John Doe

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Professional Summary

Junior data analyst with a strong foundation in data analysis, visualization, and business intelligence. Proficient in Python, SQL, and BI tools like Power BI and Tableau. Completed a 2-year Modular Data Analysis Training program and certified in CS50x. Eager to apply analytical skills in an internship or entry-level position to drive data-driven decision-making.

Education

Modular Data Analysis Training

University of Lomé, Lomé, Togo

2021 - 2023

2-year comprehensive program covering data analysis, statistics, programming, and business intelligence. Training completed, awaiting final defense presentation.

CS50x Certification

Harvard University

2023

Introduction to Computer Science and Programming with Python.

Skills

Programming & Data Analysis

- Python (pandas, numpy, matplotlib, seaborn)

- SQL (MySQL, PostgreSQL)

Visualization & BI Tools

- Power BI
- Tableau
- Excel

Data Management & Modeling

- Pentaho
- Data Modeling (Star Schema, Snowflake)
- ETL
- DAX
- Data Cleaning
- Storytelling

Academic Projects

Revenue Analytics & Price Optimization

Conducted comprehensive revenue analysis and price optimization for a small retail business in Lomé. Utilized Python for data processing and Power BI for visualization, resulting in actionable insights for pricing strategy.

Tech Stack: Python, Power BI

Retail Sales Analysis Dashboard

Developed an interactive Power BI dashboard featuring advanced DAX calculations and key sales performance indicators. Enabled real-time monitoring of sales trends and KPIs for retail management.

Tech Stack: Power BI, DAX

Fashion Retail Analytics

Performed in-depth customer and product trend analysis using the Online Retail dataset. Created compelling Tableau visualizations to uncover patterns in customer behavior and product performance.

Tech Stack: Tableau

ShopNest Data Warehouse

Designed and implemented a robust e-commerce data warehouse with ETL processes. Integrated MySQL database with Pentaho for efficient data extraction, transformation, and loading operations.

Tech Stack: MySQL, Pentaho, ETL

Languages

- French - Fluent
- English - Intermediate