

California State University, Long Beach 2025-2026 Undergraduate and Graduate Catalog

Courses

[Contract All Courses](#) |

Business Law

BLAW 220 - Introduction to Law and Business Transactions

(3 units)

Prerequisite(s): Open to the following programs only: Pre-Business, Legal Studies Certificate, Pre-Construction Management, Construction Management, Entrepreneurship Minor, and Undeclared. Law and the American legal system in today's business world. Contracts, sales, and commercial paper. Examination of the role and function of the judiciary, elements of civil and criminal lawsuits, and other emerging areas of the law, including alternative dispute resolution.

Letter grade only (A-F). Not open for credit to students with credit in FIN 220.

BLAW 309 - The Consumer in the Legal and Economic Environment

(3 units)

Prerequisites: GE Foundation requirement, one or more Explorations courses; upper-division standing.

Incorporates an integrated coverage of the economic, legal, ethical and regulatory environment of consumers in avoiding and resolving disputes regarding fraudulent transactions, financial matters, personal and real property contracts, torts, credit and investment issues, and family relationships. Team taught.

(Lecture-Discussion 3 hours) Same course as [CAFE 309](#).
. Not open for credit to students with credit in [CAFE 309](#) or FIN 309.

BLAW 320 - Legal and Regulatory Environment of Business

(3 units)

Prerequisites: CBA Pre-major and major, HFHM, ECON, CEM major, ENGR (Indust Mgmt option), Asian Studies major, or Entrepreneurship Minors. Freshmen excluded.

Forms of business organizations, employment law, securities law, environmental law, anti-trust issues, and international transactions. Social, international and economic influences on domestic and

multinational corporations. Exploration of relationship of government to business. Introduction to business ethics.

Letter grade only (A-F). Not open for credit to students with credit in FIN 320.

BLAW 400 - Business Ethics

(3 units)

Prerequisites: GE Foundation requirement, at least one Explorations course.

Various types of ethical dilemmas that take place in business organizations and acquire concepts and tools needed to manage these complex value conflicts for the well being of individuals, organizations, and society.

Letter grade only (A-F). Same course as [PHIL 400](#)

. Not open for credit to students with credit in [PHIL 400](#)

. Not open for credit to students with credit in [PHIL 400](#) or CBA 400.

BLAW 422 - Intellectual Property

(3 units)

This course is an introduction to the development, policy, and environment of intellectual property with focus on trademarks, service marks, patents, copyrights, and trade secrets in relation to technology, business, and the arts including best practices, statutes, and judicial decisions.

Letter grade Only (A-F). Not repeatable for credit.

BLAW 424 - International Legal Environment of Business

(3 units)

Prerequisites: Freshmen excluded.

Subsidiaries, joint ventures and other forms of international business. Effects of treaties, laws and policies of governments on business operations. Resolution of business and investment disputes, protection of property rights, the financing and taxing of international operations, and ethical issues.

Letter grade only (A-F). Not open for credit to students with credit in FIN 424.