

# **COLLEGE FOOTBALL**

{Appendix 7, to Sports Facility Reports, Volume 13}
Research completed as of July 1, 2012

# **DIVISION 1 FOOTBALL FBS SCHOOLS**

#### ATLANTIC COAST CONFERENCE

**Team: Boston College Eagles** 

School: Boston College

Year Team Established: 1893

Team Website

Stadium: Alumni Stadium

**Principal Owner:** Boston College **Date Built:** 1957 (renovated in 1995)

Facility Costs: \$250,000

**Percentage of Stadium Publicly Financed: 0%** 

Facility Financing: Former Boston College Athletic Director William Flynn led a fundraising campaign when the Eagles could no longer play their games at Fenway Park. He was able to

raise \$370,000 in donations to finance the costs of Alumni Stadium.

Facility Website

**NAMING RIGHTS:** Boston College owns the naming rights to Alumni Stadium.

# **Team: Clemson Tigers**

**School:** Clemson University **Year Team Established:** 1889

**Team Website** 

Stadium: Clemson Memorial Stadium ("Death Valley")

**Principal Owner:** Clemson University

Date Built: 1942

Facility Costs: \$125,000

Percentage of Stadium Publicly Financed: N/A

**Facility Financing:** N/A

Facility Website

**UPDATE:** On March 30, 2012, a groundbreaking ceremony was held for a new practice facility. The new indoor practice facility will feature a regulation-size artificial-turf football field, video platforms and a coach's tower. The building will also have large doors, which can be raised to create an open-air space. Expected cost of the facility is \$10 million.

**NAMING RIGHTS:** Clemson owns the naming rights to Clemson Memorial Stadium.

#### **Team: Duke Blue Devils**

**School:** Duke University

Year Team Established: 1895

Team Website

**Stadium:** Wallace Wade Stadium **Principal Owner:** Duke University

Date Built: 1929

Facility Costs: \$4 million

**Percentage of Stadium Publicly Financed: 0%** 

**Facility Financing:** The facility was paid for through private donations.

Facility Website

**NAMING RIGHTS:** From 1929 to 1967 the stadium was named Duke Stadium. Then, in 1967 the Board of Trustees unanimously agreed to rename the stadium after former legendary coach Wallace Wade.

#### **Team: Florida State Seminoles**

**School:** Florida State University **Year Team Established:** 1947

Team Website

Stadium: Bobby Bowden Field at Doak S. Campbell Stadium

**Principal Owner:** Florida State University

Date Built: 1950

Facility Costs: \$250,000

**Percentage of Stadium Publicly Financed: 80%** 

**Facility Financing:** Local boosters were able to raise \$50,000 of the costs by selling 1,000 five-

year season tickets at the price of \$50 per ticket.

Facility Website

**UPDATE:** A brand new playing surface was installed during summer 2010.

**NAMING RIGHTS:** Florida State University owns the naming rights to the field and stadium. It named the stadium after former University President Doak Campbell and renamed the field after former head coach Bobby Bowden in 2004.

### **Team: Georgia Tech Yellow Jackets**

**School:** Georgia Institute of Technology

**Year Team Established: 1892** 

**Team Website** 

Stadium: Bobby Dodd Stadium at Historic Grant Field

Principal Owner: Georgia Tech

**Date Built:** 1913; major renovations in 2003 **Facility Costs:** \$15,000; \$75 million in renovations **Percentage of Stadium Publicly Financed:** 0%

**Facility Financing:** The facility was entirely financed by Georgia Tech. The major donation for

construction came from John W. Grant, who gave \$15,000.

Facility Website

**NAMING RIGHTS:** Georgia Tech's football facility was known as Grant Field until April 1988, when the Georgia State Board of Regents voted to add the name Bobby Dodd to the Stadium in honor of the legendary coach. Georgia Tech students assisted with the original construction. Georgia Tech owns the naming rights to the stadium.

# **Team: Maryland Terrapins**

**School:** The University of Maryland **Year Team Established:** 1892

Team Website

**Stadium:** Capital One Field at Byrd Stadium **Principal Owner:** University System of Maryland

**Date Built:** 1950; expansion in 2007

Facility Costs: \$1 million; \$50.8 million in expansion costs

**Percentage of Stadium Publicly Financed:** N/A

**Facility Financing:** N/A

Facility Website

**NAMING RIGHTS:** The stadium was originally named after Harry "Curley" Byrd, a multisport athlete, football coach, and university president in the first half of the 20th century. In 2006, Maryland entered into a naming rights agreement with Chevy Chase Bank for \$20 million. The stadium name was changed when Capital One acquired Chevy Chase Bank.

#### **Team: Miami Hurricanes**

**School:** The University of Miami **Year Team Established:** 1926

**Team Website** 

Stadium: Sun Life Stadium

**Principal Owner:** Stephen Ross (Principal) and H. Wayne Huizenga

**Date Built:** 1987

Facility Costs: \$115 million; completed \$250 million of capital improvements in 2007

**Percentage of Stadium Publicly Financed: 10%** 

Facility Financing: 90% privately funded with money generated by leasing luxury boxes and

clubhouse seats. The remaining 10% came from the State of Florida.

Facility Website

**UPDATE:** On July 28, 2012, European champions Chelsea FC will play AC Milan at Sun Life Stadium as part of the World Football Challenge.

**NAMING RIGHTS:** In 2010, Sun Life Financial entered into a five-year contract for naming rights to the stadium. The contract will pay \$7.5 million per year for the naming rights.

#### **Team: North Carolina Tar Heels**

School: University of North Carolina at Chapel Hill

Year Team Established: 1888

Team Website

**Stadium:** Kenan Memorial Stadium

**Principal Owner:** University of North Carolina at Chapel Hill

Date Built: 1927

Facility Costs: \$303,000

**Percentage of Stadium Publicly Financed: 0%** 

**Facility Financing:** The University of North Carolina completely financed the stadium. In June 1926, nearly 40 alumni contributed just under \$30,000. When William Kenan visited the facility in November, he decided to fund the rest of the stadium to establish a memorial for his late parents.

Facility Website

**UPDATE:** In 2011, the Loudermilk Center for Excellence," a 150,000-square-foot facility built on the stadium's east side was opened. The center serves all of Carolina's nearly 800 student-athletes across 28 sports. It features an academic support center, a leadership academy, a strength and conditioning center for Carolina's Olympic sports programs, and premium seating for football games.

**NAMING RIGHTS:** The University decided to name the stadium after the Kenan family for their generous donations and dedication to the university and its athletic programs.

# **Team: North Carolina State Wolfpack**

**School:** North Carolina State University

Year Team Established: 1892

**Team Website** 

**Stadium:** Carter-Finley Stadium

**Principal Owner:** North Carolina State University

Date Built: 1966

Facility Costs: \$3.2 million; \$97 million in renovations

**Percentage of Stadium Publicly Financed: 0%** 

**Facility Financing:** North Carolina State University completely financed the stadium.

Facility Website

**NAMING RIGHTS:** North Carolina State University initially named the stadium after Harry and Wilbert Carter, both graduates of the university and then added the name of Albert E. Finley, another major contributor to the university. North Carolina State owns the naming rights.

# **Team: Virginia Cavaliers**

School: The University of Virginia Year Team Established: 1888

Team Website

**Stadium:** Scott Stadium

**Principal Owner:** The University of Virginia

Date Built: 1931

**Facility Costs:** \$300,000; \$86 million in renovations **Percentage of Stadium Publicly Financed:** 0%

**Facility Financing:** The University of Virginia completely financed Scott Stadium.

Facility Website

**NAMING RIGHTS:** The official name of the field and stadium is the Carl Smith Center, home of David A. Harrison III Field at Scott Stadium. Scott Stadium bears the name of the donor and University Rector Frederic Scott. David A. Harrison III provided a gift allowing natural grass to be reinstalled in the stadium. The university owns the naming rights to the stadium.

# **Team: Virginia Tech Hokies**

School: Virginia Polytechnic Institute and State University

Year Team Established: 1892

**Team Website** 

**Stadium:** Lane Stadium

Principal Owner: Virginia Tech

Date Built: 1965

Facility Costs: \$3.5 million

**Percentage of Stadium Publicly Financed: 0%** 

Facility Financing: The University was responsible for the stadium financing through donations

and contributions from alumni.

Facility Website

**NAMING RIGHTS:** The stadium is named for the late Edward H. Lane, a graduate of the university. Lane led an educational foundation project that raised more than \$3 million for the original construction. The field was named Worsham Field in 1992, to honor Wes and Janet Worsham, who donated \$1 million to the university's Second Century Campaign.

### **Team: Wake Forest Demon Deacons**

**School:** Wake Forest University **Year Team Established:** 1888

Team Website

Stadium: BB&T Field

**Principal Owner:** Wake Forest University

**Date Built:** 1968

Facility Costs: \$4 million; \$48 million in renovations Percentage of Stadium Publicly Financed: 0%

Facility Financing: Wake Forest University completely financed the stadium.

Facility Website

**NAMING RIGHTS:** BB&T Bank owns the naming rights to the Demon Deacon's field.

#### **BIG 12 CONFERENCE**

# **Team: Baylor Bears**

**School:** Baylor University **Year Team Established:** 1899

Team Website

**Stadium:** Floyd Casey Stadium **Principal Owner:** Baylor University

Date Built: 1950

Facility Costs: \$1.5 million

**Percentage of Stadium Publicly Financed: 0%** 

Facility Financing: A bond sales program raised \$1.5 million for the costs.

Facility Website

**NAMING RIGHTS:** Originally named Baylor Stadium, in 1989, the stadium was renamed Floyd Casey Stadium after longtime University supporter and trustee Carl B. Casey and his wife contributed \$5 million of an \$8 million renovation project in honor of his father Floyd.

# **Team: Iowa State Cyclones**

**School:** Iowa State University **Year Team Established:** 1892

**Team Website** 

**Stadium:** Jack Trice Stadium

**Principal Owner:** Iowa State University

Date Built: 1975

Facility Costs: \$7.6 million

**Percentage of Stadium Publicly Financed:** 0% **Facility Financing:** 100% privately financed

Facility Website

**UPDATE:** Beginning in summer 2011, Iowa State started construction on a new 60,000 square foot, two-story complex to house the Cyclone Football Team and its operational functions. While it is not a direct renovation to Jack Trice Stadium, there are plans in the works to connect the new complex to the playing field.

**NAMING RIGHTS:** The stadium is named in honor of Jack Trice, Iowa State's first African-American Athlete.

# **Team: Kansas Jayhawks**

**School:** The University of Kansas **Year Team Established:** 1890

**Team Website** 

**Stadium:** Memorial Stadium

**Principal Owner:** The University of Kansas

Date Built: 1921

Facility Costs: \$275,000

**Percentage of Stadium Publicly Financed: 0%** 

**Facility Financing:** Funding started with Colonel John McCook, who donated \$2,500 to start a funding drive. In 1920, students and faculty started a drive to build a new facility and collected more than \$200,000 to build what would eventually become the first concrete structure.

Facility Website

**NAMING RIGHTS:** The stadium has had several names, but Kansas ultimately changed the name to Memorial and dedicated the stadium to the students who fought and died in World War I.

#### **Team: Kansas State Wildcats**

School: Kansas State University Year Team Established: 1896

**Team Website** 

**Stadium:** Bill Snyder Family Stadium **Principal Owner:** Kansas State University

**Date Built:** 1968

Facility Costs: \$1.6 million

**Percentage of Stadium Publicly Financed: 0%** 

Facility Financing: The stadium was 100% privately financed through student fees, athletics

gate receipts, and contributions.

Facility Website

**UPDATE:** In summer 2011, Kansas State made improvements to Bill Snyder Family Stadium to prepare for the upcoming football season. The improvements consist of a view-level restroom addition and the installation of a new field surface. The total cost of the project is estimated at \$2 million; the field will cost \$600,000.

**NAMING RIGHTS:** In 2005, the stadium was renamed in honor of legendary head football coach Bill Snyder by a proclamation of the Kansas Board of Regents.

#### Team: Oklahoma Sooners

School: The University of Oklahoma Year Team Established: 1895

Team Website

Stadium: Gaylord Family Oklahoma Memorial Stadium

**Principal Owner:** The University of Oklahoma

Date Built: 1925

Facility Costs: \$293,000

**Percentage of Stadium Publicly Financed: 0%** 

Facility Financing: In 1921, university students started a movement for construction of a

student union. By 1925, the idea grew to include a combined football stadium and union.

Facility Website

**NAMING RIGHTS:** The stadium was originally named Oklahoma Memorial Stadium to honor university-associated persons who died in World War I. The stadium underwent a name change after the Gaylord Family donated \$50 million toward renovations.

### Team: Oklahoma State Cowboys

School: Oklahoma State University Year Team Established: 1890

**Team Website** 

Stadium: Boone Pickens Stadium

Principal Owner: Oklahoma State University Date Built: 1913; renovations in 2003 and 2008 Facility Costs: \$260 million in renovations. Percentage of Stadium Publicly Financed: 0%

**Facility Financing:** The facility was 100% privately financed. The stadium was rededicated in 2009 after an aggressive fundraising effort led by Boone Pickens. He made a \$70 million gift and spurred the "Next Level Campaign," which generated more than \$100 million in gifts and pledges. Pickens capped the effort in 2005 with a monumental gift of \$165 million.

Facility Website

**NAMING RIGHTS:** Oklahoma State owns the naming rights. The stadium is named after Boone Pickens in recognition of his generous donations to the university's athletic department, one of which was the single largest gift to an athletics department ever.

# **Team: TCU Horned Frogs**

**School:** Texas Christian University **Year Team Established:** 1896

**Team Website** 

Stadium: Amon G. Carter Stadium

**Principal Owner:** Texas Christian University

Date Built: 1930

Facility Costs: \$350,000

**Percentage of Stadium Publicly Financed: 0%** 

**Facility Financing:** The facility was 100% privately financed when Amon G. Carter began a quiet campaign to raise the money for a stadium that would seat roughly 30,000. Fort Worth residents were set to raise 60% of the money for the stadium. Eventually the sides settled on selling mortgage bonds to construct a \$350,000 stadium that would seat 27,000, but had the capacity to expand to 60,000.

Facility Website

**UPDATE:** In April 2010, TCU announced a \$105 million renovation to the west side and north end zone of the stadium to better enhance the fan experience, upgrade amenities and transform the stadium into the "Camden Yards" of collegiate football stadiums.

The renovations, which are fully funded by donor support, began immediately and will continue until the end of 2012. The Amon G. Carter Foundation began the renovation process with a \$15 million gift.

The renovations will consist of significant upgrades and new concession stands for better access and reduced wait times; elevators and escalators to better facilitate stadium crowds; a new, raised seating bowl on the west and north end zone for enhanced field views; new suites, club seating, lounges, and men's and women's restrooms on the west side of the stadium; and a new press box.

**NAMING RIGHTS:** TCU owns the naming rights to the stadium named after Amon G. Carter for his significant contributions to the athletics department.

# **Team: Texas Longhorns**

School: The University of Texas at Austin

Year Team Established: 1893

Team Website

**Stadium:** Darrell K Royal - Texas Memorial Stadium **Principal Owner:** The University of Texas at Austin

Date Built: 1924

Facility Costs: \$275,000

**Percentage of Stadium Publicly Financed: 0%** 

**Facility Financing:** Completely financed through private donations and gifts.

Facility Website

**NAMING RIGHTS:** The University of Texas at Austin owns the naming rights.

#### **Team: Texas Tech Red Raiders**

**School:** Texas Tech University **Year Team Established:** 1925

**Team Website** 

**Stadium:** Jones AT&T Stadium

**Principal Owner:** Texas Tech University

**Date Built:** 1947; major renovations in 2003 and 2006 **Facility Costs:** \$400,000; \$53.9 million in renovations **Percentage of Stadium Publicly Financed:** 0%

**Facility Financing:** Completely financed by private gifts. AT&T was the main contributor.

Facility Website

**NAMING RIGHTS:** The stadium was officially renamed from Jones Stadium to Jones SBC Stadium in 2000 following major corporate gifts (in excess of \$25 million) from SBC Communications (now AT&T). The stadium was renamed again in 2006 to Jones AT&T Stadium after SBC changed its name to AT&T. The "Jones" in Jones Stadium comes from former Texas Tech President Clifford B. Jones.

# **Team: West Virginia Mountaineers**

**School:** West Virginia University **Year Team Established:** 1891

Team Website

Stadium: Mountaineer Field at Milan Puskar Stadium

**Principal Owner:** West Virginia University

Date Built: 1980

Facility Costs: \$22 million; \$29.25 million in renovations

**Percentage of Stadium Publicly Financed: 0%** 

Facility Financing: The University completely funded the stadium, while Milan Puskar

completely funded the renovations.

Facility Website

**NAMING RIGHTS:** The stadium was renamed "Milan Puskar Stadium" in 2004 after Puskar made a \$20 million donation to the university.

#### **BIG EAST CONFERENCE**

**Team: Cincinnati Bearcats** 

School: University of Cincinnati Year Team Established: 1885

Team Website

**Stadium:** Nippert Stadium

**Principal Owner:** University of Cincinnati

Date Built: 1924

Facility Costs: \$10.5 million

**Percentage of Stadium Publicly Financed:** N/A

**Facility Financing:** 100% privately financed. Funds were being privately raised in hopes of building a new stadium. James N. Gamble, of Procter and Gamble, provided the funds needed to

complete the horseshoe shaped stadium.

Facility Website

**NAMING RIGHTS:** The stadium was named after Gamble's grandson, James Gamble Nippert. Nippert was a UC football player who was injured during a 1923 game and died as a result of his injuries.

### **Team: Connecticut Huskies**

**School:** University of Connecticut **Year Team Established:** 1896

**Team Website** 

**Stadium:** Rentschler Field

**Principal Owner:** State of Connecticut

Date Built: 2003

Facility Costs: \$91.2 million

**Percentage of Stadium Publicly Financed:** The State of Connecticut contributed an unspecified percentage of funds and has invested more than \$92 million in the stadium to attract the best events and concerts to the state.

**Facility Financing:** The facility is the result of teamwork and dedication between the State's Office of Policy and Management, the Town of East Hartford, United Technologies Corporation, and the assistance of numerous public and private sector organizations. The State of Connecticut owns the stadium.

Facility Website

**NAMING RIGHTS:** The stadium is named after Frederick Brant Rentschler. Rentschler was the founder of the aircraft company Pratt & Whitney, which created revolutionary aircraft engines.

### **Team: Louisville Cardinals**

**School:** University of Louisville **Year Team Established:** 1912

**Team Website** 

**Stadium:** Papa John's Cardinal Stadium **Principal Owner:** University of Louisville

Date Built: 1998

Facility Costs: \$63 million; \$72 million of renovations in 2010

**Percentage of Stadium Publicly Financed: N/A** 

**Facility Financing:** N/A

Facility Website

**NAMING RIGHTS:** Papa John's Pizza founder and CEO John Schnatter, a native of nearby Jeffersonville, Indiana, donated \$5 million for the naming rights to the stadium.

# **Team: Pittsburgh Panthers**

School: University of Pittsburgh Year Team Established: 1890

Team Website

**Stadium:** Heinz Field

Principal Owner: Sports & Exhibition Authority of Pittsburgh and Allegheny County (NFL's

Pittsburgh Steelers) **Date Built:** 2001

Facility Costs: \$281 million

**Percentage of Stadium Publicly Financed: 69%** 

**Facility Financing:** The Steelers contributed \$76.5 million for the stadium, the state provided \$75 million, and the remainder came from the Allegheny Regional Asset District, which administered a 1% county sales tax.

Facility Website

**UPDATE:** In recent years, there have been talks of expanding the stadium, and Art Rooney, owner of the NFL's Pittsburgh Steelers, recently commented that studies are being done to determine whether Heinz Field's 65,000 person capacity can be expanded by several thousand. Early estimates show that between 2,500 and 4,000 seats will be added.

**NAMING RIGHTS:** H.J. Heinz bought the exclusive naming rights for the Steelers' home field for \$57 million. The deal expires in 2021 and has an average annual payout of \$2.9 million.

# **Team: Rutgers Scarlet Knights**

**School:** Rutgers, The State University of New Jersey

Year Team Established: 1869

Team Website

**Stadium:** High Point Solutions Stadium (formerly Rutgers Stadium "R House")

**Principal Owner:** Rutgers University

Date Built: 1994

Facility Costs: \$28 million; \$102 million expansion in 2009

**Percentage of Stadium Publicly Financed: 70%** 

**Facility Financing:** Financing for the stadium came from the New Jersey Sports and Exposition Authority bond issue. The bonds accounted for 70% of the financing and private donations and

contributions accounted for 30%.

Facility Website

**NAMING RIGHTS:** In June of 2011, Rutgers Stadium was renamed High Point Solutions Stadium after a naming rights deal was announced. The ten-year deal is reportedly worth \$6.5 million.

#### **Team: South Florida Bulls**

**School:** University of South Florida

Year Team Established: 1997 (FCS); 2001 (FBS)

**Team Website** 

Stadium: Raymond James Stadium

**Principal Owner:** Tampa Bay Sports Authority

Date Built: 1998

Facility Costs: \$168.5 million

**Percentage of Stadium Publicly Financed: 100%** 

**Facility Financing:** The stadium was publicly funded through a .05% sales-tax increase.

Facility Website

**NAMING RIGHTS:** Raymond James Financial purchased the naming rights for \$32.5 million over 13 years. Raymond James' naming rights extend through 2015.

# **Team: Syracuse Orange**

**School:** Syracuse University **Year Team Established:** 1889

Team Website

**Stadium:** Carrier Dome ("The Loud House") **Principal Owner:** Syracuse University

Date Built: 1980

Facility Costs: \$28 million

**Percentage of Stadium Publicly Financed: 0%** 

**Facility Financing:** 100% private donations and contributions

Facility Website

**NAMING RIGHTS:** The Carrier Corporation made a \$2.75 million naming gift.

# **Team: Temple Owls**

**School:** Temple University **Year Team Established:** 1894

**Team Website** 

**Stadium:** Lincoln Financial Field **Principal Owner:** City of Philadelphia

Date Built: 2003

Facility Costs: \$512 million

**Percentage of Stadium Publicly Financed: 39%** 

**Facility Financing:** The facility, also used by the NFL's Philadelphia Eagles, was financed through the state, the city, the NFL, and the Eagles. The MLB's Philadelphia Phillies' and the Eagles' new stadiums were funded by a combined \$304 million from the city, \$482 million from the two teams, and \$170 million from the state. The Eagles contributed \$310 million.

Facility Website

**UPDATE:** In August 2012, Lincoln Financial field will host a match between two decorated soccer clubs, Spain's La Liga champion Real Madrid and Scottish Premier League title holder Celtic, as part of the 2012 World Football Challenge.

**NAMING RIGHTS:** Lincoln Financial Group agreed to pay \$139.6 million over 20 years for the naming rights to the stadium. The agreement expires in 2022 and has an average annual payout of \$6.7 million. The deal also includes signs in the stadium, suites at home and at road games, tickets for the Pro Bowl, commercial time on the Eagles' preseason game broadcasts and television shows, and information kiosks in the stadium.

#### **BIG TEN CONFERENCE**

# **Team: Illinois Fighting Illini**

School: University of Illinois at Urbana-Champaign

Year Team Established: 1890

**Team Website** 

**Stadium:** Memorial Stadium

**Principal Owner:** University of Illinois at Urbana-Champaign

Date Built: 1923

Facility Costs: \$1.7 million

**Percentage of Stadium Publicly Financed:** 0 %

**Facility Financing:** Donations of approximately \$1.7 million contributed by more than 200,000 students, alumni, and other friends of the university made the construction possible. The Athletic Association later allocated \$509,850 to the project for the construction of the south stands and other stadium additions.

**Facility Website** 

**NAMING RIGHTS:** The stadium was built and named as a memorial to Illinois men and women who gave their lives for their country during World War I. Their names appear on 200 columns that support the east and west sides of the stadium

#### **Team: Indiana Hoosiers**

**School:** Indiana University Bloomington

Year Team Established: 1887

**Team Website** 

**Stadium:** Memorial Stadium ("The Rock") **Principal Owner:** Indiana University

Date Built: 1960

Facility Costs: \$4.56 million

**Percentage of Stadium Publicly Financed: N/A** 

**Facility Financing:** N/A

Facility Website

**NAMING RIGHTS:** Indiana University owns the naming rights to Memorial Stadium. The stadium was named to honor those who served in World War I.

# **Team: Iowa Hawkeyes**

**School:** The University of Iowa **Year Team Established:** 1889

Team Website

Stadium: Kinnick Stadium

**Principal Owner:** The University of Iowa

Date Built: 1929

Facility Costs: \$497,151; \$89 million in renovations completed in 2006

**Percentage of Stadium Publicly Financed: 0%** 

**Facility Financing:** 100% privately financed through donations and gifts to the university.

Facility Website

**UPDATE:** In May 2011, the University received a grant from the Department of Homeland Security to purchase new security cameras. They are expected to be operational by the 2012 season.

**NAMING RIGHTS:** The University of Iowa owns the naming rights for the stadium and named it after 1939 Heisman Trophy winner Nile Kinnick after he died serving his country in World War II.

# **Team: Michigan Wolverines**

**School:** University of Michigan **Year Team Established:** 1879

**Team Website** 

**Stadium:** Michigan Stadium ("The Big House") **Principal Owner:** University of Michigan

Date Built: 1927

Facility Costs: \$950,000

**Percentage of Stadium Publicly Financed: 0%** 

**Facility Financing:** Fielding Yost, a successful businessman interested in coal, oil, and real estate, devised a plan to finance the construction and facilities through a \$1.5 million issue of 3,000 bonds at a par value of \$500 at 3% interest. The money ended up being not only enough for the stadium, but also for other athletic facilities.

Facility Website

**UPDATE:** Michigan Athletic Director Dave Brandon stated in June 2011, that he is committed to keeping Michigan Stadium the largest in college football and will do whatever it takes to expand in the future to include more fans in the Michigan experience. He would like the stadium to grow from a seating capacity of 107,701 to 120,000.

**NAMING RIGHTS:** The University of Michigan owns the naming rights to Michigan Stadium.

# **Team: Michigan State Spartans**

School: Michigan State University Year Team Established: 1896

**Team Website** 

**Stadium:** Spartan Stadium

**Principal Owner:** Michigan State University

Date Built: 1923

Facility Costs: \$16 million; \$64 million expansion prior to 2005

**Percentage of Stadium Publicly Financed: 0%** 

**Facility Financing:** N/A

Facility Website

**NAMING RIGHTS:** Michigan State University owns the naming rights to the stadium.

# **Team: Minnesota Golden Gophers**

**School:** University of Minnesota, Twin Cities

Year Team Established: 1882

**Team Website** 

**Stadium:** TCF Bank Stadium

**Principal Owner:** University of Minnesota, Twin Cities

Date Built: 2009

Facility Costs: \$288.5 million

**Percentage of Stadium Publicly Financed:** 48% (roughly \$105 million)

**Facility Financing:** On March 24, 2005, TCF Bank announced that it would contribute \$35 million toward the stadium project, which would give them naming rights as well. The state declared that it would contribute 48% of the stadium costs while the university would raise the remaining 52%. The university's portion of the funding came from the TCF donation, a \$50 per semester student fee, private donations, and the sale of university property. Many private corporations financed the stadium for advertising rights within. Private financing totaled \$111 million.

Facility Website

**UPDATE:** The Minnesota Vikings had to use TCF Bank Stadium during the 2010-11 NFL season because the Metrodome roof collapsed and caused damage to the field. The band U2 also performed at TCF Bank Stadium in June of 2011.

**NAMING RIGHTS:** TCF owns the naming rights to the stadium worth \$35 million over 25 years.

#### Team: Nebraska Cornhuskers

School: The University of Nebraska-Lincoln

Year Team Established: 1890

Team Website

**Stadium:** Memorial Stadium

**Principal Owner:** University of Nebraska-Lincoln

Date Built: 1923

Facility Costs: \$430,000

**Percentage of Stadium Publicly Financed: N/A** 

**Facility Financing:** In the fall of 1922, faculty, students, alumni, and friends of the university

held a fund drive that collected \$430,000 in construction funds for the stadium.

Facility Website

**UPDATE:** Renovations are underway to expand Memorial Stadium by 6,000 seats. The estimated cost of the expansion is \$63.5 million and will include 30 new skybox suites to the east end of the stadium. The expansion will also add 2,800 new general admission seats and 2,250 heated and covered club seats. The main feature of the expansion will be a new three-story grand lobby to preserve the stadium's original gate. The expansion likely will lead to an additional \$7 million in revenue each year. The expansion is projected to finish in 2013.

**NAMING RIGHTS:** The University owns the naming rights to the stadium. Memorial Stadium was named in honor of the men and women who fought and served in World War I and the Spanish-American War.

#### **Team: Northwestern Wildcats**

School: Northwestern University Year Team Established: 1882

**Team Website** 

Stadium: Ryan Field

**Principal Owner:** Northwestern University

Date Built: 1942

Facility Costs: \$1.42 million

**Percentage of Stadium Publicly Financed: 0%** 

Facility Financing: The facility was 100% privately financed through fund raising drives and

private donations. Facility Website

**UPDATE:** Northwestern has selected Populous, a renowned sports architecture firm, to develop a master plan for the university. Athletic Director Jim Phillips called it a "monumental milestone" that will likely lead to the renovation of Ryan Field.

**NAMING RIGHTS:** Patrick Ryan, who was the Chairman of the school's Board of Trustees, paid \$8 million for the rights in 1997.

# **Team: Ohio State Buckeyes**

**School:** The Ohio State University **Year Team Established:** 1890

Team Website

**Stadium:** Ohio Stadium ("The Horseshoe") **Principal Owner:** The Ohio State University

Date Built: 1922

Facility Costs: \$1.3 million; refurbished for \$194 million in 2001

**Percentage of Stadium Publicly Financed: 0%** 

**Facility Financing:** Local businessmen raised the \$1.3 million through private donations.

**Facility Website** 

**NAMING RIGHTS:** The University owns the naming rights to the stadium.

# **Team: Penn State Nittany Lions**

School: Pennsylvania State University

Year Team Established: 1887

**Team Website** 

**Stadium:** Beaver Stadium ("Happy Valley") **Principal Owner:** Pennsylvania State University

Date Built: 1960

Facility Costs: \$93 million expansion and renovation in 2001

Percentage of Stadium Publicly Financed: N/A

**Facility Financing:** N/A

Facility Website

**UPDATE:** Since Joe Paterno's death in January 2012, tens of thousands of fans have signed a petition to name the field at Beaver Stadium "Paterno Field."

**NAMING RIGHTS:** Pennsylvania State University owns the naming rights to the facility and it is named after James A. Beaver, a former Governor of Pennsylvania and President of the University's Board of Trustees.

#### **Team: Purdue Boilermakers**

**School:** Purdue University **Year Team Established:** 1887

**Team Website** 

**Stadium:** Ross-Ade Stadium

**Principal Owner:** Purdue University

Date Built: 1924

**Facility Costs:** \$70 million in renovations

**Percentage of Stadium Publicly Financed: N/A** 

**Facility Financing:** N/A

Facility Website

**NAMING RIGHTS:** Ross-Ade was dedicated at the 1924 game against in-state rival Indiana. The stadium is named for its two principal benefactors, Alumni David E. Ross, the late President of the Board of Trustees, and the late George Ade, playwright and humorist. Ross conceived the idea for the stadium, and Ade purchased and presented to the university the 65-acre tract on which the stadium is located.

### **Team: Wisconsin Badgers**

School: University of Wisconsin-Madison

**Year Team Established:** 1889

**Team Website** 

**Stadium:** Camp Randall Stadium

Principal Owner: University of Wisconsin-Madison

Date Built: 1917

Facility Costs: \$15,000; \$109.5 million renovation concluded in 2005

**Percentage of Stadium Publicly Financed: 100%** 

**Facility Financing:** The land was given to the university after the Civil War ended and the track and field teams originally used it until football moved in. The university asked the state for \$40,000 and received half of its original request.

Facility Website

**UPDATE:** Camp Randall will have new turf for the 2012 season. The project to rip up the turf began the Monday following the annual Spring Game on April 30. The University plans to have new field turf installed by June 15, 2012. The project is estimated to cost up to \$663,000, and is funded by University and donor funds.

**NAMING RIGHTS:** The University of Wisconsin owns the naming rights to the stadium. The stadium received its name because it lies on the grounds of Camp Randall, a Union Army Training Camp during the Civil War.

#### **CONFERENCE USA**

**Team: East Carolina Pirates** 

**School:** East Carolina University **Year Team Established:** 1932

Team Website

**Stadium:** Dowdy-Ficklen Stadium

**Principal Owner:** East Carolina University

Date Built: 1963

Facility Costs: \$300,000

**Percentage of Stadium Publicly Financed: 0%** 

Facility Financing: All of the funds for the facility were privately raised. The goal was to raise

\$200,000; the fundraiser ultimately collected \$238,000.

Facility Website

**NAMING RIGHTS:** The University owns the naming rights to the stadium. The stadium is named after Ron and Mary Ellen Dowdy after they pledged a \$1 million gift to the ECU Scholarship Foundation. The stadium is also named for James Skinner Ficklen, the owner of Greenville's E.B. Skinner Tobacco Company. Skinner was a booster of the college and established a scholarship fund in his name.

# **Team: Houston Cougars**

**School:** University of Houston **Year Team Established:** 1946

**Team Website** 

**Stadium:** Robertson Stadium

**Principal Owner:** University of Houston

Date Built: 1941

Facility Costs: \$650,000

**Percentage of Stadium Publicly Financed: 100%** 

**Facility Financing:** Robertson Stadium was a joint project between the Houston School District, and the Works Progress Administration (WPA), a federal agency created under President Roosevelt's New Deal. In March 1941, a resolution was passed to provide \$650,000 for stadium construction.

Facility Website

**UPDATE:** In March 2012, the board of regents approved the location for a new football stadium. The new football stadium will be built at the site of the current stadium. The team will need to find a temporary home for the 2012 and 2013 seasons, as the new stadium is set to be complete in 2014. Discussions are underway with Reliant Stadium.

With an estimated cost of \$105 million, the new football stadium will house 40,000 fans initially and design plans leave working room to add up to another 10,000 to 15,000 seats. The new stadium will offer premium seating opportunities, including 22 luxury suites, 200 logo box seats and club seating for 650. The east side of the new facility will house a Hall of Fame, locker room facilities, academic and athletic meeting spaces, and sport medicine accommodations.

**NAMING RIGHTS:** The University owns the naming rights to the stadium.

# **Team: Memphis Tigers**

**School:** University of Memphis **Year Team Established:** 1912

**Team Website** 

**Stadium:** Liberty Bowl Memorial Stadium (Rex Dockery Field)

**Principal Owner:** City of Memphis

Date Built: 1965

Facility Costs: \$3.7 million

**Percentage of Stadium Publicly Financed: 100%** 

**Facility Financing:** The City of Memphis completely funded the project.

Facility Website

**NAMING RIGHTS:** The City of Memphis owns the naming rights to the stadium. In December of 1983, city of Memphis officials named the playing surface Rex Dockery Field in honor of the late Tiger coach who was killed in a plane crash.

# **Team: Marshall Thundering Herd**

**School:** Marshall University **Year Team Established:** 1895

**Team Website** 

**Stadium:** Joan C. Edwards Stadium ("The Joan")

**Principal Owner:** Marshall University

Date Built: 1991

Facility Costs: \$30 million

**Percentage of Stadium Publicly Financed: 0%** 

**Facility Financing:** The stadium was 100% privately funded.

Facility Website

**UPDATE:** The Marshall University Board of Governors decided to provide \$30 million in funding for athletic facilities, including a new practice facility that will connect to Joan C. Edwards Stadium. The practice facility will cost roughly \$25 million.

**NAMING RIGHTS:** The University owns the naming rights to the stadium.

#### **Team: Rice Owls**

**School:** Rice University

**Year Team Established:** 1912

Team Website

**Stadium:** Rice Stadium

**Principal Owner:** Rice University

**Date Built:** 1950 **Facility Costs:** N/A

**Percentage of Stadium Publicly Financed: 0%** 

**Facility Financing:** The stadium was 100% privately financed.

Facility Website

**UPDATE:** Rice Stadium is set to receive major upgrades in a \$44.5 million project. The major changes will take place in the south end zone. An 80,000-square foot complex will be built on the south side of the stadium that includes training and locker rooms, a sports medicine center, offices for coaching staff and support personnel, and a hall of fame.

**NAMING RIGHTS:** Rice University owns the naming rights to the stadium and chose to name the stadium after the university.

# **Team: Southern Methodist Mustangs**

**School:** Southern Methodist University

**Year Team Established:** 1915

Team Website

**Stadium:** Gerald J. Ford Stadium

**Principal Owner:** Southern Methodist University

Date Built: 2000

Facility Costs: \$42 million

**Percentage of Stadium Publicly Financed: 0%** 

**Facility Financing:** The stadium was 100% privately financed through donations and gifts by

students, former student athletes, and other alumni.

Facility Website

**NAMING RIGHTS:** The stadium is named after Gerald J. Ford, a banking billionaire, who provided significant contributions to the stadium project. This Gerald Ford is not to be confused with former president Gerald R. Ford.

# **Team: Southern Miss Golden Eagles**

**School:** University of Southern Mississippi

Year Team Established: 1912

**Team Website** 

**Stadium:** M.M. Roberts Stadium (Carlisle-Faulkner Field) **Principal Owner:** University of Southern Mississippi

Date Built: Originally built in 1932; demolished and rebuilt in 1976.

Facility Costs: \$6.3 million when it was rebuilt in 1976; \$32.5 million expansion in 2008

**Percentage of Stadium Publicly Financed: 0%** 

**Facility Financing:** 100% privately financed. All funds were raised through a capital finance campaign. The stadium paid for its reconstruction in 1976 through a renovation capital campaign called "Building Dominance," which financed several other projects on the campus.

Facility Website

**NAMING RIGHTS:** The University owns the naming rights to the stadium and named the stadium after M.M. Roberts, who provided significant contributions to the stadium refinancing.

#### **Team: Tulane Green Wave**

**School:** Tulane University **Year Team Established:** 1893

**Team Website** 

**Stadium:** Mercedes-Benz Superdome

Principal Owner: Louisiana Stadium/Expo District

**Date Built:** 1975

Facility Costs: \$134 million; \$85 million renovation in 2011

**Percentage of Stadium Publicly Financed:** N/A

**Facility Financing:** The stadium was financed through a bond issued backed by a hotel tax.

Facility Website

**UPDATE:** The Superdome underwent an \$85 million renovation that completely modernized the facility. Enhancements began in late January 2011 and concluded in late July 2011. Significant enhancements include expansion of the plaza concourse; additional concession points of sale and restrooms on the plaza level; and replacement and reconfiguration of the east and west side plaza seating units, offering 3,100 new seats. The renovation added three additional elevators and expanded the exterior plaza gates A and C.

Premium lounges and a permanent grand staircase were also added. Additionally, a natural green vine wall will cover the ramps and sides of the grand staircase leading up to Gate C of the Superdome. On La Salle Street, under the green vine wall, there are benches for patrons to relax and enjoy the La Salle Street Square.

The Superdome hosted the 2012 NCAA Men's Basketball Championship, and will host the 2013 NCAA Women's Basketball Championship. It has also secured the 2013 Super Bowl.

**NAMING RIGHTS:** Mercedes-Benz obtained the naming rights for the Superdome in a 10-year deal that is expected to expire in 2020. Terms of the deal have not been released.

#### Team: Tulsa Golden Hurricane

**School:** The University of Tulsa **Year Team Established:** 1895

Team Website

Stadium: Skelly Field at H.A. Chapman Stadium

**Principal Owner:** University of Tulsa

Date Built: 1930

Facility Costs: \$275,000

**Percentage of Stadium Publicly Financed: 0%** 

Facility Financing: All financing for the stadium was collected through private gifts and

donations.

**Facility Website** 

**NAMING RIGHTS:** The Chapman Family Trust provided major monetary contributions for the naming rights to the stadium. William Skelly also pledged to donate \$125,000 for the construction if another \$175,000 could be raised. The other money was raised and Skelly donated the money to the University.

#### **Team: UAB Blazers**

**School:** University of Alabama at Birmingham

Year Team Established: 1991

**Team Website** 

**Stadium:** Legion Field

Principal Owner: City of Birmingham

Date Built: 1926

Facility Costs: \$439,000

**Percentage of Stadium Publicly Financed:** N/A – Likely publicly financed because the City of

Birmingham owns the stadium.

**Facility Financing:** N/A

Facility Website

**UPDATE:** Although Legion Field has been home to the Blazers since their inaugural season in 1991, UAB is looking to add a football stadium on campus. The new master plan includes a horseshoe-shaped, on-campus football stadium.

**NAMING RIGHTS:** Because the city owns the stadium, in 1927 it was named in honor of the American Legion and stands as a memorial to those who gave their lives in the service of America

### **Team: UCF Knights**

School: University of Central Florida

**Year Team Established:** 1979

**Team Website** 

**Stadium:** Bright House Networks Stadium **Principal Owner:** University of Central Florida

Date Built: 2007

Facility Costs: \$54 million

**Percentage of Stadium Publicly Financed: 0%** 

**Facility Financing:** 100% privately financed. The stadium was part of a \$60 million project that included financing costs, reserve requirements, infrastructure, roads, parking, and practice fields for football, soccer, and baseball. The funding came from the stadium's naming rights, revenues from suites and club seat leases, ticket and concession sales, donations, corporate sponsorships, and advertising. No public money or tuition was used to build or operate the stadium.

Facility Website

**NAMING RIGHTS:** On August 8, 2006, UCF announced a 15-year, \$15 million stadium naming rights deal with cable company Bright House. The deal expires in 2021.

#### **Team: UTEP Minors**

**School:** University of Texas at El Paso

Year Team Established: 1914

**Team Website** 

**Stadium:** Sun Bowl Stadium **Principal Owner:** UTEP

Date Built: 1963

Facility Costs: \$275,000

**Percentage of Stadium Publicly Financed:** N/A

Facility Financing: Much of the stadium is financed through the various sponsorships generated

by the Sun Bowl. Facility Website

**NAMING RIGHTS:** The Sun Bowl Association owns the naming rights to the stadium.

#### IA INDEPENDENTS

# **Team: Army Black Knights**

**School:** United States Military Academy

Year Team Established: 1890

**Team Website** 

**Stadium:** Blaik Field at Michie Stadium

Principal Owner: United States Military Academy

Date Built: 1924

Facility Costs: \$300,000

**Percentage of Stadium Publicly Financed:** N/A

**Facility Financing:** N/A

Facility Website

**NAMING RIGHTS:** The original stadium was dedicated in honor of Dennis Mahan Michie, who was instrumental in starting the game of football at Army in 1890. He organized, managed, and coached the first team. In 1999, the field was named "Blaik Field" in honor of Earl "Red" Blaik, the winningest coach in Army annals.

# **Team: BYU Cougars**

**School:** Brigham Young University **Year Team Established:** 1922

**Team Website** 

**Stadium:** LaVell Edwards Stadium

**Principal Owner:** Brigham Young University

Date Built: 1964 Facility Costs: N/A

**Percentage of Stadium Publicly Financed: 0%** 

**Facility Financing:** The facility was 100% privately financed through donations and gifts.

Facility Website

**NAMING RIGHTS:** Originally known as Cougar Stadium, the stadium was renamed for legendary head football coach LaVell Edwards upon his retirement at the conclusion of the 2000 season.

# **Team: Navy Midshipmen**

School: United States Naval Academy

**Year Team Established:** 1879

**Team Website** 

Stadium: Navy-Marine Corps Memorial Stadium

Principal Owner: U.S. Naval Academy

Date Built: 1959

Facility Costs: \$3 million

**Percentage of Stadium Publicly Financed: 0%** 

**Facility Financing:** The facility was 100% privately financed. Most of the financing for construction and renovations has come through the Naval Academy Foundation and the Naval

Academy Athletic Association.

Facility Website

**NAMING RIGHTS:** The facility is named in memory and honor of those who died while serving United States.

# **Team: Notre Dame Fighting Irish**

**School:** University of Notre Dame **Year Team Established:** 1887

**Team Website** 

**Stadium:** Notre Dame Stadium

**Principal Owner:** University of Notre Dame

Date Built: 1930

Facility Costs: \$750,000

**Percentage of Stadium Publicly Financed: 0%** 

**Facility Financing:** The facility was 100% privately financed through university donors and alumni. The subsequent renovations were financed by \$53 million in tax-exempt, fixed-rate

bonds. The bonds were sold in 26 states.

Facility Website

**NAMING RIGHTS:** The University owns the naming rights to the stadium.

#### MID-AMERICAN CONFERENCE

**Team: Akron Zips** 

**School:** The University of Akron **Year Team Established:** 1891

**Team Website** 

**Stadium:** InfoCision Stadium

**Principal Owner:** The University of Akron

Date Built: 2009

Facility Costs: \$61.6 million

Percentage of Stadium Publicly Financed: 0% Facility Financing: 100% school financed.

Facility Website

**NAMING RIGHTS:** InfoCision paid \$10 million for naming rights to the stadium, Summa Health System paid \$5 million for the naming rights to the field, FirstMerit Foundation paid \$1 million for the naming rights to the club level, and Towpath Credit Union paid \$100,000 for the naming rights to the press box.

#### **Team: Ball State Cardinals**

**School:** Ball State University **Year Team Established:** 1926

**Team Website** 

Stadium: Scheumann Stadium

**Principal Owner:** Ball State University

Date Built: 1967

Facility Costs: \$13.6 million renovation completed in 2007

**Percentage of Stadium Publicly Financed: 0%** 

Facility Financing: The facility and its renovations were funded by private donors and gifts

provided to the university by students, faculty, and alumni.

Facility Website

**NAMING RIGHTS:** The University owns the naming rights to the stadium. After the 2007 renovations, the stadium was renamed for former athletic standout John Scheumann and his wife June in recognition of their \$4 million gift to the project.

# **Team: Bowling Green Falcons**

**School:** Bowling Green State University

**Year Team Established:** 1919

Team Website

**Stadium:** Doyt L. Perry Stadium

Principal Owner: Bowling Green State University

Date Built: 1966

Facility Costs: \$3 million

**Percentage of Stadium Publicly Financed: 0%** 

**Facility Financing:** 100% privately financed by the University.

Facility Website

**NAMING RIGHTS:** Bowling Green State owns the naming rights to the stadium and the stadium is named after former coaching great Doyt L. Perry for his work with the team from 1955 to 1964.

#### **Team: Buffalo Bulls**

**School:** University at Buffalo **Year Team Established:** 1894

**Team Website** 

Stadium: UB Stadium

**Principal Owner:** University at Buffalo

Date Built: 1993

Facility Costs: \$23 million

**Percentage of Stadium Publicly Financed: 0%** 

**Facility Financing:** 100% school financed. The funding was provided through the New York State Dormitory Authority, which provides financing and construction services to public and private universities, not for profit healthcare facilities and other institutions that serve the public good.

Facility website

**UPDATE:** The Buffalo 2010-11 Empire State Games were held at the stadium. The event is New York State's premier amateur athletic competition.

In April 2012, the University at Buffalo Division of Athletics announced that former UB hockey player Tunney Murchie and his family committed a \$1 million gift to be used toward capital projects in UB Stadium and Alumni Arena. As this is one of the largest single commitments in UB Athletics history, UB Athletics will recommend to the UB Council that the football center at UB Stadium be named "The Murchie Family Football Center".

**NAMING RIGHTS:** The University owns the naming rights to the stadium.

# **Team: Central Michigan Chippewas**

School: Central Michigan University Year Team Established: 1896

Team Website

**Stadium:** Kelly/Shorts Stadium

Principal Owner: Central Michigan University

**Date Built:** 1972

Facility Costs: \$2.2 million

**Percentage of Stadium Publicly Financed:** 0% **Facility Financing:** 100% school financed.

Facility Website

**UPDATE:** The Central Michigan University Board of Trustees gave President George Ross the go-ahead to pursue the construction of a hotel that will connect to the newly constructed suites located inside Kelly/Shorts Stadium. Renovations will also be done to the east side of the stadium. The hotel will be on the east side of the stadium where the outdoor practice facility is located.

Part of the project also includes the addition of stadium suites, as well as new restrooms and concession spaces for the east side of the stadium. The suites will be connected to the hotel by an atrium made of glass.

The proposed hotel was expected to be completed in time for the 2012 season. However, the project has been delayed because of expenses.

**NAMING RIGHTS:** The stadium was dedicated in November 1972 and named Perry Shorts Stadium in honor of R. Perry Shorts, a former CMU athlete. In 1983, the CMU Board of Trustees voted to rename the facility Kelly/Shorts Stadium in honor of Bill Kelly, who coached at CMU from 1951 to 1966.

# **Team: Eastern Michigan Eagles**

School: Eastern Michigan University Year Team Established: 1891

**Team Website** 

**Stadium:** Rynearson Stadium

**Principal Owner:** Eastern Michigan University

Date Built: 1969

Facility Costs: \$1.4 million

Percentage of Stadium Publicly Financed: 0% Facility Financing: 100% school financed.

Facility Website

**NAMING RIGHTS:** EMU owns the rights to the stadium, and it is named for the late Elton J. Rynearson, Sr., who coached football at EMU for 26 seasons.

#### **Team: Kent State Golden Flashes**

**School:** Kent State University **Year Team Established:** 1920

**Team Website** 

**Stadium:** Dix Stadium

Principal Owner: Kent State

Date Built: 1969

Facility Costs: \$3.5 million

Percentage of Stadium Publicly Financed: 0% Facility Financing: 100% University financed.

Facility Website

**UPDATE:** The Kent State Athletics Department had a personnel change and this year will place a greater emphasis on selling tickets for Dix Stadium and bringing people to Golden Flashes games. The athletic department has goals that far exceed selling the NCAA mandated 90,000 tickets per season.

The Board of Trustees also recently named the Hall of Fame Plaza at Dix Stadium in honor of alumni and former student-athletes George Jenkins and Jim Phelan. The Hall of Fame recognizes players who have retired jerseys, have played in the NFL, or have been inducted into the university's Varsity "K" Hall of Fame.

**NAMING RIGHTS:** Kent State owns the naming rights to the stadium and the stadium is named in honor of former Kent State Board of Trustees member Robert Dix. The stadium was originally named Memorial Stadium.

#### **Team: Massachusetts Minutemen**

**School:** University of Massachusetts **Year Team Established:** 1879

**Team Website** 

Stadium: Gillette Stadium

Date Built: 2002

Facility Cost (\$/Mil): \$325

**Percentage of Stadium Publicly Financed: 0%** 

Facility Financing: The New England Patriots paid for the \$325 million stadium.

Facility Website

**UPDATE:** The Minutemen will play their first season at Gillette Stadium in 2012. The move to Gillette is a result of the Minutemen joining the MAC conference.

**NAMING RIGHTS:** Global Gillette receives naming rights for \$240 million until the year 2013. The average annual value is expected to be \$8 million.

### Team: Miami (OH) Redhawks

School: Miami University Year Team Established: 1888

**Team Website** 

**Stadium:** Yager Stadium

**Principal Owner:** Miami University

Date Built: 1983

Facility Costs: \$13.5 million

**Percentage of Stadium Publicly Financed: 0%** 

Facility Financing: The stadium was 100% privately financed through benefactors and other

private donors. Facility Website

**NAMING RIGHTS:** The stadium is named for alumnus Fred C. Yager, who was the lead benefactor in the project to build the stadium.

#### **Team: Northern Illinois Huskies**

**School:** Northern Illinois University **Year Team Established:** 1899

**Team Website** 

**Stadium:** Brigham Field at Huskie Stadium **Principal Owner:** Northern Illinois University

**Date Built:** 1965 **Facility Costs:** N/A

**Percentage of Stadium Publicly Financed:** N/A

**Facility Financing:** N/A

Facility Website

**UPDATE:** The first home game of the 2011 football season was not held at Huskie Stadium. Instead, the game was played at the NFL's Chicago Bear's Soldier Field against the Wisconsin Badgers.

**NAMING RIGHTS:** The stadium and field have had several name changes during the stadium's existence. The university owns the naming rights and the stadium itself is named for the Northern Illinois mascot. The playing surface is named in honor of Robert J. Brigham, a former player, coach, and athletic director at the school.

### **Team: Ohio Bobcats**

**School:** Ohio University

Year Team Established: 1894

**Team Website** 

**Stadium:** Peden Stadium

**Principal Owner:** Ohio University

Date Built: 1929

Facility Costs: \$185,000

**Percentage of Stadium Publicly Financed: 0%** 

**Facility Financing:** The facility was 100% financed by the university.

Facility Website

**NAMING RIGHTS:** The University owns the naming rights to the stadium. The stadium was named after former Bobcat head coach Don Peden. A coach and Director of Athletics at Ohio for 27 years, he was one of the founders of the Mid-American Conference and was monumental in the development of college athletics.

#### **Team: Toledo Rockets**

**School:** University of Toledo **Year Team Established:** 1917

**Team Website** 

**Stadium:** Glass Bowl

**Principal Owner:** University of Toledo

**Date Built:** 1937

Facility Costs: \$313,588

**Percentage of Stadium Publicly Financed: 81%** 

**Facility Financing:** The project was paid for with \$272,000 from the federal government and

\$41,558 from the City of Toledo and the university.

Facility Website

**NAMING RIGHTS:** In 1946, Wayne Kohn, a Libby Owens Ford engineer, conceived the idea of using glass to rebuild the stadium. Glass blocks were installed throughout the stadium and a glass electric scoreboard was built in the south end zone. A new two-tier press box of blue vitrolite and glass blocks was also constructed. Lights were installed, beginning a tradition of night football at UT. It is now known as the Glass Bowl.

### **Team: Western Michigan Broncos**

**School:** Western Michigan University

Year Team Established: 1906

Team Website

**Stadium:** Waldo Stadium

Principal Owner: Western Michigan University

**Date Built:** 1939

Facility Costs: \$250,000

**Percentage of Stadium Publicly Financed: 0%** 

**Facility Financing:** The facility was 100% financed through donations and gifts to the university. The donors who contributed money for the construction of the stadium were awarded

season tickets by WMU.

Facility Website

**UPDATE:** The stands at Waldo Stadium are set to get a fresh coat of paint before the 2012 season begins.

**NAMING RIGHTS:** Western Michigan owns the naming rights and dedicated the stadium to WMU President Emeritus Dwight B. Waldo, the school's first president and a strong advocate of Broncos athletics.

#### MOUNTAIN WEST CONFERENCE

**Team: Air Force Falcons** 

School: United States Air Force Academy

**Year Team Established:** 1955

**Team Website** 

Stadium: Falcon Stadium

**Principal Owner:** U.S. Air Force Academy

Date Built: 1962

Facility Costs: \$3.5 million

**Percentage of Stadium Publicly Financed: 0%** 

Facility Financing: The stadium was 100% funded through donations by Air Force personnel

and civilian sources. Facility Website

**NAMING RIGHTS:** The University owns the naming rights to the stadium. There are currently talks among the Academy administration about changing the name. Since Fisher DeBerry earned election to the College Football Hall of Fame, university proponents have crusaded to name the stadium after him because of his coaching success at the AFA. However, opponents feel it should remain Falcon Stadium.

### **Team: Boise State Broncos**

**School:** Boise State University **Year Team Established:** 1932

**Team Website** 

**Stadium:** Bronco Stadium (The Blue) **Principal Owner:** Boise State University

Date Built: 1970

Facility Costs: \$2.2 million

**Percentage of Stadium Publicly Financed: N/A** 

**Facility Financing:** N/A

Facility Website

**UPDATE:** Because of Boise State's great success over the past five years, Bronco Stadium is currently undergoing an expansion. The master plan calls for an expansion in many phases from 33,500 to 53,000 seats. Most of the early expansion would be focused on the north end zone, where a two-story complex would be built to house the football offices, weight room, training room, equipment room, and locker room. The facility would replace the Clunky Varsity Center. The project would cost up to \$100 million.

Permanent seats are currently being built in both end zones of the stadium.

**NAMING RIGHTS:** The University owns the naming rights to the stadium.

#### **Team: Colorado State Rams**

**School:** Colorado State University **Year Team Established:** 1893

**Team Website** 

**Stadium:** Sonny Lubick Field at Hughes Stadium **Principal Owner:** Colorado State University

Date Built: 1968

Facility Costs: \$3 million

Percentage of Stadium Publicly Financed: N/A

**Facility Financing:** N/A

Facility Website

**UPDATE:** Fort Collins received an \$85,000 grant from Great Outdoors Colorado to help pay for an under-construction 18-hole disc golf course at Hughes Stadium. The City and CSU joined in a partnership intending to make the area more of a year round draw. CSU is spending \$2.5 million for better signs, irrigated landscaping, parking lot paving, and the Ram Town pre-game family area on the stadium grounds.

In early 2012, Colorado State University announced that it is preparing to hire architects, engineers and project managers to help design and oversee construction of an on-campus football stadium in Fort Collins. The stadium is a potential project. CSU officials believe that an on-campus stadium will help with recruiting and attract more out-of-state students.

**NAMING RIGHTS:** The University owns the naming rights to the stadium and it is named after Harry Hughes, a former head coach at CSU for 31 years.

## **Team: Fresno State Bulldogs**

**School:** Fresno State University **Year Team Established:** 1921

**Team Website** 

**Stadium:** Bulldogs Stadium

**Principal Owner:** Fresno State University

Date Built: 1980

Facility Costs: \$7 million

Percentage of Stadium Publicly Financed: N/A

**Facility Financing:** N/A

Facility Website

**NAMING RIGHTS:** The University owns the naming rights to the stadium.

#### Team: Hawai'i Warriors

School: University of Hawai'i at Manoa

Year Team Established: 1909

Team Website

**Stadium:** Aloha Stadium

Principal Owner: State of Hawai'i

**Date Built:** 1975

**Facility Costs:** \$37 million

**Percentage of Stadium Publicly Financed: 100%** 

Facility Financing: The facility was paid for by the State of Hawai'i because it is a major

attraction that hosts various events that generate money for the Hawaiian economy.

Facility Website

**UPDATE:** Aloha Stadium will host the 2013 Pro Bowl at Aloha Stadium for the 33rd time.

**NAMING RIGHTS:** The State of Hawai'i owns the naming rights to the stadium.

### **Team: Nevada Wolf Pack**

**School:** University of Nevada **Year Team Established:** 1896

Team Website

**Stadium:** Mackay Stadium

Principal Owner: University of Nevada

Date Built: 1966

Facility Costs: \$6.5 million

**Percentage of Stadium Publicly Financed: 0%** 

**Facility Financing:** 100% privately financed by the university through private donations.

Facility Website

**NAMING RIGHTS:** Since the early 1900s, Nevada's football team has played in facilities named after university benefactor Clarence Mackay.

### **Team: New Mexico Lobos**

**School:** The University of New Mexico

Year Team Established: 1892

Team Website

Stadium: University Stadium

**Principal Owner:** The University of New Mexico

Date Built: 1960

Facility Costs: \$750,000

**Percentage of Stadium Publicly Financed: 0%** 

**Facility Financing:** The project was 100% funded by the university.

Facility Website

**UPDATE:** In June 2011, the university began seeking millions from the state for upgrades to its athletic and university facilities. The school seeks \$800,000 for artificial turf at University Stadium. The project totals about \$150 million, including academic building improvements for chemistry and health science classrooms, new space for the Tingley Hospital, and an expansion of an alumni building. The football stadium improvements will total \$2.3 million.

**NAMING RIGHTS:** The University of New Mexico owns the naming rights to the stadium.

### **Team: San Diego State Aztecs**

School: San Diego State University Year Team Established: 1921

**Team Website** 

**Stadium:** Qualcomm Stadium

Principal Owner: City of San Diego

Date Built: 1967

Facility Costs: \$27 million

**Percentage of Stadium Publicly Financed: 100%** 

Facility Financing: The City of San Diego issued a \$27 million bond to finance construction of

the stadium. Facility Website

**UPDATE:** Studies by San Diego State and the NFL's San Diego Chargers are taking place to determine whether to build a new stadium. Both teams are looking for public financing to help cover costs, but the stadium will be privately owned, which does not please the city because it is looking for a new convention center that could double as the football stadium for these two teams.

Qualcomm also hosts various events during the year ranging from concerts, to conventions and expos. In June 2011, it hosted the ABBA National Dog Show.

**NAMING RIGHTS:** Qualcomm Corporation paid \$18 million cash for 20-year naming rights in 1997. The deal expires in 2017 and has an average annual payout of \$900,000.

#### **Team: UNLV Rebels**

School: University of Nevada, Las Vegas

Year Team Established: 1968

**Team Website** 

Stadium: Sam Boyd Stadium

Principal Owner: University of Nevada, Las Vegas

Date Built: 1971

Facility Costs: \$3.5 million

**Percentage of Stadium Publicly Financed: 0%** 

Facility Financing: The facility was financed through private donations.

Facility Website

**UPDATE:** In June 2012, UNLV Regents approved an on-campus stadium proposal that had been in the works for over a year. The stadium is expected to cost between \$450 and \$500 million.

**NAMING RIGHTS:** The University owns the naming rights to the stadium. When the \$3.5 million stadium was built in 1971 it was originally named Las Vegas Stadium. The stadium was renamed the Las Vegas Silver Bowl in 1978, and in 1984 it was renamed Sam Boyd Stadium in honor of local gaming pioneer Sam Boyd.

## **Team: Wyoming Cowboys**

**School:** University of Wyoming **Year Team Established:** 1892

**Team Website** 

**Stadium:** Jonah Field at War Memorial Stadium **Principal Owner:** University of Wyoming

Date Built: 1950

Facility Costs: \$1.5 million

**Percentage of Stadium Publicly Financed: 0%** 

**Facility Financing:** 100% privately financed through donations.

Facility Website

**NAMING RIGHTS:** A \$5 million gift was donated to the university and matched by the state to rename the playing surface Jonas Field. The stadium itself is named in honor of those who have served our country.

### **PAC 12 CONFERENCE**

**Team: Arizona Wildcats** 

**School:** University of Arizona **Year Team Established:** 1899

**Team Website** 

**Stadium:** Arizona Stadium

**Principal Owner:** University of Arizona

**Date Built:** 1928 **Facility Costs:** N/A

Percentage of Stadium Publicly Financed: N/A

**Facility Financing:** N/A

Facility Website

**UPDATE:** Arizona is currently undergoing a construction project focused on the north end zone. An anonymous gift of \$11 million, plus an extra \$2 million from Jeff and Sharon Stevens raised the total to \$27 million. The project itself will cost \$72.3 million. It will feature a multi-level building in the north end zone that holds 5,000 seats, a luxury lodge area, cafeteria, football offices, and locker room. The project should be complete by 2013.

**NAMING RIGHTS:** The University owns the naming rights to the stadium.

### **Team: Arizona State Sun Devils**

School: Arizona State University Year Team Established: 1897

**Team Website** 

**Stadium:** Sun Devil Stadium

**Principal Owner:** Arizona State University

Date Built: 1958

Facility Costs: \$1 million

**Percentage of Stadium Publicly Financed: 100%** 

**Facility Financing:** The city and state paid for the stadium.

Facility Website

**UPDATE:** In April 2012, renderings were released for proposed renovations to Sun Devil Stadium. The renderings are very modern and include a futuristic-looking canopy. The new stadium could cost as much as \$300 million.

**NAMING RIGHTS:** The University owns the naming rights to the stadium.

### Team: California Golden Bears

**School:** University of California, Berkeley

Year Team Established: 1886

Team Website

**Stadium:** Memorial Stadium

**Principal Owner:** University of California, Berkeley

Date Built: 1923

Facility Costs: \$1.4 million

**Percentage of Stadium Publicly Financed: 0%** 

**Facility Financing:** When the university launched a statewide campaign in October 1921 to build a football stadium on campus in honor of the WWI participants who lost their lives, the responses and results were staggering. In only one month, generous supporters of the university pledged more than \$1 million, and just two years later, the stadium was built.

**Facility Website** 

**UPDATE:** Currently the stadium is under renovation. The renovation began in 2010 with a finishing date set for September 2012. The project cost is \$321 million.

Improvements include additional seating, lowering the playing field, additional suites, club level seats, and other preferred seating. Additional bathrooms will be installed on all levels, and the video system will be improved. There will be new athletic offices, including a new workout facility, kitchen, cafeteria, and conditioning area.

**NAMING RIGHTS:** The University owns the naming rights and the stadium is named after those who served and died in service to their country in World War I.

### **Team: Colorado Buffaloes**

School: University of Colorado at Boulder

Year Team Established: 1890

**Team Website** 

Stadium: Folsom Field

**Principal Owner:** University of Colorado

Date Built: 1924

Facility Costs: \$65,000

Percentage of Stadium Publicly Financed: 0% Facility Financing: 100% university financed.

Facility Website

**UPDATE:** New scoreboards will be installed before the start of the 2012 season. Demolition of the old boards began in late May 2012. There are also plans in the works to enclose Folsom Field, making it a bowl that would link the north end of the stadium to the Dal Ward Center.

**NAMING RIGHTS:** The University owns the naming rights and the stadium is named after legendary coach Fred Folsom. However, in the spring of 2011, the Denver Post reported that Frontier Airlines is a possible front-runner to purchase the naming rights to the stadium. Other companies are in consideration as well. Keeping the name Folsom Field will be a priority, but the stadium may take on any name the sponsor deems appropriate for its product. As of June 2012, the name of the stadium has not changed.

### **Team: Oregon Ducks**

**School:** The University of Oregon **Year Team Established:** 1893

**Team Website** 

**Stadium:** Autzen Stadium

**Principal Owner:** The University of Oregon

Date Built: 1967

Facility Costs: \$2.5 million

**Percentage of Stadium Publicly Financed: 0%** 

Facility Financing: The University financed 100% through donations.

Facility Website

**NAMING RIGHTS:** The University owns the rights to the facility and it is named after the Thomas J. Autzen Foundation, which contributed \$250,000 of the original \$2.5 million raised to construct the stadium.

# **Team: Oregon State Beavers**

**School:** Oregon State University **Year Team Established:** 1893

**Team Website** 

**Stadium:** Reser Stadium

**Principal Owner:** Oregon State University

Date Built: 1953

Facility Costs: \$1 million

**Percentage of Stadium Publicly Financed: 0%** 

**Facility Financing:** The stadium was 100% privately financed.

Facility Website

**NAMING RIGHTS:** Formerly known as Parker Stadium, Reser got its name in 1999 when Pat Reser of Beaverton, Oregon, made a personal seven-figure gift to OSU Athletics.

### **Team: Stanford Cardinal**

**School:** Stanford University **Year Team Established:** 1892

**Team Website** 

**Stadium:** Stanford Stadium

**Principal Owner:** Stanford University

Date Built: 1921

Facility Costs: \$200,000

**Percentage of Stadium Publicly Financed: 0%** 

**Facility Financing:** 100% privately financed through donations

**Facility Website** 

**NAMING RIGHTS:** The University owns the naming rights to the stadium.

#### **Team: UCLA Bruins**

**School:** University of California, Los Angeles

Year Team Established: 1919

**Team Website** 

**Stadium:** The Rose Bowl

**Principal Owner:** City of Pasadena

Date Built: 1922

Facility Costs: \$275,000

Percentage of Stadium Publicly Financed: N/A

**Facility Financing:** N/A

Facility Website

**UPDATE:** Currently, the Rose Bowl is undergoing \$152 million in renovations. The improvements to the stadium, although subtle, will make remarkable improvements to the experience, while maintaining its iconic historical status. Improvements include a new press box, less cluttered stadium rim, new video board, wider tunnels, added aisles, elliptical field, restoration of historic field hedge, added concessions, and added restrooms. The expansion has already begun and will continue through 2013. Primary funding is coming from the city, while private groups are also contributing to the process. On June 5, 2011, another private group donated \$3 million to the renovation project.

**NAMING RIGHTS:** The City of Pasadena owns the naming rights to the stadium and it was named "Rose Bowl" by police reporter Harlan W. Hall, who had the Yale Bowl in mind when thinking of how an expanded structure would look.

### **Team: USC Trojans**

School: University of Southern California

Year Team Established: 1888

Team Website

**Stadium:** Memorial Coliseum

Principal Owner: University of Southern California

Date Built: 1923

Facility Costs: \$800,000

Percentage of Stadium Publicly Financed: N/A

**Facility Financing:** N/A

Facility Website

**UPDATE:** USC signed a new lease with the Coliseum in 2012. The deal calls for USC to invest \$70 million to renovate the stadium, take over the Coliseum's \$1-million rent to the state, and give the university control over revenue.

**NAMING RIGHTS:** Memorial Coliseum was commissioned in 1921 as a memorial to the veterans of World War I. The city owns the naming rights to the stadium.

### **Team: Utah Utes**

**School:** University of Utah **Year Team Established:** 1892

**Team Website** 

Stadium: Rice-Eccles Stadium

Principal Owner: University of Utah

Date Built: 1927

Facility Costs: \$133,000

**Percentage of Stadium Publicly Financed:** 0% **Facility Financing:** 100% privately financed.

Facility Website

**NAMING RIGHTS:** The University owns the naming rights to the stadium. It is named after Robert Rice, a health club pioneer from the State of Utah who funded the original renovation project, and Spencer Eccles, a University of Utah alumnus who donated \$10 million toward the major renovation project.

### **Team: Washington Huskies**

**School:** The University of Washington

Year Team Established: 1889

Team Website

Stadium: Husky Stadium

Principal Owner: University of Washington

Date Built: 1920

Facility Costs: \$600,000

**Percentage of Stadium Publicly Financed: 0%** 

**Facility Financing:** A student fund drive, in which students and businessmen sold plaques at \$50 and \$100 levels, provided the capital necessary to get the construction project off the

ground.

Facility Website

**UPDATE:** After the 2010 season, fire inspectors found significant structural deficiencies and safety hazards inside the stadium. Previous plans to renovate the stadium had been met by harsh critics who did not want to change the aura of the stadium. The problems with the stadium put the renovation plans at the forefront of UW's athletic plans. The Board of Regents approved a \$250 million project in November 2010.

The project will not use any public or university funds, but plans to use 30-year bonds. UW is seeking major gift donations of \$50 million (it has received almost \$49 million as of June 2012) as well as \$200 million in new revenue from naming rights. The project includes new lower bowl seats and south stands, suites, boxes, club seating, removal of the track, lowering the field by four feet, and a football operations building on the stadium's west side. The project is slated to be completed by the start of the 2013 UW football season.

**NAMING RIGHTS:** The University owns the naming rights to the stadium but is in the market for a sponsor to collect revenue for the stadium renovations.

### **Team: Washington State Cougars**

School: Washington State University Year Team Established: 1893

**Team Website** 

Stadium: Martin Stadium

Principal Owner: Washington State University

**Date Built:** 1972

Facility Costs: \$1 million

**Percentage of Stadium Publicly Financed: 0%** 

Facility Financing: 100% privately financed through donations.

Facility Website

**UPDATE:** In November 2011, WSU Board of Regents approved \$80 million project to add seats to the stadium.

**NAMING RIGHTS:** The stadium, which has had several different names throughout its history, is now named after Clarence Martin, former Governor of Washington State because his son, Dan Martin, gave the team \$250,000 in a funding project. Washington State owns the naming rights.

#### SOUTHEASTERN CONFERENCE

**Team: Alabama Crimson Tide** 

**School:** University of Alabama **Year Team Established:** 1892

**Team Website** 

**Stadium:** Bryant-Denny Stadium

Principal Owner: University of Alabama

**Date Built:** 1929 **Facility Costs:** N/A

Percentage of Stadium Publicly Financed: N/A

**Facility Financing:** N/A

**Facility Website** 

**NAMING RIGHTS:** The University owns the naming rights to the stadium and it is named after two Alabama greats. The first is Paul W. Bryant, for his winning tradition as a coach at Alabama. The second individual is George Denny, former University of Alabama President.

#### Team: Arkansas Razorbacks

School: University of Arkansas Year Team Established: 1894

Team Website

Stadium: Donald W. Reynolds Razorback Stadium

**Principal Owner:** University of Arkansas

Date Built: 1938

Facility Costs: \$492,000

**Percentage of Stadium Publicly Financed: 100%** 

**Facility Financing:** The stadium was financed under President Roosevelt's New Deal.

Facility Website

**UPDATE:** Spray paint marks have appeared on the stadium where construction of a new football operations facility that will attach to Reynolds Stadium is set to begin. Donations are paying for the project and the facility should be available for the start of the 2013 season. The facility will permanently house the football operations and offices.

**NAMING RIGHTS:** The stadium is named after the Donald Reynolds Foundation, which donated \$20 million for the 2001 renovation that added roughly 20,000 seats to the stadium. The University still owns the naming rights.

### **Team: Auburn Tigers**

**School:** Auburn University **Year Team Established:** 1892

**Team Website** 

**Stadium:** Jordan-Hare Stadium **Principal Owner:** Auburn University

**Date Built:** 1939 **Facility Costs:** N/A

Percentage of Stadium Publicly Financed: N/A

**Facility Financing:** N/A

Facility Website

**NAMING RIGHTS:** The stadium is named for James Ralph "Shug" Jordan, Auburn's winningest football coach, and Clifford Leroy Hare, a member of Auburn's first football team, president of the old Southern Conference, and longtime chairman of Auburn's Faculty Athletic Committee. Legendary coach Pat Dye has also had his name forever attached to Jordan-Hare Stadium, as the turf officially became known as Pat Dye Field at Jordan-Hare Stadium prior to the 2005 Iron Bowl. Dye, who served as head coach and Athletics Director at Auburn from 1981-92 and was inducted into the College Football Hall of Fame in December 2005, led Auburn to a 99-39-4 record and four SEC Championships in his 12 seasons.

### **Team: Florida Gators**

**School:** University of Florida **Year Team Established:** 1906

**Team Website** 

**Stadium:** Ben Hill Griffin Stadium ("The Swamp")

Principal Owner: University of Florida

Date Built: 1930

Facility Costs: \$118,000

**Percentage of Stadium Publicly Financed: 0%** 

**Facility Financing:** The University Committee took out \$118,000 in personal loans to cover the costs of the original building during the Great Depression. Initially they had hoped for all public funding, but the funds were not provided because the public felt that a stadium was unnecessary at that time.

Facility Website

**UPDATE:** In November 2011, renovations began on the west concourse of the stadium. The most important part of the plan is to widen the concourse. Florida will also upgrade concessions and bathrooms.

**NAMING RIGHTS:** The stadium was renamed in 1930 in honor of citrus tycoon Ben Hill Griffin, Jr., an alumnus and major benefactor of the university and its sports programs.

## **Team: Georgia Bulldogs**

**School:** University of Georgia **Year Team Established:** 1892

**Team Website** 

**Stadium:** Sanford Stadium

Principal Owner: University of Georgia

Date Built: 1929

Facility Costs: \$360,000

**Percentage of Stadium Publicly Financed: 0%** 

**Facility Financing:** Dr. Steadman Vincent Sanford had an idea to have members of the athletic association sign notes guaranteeing a bank loan to fund the stadium construction. The guarantors would be granted lifetime seats. The response was overwhelming, and in 1928 a loan of \$150,000 supported by fans and alumni allowed construction to begin on a stadium.

Facility Website

**NAMING RIGHTS:** Georgia owns the naming rights to the stadium and it is named after the late Dr. Steadman Vincent Sanford, former President of the University and Chancellor of the University System of Georgia.

### **Team: Kentucky Wildcats**

**School:** University of Kentucky **Year Team Established:** 1881

**Team Website** 

**Stadium:** Commonwealth Stadium

**Principal Owner:** University of Kentucky

Date Built: 1973

Facility Costs: \$12 million

**Percentage of Stadium Publicly Financed: 0%** 

Facility Financing: The facility was made possible thanks to a \$12 million donation by the

construction firm of Huber, Hunt, and Nichols.

Facility Website

**UPDATE:** In May 2012, a worker was injured when a cement ceiling collapsed on him. The injuries were not life-threatening.

**NAMING RIGHTS:** The University owns the naming rights to the stadium, which is named for the Commonwealth of Kentucky.

### **Team: LSU Tigers**

School: Louisiana State University Year Team Established: 1893

Team Website

**Stadium:** Tiger Stadium ("Death Valley") **Principal Owner:** Louisiana State University

**Date Built:** 1924 **Facility Costs:** N/A

**Percentage of Stadium Publicly Financed: N/A** 

**Facility Financing:** N/A

Facility Website

**UPDATE:** In April 2012, the LSU Board of Trustees unanimously approved an \$85 million south end zone expansion of Tiger Stadium. The renovation will increase seating to just under 100,000.

**NAMING RIGHTS:** LSU owns the naming rights to the stadium and it is named after the team nickname.

## **Team: Mississippi State Bulldogs**

School: Mississippi State University Year Team Established: 1895

**Team Website** 

**Stadium:** Davis Wade Stadium at Scott Field **Principal Owner:** Mississippi State University

**Date Built:** 1914 **Facility Costs:** N/A

**Percentage of Stadium Publicly Financed: 0%** 

Facility Financing: 100% university financed through student, faculty, and donor gifts.

Facility Website

**UPDATE:** In March 2012, renderings for a proposed stadium expansion were approved. The expansion will be part of the university's "Today. Tomorrow. Forever." initiative. The inside of the stadium will have new end zone seating, premium seating at field level, and much more. The expansion will include 6000 new seats. The expansion is expected to be complete in 2014.

**NAMING RIGHTS:** The University owns the naming rights to the stadium and it is named after the large financial commitment to renovations made by Floyd Davis Wade Sr.

### **Team: Missouri Tigers**

**School:** University of Missouri **Year Team Established:** 1890

Team Website

**Stadium:** Faurot Field at Memorial Stadium ("The Zou")

Principal Owner: University of Missouri

Date Built: 1926

Facility Costs: \$350,000

**Percentage of Stadium Publicly Financed: 0%** 

**Facility Financing:** The stadium cost \$350,000 and was financed through stadium bonds that were paid off from revenues generated from Don Faurot's powerhouse split "T" teams of the

1930's and 1940's. Facility Website

**UPDATE:** The artificial turf was installed prior to the start of the 2012 season. The 2012 season will be Missouri's first in the SEC.

**NAMING RIGHTS:** The University of Missouri owns the naming rights and the playing field is named after legendary coach Don Faurot.

#### **Team: Ole Miss Rebels**

**School:** University of Mississippi **Year Team Established:** 1890

**Team Website** 

**Stadium:** Vaught-Hemingway Stadium **Principal Owner:** University of Mississippi

**Date Built:** 1915 **Facility Costs:** N/A

**Percentage of Stadium Publicly Financed: N/A** 

**Facility Financing:** N/A

Facility Website

**UPDATE:** Installation of hand rails throughout the interior of the stadium bowl and stairwells will be completed prior to the 2012 season. This is one of many changes being done to the stadium as a result of a 2011 game-day experience survey.

**NAMING RIGHTS:** The University owns the naming rights to the stadium. When the stadium opened, it was named for Judge William Hemingway, a professor of law and Chairman of the University's Committee on Athletics. On October 12, 1982, legendary Ole Miss coach Johnny Vaught's name was added to the stadium.

### **Team: South Carolina Gamecocks**

School: University of South Carolina Year Team Established: 1892

Team Website

**Stadium:** Williams-Brice Stadium ("The Cockpit") **Principal Owner:** University of South Carolina

Date Built: 1934 Facility Costs: N/A

**Percentage of Stadium Publicly Financed: 100%** 

**Facility Financing:** The stadium was completely funded under President Roosevelt's New Deal.

**Facility Website** 

**UPDATE:** Williams-Brice Stadium is currently undergoing renovations. The upgrades include a new athletic training facility, team locker rooms, and enclosure of the north end zone to expand stadium seating and add office space. The north end zone project is slated to be finished for the 2012 season. The stadium is projected to add 6,000 to 8,000 seats.

**NAMING RIGHTS:** During the 1971 stadium expansion, a significant gift from the estate of Mrs. Martha Williams-Brice helped increase the capacity of the stadium from 43,000 to more than 54,000. The name was officially changed from Carolina Stadium to Williams-Brice Stadium during a dedication ceremony before the September 9, 1972 home-opener against Virginia.

### **Team: Tennessee Volunteers**

**School:** University of Tennessee, Knoxville

**Year Team Established:** 1891

**Team Website** 

**Stadium:** Neyland Stadium

**Principal Owner:** State of Tennessee

Date Built: 1921

Facility Costs: \$430,000

**Percentage of Stadium Publicly Financed: 100%** 

Facility Financing: The funding for the stadium was provided by the State of Tennessee.

Facility Website

**UPDATE:** When football fans entered Neyland Stadium in 2011, they saw something new on hundreds of TV screens in suites, at the club level, and on concourses. FanConnect HD, from "10 Foot Wave," now delivers an in-venue TV network that combines live-game video with real time stats, game information and integrated sponsorship slots into a new HD television channel.

Phases four and five of the renovation are contingent on future funding.

**NAMING RIGHTS:** The University owns the naming rights to the stadium and it is named for General Robert R. Neyland, the man most responsible for the growth and development of Tennessee's proud football tradition. Neyland served as head coach from 1926 to 1952, with two interruptions for military service.

### **Team: Texas A&M Aggies**

School: Texas A&M University Year Team Established: 1894

**Team Website** 

Stadium: Kyle Field

**Principal Owner:** Texas A&M University

**Date Built:** 1927

Facility Costs: \$345,000

**Percentage of Stadium Publicly Financed: N/A** 

**Facility Financing:** N/A

Facility Website

**UPDATE:** The University has hired the sports facility design firm Populous to explore options for the future of Kyle Field, including renovation plans and plans for a new stadium. Major construction is likely to begin after the 2013 season.

**NAMING RIGHTS:** Texas A&M owns the naming rights to the stadium. The stadium was named after Edwin James Kyle, who served as a Dean and Athletic Council President.

#### **Team: Vanderbilt Commodores**

**School:** Vanderbilt University **Year Team Established:** 1890

**Team Website** 

**Stadium:** Vanderbilt Stadium

**Principal Owner:** Vanderbilt University

Date Built: 1922

Facility Costs: \$1.5 million

Percentage of Stadium Publicly Financed: N/A

**Facility Financing:** N/A

Facility Website

**NAMING RIGHTS:** Vanderbilt owns the naming rights to the stadium.

#### SUN BELT CONFERENCE

**Team: Arkansas State Red Wolves** 

School: Arkansas State University Year Team Established: 1911

**Team Website** 

**Stadium:** ASU Stadium

**Principal Owner:** Arkansas State University

**Date Built:** 1974

Facility Costs: \$2.5 million

**Percentage of Stadium Publicly Financed: 44%** 

Facility Financing: The original cost of the stadium was \$2.5 million, \$1.4 million of which was

raised by friends and alumni. The state provided the rest of the money.

Facility Website

**NAMING RIGHTS:** The University owns the naming rights to the stadium.

**Team: FAU Owls** 

School: Florida Atlantic University Year Team Established: 2001

**Team Website** 

Stadium: FAU Football Stadium

**Principal Owner: FAU** 

Date Built: 2011

Facility Costs: \$70 million

**Percentage of Stadium Publicly Financed: 0%** 

**Facility Financing:** To help fund the stadium, FAU secured a \$12 million development rights deal with Crocker Partners, LLC. The funding from the deal provides FAU with the money it needs to secure a bond for the stadium. On July 1, 2010, FAU trustees voted to approve a \$44.6 million finance plan from Regions Bank.

Facility Website

**UPDATE:** FAU's new stadium opened in the fall of 2011. The \$70 million, 30,000-seat stadium is on the FAU campus.

**NAMING RIGHTS:** FAU owns the naming rights to the stadium.

### **Team: FIU Golden Panthers**

**School:** Florida International University

Year Team Established: 2002

Team Website

**Stadium:** FIU Stadium ("The Cage")

**Principal Owner:** Florida International University

Date Built: 1995

Facility Costs: \$3 million

**Percentage of Stadium Publicly Financed: 100%** 

**Facility Financing:** The stadium was originally built as part of the County Parks system.

Facility Website

**UPDATE:** FIU has a four-phase plan for renovation. Phases one and two have been completed, while phase three is currently underway and phase four is planned for 2013.

Phase three of the expansion is targeting an increase and expansion of the north side of the stadium where the student section is. FIU is also in the process of adding a 100,000 square foot Student Services Complex that includes admissions, bursar, housing, and financial aid, as well as, study halls and conference auditoriums.

Phase four, set to begin in 2013, will include increasing the seating capacity to 45,000; expanding the upper concourse, and constructing additional luxury suites and club suites, the FIU Alumni Center, a restaurant overlooking the field, Main Street FIU, and a two-story expansion of the fieldhouse.

**NAMING RIGHTS:** FIU owns the naming rights to the stadium.

## Team: Louisiana – Lafayette Ragin' Cajuns

**School:** University of Louisiana at Lafayette

Year Team Established: 1901

**Team Website** 

Stadium: Cajun Field

**Principal Owner:** University of Louisiana at Lafayette

**Date Built:** 1971 **Facility Costs:** N/A

**Percentage of Stadium Publicly Financed: N/A** 

**Facility Financing:** N/A

Facility Website

**NAMING RIGHTS:** The University owns the naming rights to the stadium, which is named after the school nickname.

#### **Team: ULM Warhawks**

School: University of Louisiana at Monroe

Year Team Established: 1931

Team Website

**Stadium:** Malone Stadium

Principal Owner: University of Louisiana at Monroe

Date Built: 1978

Facility Costs: \$2.5 million

Percentage of Stadium Publicly Financed: 0% Facility Financing: 100% university financed.

Facility Website

NAMING RIGHTS: Malone Stadium is named for James Malone, the winningest coach in

school history.

#### **Team: Middle Tennessee Blue Raiders**

**School:** Middle Tennessee State University

Year Team Established: 1911

**Team Website** 

Stadium: Johnny "Red" Floyd Stadium

Principal Owner: Middle Tennessee State University

**Date Built:** 1933 **Facility Costs:** N/A

**Percentage of Stadium Publicly Financed:** N/A

**Facility Financing:** N/A

Facility Website

**NAMING RIGHTS:** The University owns the naming rights to the stadium. The stadium was officially named Johnny "Red" Floyd Stadium in 1979 to honor Johnny "Red" Floyd, the school's most prominent football coach.

### **Team: North Texas Mean Green**

**School:** University of North Texas **Year Team Established:** 1913

**Team Website** 

**Stadium:** Apogee Stadium

**Principal Owner:** University of North Texas

Date Built: 2011

**Facility Costs:** Estimated \$78 million

**Percentage of Stadium Publicly Financed: 0%** 

**Facility Financing:** The facility will be financed through the sale of suites, club, and luxury boxes, as well as through gifts and donations to the university. In May 2009, Governor Rick Perry signed into law a bill requiring UNT students to pay a \$10 student athletic fee to help fund the construction project.

Facility Website

**UPDATE:** The University and Apogee announced a 20-year naming-rights sponsorship agreement for the new stadium in August 2011. The \$20 million deal is the second largest naming-rights agreement for college football stadiums to date.

The new UNT football stadium is replacing the old Mean Green Stadium and will have all state-of-the-art features to enhance the UNT community and football game day experience. Features will include, but are not limited to: bowl seating close to the field, 21 luxury suites tailored for comfort and entertainment, a club level with food and beverage service, a touchdown terrace for larger groups and VIP events, state of the art sound system, a giant video screen, more restrooms, and an in-house ticketing booth. The stadium is a LEED certified building, demonstrating UNT's commitment to being "mean green."

The stadium will seat more than 30,000 with the ability to expand to more than 50,000 in the future.

**NAMING RIGHTS:** The University owns the naming rights to the stadium and came to a 20-year deal with Apogee in 2011.

### **Team: South Alabama Jaguars**

School: University of South Alabama

Year Team Established: 2009

Team Website

Stadium: Ladd-Peebles Stadium

Principal Owner: City of Mobile, Alabama

Date Built: 1948

**Facility Costs:** \$10 million in renovations **Percentage of Stadium Publicly Financed:** 0%

Facility Financing: 100% privately financed by a local banker who wanted to honor his mentor,

Ernest F. Ladd. Facility Website

**NAMING RIGHTS:** The city of Mobile owns the naming rights to the stadium.

# **Team: Troy Trojans**

**School:** Troy University

Year Team Established: 1946

**Team Website** 

**Stadium:** Veterans Memorial Stadium **Principal Owner:** Troy University

Date Built: 1950

Facility Costs: \$65,000

**Percentage of Stadium Publicly Financed: 0%** 

Facility Financing: 100% university financed through donations and gifts

Facility Website

**NAMING RIGHTS:** Troy University owns the naming rights to the stadium, which reverted to its original name when the naming rights deal with Movie Gallery ceased.

# **Team: Western Kentucky Hilltoppers**

**School:** Western Kentucky University

Year Team Established: 1908

Team Website

**Stadium:** Houchens Industries – L.T. Smith Stadium **Principal Owner:** Western Kentucky University

**Date Built:** 1968 **Facility Costs:** N/A

Percentage of Stadium Publicly Financed: N/A

**Facility Financing:** N/A

Facility Website

**NAMING RIGHTS:** On July 19, 2007, WKU reported that Houchens Industries, a long-time corporate support of WKU, made a \$5 million commitment to the expansion and renovation project for the football stadium; the university renamed the stadium.

#### WESTERN ATHLETIC CONFERENCE

**Team: Idaho Vandals** 

School: Idaho University
Year Team Established: N/A

**Team Website** 

**Stadium:** William H. Kibbie-ASUI Activity Center ("Kibbie Dome")

**Principal Owner:** Idaho University

Date Built: 1971

Facility Costs: \$4 million

**Percentage of Stadium Publicly Financed: 0%** 

Facility Financing: 100% privately financed through university donations and gifts.

Facility Website

**NAMING RIGHTS:** The Kibbie-ASUI Activity Center was named after William H. Kibbie, a former student who donated \$300,000 toward building of the facility. Kibbie attended the University of Idaho for a few weeks in 1936 before having to withdraw due to family hardship.

## **Team: Louisiana Tech Bulldogs**

School: Louisiana Tech University Year Team Established: 1901

**Team Website** 

**Stadium:** Joe Aillet Stadium

**Principal Owner:** Louisiana Tech University

Date Built: 1968 Facility Costs: N/A

**Percentage of Stadium Publicly Financed:** 0% **Facility Financing:** 100% privately financed.

Facility Website

**NAMING RIGHTS:** The stadium is named after Joe Aillet, a member of the Louisiana Tech Athletics Hall of Fame and the National Football Foundation College Football Hall of Fame. He guided his teams to a 151-86-9 record and nine conference championships during his coaching tenure.

### **Team: New Mexico State Aggies**

**School:** New Mexico State University

Year Team Established: 1893

**Team Website** 

**Stadium:** Aggie Memorial Stadium

**Principal Owner:** New Mexico State University

**Date Built:** 1978

Facility Costs: \$4 million

**Percentage of Stadium Publicly Financed: 100%** 

Facility Financing: Funded by the New Mexico Legislature as part of a capital outlay project.

Facility Website

**NAMING RIGHTS:** The University owns the naming rights to the stadium.

### **Team: SJSU Spartans**

**School:** San Jose State University **Year Team Established:** 1892

Team Website

**Stadium:** Spartan Stadium

Principal Owner: San Jose State University

**Date Built:** 1933 **Facility Costs:** N/A

Percentage of Stadium Publicly Financed: N/A

**Facility Financing:** N/A

Facility Website

**NAMING RIGHTS:** SJSU owns the naming rights to the stadium.

#### **Team: UTSA Roadrunners**

School: University of Texas at San Antonio

Year Team Established: 2011

Team Website

Stadium: Alamodome

**Principal Owner:** City of San Antonio, Texas

Date Built: 1993

Facility Costs: \$186 million

**Percentage of Stadium Publicly Financed: 100%** 

Facility Financing: The Alamodome was 100% financed by the City of San Antonio when it

was constructed in 1993. The city still owns and operates the facility.

Facility Website

**NAMING RIGHTS:** The city owns the naming rights to the facility, which is used for several different purposes, and its name comes from the historical nickname given to San Antonio after the famous "Battle of the Alamo."

#### **Team: Texas State Bobcats**

School: Texas State University Year Team Established: 1899

Team Website

**Stadium:** Jim Wacker Field at Bobcat Stadium **Principal Owner:** Texas State University

**Date Built:** 1981 **Facility Costs:** N/A

Percentage of Stadium Publicly Financed: N/A

**Facility Financing:** N/A

Facility Website

**UPDATE:** The stadium is currently undergoing a \$33 million renovation that is expected to be completed in August 2012.

**NAMING RIGHTS:** Texas State University owns the naming rights to the stadium.

# **Team: Utah State Aggies**

**School:** Utah State University **Year Team Established:** 1892

Team Website

**Stadium:** Romney Stadium

Principal Owner: Utah State University

**Date Built:** 1968 **Facility Costs:** N/A

Percentage of Stadium Publicly Financed: N/A

Facility Financing: N/A

Facility Website

**NAMING RIGHTS:** The stadium was named after Dick Romney, who coached the Aggies to four conference championships, compiling a 128-91-16 record in 29 seasons.

### **BCS BOWL GAMES**

**BCS Update:** In June 2012, the BCS committee unveiled a new postseason format. The committee announced a new, four-team, seeded playoff. The championship game will be managed by the conferences and will not be a bowl game. A selection committee will rank teams to play in the playoffs. All teams will be given equal opportunity to participate. There will not be an automatic qualification designation. When deciding which teams will participate in the playoff games, the committee will consider factors such as strength of schedule, win-loss record, and whether a team is a conference champion, among others. The new format will being in the 2014-15 season and will cover a 12-year term through the 2025-26 season.

### **Bowl: BCS National Championship Game**

Official Bowl Name: BCS National Championship Game

Year Established: 1998

**Bowl Website** 

**Stadium:** The national championship game rotates between four different locations each year. The Fiesta Bowl hosted the BCS National Championship in 2011, the Sugar Bowl hosted in 2012, the Orange Bowl will host in 2013, and the Rose Bowl will host in 2014. The Cotton Bowl would like to be added to the rotation, however, a decision on that possibility will not be made until 2015.

### **Bowl: Fiesta Bowl**

Official Bowl Name: Tostitos Fiesta Bowl

Year Bowl Established: 1971

**Bowl Website** 

**Stadium:** University of Phoenix Stadium

**Principal Owner:** Arizona Sports & Tourism Authority (Global Spectrum)

Date Built: 2006

Facility Cost: \$455 million

**Percentage of Stadium Publicly Financed:** Roughly 2%

**Facility Financing:** The NFL's Arizona Cardinals contributed \$147 million, the Arizona Sports and Tourism Authority contributed more than \$298 million, and the City of Glendale, Arizona

contributed \$9.5 million.

Facility Website

**UPDATE:** The 2015 Superbowl will be held at the stadium.

**NAMING RIGHTS:** The University of Phoenix acquired the naming rights to the stadium in 2006. The deal is worth \$154.5 million over 20 years and is set to expire in 2027.

### **Bowl: Orange Bowl**

Official Bowl Name: Discover Orange Bowl

Year Bowl Established: 1935

**Bowl Website** 

Stadium: Sun Life Stadium

**Principal Owner:** Stephen Ross (Principal) and H. Wayne Huizenga

Date Built: 1987

Facility Costs: \$115 million

**Percentage of Stadium Publicly Financed: 10%** 

Facility Financing: 90% privately funded with money generated by leasing luxury boxes and

clubhouse seats. The remaining 10% came from the State of Florida.

Facility Website

**UPDATE:** The Orange Bowl is part of the BCS National Championship game rotation. It will host the BCS National Championship game in 2013.

**NAMING RIGHTS:** In 2010, Sun Life Stadium's principal entered into a five-year contract with Sun Life Financial for the naming rights to the stadium. The contract will pay \$7.5 million per year for the naming rights.

#### **Bowl: Rose Bowl**

Official Bowl Name: The Rose Bowl Game® presented by Vizio

**Year Bowl Established:** 1902

**Bowl Website** 

**Stadium:** The Rose Bowl

Principal Owner: City of Pasadena, California

Date Built: 1922

Facility Costs: \$275,000

Percentage of Stadium Publicly Financed: N/A

**Facility Financing:** N/A

Facility Website

**UPDATE:** The Rose Bowl is part of the BCS National Championship rotation. The Rose Bowl will host the BCS National Championship in 2014.

Currently the Rose Bowl is undergoing \$152 million in renovations. The improvements to the stadium, although subtle, will make remarkable improvements to the experience while maintaining its iconic historical status. Additions include a new press box, less cluttered stadium rim, new video board, wider tunnels, additional aisles, elliptical field, restoration of historic field hedge, and additional concessions and restrooms. The expansion has already begun and will continue through 2013. Primary funding is coming from the city and private groups are also contributing to the process.

**NAMING RIGHTS:** The City of Pasadena owns the naming rights to the stadium and it was named "Rose Bowl" by police reporter Harlan W. Hall, who had the Yale Bowl in mind when thinking of how an expanded structure would look.

### **Bowl: Sugar Bowl**

Official Bowl Name: Allstate Sugar Bowl

Year Bowl Established: 1935

**Bowl Website** 

**Stadium:** Mercedes-Benz Superdome

Principal Owner: Louisiana Stadium/Expo District

Date Built: 1975

Facility Costs: \$134 million; \$85 million renovation in 2011

**Percentage of Stadium Publicly Financed: N/A** 

**Facility Financing:** The stadium was financed through a bond issued backed by a hotel tax.

Facility Website

**UPDATE:** The Superdome hosted the 2012 NCAA Men's Basketball Championship, and will host the 2013 NCAA Women's Basketball Championship. It has also secured the 2013 Super Bowl.

**NAMING RIGHTS:** Mercedes-Benz obtained the naming rights for the Superdome in a 10-year deal that is expected to expire in 2020. Terms of the deal have not been released.