

## **Backpacker**

I am an 18 year old recent high school graduate backpacking by myself through Europe. I only carry my backpack and a small purse with me at all times, therefore I only have the bare necessities. I stay at hostels and usually share a room with multiple people. I am constantly walking or taking public transportation. I carry cash and one debit card but mostly use cash as I eat/shop at local places. I have to be really careful about storing my money due to the amount of pickpocketers especially since I am obviously a tourist.

## **World Traveler**

I spend most of my time backpacking from place to place, so I carry all of my belongings with me at all times in my backpack. Because I have so many things to carry and keep track of, I occasionally lose some change/coins on the way. Sometimes I'll set up camp if I can't find a place to stay. Because I haven't been working for 2 years, I'm on a tight budget, but I'm enjoying life because I'm traveling.

## **Food Critic**

I am a professional food critic for an online travel website. I typically travel a lot, tasting food from different places all around the world. I sometimes go to fancy Michelin Star restaurants where I need to dress appropriately, but other times I am in crowded places where I constantly need to keep my hand on my wallet to make sure it doesn't get stolen. I need to keep track of my travel expenses while on the job, but sometimes mix up my personal money with my work money. Since I travel a lot, I am always carrying a lot of different currencies which can get disorganized.

## **Dharma Bum**

I don't have a permanent home and in most of the time connecting my self to the natural environment because I am sick of the society that being ruled by corrupted government, I think that is when people are real and free. I hike on different mountains and routes, which aren't friendly condition. I live in other people's house if I can get their permission. I don't have sustainable income and only rely on one debit card for food and basic living necessities.

## **CIA Agent**

My work involves a lot of sensitive information so security is very important to me. It's not only an issue of my personal security but if something is leaked it can become a threat to national security. I try not to carry around sensitive information but sometimes it is unavoidable. I split my time between the office and jobs in the field. I am constantly on the move and need to be very organized at all times because of constant change. With my personal belongings, I gravitate to sleek, discreet designs as to not draw attention to myself.

## **Street Artist**

I am a street artist who is hustling to get my name out onto the street. I am constantly on-the-go as I seek out new venues and locations to gain visibility as an artist and sell my artwork. I travel often and rely on couch hopping and hostels for shelter. I try to keep my possessions as compact as possible, but it's difficult with all the materials I need to carry with me. I aim to make customer transactions as smoothly and efficiently as possible, which means having sufficient change on me in cash as well as providing alternative methods of payment.

## **Security Guard**

I work from 10pm to 4am every day of the week as a security guard, and I get paid bi-weekly. I'm always patrolling the area alone in Downtown SF near the Tenderloin, looking for suspicious characters and making sure no crimes occur on my watch since there are not security cameras. Therefore, I need to make sure that my belongings are safe, easy to carry, and discreet so that I don't get robbed. To help me stay awake, I like to go to the 7-Eleven to purchase energy drinks and snacks.

## **Fisherman**

I spend most of my time on my boat, fishing and crabbing. I go out to my boat at 3am and return to the pier around 3pm every day and sell my catch to locals who live nearby the pier. I sell my catch/seafood for cash only because it's easier for me to process and I don't like Uncle Sam. Because I spend a lot of time on my boat, my belongings often get wet and can erode from the seawater.

## **Delivery Worker**

Always on the go, carrying around lots of cash and receipts, doesn't have a lot of disposable income. Sometimes scared of knocking on random people's doors. Struggles to give pizza to customers while also receiving money. On a really tight schedule and must get pizzas to customers fast and efficiently.

## **Single Mother**

I am a single mother of 3 young children. I work multiple jobs but still struggle to make ends meet. We rely on food stamps and coupons, and it can be difficult to keep track of them. I spend the entire day working while my children are in school and daycare. I don't get back home until very late at night because I always work the closing shift at a local restaurant. I will usually walk or take the bus back home alone. Although I do not feel safe doing this, it is my only option.

## **College Student**

I am a college student in a lot of debt with student loans. Most days, I am rushing out the door to get to class on time and am just throwing things into my backpack. In between classes, I am running around the city for interviews. I spend a lot of late nights studying on-campus at the library, which means sometimes I am the only one at the bus stop when trying to get back home. I also like to go out with friends on the weekend, and I am worried that my phone or wallet will get stolen or lost.