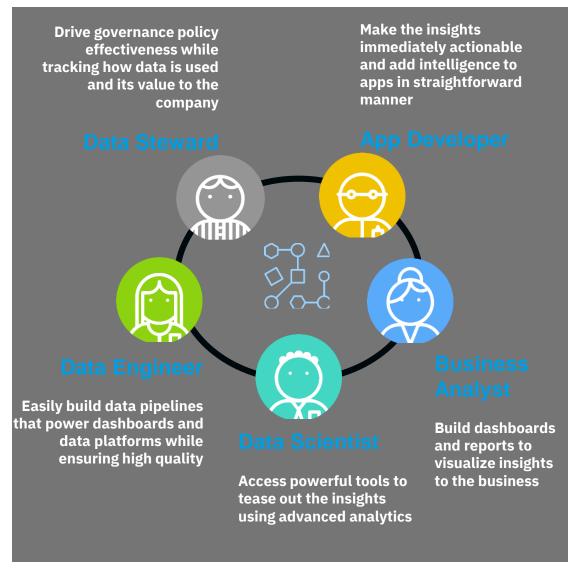
Power of data. Simplicity of design. Speed of innovation.

Bernie Beekman Michael Cronk James Parry Prithv Rao



IBM Watson Studio Platform

An integrated platform of tools, services, data, and metadata that help companies or agencies accelerate their shift to be data-driven organizations.





Watson Studio Deployment Options

- Watson Studio on IBM Cloud
 - Managed offering provided by IBM
- Watson Studio Desktop

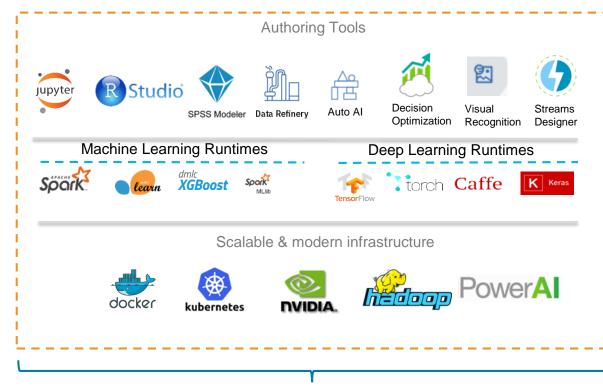
- IBM Cloud Private for Data
 - Watson Studio Local



Watson Studio Tools

Build and train at scale

- Using best of breed Open source & IBM tools
- Code (R, Python or Scala) and nocode/visual modeling tools
- Container-based resource management
- Elastic cpu/gpu power
- Run on x86, Power, zLinux
- Integrate with Hadoop/Spark Infrastructure
- Train and deploy where your data lives





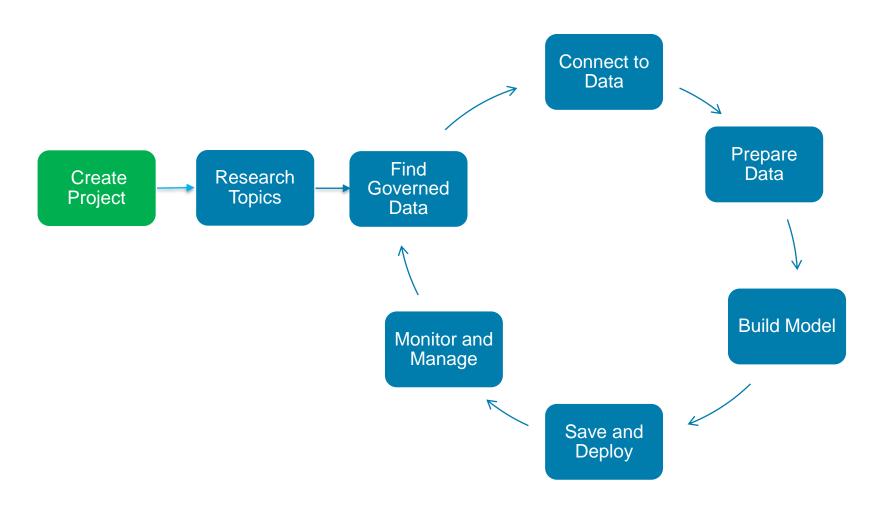














Watson Studio Project Features

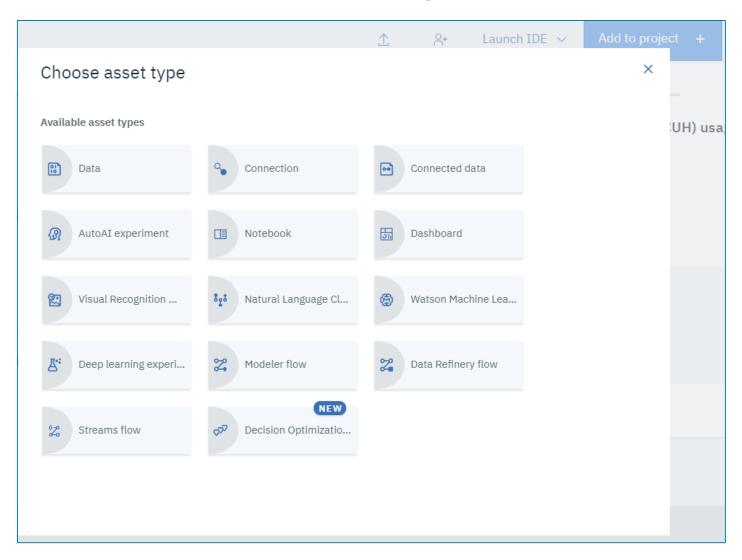
Making Data Science a Team Sport



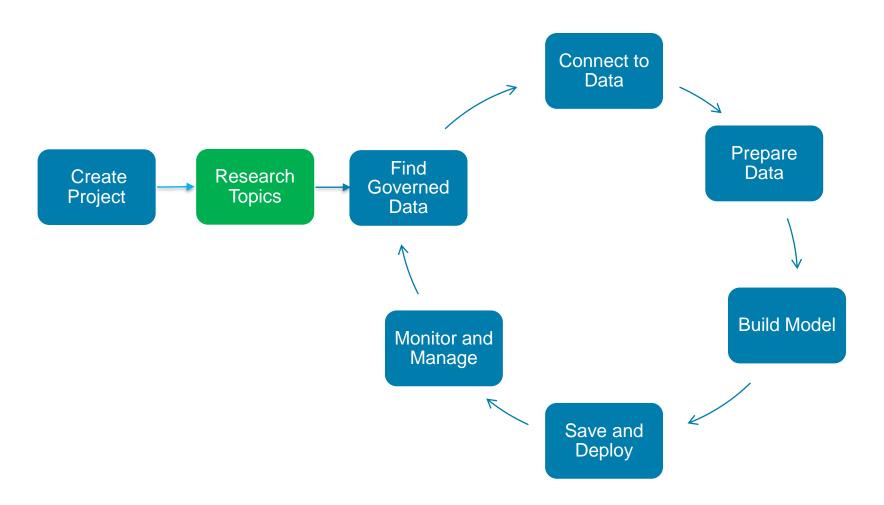
- Organizes resources to achieve a particular data analysis goal
- Support role-based collaboration (Admin, Editor, Viewer)
- Assets from all IDEs can be included in one Watson Studio project: notebooks, data sources, flows, models, etc.
- Export/Import Projects



Add to Project









Watson Studio Gallery

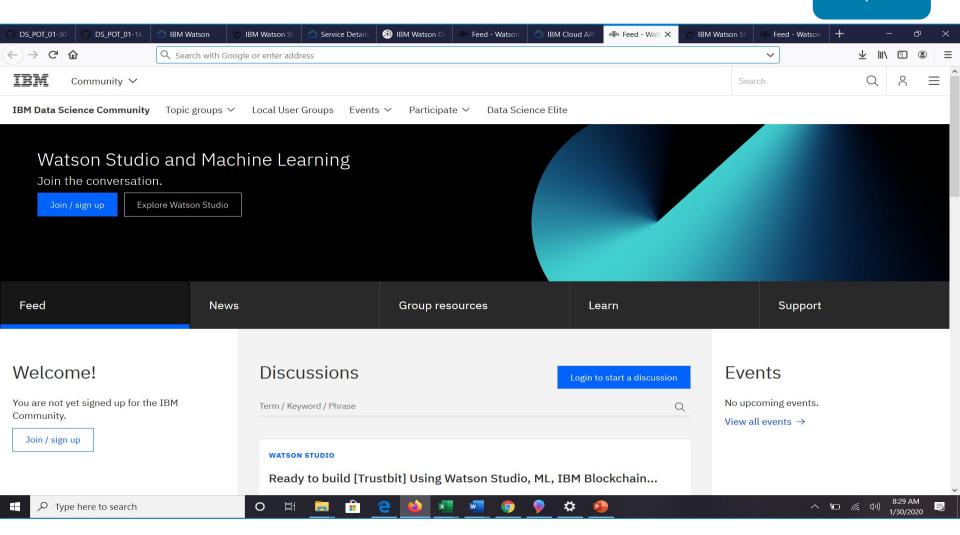
Built-in learning to get started



- The Gallery includes notebooks, and data sets
- Copy notebooks or Data Sets into projects
- Continuously updated in IBM's managed service

Research Topics

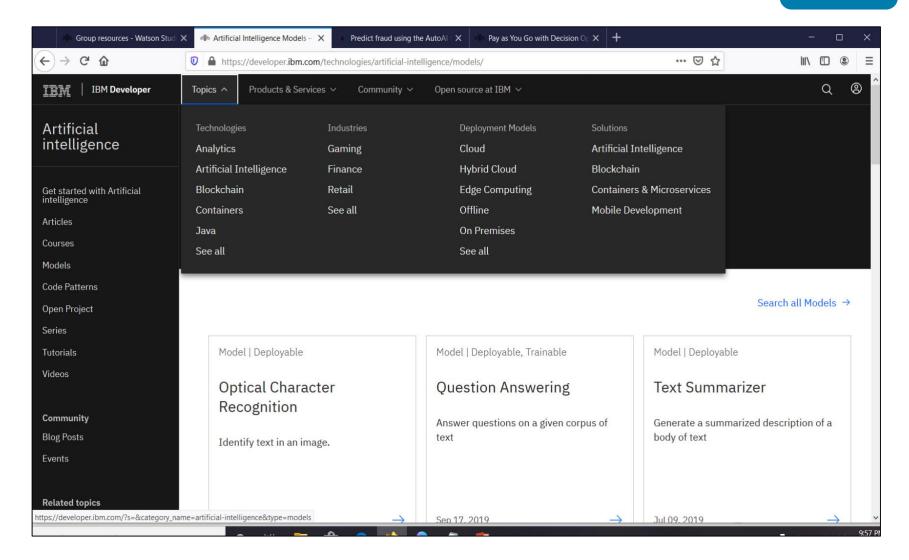
Watson Studio Community



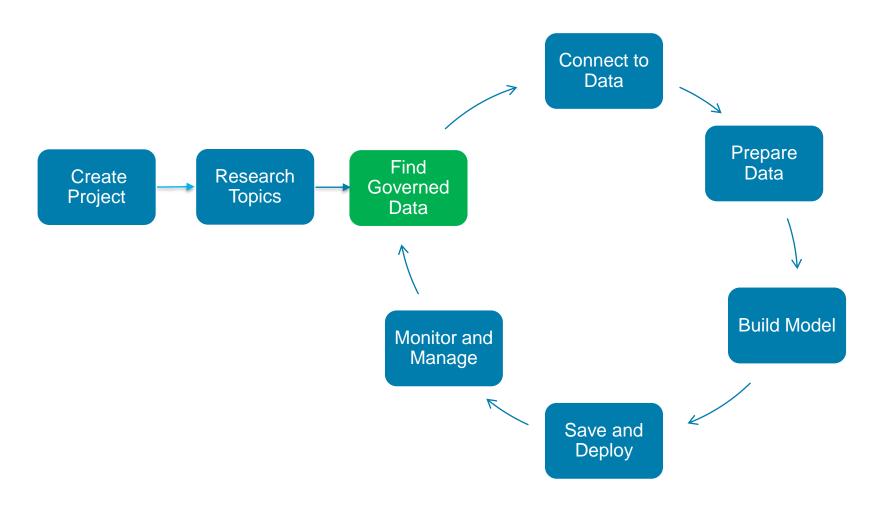


developer.ibm.com

Research Topics









Data

Watson Knowledge Catalog Features

Unlock tribal knowledge and unleash knowledge workers

- Find data (structured, unstructured) and AI assets (e.g., ML/DL models, notebooks, Watson Data Kits) in the Knowledge Catalog with intelligent search and giving the right access to the right users.
- Discover assets, profiling, classification
- Policy, rule authoring
- Policy, rule enforcement
- Asset Usage Statistics



Watson Knowledge Catalog Features





female_human_trafficking

Description

There is no description available for this asset.

Added: Jan 31, 2019 10:02 AM Format: application/octet-stream

Size: 347 KB

Tags

trafficking | female human trafficking

Reviews

☆☆☆☆ O reviews

Connection

Source: Watson Studio Labs_DataCatalog

Source type: Cloud Object Storage

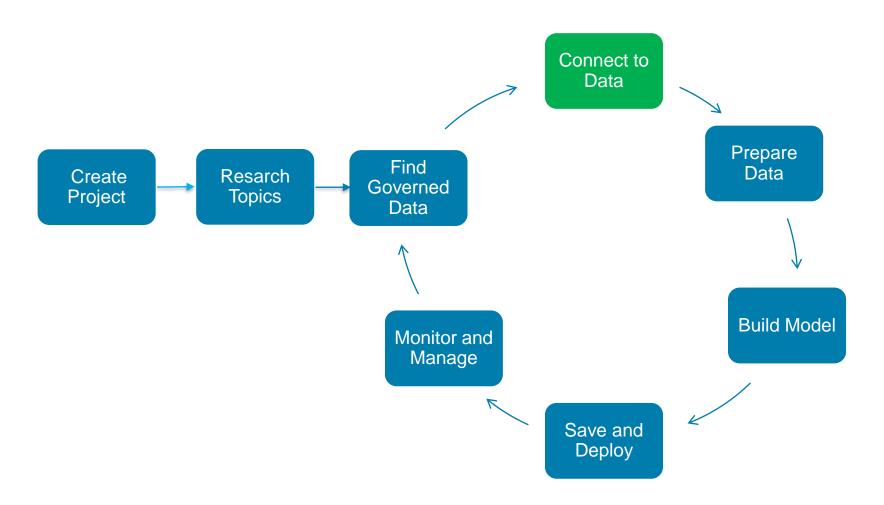
Classification

Personally Identifiable Information Personally identifiable information (PII) is defined as any data that could potentially identify a specific individual. Any information that can be used to distinguish one person from another can be considered PII.

Schema: 26 Columns | 1085 Rows | 12 Columns anonymized Preview: 1000 rows | Last refresh: 22 seconds ago | C Refresh

ATE	BIRTH_COUNT Type: String	BIRTH_COUNTRY_CODE Type: String	OCCUPATION Type: String	ADDRESS Type: String	SSN ♥ Type: String	PASSPORT_NUMBER ♥ Type: String
th	Country Name	Country Code	Text	Text	US Social	Passport Number
15	Ghana	GH	Engineer, land	824 Kristin Grv, /	afe55d1d355c3:	1c9da91e1e20863dd850
19	Ghana	GH	Editor, commissi	1148 Wang Fall 9	77a0daa42ec7d	12d38855ed107e7cc5dd
16	Ghana	GH	Merchant navy of	9486 Pratt Wall,	669061087d6d1	c43ed0283a3def7031d8:
17	Ghana	GH	Paramedic	0890 Johnson Tr	997b59e501b2€	179abee5ba608418154d
18	Ghana	GH	Surveyor, buildin	2315 Brittany Cr	70329b83b40cb	84524ccc3c5c6590600e!
24	Ghana	GH	Waste managem	88811 Donald Pa	d2f2236f52407f	a730ae13f5ed96f71e904
23	Ghana	GH	Doctor, general p	9150 Donald Rpc	d2c2d41163d8f:	ced1617be1d70e44421c
02	Ghana	GH	Forest/woodland	1355 Lopez Villa	62007942c2b0c	8c8debda401b6b6d954b
12	Ghana	GH	Land/geomatics :	86792 Amy Vlgs,	08f8dd9f9ba89t	a43f1d6c9cacfdfa82a1a1
10	Ghana	GH	Oncologist	108 Erin Via, Nev	f8b871f6e058e2	f289be62078ebbe457c6:
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Watson Studio Connection Features



- Upload files
- Connectors to Structured and Unstructured, On-prem and Cloud data sources.
- Wizard based connection definition and code generation



Connection Options

Connect to Data

New connection

IBM services

- BigInsights HDFS
- Cognos Analytics
- Db2 Big SQL
- Db2 on Cloud
- IBM PureData for Analytics

Third-party services

- Amazon Redshift
- **Oropbox**
- 4 Hortonworks HDFS
- Microsoft SQL Server
- PostgreSQL
- **Tableau**

- **V**
- Cloud Object Storage
- Compose for MySQL
- Db2 for i
- Db2 Warehouse
- IBM Watson Analytics

Amazon S3

FTP

Looker

MySQL

Teradata

Salesforce.com

- Cloud Object Storage (infrastructure)
- Compose for PostgreSQL
- Db2 for z/OS
- Informix

- Cloudant
- Db2
- (#) Db2 Hosted
- Object Storage OpenStack Swift (infrastructure)

- Apache Hive
- Google BigQuery
- Microsoft Azure Data Lake Store
- Oracle
- Sybase

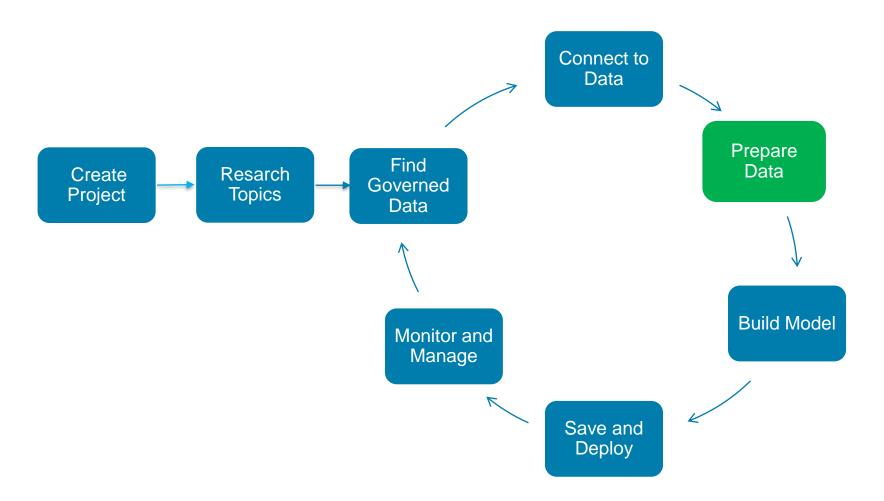
- Cloudera Impala
- Google Cloud Storage
- Microsoft Azure SQL Database
- Pivotal Greenplum
- Sybase IQ



Notebook Screenshot









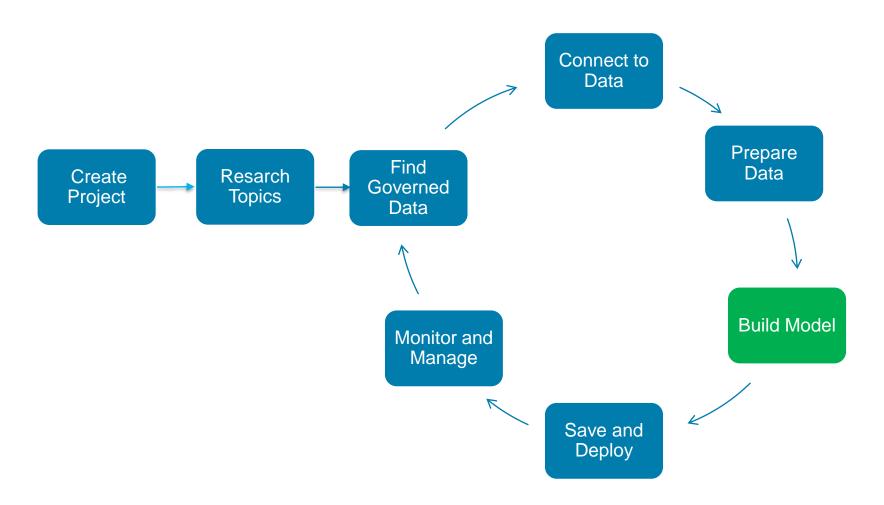
Watson Studio Data Refinery Features

Prepare Data

Making Data fit for use

- Data Refinery tool to profile, visualize, and shape data.
- Create data preparation pipelines via point and click capability on subset of data
 - Cleanse the data: fixing or removing data that is incorrect, incomplete, improperly formatted, or duplicated
 - ✓ Shape the data: customize data by filtering, sorting, combining, or removing columns, and performing operations
- Run the pipeline on all the data
 - Manually (on demand)
 - Automated (scheduled)







Watson Studio Model Building Features



The best of open source and IBM Watson tools to create start-of-the-art data products

Open Source Tools

- Jupyter Notebooks **
- RStudio and Shiny
- Libraries- scikit-learn**, XGBoost**, Spark, TensorFlow**, Caffe, Keras, PyTorch

IBM Tools

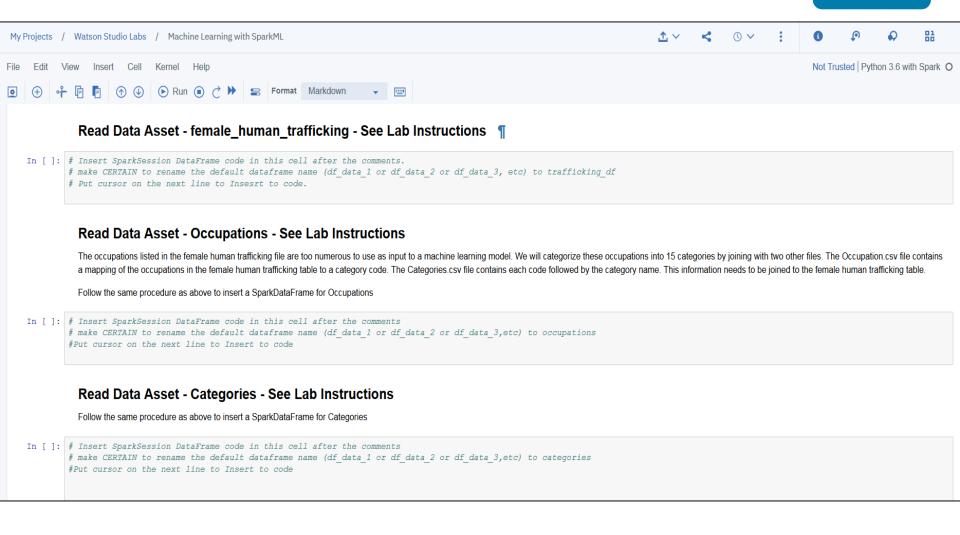
- AutoAI**
- SPSS Modeler**
- Neural Network Modeler**
- Experiment Builder**
- Natural Language Classifier Model
- Visual Recognition Model
- Decision Optimization

^{**} in hands-on labs



Jupyter Notebook

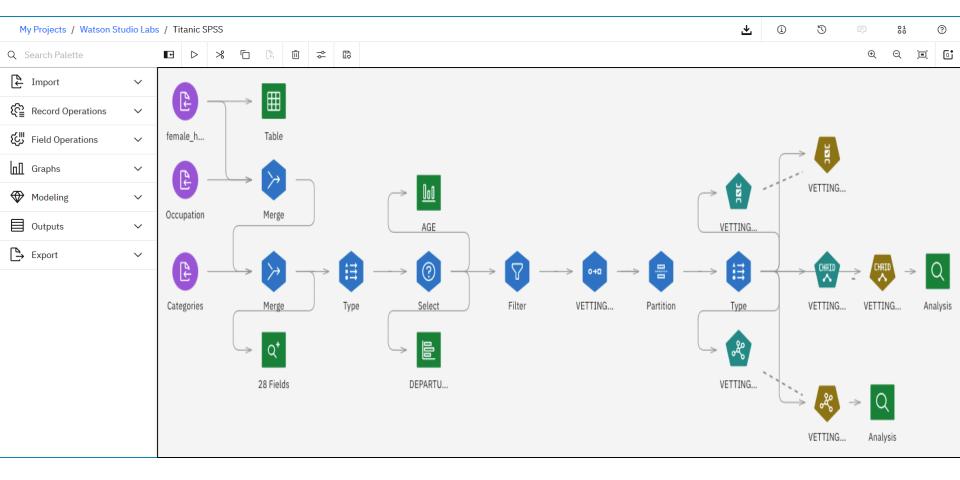






SPSS Modeler







Neural Network Modeler

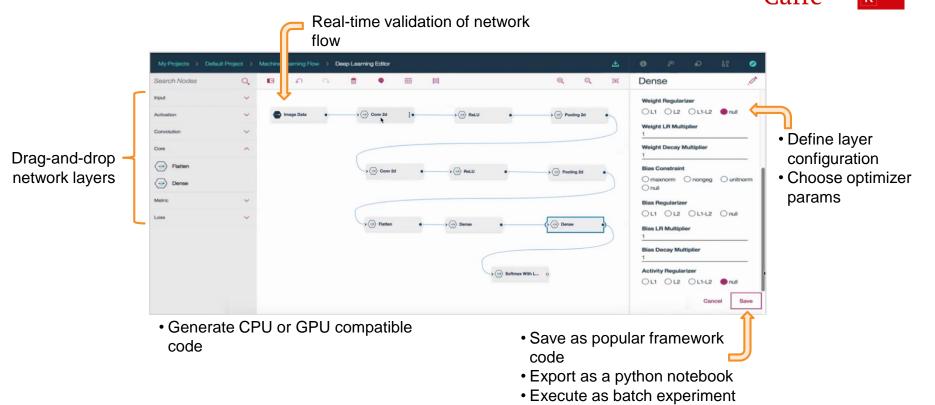
Build Model

An intuitive drag-and-drop, no-code interface for designing neural network structures using the most popular deep learning frameworks. Quickly capture your network design then single click export for experimental optimization.

Supported Frameworks

TensorFlow PYTÖRCH

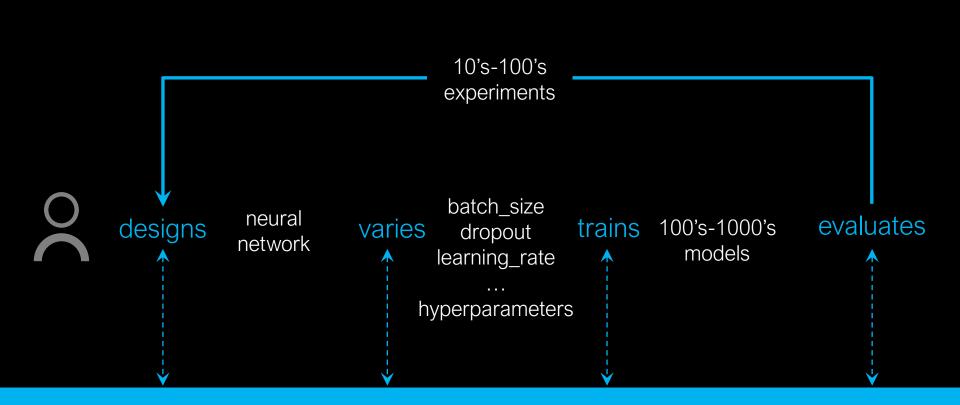
Caffe K Keras





Experiment Builder

Build Model

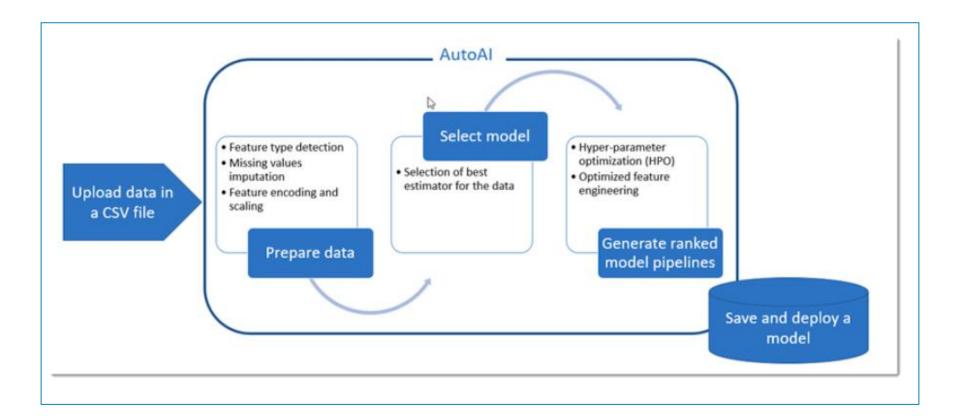


Experiment Builder supports the end-to-end workflow



AutoAl







AutoAl





Pipeline leaderboard Compare pipelines					Accuracy ~
	RANK	ACCURACY	PIPELINE INFORMATION		
>	1	0.897	P3 - XGB classifier estimator Transformers (8): Preprocessing > Standard scaler > Univariate feature selection > Sine > Univariate feature selection > Tangent >	View details	Save as model
>	2	0.884	P1 - XGB classifier estimator Transformers (2): Preprocessing > XGB classifier estimator	View details	Save as model
>	3	0.884	P2 - XGB classifier estimator Transformers (2): Preprocessing > XGB classifier estimator	View details	Save as model



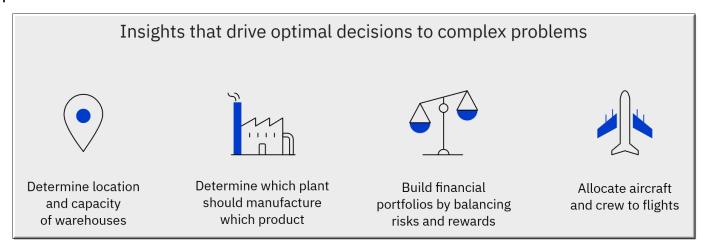
Decision Optimization



Decision Optimization (DO) enables data science teams to capitalize on the power of *prescriptive* analytics and build solutions using a combination of techniques like optimization and machine learning.

Integrated with Watson Studio, Decision Optimization can combine optimization techniques with coding and non-coding tools, model management and deployment – as well as other data science capabilities.

Decision Optimization evaluates millions of possibilities – balancing trade-offs and business constraints to find the best possible solution.

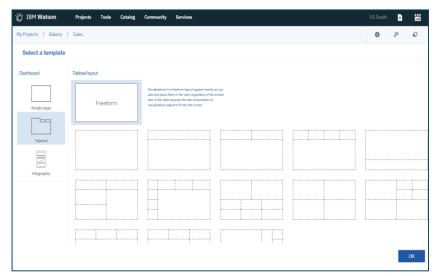


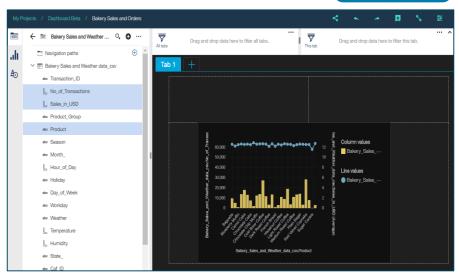


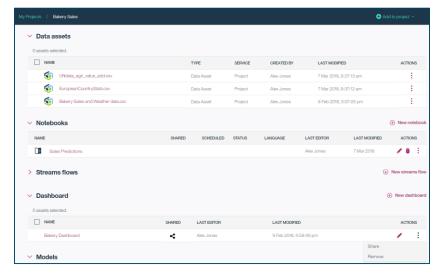
Watson Studio Dynamic Dashboards

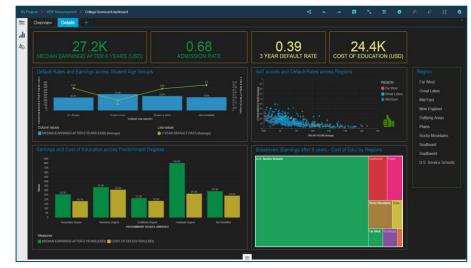
Build Model

Making insights available to all

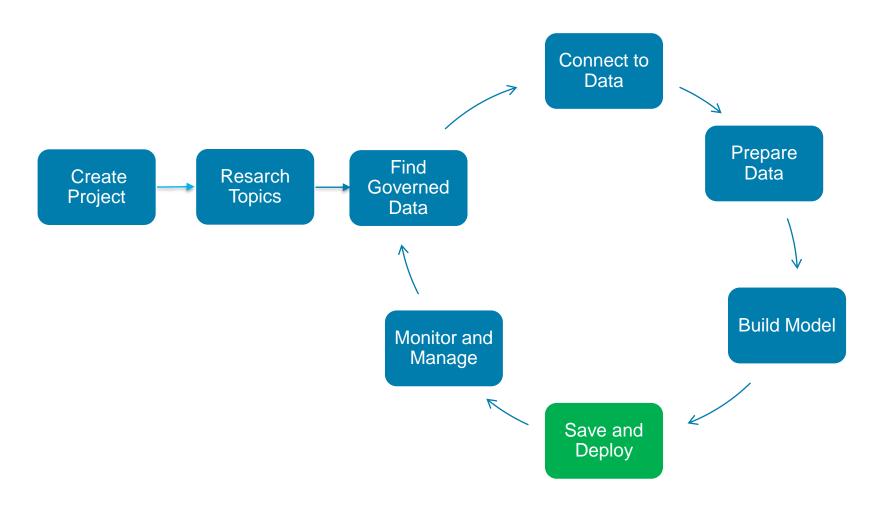










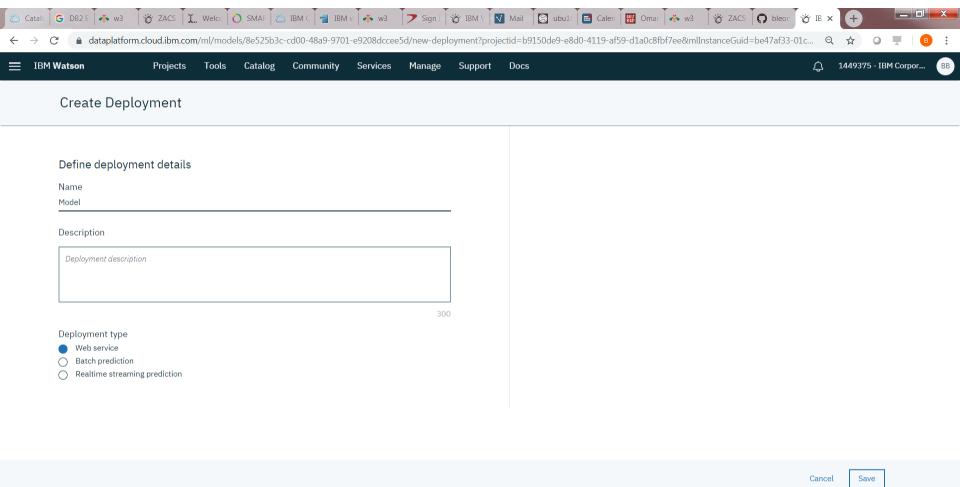




Watson Studio Save and Deploy Models

Save and Deploy

Save and Deploy Models with Watson Machine Learning



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Data Science Exp....pptx ^

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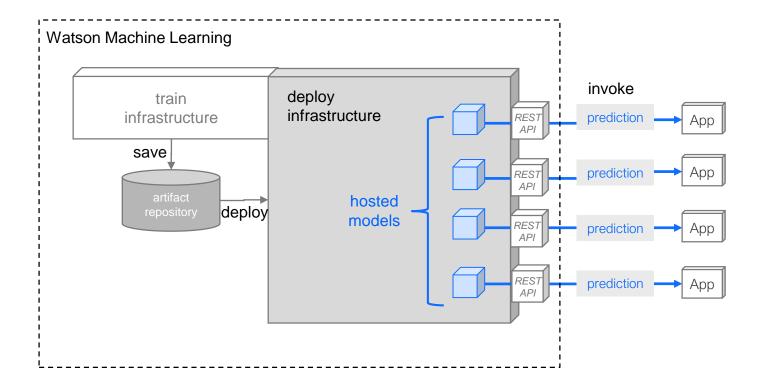
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Show all



Watson Studio Save and Deploy Trained Models

Save and Deploy Models with Watson Machine Learning





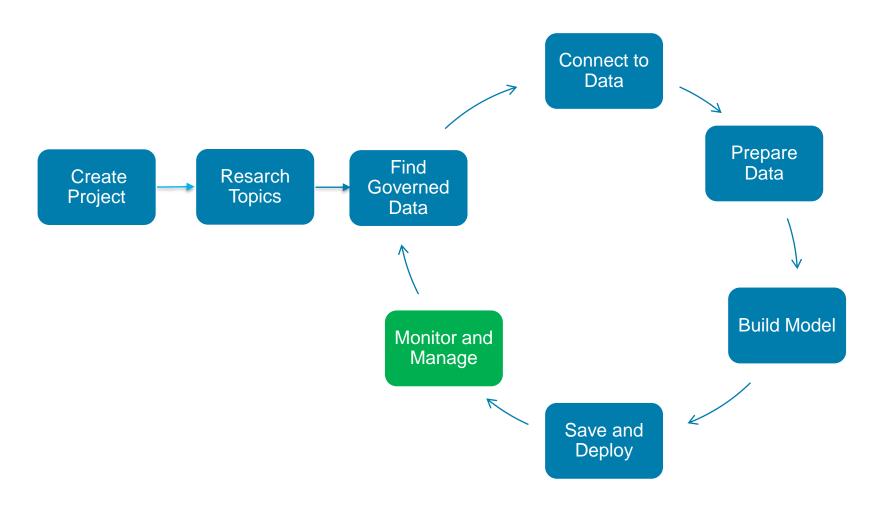
Watson Studio Save and Deploy Features

Save and Deploy

Save and Deploy Models with Watson Machine Learning

- Watson Machine Learning API to save/load models to/from repository
- Watson Machine Learning API to deploy saved models easily and have them scale automatically.
- Watson Machine Learning API to invoke deployed models







Our vision for Trusted Al

Pillars of trust, woven into the lifecycle of an Al application

Monitor and Manage









Is it accurate?

Is it fair?

Is it easy to understand ?

Did anyone tamper with it?



Watson OpenScale

Monitor and Manage

Trust and Transparency

- Intelligently delivers bias mitigation help
- Provides traceability & auditability of AI predictions made in production applications
- Tracks AI accuracy in applications
- Explains an outcome in business terms
- Drift Detection

Automation

 Automatically detects and mitigates bias in model output, without affecting currently deployed model or outcomes

Open By Design

- Monitor models deployed on third party model server engines
- Deploy behind enterprise firewall or on laaS provider



Watson Studio Takeaways

Integrated Collaboration Environment

- Data Scientists, Subject Matter experts, Business Analysts & Developers all in one environment to accelerate innovation, collaboration and productivity
- Built-in learning to get started or go the distance with advanced tutorials

Choice of Tools for the full Al lifecycle

- Best in-breed open source and IBM tools that support the end-to-end AI lifecycle
- Choice of code or no-code tools to build and train your own ML/DL models or easily train and customize pre-trained Watson APIs

Support for all levels of expertise

- Use Watson smarts and recommendations for the best algorithms to use given your data, OR
- Use the rich capabilities and controls to fine tune your models

Multiple Deployment Options

- Watson Studio on IBM Cloud Managed offering
- Watson Studio Local Private Cloud, Public Cloud-(IBM, Azure, AWS)
- Watson Studio Desktop

Model lifecycle & management

- Deploy models into production then monitor them to evaluate performance.
- Capture new data for continuous learning and retrain models so they continually adapt to changing conditions.

Integrated with Knowledge Catalog

- Intelligent discovery of data and AI assets that enables reuse & improves productivity
- Seamlessly integrated for productive use with Machine Learning and Data science
- Powerful governance tools to control and protect access to data



Lab Overview

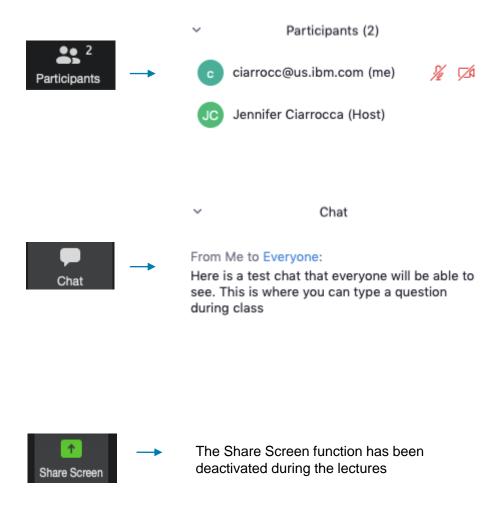


The Zoom Tool Bar



We will stay on mute during the main sessions. You may unmute yourself during breakouts.

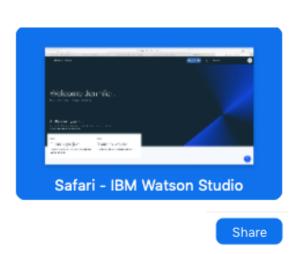
We will not use video to preserve bandwidth during our class today.

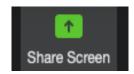




Breakout Rooms







Note: you will need to un-mute when you joint the breakout room



Note: please make sure that you are not displaying any proprietary information on the screen before joining a breakout session.

Lab Tips

- Watson Studio url: dataplatform.ibm.com
- Labs are in www.github.com/bleonardb3/ML_POT_07-23-2020 repository.
- Instructions for each Lab are in the README file in the respective Lab folder.
- Cloud development enables making frequent improvements in the user interface. We reviewed the lab instructions and made screen updates so they should be pretty faithful to the user interface. Small differences may occur but shouldn't get in the way of successfully completing the labs.
- Do not use Internet Explorer or Edge as the browser. For Mac users do not use Safari.
- All of the Labs should be done in the project that you created in Lab-1
- For Lab-1 make sure that you uncheck the "restrict who can be a collaborator" checkbox when creating the project.

Lab Tips

- Lab-7: GPU Cluster for non-production workloads is overloaded. It may take a while for the Neural Network job to start processing. Review the rest of the lab and then move on to Lab-8 if the model does not get out of the queueing stage in 2-3 minutes.
- Lab-7- Make sure you switch Region to us-geo. If you get a 502
 Gateway error, clear the browser cache.



Lab-1: Set up Environment

Create Project

Introduction:

This lab will set up the Watson Studio environment for subsequent labs and introduce you to the Project features of Watson Studio.

Objectives:

Upon completing this lab, you will know how to:

- Create a project
- Create an object storage instance and associate it with the project
- Associate an existing Watson Machine Learning instance with the project
- Add collaborators to the project



Labs: 2,3,4 Titanic Data

Variable Descriptions:

survival	Survival
	(0 = No; 1 = Yes)
pclass	Passenger Class
	(1 = 1st; 2 = 2nd; 3 = 3rd)
name	Name
sex	Sex
age	Age
sibsp	Number of Siblings/Spouses Aboard
parch	Number of Parents/Children Aboard
ticket	Ticket Number
fare	Passenger Fare
cabin	Cabin
embarked	Port of Embarkation
	(C = Cherbourg; Q = Queenstown; S = Southampton)



Survived	Pclass	Name	Sex	Age	SibSp	Parch	Ticket	Fare	Cabin	Embarked
. 0	3	Braund, Mr. Owen Harris	male	22	1		A/5 21171	7.25		S
1	1	Cumings, Mrs. John Bradley (Florence Briggs Thayer)	female	38	1		PC 17599	71.2833	C85	С
1	3	Heikkinen, Miss. Laina	female	26	0	0	STOW02. 3101282	7.925		S
1	1	Futrelle, Mrs. Jacques Heath (Lily May Peel)	female	35	1		113803	53.1	C123	S
0	3	Allen, Mr. William Henry	male	35	0	0	373450			S
0	3	Moran, Mr. James	male		0	0	330877	8.4583		Q
0	1	McCarthy, Mr. Timothy J	male	54	0	0	17463	51.8625	E46	S
0	3	Palsson, Master. Gosta Leonard	male	2	3	1	349909	21.075		S
1	3	Johnson, Mrs. Oscar W (Elisabeth Vilhelmina Berg)	female	27	0	2	347742	11.1333		S
1	2	Nasser, Mrs. Nicholas (Adele Achem)	female	14	1		237736	30.0708		С
	Survived 0 1 1 1 1 0 0 0 0 0 0 0 0 1 1 1 1 1 1	0 3 1 1 1 1 3 1 1 0 3 0 3 0 3 0 0 3 1 3	Survived Pclass Name 0 3 Braund, Mr. Owen Harris 1 1 Cumings, Mrs. John Bradley (Florence Briggs Thayer) 1 3 Heikkinen, Miss. Laina 1 1 Futrelle, Mrs. Jacques Heath (Lily May Peel) 0 3 Allen, Mr. William Henry 0 3 Moran, Mr. James 0 1 McCarthy, Mr. Timothy J 0 3 Palsson, Master. Gosta Leonard 1 3 Johnson, Mrs. Oscar W (Elisabeth Vilhelmina Berg) 1 Nasser, Mrs. Nicholas (Adele Achem)	0 3 Braund, Mr. Owen Harris male 1 1 Cumings, Mrs. John Bradley (Florence Briggs Thayer) female 1 3 Heikkinen, Miss. Laina female 1 1 Futrelle, Mrs. Jacques Heath (Lily May Peel) female 0 3 Allen, Mr. William Henry male 0 3 Moran, Mr. James male 0 1 McCarthy, Mr. Timothy J male 0 3 Palsson, Master. Gosta Leonard male 1 3 Johnson, Mrs. Oscar W (Elisabeth Vilhelmina Berg) female	0 3 Braund, Mr. Owen Harris male 22 1 1 Cumings, Mrs. John Bradley (Florence Briggs Thayer) female 38 1 3 Heikkinen, Miss. Laina female 26 1 1 Futrelle, Mrs. Jacques Heath (Lily May Peel) female 35 0 3 Allen, Mr. William Henry male 35 0 3 Moran, Mr. James male 36 0 1 McCarthy, Mr. Timothy J male 54 0 3 Palsson, Master. Gosta Leonard male 2 1 3 Johnson, Mrs. Oscar W (Elisabeth Vilhelmina Berg) female 27	0 3 Braund, Mr. Owen Harris male 22 1 1 1 Cumings, Mrs. John Bradley (Florence Briggs Thayer) female 38 1 1 3 Heikkinen, Miss. Laina female 26 0 1 1 Futrelle, Mrs. Jacques Heath (Lily May Peel) female 35 1 0 3 Allen, Mr. William Henry male 35 0 0 3 Moran, Mr. James male 0 0 0 1 McCarthy, Mr. Timothy J male 54 0 0 3 Palsson, Master. Gosta Leonard male 2 3 1 3 Johnson, Mrs. Oscar W (Elisabeth Vilhelmina Berg) female 27 0	0 3 Braund, Mr. Owen Harris male 22 1 0 1 1 Cumings, Mrs. John Bradley (Florence Briggs Thayer) female 38 1 0 1 3 Heikkinen, Miss. Laina female 26 0 0 1 1 Futrelle, Mrs. Jacques Heath (Lily May Peel) female 35 1 0 0 3 Allen, Mr. William Henry male 35 0 0 0 3 Moran, Mr. James male 0 0 0 1 McCarthy, Mr. Timothy J male 54 0 0 0 3 Palsson, Master. Gosta Leonard male 2 3 1 1 3 Johnson, Mrs. Oscar W (Elisabeth Vilhelmina Berg) female 27 0 2	0 3 Braund, Mr. Owen Harris male 22 1 0 A/5 21171 1 1 Cumings, Mrs. John Bradley (Florence Briggs Thayer) female 38 1 0 PC 17599 1 3 Heikkinen, Miss. Laina female 26 0 0 STON/O2. 3101282 1 1 Futrelle, Mrs. Jacques Heath (Lily May Peel) female 35 1 0 113803 0 3 Allen, Mr. William Henry male 35 0 0 373450 0 3 Moran, Mr. James male 0 0 330877 0 1 McCarthy, Mr. Timothy J male 54 0 0 17463 0 3 Palsson, Master. Gosta Leonard male 2 3 1 349909 1 3 Johnson, Mrs. Oscar W (Elisabeth Vilhelmina Berg) female 27 0 2 347742	0 3 Braund, Mr. Owen Harris male 22 1 0 A/5 21171 7.25 1 1 Cumings, Mrs. John Bradley (Florence Briggs Thayer) female 38 1 0 PC 17599 71.2833 1 3 Heikkinen, Miss. Laina female 26 0 0 STON/O2. 3101282 7.925 1 1 Futrelle, Mrs. Jacques Heath (Lily May Peel) female 35 1 0 113803 53.1 0 3 Allen, Mr. William Henry male 35 0 0 373450 8.05 0 3 Moran, Mr. James male 0 0 330877 8.4583 0 1 McCarthy, Mr. Timothy J male 54 0 0 17463 51.8625 0 3 Palsson, Master. Gosta Leonard male 2 3 1 349909 21.075 1 3 Johnson, Mrs. Oscar W (Elisabeth Vilhelmina Berg) female 27 0 2 347742 11.1333	0 3 Braund, Mr. Owen Harris male 22 1 0 A/5 21171 7.25 1 1 Cumings, Mrs. John Bradley (Florence Briggs Thayer) female 38 1 0 PC 17599 71.2833 C85 1 3 Heikkinen, Miss. Laina female 26 0 0 STON/O2. 3101282 7.925 1 1 Futrelle, Mrs. Jacques Heath (Lily May Peel) female 35 1 0 113803 53.1 C123 0 3 Allen, Mr. William Henry male 35 0 0 373450 8.05 0 3 Moran, Mr. James male 0 0 330877 8.4583 0 1 McCarthy, Mr. Timothy J male 54 0 0 17463 51.8625 E46 0 3 Palsson, Master. Gosta Leonard male 2 3 1 349909 21.075 1 3 Johnson, Mrs. Oscar W (Elisabeth Vilhelmina Berg) female 27 0 2 347742 11.1333



Lab-2: Introduction to the Data Refinery

Prepare Data

Introduction:

In this lab, you will use the Watson Studio Data Refinery to profile data, visualize data, and prepare data for modeling.

Objectives:

Upon completing the lab, you will know how to:

- Profile the data
- Visualize the data to gain a better understanding
- Prepare the data for modeling
- Run the sequence of data preparation operations on the entire data set.



Lab-3: SPSS Modeler

Build Model

Save and Deploy

Introduction:

In this lab, you will use the Watson Studio SPSS Modeler capability to explore, prepare, and model trafficking data. The SPSS Modeler is a drag and drop capability to build machine learning pipelines.

Objectives:

Upon completing this lab, you will have:

- Become familiar with the Watson Studio SPSS Modeler capability
- Profiled the data set
- Explored the data set with visualizations
- Transformed the data
- Trained/Evaluated a machine learning mode.



Lab-4: AutoAl





Introduction:

In this lab, you will use IBM's Watson Machine Learning GUI to train, evaluate, and deploy a Watson Machine Learning model based on the Titanic dataset.

Objectives:

Upon completing the lab, you will:

- Become familiar with the AutoAl feature of Watson Studio.
- Train/Evaluate a machine learning model
- Deploy a machine learning model.



Lab-5: Heart Disease Notebook

Build Model

Save and Deploy

Introduction:

In this lab, you will use a Jupyter Notebook to train a model using the XGBoost library to classify whether a person has heart disease or not. In addition to training a model, the notebook also explains how to persist a trained model to the IBM Watson Machine Learning repository, and deploy the model as a REST service.

Objectives:

Upon completing the lab, you will know how to:

- Load a CSV file into Pandas DataFrame.
- Prepare data for training and evaluation.
- Create, train, and evaluate a XGBoost model.
- Visualize the importance of features that were used to train the model.
- Use cross validation to select optimal model hyperparameters based on a parameter grid
- Persist best model in Watson Machine Learning repository using Python client library.
- Deploy the model for online scoring using the Watson Machine Learning's REST APIs



Lab 6: Watson OpenScale



Introduction:

IBM Watson OpenScale is an open platform that helps remove barriers to enterprise-scale AI. In this lab you will configure Watson OpenScale to monitor quality, fairness, and drift and to provide the factors that explain a deployed model's classification.

Objectives:

Upon completing the lab, you will

- Import and Deploy a machine learning model
- Provision a Watson OpenScale service
- Configure Watson OpenScale for Payload Logging, Quality, Fairness, and Drift.
- Submit Feedback and View Quality Metrics
- Score Data and View Fairness Metrics
- Explain a Transaction.



Lab-7: Recognizing Handwritten Digits

Build Model

Save and Deploy

Introduction:

This lab will use the MNIST computer vision data set to train a convolutional neural network (CNN) model to recognize handwritten digits. The Watson Studio neural network flow editor, Watson Studio experiment builder and the Watson Machine Learning component will be used to build, train, and save the trained model.

Objectives:

Upon completing the lab, you will know how to:

- Create Cloud Object Storage buckets to contain the input and result files
- Create a neural network design from an example using the flow editor
- Use the experiment builder used to set up a training definition to train the neural network model
- Monitor the training progress and results.
- Save the trained model.
- Test the model.



Lab 8: ART in Action



- Create a Notebook in Watson Studio
- Upload the Lab-8 Notebook file using provided URL
- Run through cells

Overview

- Load a Tensorflow trained model
- Create an ART classifier object using the loaded model
- Perform an adversarial attack
- Perform a defense to make sure manipulated images can still be classified correctly