

Heuristic Evaluation

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| Evaluator Name: | Belle Lerdworatawee |
| Device / Browser/ OS: | Dell / Firefox / Windows |
| Website: | https://www.dhigroup.com/ |

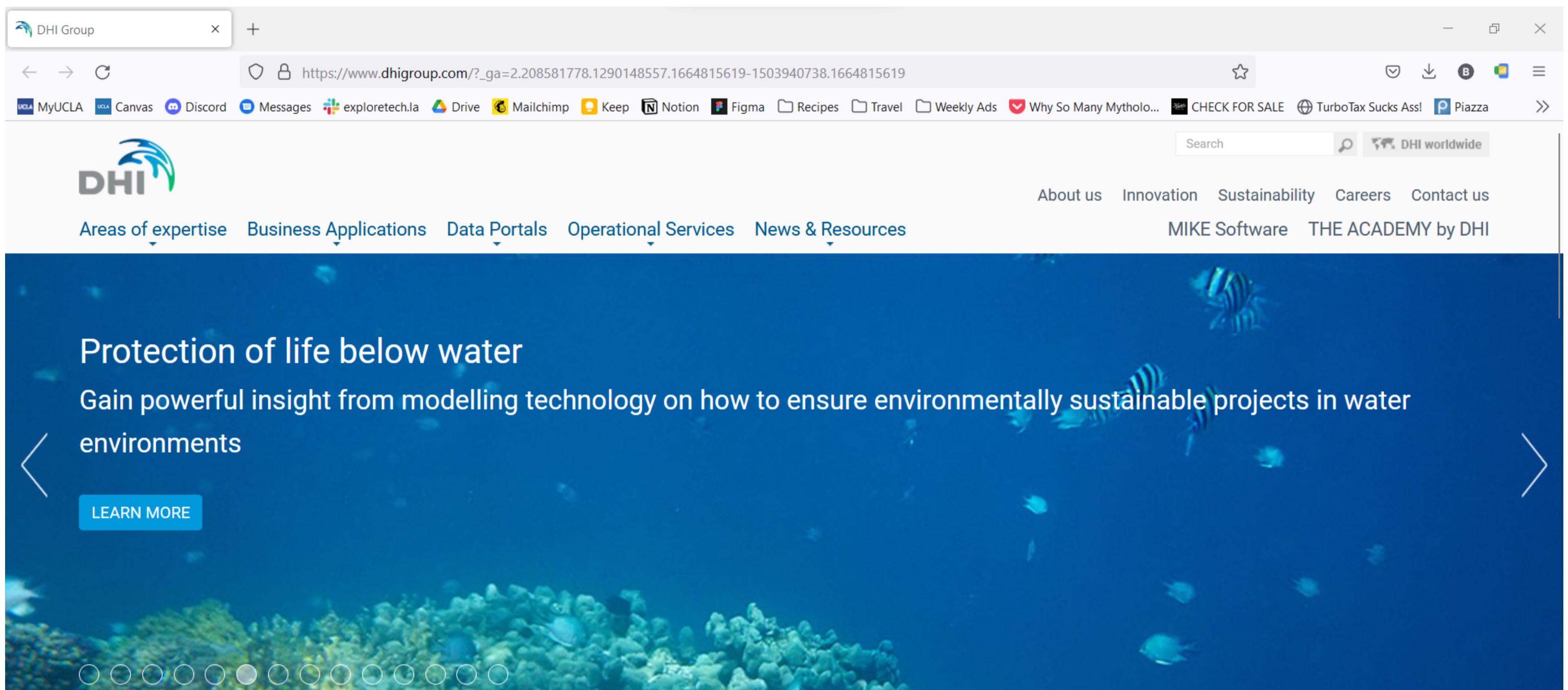
SEVERITY RATING

1 = Cosmetic problem only: fix if time is available

2 = Minor usability problem: fixing this should be given low priority

3 = Major usability problem: important to fix, given high priority

FRONTPAGE



INITIAL EVALUATION: Upon first glance, the website is aesthetic and simple-looking. It has clear titles so I think that I'd be able to achieve my goal of learning more about why we need to protect life under water, the threats to life under water, and how we can take action. Also I want to learn about what is currently being done, so this website should help me understand what solutions this company is providing. There doesn't seem to be a lot of complicated tasks on this website to be able to do that, and it seems like if I'm unable to find what I need, I can ask questions to receive the help I need.

| HEURISTICS | VIOLETION | RECOMMENDATION | SEVERITY |
|------------|-----------|----------------|----------|
|------------|-----------|----------------|----------|

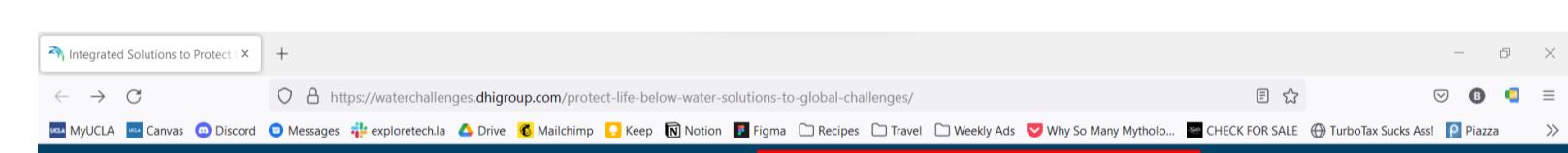
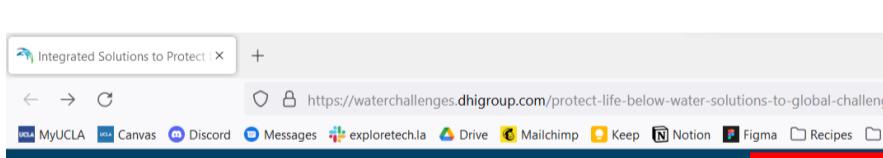
1. Visibility of system status

Keep users informed about the "status" of any processes going through providing appropriate feedback within a reasonable time.

1. The directory at the top doesn't list out all the headers that are present on the page. While I was scrolling, I couldn't tell where I was or what would come next.

I would recommend simply adding all the headers present on the page to the topbar so that users get an overview of what they can learn about as well as know where they are when they're scrolling down on the page.

2



2. Match between system and the real world

Match digital elements to real-world elements in order to maintain the same conventions and display information in a natural way.

1. The video doesn't have the "Play" button on it so it wasn't clear that it was a video. When I found a link to the video, it didn't take me to a video directly which is not what I expected. It took me to a form that I needed to fill out to watch a webinar which was somewhat confusing.

It would be pretty simple to add the play button onto the graphic. More importantly, the word "video" should be renamed to "webinar" as that's more accurate.

2