

California 2025-2026 Undergraduate and Graduate Catalog State University, Long Beach

Courses

[Contract All Courses](#) |

College of Business Administration

CBA 321 - Business Topics For Non-Business Students

(3 units)

Prerequisites: MATH 122 or MATH 119A, Freshman and Sophomores excluded, completion of GE Foundation courses and at least one GE Explorations course.

Introductory course for non-business students. Topics include quantitative methods for decision making, principles of marketing, introduction to business finance and introduction to supply chain management.

Letter grade only (A-F). Not repeatable for credit.

CBA 401A - Ethical Leadership

(2 units)

Prerequisite: Consent of instructor.

Explores ethical leadership challenges related to business, technology, values, relationships, and healthcare. Team-building retreat and networking with guest speakers are integral to the class.

Students are required to complete both CBA 401A and [CBA 401B](#) within the same academic year.

Letter grade only (A-F).

CBA 401B - Ethical Leadership

(2 units)

Prerequisites: [CBA 401A](#)

with a grade of "C" or better in the immediately preceding fall semester and consent of instructor.

Continuation of [CBA 401A](#)

. Explores ethical leadership challenges in media, education, government, and management.

Community service and networking with guest speakers are integral to the class. Students required to complete [CBA 401A](#)

and CBA 401B within the same academic year.

Letter grade only (A-F).

CBA 485 - International Collegiate Business Strategy Competition

(3 units)

Prerequisites: Upper Division Standing, [MGMT 300](#)

, [MKTG 300](#)

, [IS 301](#)

, [ACCT 201](#)

, and consent of instructor. Students must apply to be in the class.

Student teams run a simulated manufacturing company and compete for best performance against teams from other universities. Company financial performance, a written business plan, an annual report and a presentation are evaluated by a panel of judges.

Letter grade only (A-F). May be repeated to a maximum of 6 units in different semesters.

CBA 493 - Business Internship

(1-3 units)

Prerequisites: Consent of instructor. COB major, COB Pre-major, and COB Minors only. Freshmen excluded.

Qualifying students engaged in career-related paid or unpaid assignments in private or public agencies or businesses. Organized plan utilizing series of seminars with selected reading and writing assignments and oral presentations. A minimum of 120 hours internship experience per semester is required.

Credit/No Credit grading only. A minimum of 120 hours internship experience per semester is required. May be repeated to a maximum of 6 units in different semesters. A minimum of 120 hours paid or unpaid experience per semester is required.

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