John Doe - Resume

# John Doe

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## Professional Summary

Junior data analyst with a strong foundation in data analysis, visualization, and business intelligence. Proficient in Python, SQL, and BI tools like Power BI and Tableau. Completed a 2-year Modular Data Analysis Training program and certified in CS50x. Eager to apply analytical skills in an internship or entry-level position to drive data-driven decision-making.

## Education

### Modular Data Analysis Training

University of Lomé, Lomé, Togo

2021 - 2023

2-year comprehensive program covering data analysis, statistics, programming, and business intelligence. Training completed, awaiting final defense presentation.

### CS50x Certification

Harvard University

2023

Introduction to Computer Science and Programming with Python.

## Skills

#### Programming & Data Analysis

* Python (pandas, numpy, matplotlib, seaborn)
* SQL (MySQL, PostgreSQL)

#### Visualization & BI Tools

* Power BI
* Tableau
* Excel

#### Data Management & Modeling

* Pentaho
* Data Modeling (Star Schema, Snowflake)
* ETL
* DAX
* Data Cleaning
* Storytelling

## Academic Projects

### Revenue Analytics & Price Optimization

Conducted comprehensive revenue analysis and price optimization for a small retail business in Lomé. Utilized Python for data processing and Power BI for visualization, resulting in actionable insights for pricing strategy.

**Tech Stack:** Python, Power BI

### Retail Sales Analysis Dashboard

Developed an interactive Power BI dashboard featuring advanced DAX calculations and key sales performance indicators. Enabled real-time monitoring of sales trends and KPIs for retail management.

**Tech Stack:** Power BI, DAX

### Fashion Retail Analytics

Performed in-depth customer and product trend analysis using the Online Retail dataset. Created compelling Tableau visualizations to uncover patterns in customer behavior and product performance.

**Tech Stack:** Tableau

### ShopNest Data Warehouse

Designed and implemented a robust e-commerce data warehouse with ETL processes. Integrated MySQL database with Pentaho for efficient data extraction, transformation, and loading operations.

**Tech Stack:** MySQL, Pentaho, ETL

## Languages

* French - Fluent
* English - Intermediate