

# Ben Lerchin

## contact

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USA

## profile

**Mission Statement:**

- › In an era where images empower and enlighten with greater speed and impact than ever before, art and design can take on new and unexpected forms. My work is an exploration of the systems of meaning that underly visual expression. I build tools and experiences that harness the power of machines while affirming people's ability to empathize and connect, create rather than destroy.

**Goal:**

- › Currently seeking short-term employment in a creative capacity with an art or design organization. Prefer daily challenges and opportunities for advancement of digital media skills.

**Portfolio:**

- › [Online at benlerchin.com](http://benlerchin.com)

**References:**

- › Available upon request.

## education

**Whitman College**

Walla Walla, WA, USA  
August 2009 - May 2013  
Studio Art Major

- › Digital, Interactive, and Generative Art
- › Traditional And Digital Photography
- › Book Arts and Printmaking
- › Sculpture

**Glasgow School of Art**

Glasgow, Scotland  
January 2012 - June 2012  
Visual Communications:  
Graphic Design

## skills

**Publishing**

- › Adobe InDesign
- › Adobe Photoshop
- › Adobe Illustrator
- › Project Management and Planning
- › Strong Written and Verbal Skills
- › Copy Editing

**Web Development**

- › HTML / CSS
- › jQuery
- › CMS development with WordPress
- › Google Apps for Business

**Art**

- › Digital and Darkroom photography
- › Welding and Metalwork
- › Letterpress
- › Etching, Photocopy Lithography, and Linocut printmaking

**Programming**

- › Processing
- › Javascript
- › XML/XSLT

## experience

**Whitman College  
Wailatpu**

Walla Walla, WA  
October 2010 - December 2011  
Editor-in-Chief

- › Led successful effort to reinstitute the yearbook, which had last been

**Mighty Tieton**

Tieton, WA  
June 2011 - August 2011  
Graphic Designer and  
Technical Consultant

- › Designed exhibition catalogs
- › Refined visual identities

**Whitman College  
Pioneer**

Walla Walla, WA  
January 2010 - December 2010  
Production Manager

- › Laid out front page for the weekly newspaper

which had last been published in 1997

- › Designed cover, template, and visual identity
- › Petitioned student government for funding, support, and office space
- › Trained and managed a staff of 12 editors, production assistants, and photographers
- › Planned content and layout for the 120-page book

- › Defined visual identities and built correspondence templates for businesses associated with the group
- › Assisted with sales in a letterpress and artisan book shop
- › Built relationships with locals and the associated community of creative professionals
- › Collaborated on organization, advertising, curation, and hanging of two exhibitions

one weekly newspaper.

- › Revised template and maintained consistent visual appeal for newspaper and associated publications
- › Conducted final review and management of all content
- › Facilitated communication between production staff and other members of the student-run organization

### **CBS Interactive**

San Francisco, CA

June 2010 - August 2010

#### **Web Development Intern**

- › Assisted with the introduction and implementation of a new Google Apps-based email and productivity platform
  - › Compiled documentation and help pages for users of the new system
  - › Migrated and redesigned portions of the corporate intranet for the new CMS
  - › Researched and mocked up designs for a proposed new web product
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