



BRINGING  
LOVE  
TO EVERY SINGLE  
SOUL

# ANNUAL REPORT

## FY 2015/2016

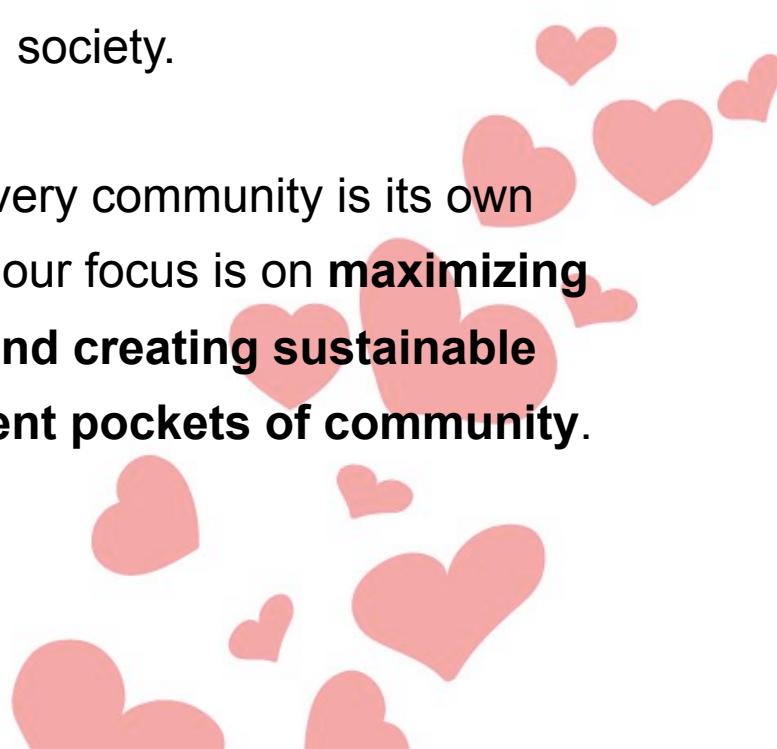


**ENGAGE. ENRICH. EMPOWER.**

# **BLESS**

Bringing Love to Every Single Soul (BLESS), is a community-focused Non-Profit Organisation, launched in August 2014 by Ms Low Yen Ling, Mayor for South West District. Under the guidance of NUS professors, BLESS is driven by NUS students and alumni members. Having recognised the bountiful potential of social capital, BLESS actively targets the community as a focal point of intervention to support the less privileged in the society.

Believing that every community is its own strongest reserve, our focus is on **maximizing social impact and creating sustainable changes in different pockets of community.**



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# CHAIRMAN'S

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2015 was a very significant year for our nation. We came together and celebrated all that we had achieved in the last 50 years. We reflected on our past, lived in the present and started writing our hopes for the future.

In the Financial Year 2015/2016, we explored beyond our regular projects. We were given opportunities to organize mobile family day carnivals, bringing SG50 celebrations closer to the homes of the less privileged. We were proud that this project was being featured on the TV series, *A Jubilee Journey*, and that Prime Minister Lee mentioned this project in his speech during the SG50 Appreciation Dinner. This project started off with a simple concern that some residents, particularly the lower income or those with locomotive disabilities, might not be able to join in the SG50 celebrations as there were held in town or malls. We were glad that our small actions made a significant impact in the lives of many.

We were also delighted to know that one of our regular projects, Shining Star Reads @ South West, was also featured on the special National Day Exhibition, titled "Home". This project was kick-started as we came to understand that some children have limited accessibility to learning opportunities due to the financial constraints. We wanted to close this gap by bringing reading sessions to the void decks of the rental blocks. When we first pitched this idea to others, many were skeptical. We were glad that we persisted on and today, with the support of South West Community Development Council and NUS Centre of Social Development Asia, not only did we manage to implement the reading programme at four rental clusters, we have also conducted applied research.

# MESSAGE

All that we wanted to do was to find a need and meet it. For the works that BLESS has done, I was also honoured to clinch the Ten Outstanding Young Persons (Singapore) Award. BLESS also conferred the Silent Heroes Award (Organization Category). We would not be able to accomplish all of this without the strong support from the various community partners and corporate partners. More importantly, it signifies commitment, willpower and the spark of passion in all of us to serve the community.

Indeed, small acts when multiplied, can transform the world. We will continue to strengthen our collaborations to ensure better support and care for the less privileged for the coming year.

In closing, I would like to express my heartfelt thanks and appreciation once again to the corporate partners, community partners and volunteers for their dedication and belief in BLESS. We look forward forging stronger partnerships and have an even more fruitful year ahead.

**Small acts when multiplied, can transform the world.**



Francesca Phoebe Wah  
Chairperson  
September 2016

# CEO'S

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The past year in 2014/2015 was an eventful one for BLESS. After our huge success in organising the BLESS Mobile Family Day, we received a lot of positive attention and recognition. This is a significant indication of our members' strong capabilities and commitment and it was indeed a glorious moment for BLESS.

However, the journey is not always smooth-sailing. After such an exciting year, it is important to have a checkpoint and ask ourselves difficult questions like: How are our members doing? Is our current management structure effective? How can we develop a strong sense of lasting community responsibility in our members?

While we have said goodbyes to past members and welcomed fresh new faces, it is most heartening to me to witness how the journey with BLESS has impacted our members' lives. Ms. Yvonne Lee, ex-Executive Director of Bringing Learning to Every Shining Star, is one example. Having been part of this initiative for 2 years, Yvonne has persisted through trying times with much resilience. As the advisor of Shining Star, it was truly a privilege to watch her grow into a confident leader. Today, she is an active volunteer at our Telok Blangah community group.

Another member of BLESS whom have been such an inspiration is Vivien Ng, our HR director. As a HR Officer at DBS Bank, Vivien goes the extra mile to develop her career in HR by contributing her time and expertise with BLESS. I am thankful for such committed and driven members like Vivien as they set great examples for our generation in making a conscious choice to give back and give generously.

# MESSAGE

Being a start up non-profit organisation, we recognise that BLESS' ambitions can only be as good as our members' well being, motivation and belief in their work. It is important to acknowledge the varying levels of commitment from our members as they are all in different phases of their lives – freshmen in university, final year students or young adults just entering the workforce.

BLESS is learning and this year, we have decided to streamline our operations to three main initiatives focusing on the children of our communities. By doing so, we now have more time and resources to develop our members and increase their involvement in key decisions.

This coming year will be an important one for BLESS as we learn to focus our ambitions and prioritise our members' development. I would like to encourage my teammates to learn to step out of fear – fear of change, challenge or commitment – and step into faith that as a team we can do better.

A big thank you to the entire BLESS team for choosing to be part of this family! I would also like to convey my most sincere appreciation to our donors, volunteers, private and community partners – your involvement is always a step forward in making an impact to the community. Continue to support us and let's not stop here as the work of BLESS is a work in progress!

**BLESS'  
ambitions can  
only be as good  
as our members  
well-being,  
motivation and  
belief.**



Leung Sin Hang  
Chief Executive Officer  
September 2016

# **VISION**

**&**

# **MISSION**

**VISION**

**A community that gives,  
A Singapore that lives.**

**MISSION**

**To create sustainable changes in  
our community.**

# WORKING MODEL

**CAPTURE** the available community resources

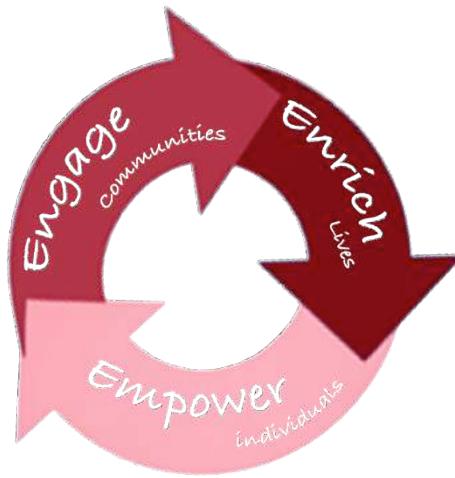
**DEVELOP** the capabilities of these assets.



# GOALS

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## ***ENGAGE. ENRICH. EMPOWER.***



*To develop capacity of communities by **engaging communities** in efforts to **enrich the lives** of the less privileged, **empowering both the givers and the recipients** through this process.*

## ***IGNITE. IMPART. INSPIRE.***



*To develop capacity of youths by **igniting passion, imparting skills and knowledge** and **inspiring youths** to initiate community interventions.*

# **VALUES**

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## **COMPASSION**

*We have a heart for people.*

## **PASSION**

*We do things with a heart.*

## **TEAMWORK**

*We achieve more when we work as one.*

## **RESILIENCE**

*We stand as one against all odds.*

## **INTEGRITY**

*We serve with our moral compass.*

# PROGRAMMES

At present, BLESS has **5** regular programmes.

Like that of a pentastar, although the 5 programmes may appear disjointed at the first glance, they share the **SAME FOCUS** of engaging communities, enriching lives and empowering individuals. Yet, they execute it through **DIFFERENT STRATEGIES**.



## Programme

## Overview

### **Bringing Love to Every Small Soul**

An online platform that congregates needs from different social service agencies and coordinates community giving efforts.

### **Bringing Learning to Every Shining Star**

A bi-weekly reading programme held at the void decks of rental blocks.

### **Bringing Laughter to Every Single Senior**

A community-based elder care programme that enables and empowers seniors in the community to help the isolated elderly.

### **Bringing Love to Every Single Stranger**

A Values-in-Practice (VIP) programme to increase self-directed and self-initiated community involvement in students.

### **Baking with Love for Every Sweet Soul**

A platform to mobilise and coordinate corporate-giving to bless children with birthday cakes on their birthdays.

# OUR YEAR



- Induction 2015
- BLESS 1<sup>st</sup> Year Anniversary
- Exhibition of Lego Mural @ Jurong Regional Library
- New Block Parties @ Boon Lay rental blocks
- BLESS @ Singapore – Brunei Youth Leadership Exchange Programme
- BLESS @ World Congress in Japan
- Clearing of First Audit
- Delivery of wishes for children @ PPIS

# AT A GLANCE

JUL

- Feature in *Home* Exhibition
- BLESS @ Our South West Conversation

JUN

- Special Meet-the-Author Session, Purple Paw Prints

MAY

- First run of Senior Community Outreach and Volunteer Engagement (SCOVE)

APR

- Launch of Values-in-Practice @ South West

MAR

- Feature in *A Jubilee Journey*
- BLESS @ SG50 Appreciation Dinner

FEB

- BLESS @ SG Future Engagement Conversations

JAN

- Workshops for Volunteers
- Collaboration with Our Learning Lodge

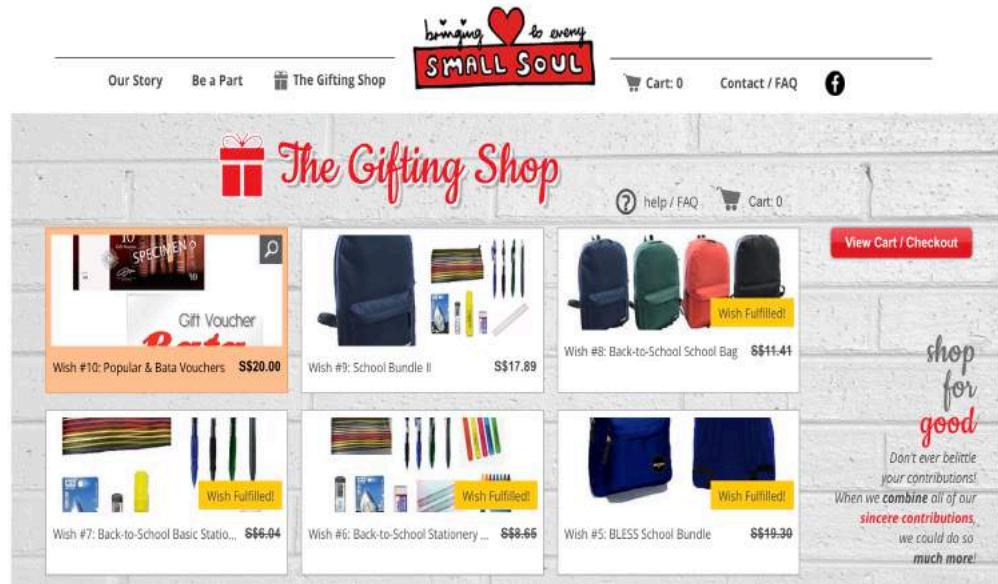
# REGULAR



# PROJECTS



# BRINGING LOVE TO EVERY



**Online platform  
that congregates  
needs from different  
social service agencies  
and coordinates  
community giving  
efforts**

**Fulfilled Wishes**  
720

**Funds raised**  
\$3644.87

**Social service  
agencies**  
Rotary FSC,  
PPIS (Bedok),  
Fei Yue (Yew Tee),  
PPIS (Jurong)

**Cost savings through  
bulk purchase**  
\$1493.57



# SMALL SOUL



**ENGAGING** internet users in **ENRICHING** the lives of the less privileged, **EMPOWERING** them to give to the community.

*A joyful season's greeting - The team pioneered a new delivery with JCI to PPIS Bedok on Christmas Eve in 2015.*



*Unveiling the efforts behind our wish deliveries – Each stationary pack is indeed brimming with love for every small soul. Featuring our volunteer, Alicia, who work behind the scenes to ensure that the children will be blessed with the stationery that they had wished for.*

# BRINGING LEARNING TO EVERY



**Reading Programme  
held at the void decks  
of rental blocks to  
bring learning  
opportunities closer to  
their homes**

**Community Groups**  
4

**Reading Sessions**  
93

**Children**  
104

**Volunteers**  
63

**Training Workshops**  
2

# SHINING STAR



**ENGAGING** residents  
in **ENRICHING** the  
lives of the young  
children,  
**EMPOWERING** them  
to deliver simple social  
services to their  
community.

**Doubling the joy of reading** – Sometimes, we invite a special guest to take our reading sessions to a whole new level of fun and enthusiasm. Featuring Ms Sarah Mounsey, the author of the children's book Purple Paw Prints, who took time to read to the delighted students!



**Gearing up for reading sessions** – It was a fulfilling session, as public volunteers and student volunteers from ACSI attended the volunteer training workshops. Through the interactions, we could see their enthusiasm and compassion for the community.

# BRINGING LAUGHTER TO EVERY



**Interactive games,  
light exercises, along  
with multi-cultural sing  
along sessions at the  
void decks of rental  
blocks to promote  
interaction and care  
between seniors in the  
community**

**Community Groups**  
**1**

**Engagement  
Sessions**  
**3**

**Volunteers**  
**15**  
**(for each session)**

# SINGLE SENIOR



**ENGAGING** senior volunteers in **ENRICHING** the lives of the vulnerable seniors, **EMPOWERING** them to be active agents of change in their own community.

**Touching lives through lives**— A joint collaboration with Singapore Anglican Community Services, we ran the first run of the Senior Community Outreach and Volunteer Engagement (SCOVE) programme, a group work to inspire seniors to rise up as volunteers.



**Taking time out to brighten up a senior's day** – We are grateful to our volunteers, who were willing to dedicate their time for organizing the block parties and seeing them through to completion.

# BRINGING LOVE TO EVERY SINGLE



**A structured curriculum to intentionally inculcate values in pupils through everyday teaching.**

Level	Focus
<b>Lower Primary</b>	<b>TEACHER-DIRECTED</b> Explicit teaching of the 7 core values.
<b>Middle Primary</b>	<b>SELF-DIRECTED</b> Independent exploration, critical thinking and reflection.
<b>Upper Primary</b>	<b>SELF-INITIATED</b> Planning and executing a community project.

bringing  to every  
**SINGLE  
STRANGER**

# STRANGER



**ENGAGING** primary school children in **ENRICHING** the lives of others, **EMPOWERING** them to care for their community.

**Back in the old days** – Through a light-hearted skit, the VIP mascot shared with pupils three key messages: (a) sharing is caring, (b) it is important for us to be a good member of society and (c) we need to be respectful to others.



**Educating students to live out the right values from young** – Featuring Ms Low Yen Ling, Mayor of South West District, conducting a lesson from the book during the launch.

# BAKING WITH LOVE FOR EVERY



**A corporate giving platform to mobilise and coordinate efforts to bless children with birthday cakes on their birthdays, looking into their emotional well-being.**

**Children blessed with birthday cakes**  
**25**

**Funds raised**  
**\$1020**

baking with  for every  
**SWEET SOUL**

# SWEET SOUL



**Delighted children with their surprise treat –** Volunteers deliver cakes to the doorsteps of less privileged children on their birthdays so that each child can celebrate their birthday with their family members. These cakes are either donated by corporates or purchased from funds raised through fundraising.



**Paying it forward with gratitude –**  
Thank-you cards are written by the children to the corporates who blessed them on their birthdays.

**ENGAGING**  
companies in  
**ENRICHING** the lives  
of the less privileged,  
**EMPOWERING** them  
to give back  
meaningfully to the  
community.

# EVENT



# HIGHLIGHTS



**BUILDING ON  
THE ABILITY TO GIVE  
BRINGING LOVE TO EVERY  
SINGLE SOUL**

Starting your own, unique, and innovative initiatives can be a great way to make a difference in the world. But what if you lack the resources or access to them? What if you need support? That's where BLESS comes in! BLESS (Bringing Love to Every Single Soul) provides you with the tools and resources to bring about change in your community and BLESS others in community building efforts.

BLESS' approach is to get families in the community to come together to co-create solutions with BLESS to address a concern within their community. This gave birth to a number of initiatives. These include a learning center for children, another initiative under BLESS, and other volunteers reach out to other seniors who are alone. Over time, these volunteers develop and strengthen relationships and care for one another in the community.

Individuals are motivated through BLESS' initiatives to be an important to the people in their community, who subsequently step up to become community leaders.

By engaging communities to build spaces and strengthening the capacity of communities, BLESS' goal is to help them to help themselves. It helps them to learn, community-build, moreover, to live off the strengths of the community to bring the love they believed.

**"A lot of people were willing and ready to contribute. I wanted to be that someone to coordinate and mobilise resources so I set up BLESS. #"**

- Francisca Wah  
(Founder & Chairperson)

BLESS actively targets the community as a focal point of intervention to support the less privileged in the society. Believing that the community is its own strongest reservoir, its focus is on building capacity of communities.

For more information:  
<http://blesss.org/>  
<https://www.facebook.com/BringingLoveToEverySingleSoulSG>





*Together with the other Singapore delegates, Ms Francesca Wah attended the launch of the Brunei-Singapore: A Special Relationship Photo exhibition, followed by a lecture by Deputy Prime Minister and Coordinating Minister for National Security, Mr Teo Chee Hian.*

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## Singapore – Brunei Youth Leadership Exchange Programme: Ties that Bind

Singapore and Brunei has established diplomatic relations since 1984 and the relations the two countries are excellent. Leaders on both sides have close personal ties and there is a regular exchange of visits at all levels. Singapore and Brunei have long-standing arrangements such as the Currency Interchangeability Agreement, and also cooperate extensively in defence, finance, trade and investment, tourism, health and education.

Organised by National Youth Council, Miss Francesca Wah had the opportunity to be part of the Singapore delegate to visit Brunei from 4<sup>th</sup> October 2015 to 9<sup>th</sup> October 2015. During her visit, she listened to various spokesperson from different Ministries to discuss social issues and institutional care. She also had the chance to speak to Society for Community Outreach and Training (SCOT) and be inspired by the ground-up projects.



*Miss Francesca Wah had the opportunity to share with the people she met in Brunei about the works of BLESS.*

*Left: With Minister of Culture, Youth and Sports, Pehin Orang Kaya Pekerma Laila Diraja Dato Seri Setia Awang Haji Hazair bin Haji Abdullah*

*Right: With Wu Chun, recipient of Brunei Leader of the Youth*

"It was really heartening to see the strong ties between Singapore and Brunei. The strong bilateral relationship is definitely not built over night, but after many years of hardwork by our leaders. I have definitely learned a lot and gained new insights from the exchanges with our Brunei counterparts. One thing that struck me most during the trip was the joy in the hearts of Bruneians. I visited residents staying in different types of housing, from longhouses and water villages to those staying in terrace houses, and the common thread across was the strong family unit and community spirit in each area that I visited," said Miss Francesca Wah.



*Miss Francesca Wah with other participants of the World Congress, after one of the workshops.*

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## World Congress @ Japan

The World Congress brings together individuals from the 193 Member States of the United Nations. Ms Francesca Wah worked with individuals to discuss different social issues at the international level and brainstorm on possible projects.

"It was an eye-opening experience. There are some global problems which many countries are facing. Yet, you realize that there is no one size fit all solution. For example, while the idea of rental housing works for Singapore, it might not work in other countries. The people chose to stay on the streets. Cultural sensitivity is important," said Miss Francesca Wah.



*Miss Francesca Wah presenting on her group's proposal.*



*Our Learning Lodge is a registered community-focused social enterprise, launched on 31st January 2016 by Mr Yee Chia Hsing (second from left), Advisor to Nanyang Grassroots Organization. BLESS signed an official collaboration with Our Learning Lodge.*

## Collaboration with Our Learning Lodge

BLESS celebrated Lunar New Year in conjunction with the launch of our official collaboration with Our Learning Lodge.

Our Learning Lodge is a community-focused social enterprise that aims to provide meaningful programmes to nurture children's intellectual capacity. Concerned with the rising trend of dual-income families, Our Learning Lodge is a drop-in education centre which engages latchkey children in meaningful after-school activities. The centre also serves as an alternative space for the children to drop by and spend their time in a structured manner. There are also study corners in the centre for students to do their work after school.

The centre also provides engaging and stimulating play experiences to promote social interaction among children. Children can also try out the first specially designed escape-room for children aged 10 to 16 years olds. The game puts their intelligence and detective skills to test, fostering their logical thinking and problem solving abilities.

Our Learning Lodge has kindly offered its space as an office space for BLESS to use. BLESS looks forward to creating more meaningful programmes.



BLESS with Guest-of-Honour Ms Low Yen Ling (fifth from left), Mayor of South West District, at the closing ceremony of the BLESS Mobile Family Day event. A Lego mural jointly constructed by South West District residents and grassroots leaders was unveiled during the ceremony.

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## A joyful closure to BLESS Mobile Family Day – South West Celebrates SG50

BLESS Mobile Family Day came to a successful closure last September. The 11 mobile family day carnivals brought SG50 celebrations closer to the homes of more than 5,500 less-privileged families in the South West District. Over 200 volunteers, 23 community organizations and corporates played a part in making this project a success.

Held at NUS University Town, the closing ceremony was graced by Mayor for South West District, Ms Low Yen Ling. An SG50 Lego mural, jointly constructed by residents across South West District, was unveiled as a highlight of the event. The SG50 Lego mural is presented as a birthday present to Singapore. Today, it sits at the third level of Jurong East Regional Library.



**There is  
strength in  
numbers.**

*BLESS Founder and Chairperson, Miss Francesca Wah, presenting a mini Lego mural of Singapore's landscape to Prime Minister Lee Hsien Loong at the SG50 Appreciation Dinner on 18 March 2016.*

*(Photo Credit: Ministry of Culture, Community & Youth)*

BLESS also had the opportunity to attend the SG50 Appreciation Dinner held in March, which commemorated a diverse range of SG50 celebration initiatives. During the celebratory dinner, Prime Minister Lee Hsien Loong mentioned this project in his speech as a ground-up effort to “organise Mobile Family Days across the Southwest District to bring the celebrations to the less privileged and elderly”.

“When I first thought of this project, I did not imagine it would be able to make such significant impact. I simply felt that in order to be a nation of opportunities for all, the less privileged ought to be given opportunities to participate in the celebration of our jubilee year as they too, play a part in building Singapore. I want to spread the SG50 celebrations to the rental blocks and even the seemingly inaccessible parts of the island. I am grateful to have friends who are as excited and passionate as I, and share the same vision and burden as me, to join me in the organizing committee. More importantly, I am thankful to the strong support from the Grassroot Leaders, Family Service centres, schools, companies and the dedicated volunteers. There is strength in numbers and it was their strong support that made this project a success,” said Miss Francesca Wah, Chairperson of the Organising Committee.

# **FINANCIAL STATEMENT**

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## **INCOME**

<b>From Funding Organizations</b>	<b>\$21, 139</b>
<b>From Donations</b>	<b>\$20, 726</b>
<b>Total Income: \$41, 865</b>	

## **EXPENDITURE**

<b>Programme Expenses</b>	<b>\$38, 558</b>
<b>Balance carried forward to next FY:</b>	<b>\$3, 307</b>

*The detailed financial report is available on our website.*

# OUR PEOPLE

# BOARD OF DIRECTORS

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*From left to right:*

Francesca Phoebe Wah Li Ting (*Chairperson*),  
Geena Liaw Jin Yi (*Vice-Chairperson, Administration*),  
Lim Sheng Wei, Justin (*Vice-Chairperson Operations*)

# SENIOR MANAGEMENT

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*From left to right*

Lim Chin Voon, Jesslyn (*Deputy Chief Executive Officer*), Vivien Ng Zhi Wei (*Human Resource Director*), Yvonne Lee Yi Wan (*Director, Bringing Learning to Every Shining Star*), Joanne Ong Yi Ting (*Director, Bringing Laughter to Every Single Senior*), Leung Sin Hang (*Chief Executive Officer*)

*Not in picture*

Herman Chan Keng Wee (*Chief Finance Officer*), Patricia Ng Jia Min (*Marketing Director*), Lee Jun Yang (*Director, Bringing Love to Every Small Soul*), Puang Shu Juan (*Director, Bringing Love to Every Single Stranger*), Rachel Soh Wen Yun (*Director, Baking with Love for Every Sweet Soul*)

# SECOND

# MANAGEMENT

## Finance Committee

Appointment	Name
Director	Herman Chan Keng Wee
Accountant	Judith Zhou Tian Ruo
Treasurer	Ngim Wei Qiang

## Marketing Committee

Appointment	Name
Director	Patricia Ng Jia Min
Public Relations	Matthew Hooi Chung-Yew
Creative Design	Chia Yao Le Jenny
Editor	Lerh Mui Teng Jeslyn
Fundraising Officers	Chen Wan Lin
	Maisurah Afiah Binte Mohammed Amin

# COMMITTEE

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## Human Resource Committee

Appointment	Name
Director	Vivien Ng Zhi Wei
Assistant	Mona Siow Bao Ling

## Bringing Love to Every Small Soul Committee

Appointment	Name
Advisor/ Vice-Chairperson	Lim Sheng Wei, Justin
Director	Lee Jun Yang
Secretary/ Donor Manager	Ong Swee Joo
Public Relations	Jocelyn Chua Shu Fang
Website Manager	Lim Li Yi
Resource Manager	Chua Wen Xin Alicia

# **SECOND**

# **MANAGEMENT**

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**Bringing Learning to Every Shining Star Committee**

<b>Appointment</b>	<b>Name</b>
<b>Advisor/ CEO</b>	<b>Leung Sin Hang</b>
<b>Director</b>	<b>Yvonne Lee Yi Wan</b>
<b>Public Relations</b>	<b>Lisa Wong Shi Ying</b>
<b>Secretary/ HR Manager</b>	<b>Alvin Lim Wei Sheng</b>
<b>Curriculum Manager</b>	<b>Connie Li Lam Mui</b>
<b>Resource Manager</b>	<b>Lim Tian Wen</b>
<b>Manager (CG1)</b>	<b>Lim Huan Hock</b>
<b>Manager (CG2)</b>	<b>Lau Boon Yen</b>
<b>Manager (CG3)</b>	<b>Melissa Lim Miao Si</b>
	<b>Venetia Ho Sook Kin</b>
<b>Manager (CG4)</b>	<b>Celine Tham Yi Xin</b>

# COMMITTEE

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**Bringing Love to Every Single Senior Committee**

Appointment	Name
<b>Advisor/ Deputy CEO</b>	<b>Lim Chin Voon, Jesslyn</b>
<b>Director</b>	<b>Joanne Ong Yi Ting</b>
<b>Secretary/ PR Manager</b>	<b>Clarissa Lim Xin Rong</b>
<b>Curriculum Manager</b>	<b>Lim Xue En</b>
<b>HR Manager</b>	<b>Chua Xin Yi</b>
<b>Manager (CG1)</b>	<b>Teo Shuek Chian</b>
<b>Manager (CG2)</b>	<b>Fiona Ong Wei Ling</b>

# **SECOND**

# **MANAGEMENT**

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**Bringing Learning to Every Single Stranger  
Committee**

<b>Appointment</b>	<b>Name</b>
<b>Advisor/ Chairperson</b>	<b>Francesca Phoebe Wah Li Ting</b>
<b>Director</b>	<b>Puang Shu Juan</b>
<b>Secretary/ PR Manager</b>	<b>Shirlynn Koh Zhi Wen</b>
<b>Curriculum Manager</b>	<b>Grace Len-Yin Caine</b>
<b>School Coordinator</b>	<b>Janice Lee Jia Hui</b>

# COMMITTEE

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**Bringing with Love for Every Sweet Soul Committee**

Appointment	Name
<b>Advisor/ Vice Chairperson</b>	<b>Geena Liaw Jin Yi</b>
<b>Director</b>	<b>Rachel Soh Wen Yun</b>
<b>Secretary/ PR Manager</b>	<b>Lim Sin Nee</b>
<b>Resource Manager</b>	<b>Tan Gwyneth</b>
<b>Marketing Officer</b>	<b>Loh Lai Cheng</b>

**It is in the choices  
we make that  
determine  
whether or not  
others are blessed  
by our actions.**



**Matthew Hooi Chung-Yew**

Public Relations Officer  
Bringing Love to Every Single Soul

Volunteering with BLESS has been a very joyous experience for me. It began with simply being a good friend to our Chairperson, Francesca, and helping out with her project. Later, as the organization expanded, I began to see the very real impact it was making in the community, which led me to believe in the work that BLESS was undertaking.

I firmly believe in the many-helping-hands approach that BLESS harnesses. It is heartening to see how in many occasions, our belief in the people of Singapore has been rewarded so lavishly.

My time with BLESS has reminded me that as a Singapore citizen, everyone has a part to play to make Singapore a better place. In whatever career or profession, it is in the choices we make that determine whether or not others are blessed by our actions. It isn't about doing one big act of kindness, but the little things we do, do add up over time.



**Seeing the kids' smiles will energize you and make your time and effort spent worth it.**

**Celine Tham Yi Xin**  
Manager  
Bringing Learning to Every Shining Star

As a volunteer, you need to be committed to the demands and responsibilities. Thus, passion is very important. Without passion, it can sometimes feel very daunting and overwhelming to continue to stay committed as a volunteer amidst all the other work or school commitments you have.

During my time as a Shining Star volunteer, what surprised me the most was how everyone is always willing to lend one another a helping hand. I think this is related to passion as well -- we are all passionate about giving the children the best programme we possibly can and this makes us all prepared to sometimes make last minute changes in our schedules to help out. It is very heartwarming.

If you enjoy working with children, you won't regret volunteering with Shining Star. After a long day of work or school, seeing the kids' smiles will energize you and make your time and effort spent worth it.

**We are here not to  
just help the  
community. We  
help the  
community to  
help themselves.**



**Lim Sin Nee**  
Secretary/Public Relations Executive  
Bringing Love to Every Sweet Soul

It was a great experience to be able to work for BLESS, because it is such a unique company. The initiatives in BLESS are those that help to fill in the gaps for the less privileged groups in Singapore. However, we are here not to just help the community; we help the community to help themselves.

Of course, there were challenging times - when motivations fell short and collaborations fell through. But all in all, my time with BLESS gave me greater insights as to how we can help the less privileged groups of people in our lives - through simple things like giving a birthday cake to a child, or a reading session each week

Let's all pay it forward with tiny acts of kindness!



**Being part of the  
BLESS community, I  
felt supported and  
have grown as an  
individual.**

**Janice Lee Jia Hui**  
School Coordinator Officer  
Bringing Love to Every Single Stranger

Being in BLESS taught me a lot. When I was the marketing director, I learned how to present and promote the organisation and its programmes to potential stakeholders. When I was the school coordinating officer for Single Stranger, I could use what I have previously learned to present the Single Stranger programme to the different schools.

The official launch of Single Stranger was the most memorable moment. The programme finally took off because of everyone's hard work. It was a huge milestone for Single Stranger. I firmly believe that the inculcation of values should start as young as possible - respect and care are important values to make the world a better place for everyone.

Being part of the BLESS community, I felt supported and have grown as an individual. When there were problems, I did not have to rely on myself to solve it. Everyone in the team came together and contributed to the solving the problem. Because of BLESS, I made good friends who were very understanding and caring.

**In BLESS, you know everyone does their best to make things work.**



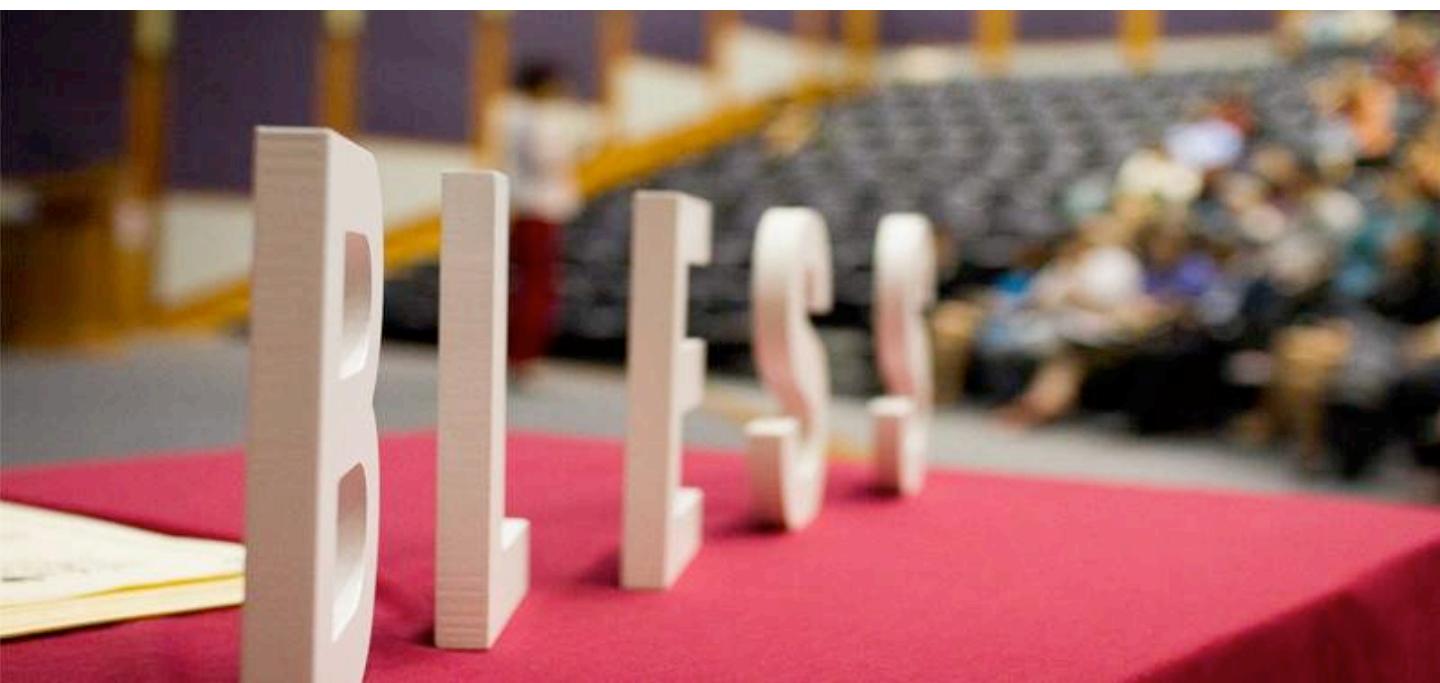
**Lim Xue En**  
Curriculum Manager  
Bringing Laughter to Every Single Senior

Being part of the Single Senior Management team was a great experience. I really like my team members and I think they made all the difference. I really value the chemistry, interaction and team work!

The most memorable moment for me was when our team bonded over lunch after our first Block Party. It was a great catch-up session – our conversations revolved around our lives, holiday plans and discussion over movies and dramas. There seemed to be this special gel which bonds us from strangers to friends.

To someone who may be interested to volunteer for us: come with an open mind & heart. Don't expect anything and be surprised at everything. Be yourself.

And in BLESS, you know everyone does their best to make things work.



Thank you for  
journeying with  
BLESS over the past  
one year. Let us  
continue to work  
together to make our  
society a better  
place, by bringing  
love to every single  
soul around us!

### **You may donate to BLESS by:**

#### **Making a bank transfer to our DBS account**

Name: Bringing Love to Every Single  
Soul (Singapore) Ltd.

Account Number: 020-902111-4

#### **Write your cheque made payable to Bringing Love to Every Single Soul (Singapore) Ltd.**

Please also drop us an email at  
[marketing@sgbless.org](mailto:marketing@sgbless.org) to allow our  
marketing department to follow up  
with you on your kind donation.



**BRINGING  
LOVE  
TO EVERY SINGLE  
SOUL**

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Registration Number: 201418096G

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