

Mountain View, CA.

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# **Education**

**University of North Carolina** 

Ph.D. Student working with Colin Raffel

**University of Pittsburgh** 

DOUBLE MAJOR, 3.51. COMPUTER SCIENCE WITH HONORS, 3.86. NEUROSCIENCE, 3.19.

Shanghai American School

HIGH SCHOOL

Advanced Placement Curriculum. Team lead for FIRST Robotics Competition.

Chapel Hill, NC 2022-Present Pittsburgh, PA 2012-2016 Shanghai, China 2008-2012

# **Selected Publications**

h-index: 6

# The Power of Scale for Parameter-Efficient Prompt Tuning

BRIAN LESTER, RAMI AL-RFOU, NOAH CONSTANT

EMNLP 2021, Online. 574 citations

#### **Finetuned Language Models Are Zero-Shot Learners**

JASON WEI, MAARTEN BOSMA, VINCENT Y ZHAO, KELVIN GUU, ADAMS WEI YU, **BRIAN LESTER**, NAN DU, ANDREW M DAI, QUOC V LE *ICLR* 2022, Online. 301 citations

#### **SPoT: Better Frozen Model Adaptation through Soft Prompt Transfer**

Tu Vu, Brian Lester, Noah Constant, Rami Al-Rfou, Daniel Matthew Cer

ACL 2022, Dublin, Ireland and Online. 68 citations

#### An Effective Label Noise Model for DNN Text Classification

ISHAN JINDAL, DANIEL PRESSEL, BRIAN LESTER, MATTHEW NOKLEBY

NAACL 2019, Minneapolis, Minnesota. 31 citations

#### Scaling Up Models and Data with t5x and seqio

Adam Roberts, Hyung Won Chung, Anselm Levskaya, Gaurav Mishra, James Bradbury, Daniel Andor, Sharan Narang, **Brian** Lester. Et Al. (8/42)

Preprint arXiv:2203.17189, 2022. 31 citations

#### A Library for Rapid Modeling, Experimentation and Development of Deep Learning Algorithms targeting NLP

DANIEL PRESSEL, SAGNIK RAY CHOUDHURY, BRIAN LESTER, YANJIE ZHAO, MATT BARTA

ACL 2018; NLP-OSS Workshop, Melbourne, Australia. 15 citations

#### **Multiple Word Embeddings for Increased Diversity of Representation**

BRIAN LESTER, DANIEL PRESSEL, AMY HEMMETER, SAGNIK RAY CHOUDHURY, SRINIVAS BANGALORE

Preprint arXiv:2009.14394, 2020. **6** citations

#### **Constrained Decoding for Computationally Efficient Named Entity Recognition Taggers**

BRIAN LESTER, DANIEL PRESSEL, AMY HEMMETER, SAGNIK RAY CHOUDHURY, SRINIVAS BANGALORE

EMNLP 2020; Findings, Online. 6 citations

## iobes: Library for Span Level Processing

**BRIAN LESTER** 

ACL 2020; NLP-OSS Workshop, Online. 2 citations

#### **Dynamically Adjusting a Voice Recognition System**

**BRIAN LESTER**, SORIN M PANAINTE

**US Patent** 9,984,688, 2018. **1** citation

## Baseline: Strong, Extensible, Reproducible, Deep Learning Baselines for NLP

DANIEL PRESSEL, BRIAN LESTER, SAGNIK RAY CHOUDHURY, MATT BARTA, YANJIE ZHAO, AMY HEMMETER

NuerIPS 2018; OSS Workshop, Montreal Quebec. 2 citations

## **Reducing Retraining by Recycling Parameter-Efficient Prompts**

BRIAN LESTER\*, JOSHUA YURTSEVER\*, SIAMAK SHAKERI, NOAH CONSTANT

Preprint arXiv:2208.05577, 2022. 1 citation

#### Overcoming Catastrophic Forgetting in Zero-Shot Cross-Lingual Generation

Tu Vu, Aditya Barua, Brian Lester, Daniel Matthew Cer, Mohit Iyyer, Noah Constant

EMNLP 2022, 2022, Abu Dhabi, UAE and Online. 4 citations

#### **Intent Features for Rich Natural Language Understanding**

BRIAN LESTER, SAGNIK RAY CHOUDHURY, RASHMI PRASAD, SRINIVAS BANGALORE

NAACL 2021; Industry Track, Online.

#### Leader: Prefixing a Length for Faster Word Vector Serialization

**BRIAN LESTER** 

Preprint arXiv:2009.13699, 2020.

# **Work Experience**

 Google Brain
 Mountain View, California

 Senior Research Engineer
 2020-Present

Deep Learning research with a focus on Natural Language Processing, large pre-trained models, and zero-shot transfer.

- Prompt Tuning: an efficient method of controlling large frozen pre-trained language models based on T5. Matches performance of full fine-tuning using only 0.003% of the parameters. Open-sourced of our codebase and it has enabled 3 published papers, 1 product launch, and at least 5 in-flight papers.
- Flan: Multitask training for a 137 billion parameter transformer-based decoder-only language model to create a model that is more effective at zero-shot prompting and performs better using Prompt Tuning.
- SPoT: Using multitask prompts as strong initialization for Prompt Tuning resulting in increased performance. Also used prompt similarity to estimate task similarity and to predict transferability.
- Added partial network training, lazy loading, and pre-filling of the auto-regressive cache to t5x, the open-source reimplementation of T5 in Jax. This final change reduced inference latency from 30 seconds to 2.4.

**Interactions**Ann Arbor, Michigan

MACHINE LEARNING ENGINEER

2018-2020

Built production grade deep learning solutions and lead research efforts to push the boundaries of performance.

- Designed novel neural network architectures for calibrated intent detection, slot filling, and named entity linking using ConvNets, bLSTM-CRFs, ranking models, and transformer-based seq2seq models.
- Designed label space, annotation guidelines, and data collection method for NLU component of dialogue systems.
- Created a cloud-native model training platform based on declarative pipelines and kubernetes. Built a deployment platform that powers NLU for multiple production dialogue systems.
- Built efficient, batched implementations of complex neural network architectures such as Beam Search. My CRF implementation reduced training time by a factor of 10.

Trove

Ann Arbor, Michigan

LEAD MACHINE LEARNING RESEARCH ENGINEER

Created a model training and serving platform that processed 200 million emails per day. Provided technical leadership to the ML team.

- Designed ConvNets for text classification to find sentences that contain questions. This powered a user-facing feature and was used to featurize the social graph created from email.
- · Created neural ranking model was used to find coreferent mentions in the text and provide context to users.
- Used lexical features, as well as connectivity information in the email social graph, to identified bot accounts.

#### **Visteon Corporation**

Van Buren, Michigan

SOFTWARE ENGINEERING INTERN

2015

2017-2018

Designed an adaptive system to minimize voice recognition errors based on ASR confidence scores. We patented this system and it is used in Mazda Cars.

# **Presentations**

University of Michigan

University of North Carolina

DEEP LEARNING

**Prompt Tuning** 

2021-2022

December 2018

An overview of my work on Prompt Tuning, as well as our work—Flan and SPoT—directly built on Prompt Tuning. The talk includes a collection of insights about the behavior of soft prompts aggregated from others' followup work.

#### **NeurIPS Spotlight Talk on Mead-Baseline**

NeurIPS OSS Workshop

DEEP LEARNING

A spotlight talk, at the Open Source Software workshop at NeurIPS 2018, about our open-source toolkit, Mead-Baseline.

onfidence and Calibration of Neural Natural Models

# **Confidence and Calibration of Neural Network Models**

EMU ML Conference

DEEP LEARNING

March 2020 <sup>1</sup>

An overview of techniques used to adjust model calibration, evaluation of models that have the ability to "reject" decision with low confidence, and their uses in the NLU unit of a production dialogue system.

#### **Padding in Neural Networks for Natural Language Processing**

A2D-NLP

NATURAL LANGUAGE PROCESSING

February 2020

A survey of NLP building blocks with a focus on correctness and the need for padding in complex situations as well as places it is unexpected, like max-pooling following a 1D convolution.

## **Optimization via NumPy and Cython**

Michigan Python Meetup

NUMERICAL COMPUTATION

January 2020

I use a series of optimizations for computing pairwise Manhattan distance to introduce core NumPy concepts and Cython to reduce the runtime from multiple hours to just seconds.

# **Input Representations of Deep Neural Networks**

PyData Ann Arbor

DEEP LEARNING

October 2017

Using learned character-compositional input representations to create Deep Neural Networks with an open vocbaulary.

# **Skills**

Deep Learning

Extensive experience building novel Neural Network architectures, generally for NLP. High-performance training with Data and Model Parallelism, including multihost distributed training on TPU.

Infrastructure

Build and deploy with Kubernetes, Docker, Flux, MongoDB, Apache Nifi, Github Actions, and GitLab CI/CD. Experience training large neural networks on Google Cloud (GCP)

Toolkits Languages

Jax, Flax, PyTorch, Tensorflow, NumPy, Pandas, Faiss, SpaCy, NLTK, Tensorflow-Datasets, Seaborn, and Matplotlib. Python, Cython, Java, C, Javascript, C++, Elisp, and ŁTpX.

<sup>1</sup>Canceled due to COVID-19

# Service & Public Scholarship

# REVIEWING

2022 IEEE Transactions on Affective Computing

2022 ARR: ACL Rolling Review

2022 NAACL

2020–2021 Computer Speech and Language

2019 CoNLL

# PUBLIC SCHOLARSHIP

2020 <sup>1</sup> **a<sup>2</sup>-dlearn:** Helped organize logistics, recruit speakers, and acquire funding through sponsorships