BLESSY JEBARAJ

DATA ANALYTICS & VISUALIZATION

CONTACT

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in **LinkedIN profile**

📍 **Schäferstraße 17, 40479 Düsseldorf**

PERSONAL

📅 **Date of Birth: 20-07-1988**

👤 **Marital Status: Single**

🌐 **Nationality: Indian**

ⓘ **Residing In Germany since Sep 2024 on 1-year valid visa**

Require no Visa sponsorship

TECH SKILLS

Visualization
Tableau, Power BI, Looker

Scripting
SQL, Python, ASP.net (C#)

ETL
Alteryx, SSIS, dbt, Airflow, Fivetran

Database
Snowflake, Oracle, SQL Server, PostgreSQL

Web Analytics
Google Analytics, Adobe analytics

Others
Jenkins (CI/CD), Git, JIRA, Confluence, Rundeck, Bitbucket

PROFILE

With 10 years of hands-on experience in data analytics and BI, I have built automated data pipelines, designed impactful dashboards, and ensured availability of high-quality data for analytics. Specializing in BI consulting experience for Finance and Marketing, I bring an adaptable mindset, strong business acumen, and a sharp focus on KPIs that drive measurable growth. Actively seeking a long-term, full-time role in Germany.

WORK EXPERIENCE

Data Visualisation Engineer
Oct 2023 - Sep 2024

Cisco Systems, Bangalore (IN)

Individual contributor solving complex challenges within Cisco's BI ecosystem

- Developed Tableau executive dashboards to summarize and track critical bookings metrics and KPIs integrating complex SQL with sales forecast and period-over-period comparisons for Cisco's Optics product line
- Designed a scalable workflow using Python to distribute personalized sales reports with recommendations via email, resulting in cost savings of USD 200K annually
- Facilitated Smartsheet to JIRA migration by developing a workflow connecting Alteryx to JIRA REST API

Tech/Tools: Tableau v.2023, Alteryx, Python, Snowflake, Jenkins

BI Engineer (Contract)
Apr 2023 - Sep 2023

Upwork Inc., Düsseldorf (DE)

6-month independent contract with Upwork while working from Germany

- Implementing financial reports off the data from Upwork Marketplace & ERP in a Snowflake DW and Looker platform
- Enabling self-service analytics platform with LookML modelling for creating dashboards that can drill down and track Upwork's business KPIs for Tax and Revenue analytics

Tech/Tools: Looker Studio, Bitbucket, Rundeck, Snowflake, Airflow, AWS

Analytics Lead
Nov 2021 - May 2023

EY, Bangalore (IN)

- Developed and delivered marketing performance Power BI reports on MS Azure cloud platform integrating data from email, paid ads and web analytics sites in a snowflake Datawarehouse
- Collaborated with international stakeholders to translate business requirements into actionable deliverables on JIRA tracking it to completion
- Developed an ETL workflow on a large dataset to perform Market Basket Analysis to improve marketing strategies

Tech/Tools: Power BI (DAX), Google Analytics, Snowflake, Azure Data Factory, SSIS, Python

Business Intelligence Manager
May 2018 - Nov 2021

Cushman and Wakefield, Bangalore (IN) & Boston (US)

- Independent owner of Akamai's global operations data platform and Tableau Admin partnering with stakeholders to ensure availability of reliable data for operational use cases
- Built a cross-functional data mart for employee badge-in data, implementing ETL with Alteryx, Python and bash scripts to clean, transform and schedule daily data load by integrating third party data with internal HR data
- Developed executive-level Tableau dashboards delivering insights to optimize workspace utilization, forecast occupancy trends, and support strategic decisions on office expansion, using historical data, occupancy metrics, and cost-benefit analyses
- Travel to Akamai HQ in Boston to attend in-person conferences to present key findings, align with leadership on BI strategy, and explore innovative data solutions with stakeholders

Tech/Tools: Tableau, Alteryx, Oracle, and Python

BI Consultant
Mar 2015 - Mar 2017

EY, Bangalore (IN) & Amsterdam (NL)

- Developed a reusable template database in SQL server to analyze large financial datasets from SAP and other ERPs and perform data transformation with advanced SQL procedures for developing VAT analytics Tableau dashboards that identify risks and opportunities with respect to overpaid or underpaid VAT
- Designed a POC with a data pipeline and tracking Tableau dashboard for Supply chain order fulfillment tracking which was won as an EY project in 2016
- Built custom application used by accountants for the VAT analytics projects at EY Amsterdam with ASP.net (C#)

Tech/Toos: Tableau, SQL Server, SSIS, ASP.NET (C#)

BI Report Developer
Aug 2010 - Jan 2015

TESCO, Bangalore (IN)

- Conducted root-cause analysis on production issues in BI reports used at Tesco's warehouse and deployed fixes within prescribed SLAs to prevent future failures in data pipelines
- Enabled real-time inventory reporting in SSRS with a scalable data model and integration with SSIS ETL jobs

Tech/Tools: MSBI (SSRS, SSIS, SSAS), SQL Server, ASP .NET (C#)

EDUCATION

Bachelor of Engineering
2006 - 2010

Karunya University, India (Accredited as A++ grade)
*Full-time, CGPA - **8.36** (out of 10)*

Executive Program in Financial Analytics
2020

Xavier School of Management , India
(Ranked in Top 10 Business Schools in India)
Online (6 months)

Modules on Finance, Statistics and ML models with Python