Ben Lerchin

contact

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profile

Mission Statement:
In an era where images can empower and enlighten with greater speed and impact than ever before, art and design are taking on new and unexpected forms. My work is an exploration of the systems of meaning that underly visual expression. I build tools and experiences that harness the power of machines while affirming people's ability to empathize and connect, create rather than destroy.

Goal:
Currently seeking employment in a creative capacity with an art or design organization. Prefer daily challenges and opportunities for advancement of digital media skills.

Portfolio:
Online at benlerchin.com

References:
Available upon request.

education

Whitman College
Walla Walla, WA, USA
August 2009 - May 2013
Studio Art Major

› Digital, Interactive, and Generative Art
› Traditional And Digital Photography
› Art History

Glasgow School of Art
Glasgow, Scotland
January 2012 - June 2012
Visual Communications: Graphic Design

skills

Publishing
› Adobe InDesign
› Adobe Photoshop
› Adobe Illustrator
› Project Management and Planning
› Strong Written and Verbal Skills

Web Development
› HTML / CSS
› jQuery
› d3.js
› Drupal
› WordPress

Art
› Typography and Page Layout
› Digital and Darkroom photography
› Video Editing in Final Cut Pro
› Physical Computing
› Letterpress

Programming
› Javascript
› Java (Processing & Android API)
› Python
› C / C++
› PHP

experience

New York Arts Practicum
New York, NY
July - August 2012
Participant

› Assisted artist Ricardo Miranda Zuñiga with production work (primarily code-based) for two upcoming works, including an installation at the New York Hall of Science
› Participated in studio visits with notable working artists and toured established galleries, building first-hand knowledge of New York's art world
› Created original works for critique by visiting artists and practicum faculty

Whitman College Waiilatpu
Walla Walla, WA
October 2010 - December 2011
Editor-in-Chief

› Led successful effort to reinstitute the yearbook, which had last been published in 1997
› Designed cover, template, and visual identity
› Petitioned student government for funding, support, and office space
› Trained and managed a staff of 12 editors, production assistants, and photographers
› Planned content and layout for the 120-page book

Mighty Tieton
Tieton, WA
June - August 2011
Graphic Designer and Technical Consultant

› Designed exhibition catalogs
› Refined visual identities and built correspondence templates for businesses associated with the group
› Assisted with sales in a letterpress and artisan book shop
› Built relationships with locals and the associated community of creative professionals
› Collaborated on organization, advertising, curation, and hanging of two exhibitions

CBS Interactive
San Francisco, CA
June - August 2010
Web Development Intern

› Assisted with the introduction and implementation of a new Google Apps-based email and productivity platform
› Compiled documentation and help pages for users of the new system
› Migrated and redesigned portions of the corporate intranet for the new CMS
› Researched and mocked up designs for a proposed new web product