

# **Executive Summary: Maui Chicken Website**

Prepared By  
**TadBerry**

Larry Delgado  
Luke Sunaoka  
Annie Tran  
Nima Fathali Siah

Our client's name is Shawn Park who runs a local Hawaiian restaurant called Maui Chicken. Although Maui Chicken thrives due to its local popularity, Shawn recently wanted to expand his online operations as they were currently limited. Shawn specifically requested that he wanted a website that has an accurate description of everything on his menu, an accessible QR code for customers to place an order, and to be able to track and manage orders across all 3 of his restaurants. In order to meet Shawn's request, Team Tadberry decided to tackle these 3 aspects as the primary goal for this product.

This product contains the restaurant information which displays information related to the menu, promotions, and all 3 locations. The menu includes descriptions, allergen information, price listings, and product categorizations in order to inform the customers about the product as accurately as possible. The promotion page allows the owner to display any specials that are available during a limited time span. Furthermore, the website contains information about all 3 locations including its phone numbers and yelp review so that the customer has the resources to understand each location in detail.

The web app also has a QR code linked directly to the website where customers can view the menu and place their orders for each location. The purpose of the QR code was for customers to be able to scan the code and be taken to the Maui Chicken's website where they can access many of the features needed to complete an order.

The main feature this web app has to offer comes from its online ordering feature which is placeable across all 3 locations. This feature allows for customers to easily place an order and simplifies the whole process through any device. Furthermore, the website is able to keep track of all of the orders placed and display this information to each location accordingly so that orders can be prepared on time.

This product has taken the requests made by Shawn and provides the functionalities to be useful not only to the customers of Maui Chicken but the employees through a simple and clean web application. All of the orders are monitored and logged and even archived in the case that anything goes wrong. Furthermore, the web application is scalable such that if any extra locations are added, the website can quickly add this new information.