

Contact

Schäferstraße 17 40479 Düsseldorf
+49 15213069951 (Mobile)
blessy.jebaraj@gmail.com

www.linkedin.com/in/
blessyjebaraj2010 (LinkedIn)

Top Skills

Data Build Tool (DBT)
Knowledge Sharing
Attention to Detail

Languages

English (Full Professional)
Malayalam (Native or Bilingual)
Tamil (Native or Bilingual)
Hindi (Limited Working)
German (Limited Working)

Certifications

Tableau 10 for Data Scientists
MCPS: Microsoft Certified Professional
Creating Bespoke Data Visualisations in Tableau
Google Digital Marketing & E-commerce Specialization
Excel 2013: Macros in Depth

Honors-Awards

Tesco Value Award
Tesco Spot Award
EY Appreciate

Blessy Jebaraj

Analytics Engineer | Marketing & Financial Analytics | Business Intelligence

Düsseldorf, North Rhine-Westphalia, Germany

Summary

I transform complex data into actionable insights. I specialise in building scalable data models, identifying trends in complex datasets, and designing intuitive dashboards that drive impact. Proficiency in SQL, Python, statistical experimentation and visual storytelling has helped me play a critical role in organizational decision-making. Having worked with cross-functional teams, I bring an adaptable mindset, intuition for data, business acumen, and a sharp eye for KPIs that drive measurable growth

Experience

Upwork

BI and Data Engineer

September 2023 - Present (1 year 8 months)

Düsseldorf, North Rhine-Westphalia, Germany

Implementing financial reports off the data from Upwork Marketplace & ERP in a Snowflake DW + Looker setup

Enabling self-service analytics platform with LookML modelling for creating dashboards that can drill down and track Upwork's business KPIs for Tax and Revenue analytics

Cisco

Data Analytics and Visualisation Engineer

October 2023 - September 2024 (1 year)

Automate and manage data pipelines, workflows and dashboards for Cisco Networking BI

EY

Analytics Team Lead

November 2021 - April 2023 (1 year 6 months)

Bangalore Urban, Karnataka, India

Support accounting and finance organizations in optimizing their global marketing campaigns through data analytics

Akamai Technologies

Business Intelligence Project Manager

May 2018 - November 2021 (3 years 7 months)

Bangalore

Platform owner for BI Reporting for Akamai global Operations

EY

2 years 1 month

Senior Consultant

March 2015 - March 2017 (2 years 1 month)

Trivandrum, Kerala, India

Business Intelligence Consultant

April 2016 - June 2016 (3 months)

Amsterdam Area, Netherlands

Developed European VAT analytics solution suite

Tesco HSC

Senior Software Engineer

August 2010 - January 2015 (4 years 6 months)

Bangalore Urban, Karnataka, India

Education

XLRI Jamshedpur

Executive Program, Financial Analytics

Karunya Institute of Technology and Sciences

Bachelor of Engineering - BE