

# MINOR LEAGUE BASEBALL<sup>TM</sup>

{Appendix 1.1, to <u>Sports Facility Reports</u>, <u>Volume 12</u>}
Research completed as of July 24, 2011

### **INTERNATIONAL LEAGUE (AAA)**

**Team: Buffalo Bisons** 

**Affiliate**: New York Mets (2009) **Principal Owner**: Robert E. Rich, Jr.

**Team Website** 

Stadium: Coca-Cola Field

Date Built: 1988

Facility Cost (\$/Mil): \$42 Facility Financing: N/A

Facility Website

**UPDATE**: On June 3, 2010, the Bisons faced the Nationals' former first overall pick, Stephen Strasburg, in a game nationally televised on the VERSUS Network. This was the first professional baseball game broadcast on VERSUS. After the 2010 season, the Bisons replaced the field drainage system and playing surface, which cost over \$970,000. The Bisons also installed the largest scoreboard in minor league baseball, an HD TV costing \$2.5 million. The team funded both projects.

**NAMING RIGHTS**: In 2008, the Bisons agreed to a 10-year naming rights deal with the Coca-Cola Company.

### **Team: Charlotte Knights**

**Affiliate**: Chicago White Sox (1999)

Principal Owner: Bill Allen & Don Beaver

Team Website

**Stadium**: Knights Stadium

Date Built: 1990

Facility Cost (\$/Mil): N/A Facility Financing: N/A

Facility Website

**UPDATE**: The Knights were supposed to build a new park, but were delayed by several lawsuits. The park, which will be privately funded, is expected take 18 to 22 months to complete and cost roughly \$54 million. The county is requiring that construction begin before October 1, 2012, so that the stadium is ready for the 2014 season.

**NAMING RIGHTS**: No naming rights agreements are currently in place, but the Knights are counting on a naming rights deal to help finance the new stadium.

### **Team: Columbus Clippers**

**Affiliate**: Cleveland Indians (2009)

Principal Owner: Franklin County, Ohio

**Team Website** 

**Stadium**: Huntington Park

Date Built: 2009

Facility Cost (\$/Mil): \$49 Facility Financing: N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: In February 2006, Huntington National Bank entered into a 23-year, \$12 million naming rights agreement for the Clippers' new ballpark to be called Huntington Park. Other major corporate sponsors include The Columbus Dispatch, paying \$6 million for scoreboard naming rights, and Nationwide Insurance & Nationwide Realty for concourse naming rights at a cost of \$6 million.

#### **Team: Durham Bulls**

**Affiliate**: Tampa Bay Rays (1998)

**Principal Owner**: Capitol Broadcasting Co.

Team Website

Stadium: Durham Bulls Athletic Park

Date Built: 1995

Facility Cost (\$/Mil): \$16 Facility Financing: N/A

Facility Website

**UPDATE**: The ACC Baseball Tournament was held at Durham Bulls Athletic Park May 25-29, 2011, the fifth time the tournament was held at the park. It will return to Athletic Park in 2013. The Bulls also struck a deal with Duke in 2010 to become the home stadium for Blue Devil baseball games.

**NAMING RIGHTS**: On April 5, 2007, the City of Durham voted to name Athletic Park's playing field "Goodmon Field" in honor of Jim Goodmon for his role in helping spark the revitalization of Durham's downtown. Goodmon is the President and CEO of Capital Broadcasting Company, the parent company of the Durham Bulls Baseball Club.

#### **Team: Gwinnett Braves**

**Affiliate**: Atlanta Braves (1966)

**Principal Owner**: Atlanta Braves (Liberty Media)

**Team Website** 

**Stadium**: Coolray Field

Date Built: 2009

Facility Cost (\$/Mil): \$65 (estimated)

**Facility Financing:** N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: In 2010, the Gwinnett Braves signed a 16-year, \$4.5 million naming rights agreement with Atlanta-based Coolray Heating & Cooling. The deal will expire in 2026.

### **Team: Indianapolis Indians**

**Affiliate**: Pittsburgh Pirates (2005) **Principal Owner**: Indians, Inc.

Team Website

**Stadium**: Victory Field **Date Built**: 1996

Facility Cost (\$/Mil): \$20 Facility Financing: N/A

Facility Website

**UPDATE**: The Indians took out about 400 seats in left field and built Captain Morgan Cove, an open-air restaurant and bar. It cost roughly \$700,000 to build. The team agreed to a three year naming rights deal with Captain Morgan worth an undisclosed amount that is at least \$100,000.

**NAMING RIGHTS**: The Indians have not sold the naming rights to Victory Field. Instead, the stadium is called Victory Field to commemorate the U.S. victory in World War II.

### Team: Lehigh Valley IronPigs

**Affiliate**: Philadelphia Phillies (2007)

Principal Owner: Joseph Finley and Craig Stein

**Team Website** 

Stadium: Coca-Cola Park

Date Built: 2008

Facility Cost (\$/Mil): \$49 Facility Financing: N/A

Facility Website

**UPDATE**: Coca-Cola Park opened a new concession stand called the Bier Garten, which sells 16-ounce draft beers from commemorative IronPigs beer steins. There are also new food offerings, including traditional gyros, chicken gyros, veggie sandwiches, falafel, and a giant gyro sandwich, "the Zeus." There are now apps for iPhones and Androids that include pitch-by-pitch descriptions, live audio streaming of the team broadcast, schedules, IronPigs news, a ballpark diagram, social media integration, and the ability to order food from your seat.

**NAMING RIGHTS**: In 2007, the Lehigh Valley IronPigs signed a 10-year naming rights agreement with Coca Cola. Financial details were not disclosed.

#### **Team: Louisville Bats**

**Affiliate**: Cincinnati Reds (2000)

**Principal Owner**: Louisville Baseball Club, Inc. (Rick Sweet)

Team Website

Stadium: Louisville Slugger Field

Date Built: 2000

**Facility Cost (\$/Mil)**: \$27.8 (initial), \$39 (final)

**Facility Financing**: The field was financed through a partnership between the City of Louisville, the Bats, Hillerich & Bradsby, the Brown Foundation, Human Inc. and the Humana Foundation.

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: Hillerich & Bradsby, makers of the famous Louisville Slugger baseball bat, paid \$2 million for lifetime naming rights to the Stadium.

Team: Norfolk Tides

**Affiliate**: Baltimore Orioles (2007)

Principal Owner: Tides Baseball Club, LP

**Team Website** 

**Stadium**: Harbor Park **Date Built**: 1993

Facility Cost (\$/Mil): \$16

Facility Financing: Harbor Park was financed through rent from the Tides and revenue from

non-sports events held at the park.

Facility Website

**UPDATE**: Norfolk Public Schools held a Relay for Life event at Harbor Park on June 4–5. There were rumors that a UFL team might play at Harbor Park beginning in 2011, but the newly created Virginia Destroyers had tryouts at Norfolk State University in April, leaving this in serious doubt.

**NAMING RIGHTS: N/A** 

#### **Team: Pawtucket Red Sox**

**Affiliate**: Boston Red Sox (1973)

**Principal Owner**: Pawtucket Red Sox Baseball Club Inc. (Ben Mondor)

Team Website

**Stadium**: McCoy Stadium

Date Built: 1942 (renovation in 1999)

Facility Cost (\$/Mil): \$1.2 (\$16 for renovation)

Facility Financing: \$500,000 for the original stadium came from the federal government's

WPA program. The rest of the funding came from other sources.

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: McCoy Stadium is named in honor of Thomas P. McCoy, former mayor of Pawtucket, Rhode Island. The stadium was dedicated on June 6, 1946 and re-dedicated on July 5, 1992.

### **Team: Rochester Red Wings**

**Affiliate**: Minnesota Twins (2003)

Principal Owner: Rochester Community Baseball, Inc.

**Team Website** 

**Stadium**: Frontier Field

Date Built: 1996

Facility Cost (\$/Mil): \$35.3 Facility Financing: N/A

Facility Website

**UPDATE:** No update.

NAMING RIGHTS: In 1996, Frontier Telephone entered into a 20-year, \$3.5 million naming

rights agreement.

#### Team: Scranton/Wilkes-Barre Yankees

**Affiliate**: New York Yankees (2007)

Principal Owner: Lackawanna and Luzerne Counties & Mandalay Sports Entertainment

Team Website

Stadium: PNC Field Date Built: 1989

Facility Cost (\$/Mil): \$25

**Facility Financing:** N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: On February 1, 2007, PNC Financial Services Group bought the naming rights to Lackawanna County Stadium from the county for nearly \$1.1 million through the 2009 season. PNC now has a yearly renewal option for up to an additional 7 years.

### **Team: Syracuse Chiefs**

**Affiliate**: Washington Nationals (2009)

Principal Owner: Community Owned Baseball Club of Central New York, Inc.

**Team Website** 

Stadium: Alliance Bank Stadium

Date Built: 1997

Facility Cost (\$/Mil): \$16 Facility Financing: N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: In 2005, Alliance Bank signed a 20-year, \$2.8 million naming rights deal with the Syracuse Chiefs. The deal is set to expire after the 2025 season.

#### **Team: Toledo Mud Hens**

**Affiliate**: Detroit Tigers (1987)

Principal Owner: Toledo Mud Hens Baseball Club, Inc.

**Team Website** 

Stadium: Fifth Third Field

Date Built: 2002

Facility Cost (\$/Mil): \$39.2 Facility Financing: N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: The Toledo Mud Hens have a 15-year, \$5 million naming rights deal with Fifth Third Bank that will expire after the 2016 season.

### **MEXICAN LEAGUE (AAA)**

### **Team: Piratas de Campeche (Campeche Pirates)**

Principal Owner: Gabriel Escalante Castillo

**Team Website** 

Stadium: Estadio Nelson Barrera Romellón

Date Built: 2001 Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: The stadium is named after the Mexican League's home run king, Nelson

Barrera.

**Team: Dorados de Chihuahua (Chihuahua Golds)** 

Principal Owner: Marcelo de los Santos Anaya

Stadium: Monumental Chihuahua

Date Built: 2004

**UPDATE:** No update.

**NAMING RIGHTS:** N/A

Team: Vaqueros Laguna (Laguna Cowboys)

Principal Owner: Ricardo Martin Bringas

**Team Website** 

Stadium: Estadio Revolución

Date Built: 1932

**UPDATE:** No update.

**NAMING RIGHTS**: N/A

Team: Diablos Rojos del Mexico (Mexico City Red Devils)

Principal Owner: Alfredo Harp Helú

**Team Website** 

Stadium: Foro Sol

**Date Built**: 2000 Facility Website

**UPDATE**: Lady Gaga closed her Monster Ball Tour in May 2011 at Foro Sol in front of two sold out crowds. Miley Cyrus also performed for the first time in Mexico with her Gypsy Heart Tour in May 2011. Pearl Jam is scheduled to play at the stadium on November 24, 2011, as part of their 20th anniversary tour.

**NAMING RIGHTS: N/A** 

#### **Team: Petroleros de Minatitlan (Minatitlan Oilers)**

**Principal Owner:** N/A

**Team Website** 

Stadium: Parque 18 de marzo de 1938

**Date Built**: 1992 Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: The stadium was named to commemorate the day when President Lázaro Cárdenas announced that the oil industry in Mexico would be nationalized.

### Team: Acereros de Monclova (Monclova Steelers)

**Principal Owner**: Donaciano Garza Gutierrez

Team Website

Stadium: Estadio Monclova

Date Built: 1974

**UPDATE:** No update.

**NAMING RIGHTS: N/A** 

### **Team: Sultanes de Monterrey (Monterrey Sultans)**

Principal Owner: Jose Maiz Garcia

**Team Website** 

**Stadium**: Estadio Monterrey

Date Built: 1997

**UPDATE:** No update.

**NAMING RIGHTS: N/A** 

# Team: Tecolotes de Nuevo Laredo (Nuevo Laredo Owls)

Principal Owner: Victor Lozano Rendon

Stadium: Estadio Nuevo Laredo

Date Built: 2008

**UPDATE**: In March 2011, it was announced that the Tecolotes would not play the 2011-12 season, but may return for the 2013 season. The owner has been trying to sell the team to the City of León, Guanajuato.

**NAMING RIGHTS**: N/A

#### Team: Guerreros de Oaxaca (Oaxaca Warriors)

Principal Owner: Luis Narchi Karam

**Team Website** 

**Stadium**: Estadio de béisbol Eduardo Vasconcelos

Date Built: 1950

**UPDATE:** No update.

**NAMING RIGHTS:** N/A

### Team: Pericos de Puebla (Puebla Parrots)

**Principal Owner**: Ricardo Henaine Mezher

**Team Website** 

Stadium: Parque Hermanos Serdán

Date Built: 1973
Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: N/A

### Team: Broncos de Reynosa (Reynosa Broncos)

**Principal Owner:** N/A

**Team Website** 

Stadium: Estadio Adolfo López Mateos

Date Built: 2007

**UPDATE:** No update.

NAMING RIGHTS: It was named after Adolfo López Mateos, President of Mexico from 1958–

1964.

Team: Tigres de Quintana Roo (Quintana Roo Tigers)

Principal Owner: Carlos Peralta Quintero

**Team Website** 

Stadium: Estadio Beto Ávila

Date Built: 1996

**UPDATE:** No update.

NAMING RIGHTS: It is named after former Mexican League and Major League Baseball star

Beto Ávila.

Team: Saraperos de Saltillo (Saltillo Saraperos)

**Principal Owner**: Juan Manuel Ley Lopez

**Team Website** 

**Stadium**: Parque Francisco I. Madero

**Date Built**: 1970 Facility Website

**UPDATE**: The team won the 2010 Mexican League pennant.

**NAMING RIGHTS**: N/A

Team: Olmecas de Tabasco (Tabasco Olmecs)

**Principal Owner:** N/A

**Team Website** 

**Stadium**: Parque Centenario 27 de febrero

**Date Built**: 1964 Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: N/A

Team: Rojos del Aguila de Veracruz (Veracruz Red Eagles)

Principal Owner: N/A

Team Website

Stadium: Parque Deportivo Universitario Beto Ávila

Date Built: 1992

**UPDATE:** No update.

**NAMING RIGHTS: N/A** 

Team: Leones de Yucatan (Yucatan Lions)

**Principal Owner:** N/A

**Team Website** 

Stadium: Estadio Kukulcán

**Date Built**: 1982 Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: N/A

# PACIFIC COAST LEAGUE (AAA)

## **Team: Albuquerque Isotopes**

**Affiliate**: Los Angeles Dodgers (2009)

Principal Owner: Albuquerque Baseball Club, LLC

**Team Website** 

Stadium: Isotopes Park

Date Built: 2003

Facility Cost (\$/Mil): \$30 Facility Financing: N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: There are currently no naming rights agreements for Isotopes Park.

### Team: Colorado Springs Sky Sox

**Affiliate**: Colorado Rockies (1993)

**Principal Owner**: Elmore Group LLC (David G. Elmore)

**Team Website** 

**Stadium**: Security Service Field **Date Built**: 1988 (Renovated in 2005)

Facility Cost (\$/Mil): \$3.7 (\$ 6 for the renovation)

**Facility Financing:** N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: Security Service Credit Union entered into a 12-year naming rights agreement beginning in 2005. Terms of the deal were not disclosed.

#### **Team: Fresno Grizzlies**

Affiliate: San Francisco Giants (1998) Principal Owner: Fresno Baseball LLC

**Team Website** 

**Stadium**: Chukchansi Park

Date Built: 2002

Facility Cost (\$/Mil): \$46 Facility Financing: N/A

#### Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: On September 13, 2006, the Fresno Grizzlies announced a 15-year, \$16 M naming rights deal for Grizzlies Stadium with Chukchansi Gold Resort & Casino to call the stadium Chukchansi Park. The deal results in an obligation of \$1 million per year over the life of the agreement. In addition, \$1 million of the total investment will be funded in the first year for stadium capital improvements and deferred maintenance.

**Team: Iowa Cubs** 

**Affiliate**: Chicago Cubs (1981) **Principal Owner**: Michael Gartner

**Team Website** 

**Stadium**: Principal Park

Date Built: 1992

Facility Cost (\$/Mil): \$12 Facility Financing: N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: In August 2004, the Principal Financial Group, Inc. bought the naming rights to Sec Taylor Stadium for \$2.5M and changed the name to Principal Park. The playing field is known as Sec Taylor Field.

**Team: Las Vegas 51s** 

**Affiliate**: Toronto Blue Jays (2009)

**Principal Owner**: Stevens Baseball Group

**Team Website** 

**Stadium**: Cashman Field

Date Built: 1983

**Facility Cost (\$/Mil)**: \$26 (including 100,000 sq. ft. convention center and 1,954 seat theatre)

**Facility Financing:** N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: The stadium was built in 1983 on land donated by James "Big Jim" Cashman, a Las Vegas community leader and Southern Nevada Pioneer. The stadium is named in his honor.

### **Team: Memphis Redbirds**

Affiliate: St. Louis Cardinals (1998)

Principal Owner: Global Spectrum, a subsidiary of the Philadelphia-based, Comcast Spectator

**Team Website** 

Stadium: AutoZone Park

Date Built: 2000

Facility Cost (\$/Mil): \$46 Facility Financing: N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: AutoZone entered into a 25-year, \$4.7 million naming rights deal with the Memphis Redbirds that runs through the 2024 season.

#### **Team: Nashville Sounds**

**Affiliate**: Milwaukee Brewers (2005)

Principal Owner: MFP Baseball (Frank Ward)

**Team Website** 

Stadium: Herschel Greer Stadium

Date Built: 1978

Facility Cost (\$/Mil): \$1 Facility Financing: N/A

Facility Website

**UPDATE**: In early 2011, the Mayor of Nashville decided to bring in an outside firm to study the need for a new ballpark and to determine possible locations. The owners of the Sound have been trying to get a downtown location since they bought the team in 2009.

**NAMING RIGHTS**: Herschel Greer Stadium was named for a prominent Nashville businessman who was the president of a previous minor league team that played in Nashville.

### **Team: New Orleans Zephyrs**

**Affiliate**: Florida Marlins (2009) **Principal Owner**: Donald Beaver

**Team Website** 

**Stadium**: Zephyr Field **Date Built**: 1997

Facility Cost (\$/Mil): \$25

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**Facility Financing:** N/A

Facility Website

**UPDATE**: Prior to the 2011 season, seats at Zephyr Field were refurbished, the scoreboard was retooled with new advertisers, and some improvements were made to the clubhouses.

**NAMING RIGHTS**: There are no current name rights agreements in place.

### Team: Oklahoma City RedHawks

**Affiliate**: Houston Astros (2011)

**Principal Owner**: Mandalay Baseball Properties

Team Website

**Stadium**: RedHawks Ballpark

Date Built: 1998

Facility Cost (\$/Mil): \$34.2 Facility Financing: N/A

Facility Website

**UPDATE**: The RedHawks became the AAA affiliate of the Houston Astros after the 2010 season, after the Texas Rangers decided to end their 27-year relationship with the RedHawks.

**NAMING RIGHTS**: The stadium is currently called RedHawks Ballpark, but the team is searching for a sponsor.

### Team: Omaha Storm Chasers (formerly the Omaha Royals)

**Affiliate**: Kansas City Royals (1969) **Principal Owner**: Warren Buffett

**Team Website** 

**Stadium**: Werner Park **Date Built**: 2011

Facility Cost (\$/Mil): \$36

**Facility Financing**: The 31-acre tract for the stadium and parking was donated by its owners to be the centerpiece of a new development. The county paid just over \$24.6 million for the stadium, and the team covered the rest.

Facility Website

**UPDATE**: The Omaha Royals were forced to find a new home after it was announced that Rosenblatt Stadium would be demolished after 2010, and a new park was being built for the College World Series. The Royals reached a deal with Sarpy County to move just south of Omaha after 41 years at Rosenblatt. In 2011, the Royals changed their name to the Storm Chasers and moved into brand new Werner Park.

The Omaha Royals and Sarpy County officials held a groundbreaking ceremony at the site of the team's new ballpark in 2009. Ovations Food Services has been awarded a new long-term deal to provide food and beverage services to the new Sarpy County Ballpark.

**NAMING RIGHTS**: Werner Enterprises, a trucking and logistics firm and long-time sponsor of the team agreed to a naming rights deal for \$305,000 per year over 5 years, with an option to extend the deal.

**Team: Reno Aces** 

Affiliate: Arizona Diamondbacks (1998) Principal Owner: SK Baseball, LLC

Team Website

**Stadium**: Aces Ballpark

Date Built: 2009

Facility Cost (\$/Mil): \$50

**Facility Financing**: The stadium was publicly financed by the City of Reno.

**Facility Website** 

**UPDATE:** No update.

**NAMING RIGHTS**: There is currently no naming rights agreement in place for Aces Ballpark.

### **Team: Round Rock Express**

**Affiliate**: Texas Rangers (2011)

Principal Owner: Eddie Maloney, Nolan Ryan, Reese Ryan, Reid Ryan, Brad Sanders, Bret

Sanders, and Don Sanders

**Team Website** 

**Stadium**: The Dell Diamond

Date Built: 2000

Facility Cost (\$/Mil): \$20; \$1.6 expansion (2004)

**Facility Financing:** N/A

**Facility Website** 

**UPDATE:** No update.

**NAMING RIGHTS**: Dell Computers currently has a 15-year, \$2.5 million naming rights deal with the Express. The deal is set to expire after the 2014 season.

**Team: Sacramento River Cats** 

**Affiliate**: Oakland Athletics (2000)

Principal Owner: Sacramento River Cats Baseball Club, LLC

Team Website

**Stadium**: Raley Field **Date Built**: 2000

Facility Cost (\$/Mil): \$40 Facility Financing: N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: Raley's, a regional supermarket chain, has a 20-year, \$15 million naming right deal with the River Cats.

**Team: Salt Lake Bees** 

**Affiliate**: Los Angeles Angels of Anaheim (2001)

**Principal Owner**: Larry Miller

**Team Website** 

**Stadium**: Spring Mobile Ballpark

Date Built: 1994

Facility Cost (\$/Mil): \$22 Facility Financing: N/A

Facility Website

**UPDATE**: Prior to the 2011 season, the field was replaced, leveled off, and new sod and grass were added. The grass is from the same farm as the grass at Target Field, Busch Stadium, and Coors Field.

**NAMING RIGHTS**: The Salt Lake Bees signed a naming rights agreement with Spring Mobile in 2009. The naming rights agreement will be a minimum of five years with options for fifteen years.

#### **Team: Tacoma Rainiers**

**Affiliate**: Seattle Mariners (1995)

**Principal Owner**: Schlegel Sports Group (Kirby Schlegel)

**Team Website** 

**Stadium**: Cheney Stadium

**Date Built**: 1960 (renovated in 2011)

Facility Cost (\$/Mil): \$.940 (\$30 for renovations)

Facility Financing: The stadium was publicly financed by the city, while Ben Cheney provided

\$100,000 for cost overruns.

Facility Website

**UPDATE**: Between the 2010 and 2011 seasons, the stadium underwent a massive renovation. The renovations incorporated over 9,000 pounds of steel that span across more than 96,000 square feet and a roof made from Douglas Fir beams, the largest of which weigh over 7000 lbs. It also features a wooden exterior to be geographically relevant.

Cheney now features amenities that include luxury suites, a new restaurant, club seats that are closer than any other seat in any other baseball park across the nation, and a grass berm located along right field. The stadium has twice as many concession points of sale and better ADA access and seating. Wooden railings were replaced, and the home dugout shifted from the first base line to the third base line.

**NAMING RIGHTS**: The ballpark is named for Tacoma businessman Ben Cheney who was instrumental in bringing a Pacific Coast League team to Tacoma. In 2002, the City of Tacoma hired The Superlative Group, a Cleveland-based marketing company, to find corporate sponsors for the Tacoma Dome, the city's new convention center, Cheney Stadium, and the Broadway Center for the Performing Arts.

### **Team: Tucson Padres (formerly the Portland Beavers)**

**Affiliate**: San Diego Padres (2001) **Principal Owner**: Jeff Moorad

**Team Website** 

Stadium: Kino Veterans Memorial Stadium

Date Built: 1991

Facility Cost (\$/Mil): N/A

**Facility Financing**: The stadium was built by Pima County as part of a multi-purpose sports complex. It was completely financed, and is still controlled by the Pima County Stadium

District.

**Facility Website** 

**UPDATE**: The Portland Beavers played their last game in September 2010, as PGE Park prepared to be renovated for a major league soccer team, the Portland Timbers. The owners worked to find a new site for the Beavers, but were unable to do so. The team was sold to a group led by Jeff Moorad, who owns the Padres, and there are plans to move the team to Escondido, CA, which is near San Diego. The team moved to Tucson, Arizona in the interim and was renamed the Tucson Padres for the 2011 season. The team is playing in Kino Veterans Memorial Stadium.

**NAMING RIGHTS**: The stadium was previously named for the local electric utility, Tucson Electric Power, until the agreement expired in 2010. There are no current naming rights deals.

### **EASTERN LEAGUE (AA)**

**Team: Akron Aeros** 

**Affiliate**: Cleveland Indians (1989)

Principal Owner: Mike and Greg Agganis

**Team Website** 

**Stadium**: Canal Park **Date Built**: 1997

Facility Cost (\$/Mil): \$31 Facility Financing: N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS:** N/A

Team: Altoona Curve

**Affiliate**: Pittsburgh Pirates (1999) **Principal Owner**: Robert Lozinak

**Team Website** 

**Stadium**: Blair County Ballpark

Date Built: 1999

Facility Cost (\$/Mil): \$12 Facility Financing: N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS:** N/A

# **Team: Binghamton Mets**

**Affiliate**: New York Mets (1992)

Principal Owner: David Maines, William Maines, George Scherer, and Michael Urda

Team Website

Stadium: NYSEG Stadium

Date Built: 1992

Facility Cost (\$/Mil): \$4.5 Facility Financing: N/A

Facility Website

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**UPDATE:** No update.

**NAMING RIGHTS**: New York State Electric and Gas has a naming rights agreement with the Binghamton Mets for its stadium. Terms of the deal were not disclosed.

#### **Team: Bowie Baysox**

**Affiliate**: Baltimore Orioles (1993)

**Principal Owner**: Maryland Baseball Holding, LLC (Ken Young)

**Team Website** 

Stadium: Prince George's Stadium

Date Built: 1994

**Facility Cost (\$/Mil)**: N/A **Facility Financing:** N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS:** N/A

#### Team: Erie SeaWolves

**Affiliate**: Detroit Tigers (2001)

Principal Owner: Hank Stickney, Ken Stickney, Peter Guber, and Paul Schaeffer (Mandalay

Sports Entertainment)

**Team Website** 

**Stadium**: Jerry Uht Park

Date Built: 1995

Facility Cost (\$/Mil): N/A Facility Financing: N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: Longtime Erie resident and local benefactor Gerard T. "Jerry" Uht, Sr. established an endowment in 1995 with the Erie Community Foundation (ECF) to perpetually support the new downtown baseball stadium. In response to his generosity, the city named the stadium in his honor.

### **Team: Harrisburg Senators**

**Affiliate**: Washington Nationals (1991) **Principal Owner**: Senators Partners, LLC

Team Website

**Stadium**: Metro Bank Park

Date Built: 1987

Facility Cost (\$/Mil): N/A Facility Financing: N/A

Facility Website

**UPDATE**: The Senators set a Metro Bank Park attendance record on July 4, 2011 when their prized prospect Byrce Harper made his AA debut.

**NAMING RIGHTS**: Commerce Bank signed a 15-year, \$3.5 million naming rights deal with the Harrisburg Senators in 2004, and Riverside Stadium was renamed Commerce Bank Park. The ballpark was renamed Metro Bank Park after Commerce Bank changed its name.

#### **Team: New Britain Rock Cats**

**Affiliate**: Minnesota Twins (1995)

Principal Owner: New Britain Baseball, Inc.

**Team Website** 

Stadium: New Britain Stadium

Date Built: 1996

Facility Cost (\$/Mil): N/A Facility Financing: N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS: N/A** 

# **Team: New Hampshire Fisher Cats**

**Affiliate**: Toronto Blue Jays (2003) **Principal Owner**: Arthur P. Solomon

**Team Website** 

Stadium: Northeast Delta Dental Stadium

Date Built: 2005

Facility Cost (\$/Mil): \$20

**Facility Financing**: The stadium was privately financed.

#### Facility Website

**UPDATE**: The 2011 Eastern League All-Star Game was hosted by the Fisher Cats on July 13, 2011.

**NAMING RIGHTS**: Beginning in 2011, the stadium will be known as Northeast Delta Dental Stadium as part of a long-term partnership that includes, among other things, fundraising for the local Children's Hospital. Financial details were not disclosed.

#### **Team: Portland Sea Dogs**

**Affiliate**: Boston Red Sox (2003)

**Principal Owner**: Daniel Burke (Portland, Maine Baseball, Inc.)

**Team Website** 

Stadium: Hadlock Field

Date Built: 1994

Facility Cost (\$/Mil): N/A Facility Financing: N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: Hadlock Field is named after Edson Hadlock, Jr., a baseball coach at Portland High School from 1950-1978.

### **Team: Reading Phillies**

**Affiliate**: Philadelphia Phillies (1967) **Principal Owner**: Philadelphia Phillies

**Team Website** 

Stadium: FirstEnergy Stadium

**Date Built**: 1951 (renovations in 2011)

Facility Cost (\$/Mil): \$.656 (\$10 for renovations)

**Facility Financing**: The Stadium was publicly financed by the City of Reading.

Facility Website

**UPDATE**: Prior to the 2011 season, the stadium underwent a \$10 million renovation, which included the newly created VIST Financial Plaza. This area is an expanded food court and entertainment area with a full stage and sound system. The renovations also include an expanded ticket plaza outside of the gates, a climate controlled walk-in team store, family bathrooms, brand new offices for front office members, more parking spaces, light poles, cement in the main grandstand, padded outfield walls, and new clubhouses for both the home and visiting teams. The team store is called the Mitchell & Ness R-Phils Team Store, after the team came to a

naming rights agreement with the Philadelphia based sports apparel company. The home clubhouse was expanded by 45% and the visitor's clubhouse was expanded by 80%.

**NAMING RIGHTS**: FirstEnergy signed a 15-year, \$2.25 million naming rights deal with the Reading Phillies in 2002.

### **Team: Richmond Flying Squirrels**

Affiliate: San Francisco Giants (2003)

Principal Owner: Lou DiBella

Team Website

**Stadium**: The Diamond

Date Built: 1985

**Facility Cost (\$/Mil)**: N/A **Facility Financing:** N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: There are no naming rights agreements for The Diamond.

### **Team: Trenton Thunder**

Affiliate: New York Yankees (2003)

Principal Owner: Garden State Baseball, LP

**Team Website** 

Stadium: Samuel J. Plumeri Sr. Field at Mercer County Waterfront Park

Date Built: 1994

Facility Cost (\$/Mil): \$18.3 Facility Financing: N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS: N/A** 

### **SOUTHERN LEAGUE (AA)**

# **Team: Birmingham Barons**

**Affiliate**: Chicago White Sox (1986)

**Principal Owner:** Don Logan, Jeff Logan, and Stan Logan (Birmingham Barons, LLC)

**Team Website** 

Stadium: Regions Park

Date Built: 1988

Facility Cost (\$/Mil): \$14.5

**Facility Financing**: The stadium was publicly financed by the City of Hoover.

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: In March 2007, Regions Financial Corporation purchased the naming rights in a 9-season agreement that is set to expire after the 2015 calendar year. Details of an agreement between the Barons and Regions were not released, but the Barons agreed to pay the Hoover Park Board \$110,000 per year over 9 years for naming rights.

#### **Team: Carolina Mudcats**

**Affiliate**: Cincinnati Reds (2009)

**Principal Owner**: Steve Bryant (Carolina Mudcats Professional Baseball Club, Inc.)

**Team Website** 

Stadium: Five County Stadium

Date Built: 1991

Facility Cost (\$/Mil): N/A Facility Financing: N/A

Facility Website

**UPDATE**: In honor of the team's 29<sup>th</sup> anniversary at the stadium, 2011 brought some changes. The team installed brand new green seats in the general admission section, bordering all of the red seats to give it the look of a green farm. New lighting that provides a 40% increase in coverage of the field and a state-of-the-art sound system that allows better acoustics throughout the park were also installed.

**NAMING RIGHTS**: Five County Stadium is located in Wake County, N.C., but it is in close proximity to the intersection of the county lines between Wake, Franklin, Nash, and Johnston Counties. Those four counties, along with nearby Wilson County, are the "Five Counties" that the stadium is named after.

### **Team: Chattanooga Lookouts**

**Affiliate**: Los Angeles Dodgers (2009)

Principal Owner: Frank Burke, Daniel Burke, and Charles Eshbach

**Team Website** 

Stadium: AT&T Field Date Built: 2000

Facility Cost (\$/Mil): \$10 Facility Financing: N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: BellSouth entered into a 10-year, \$1 million naming rights deal with the Chattanooga Lookouts in 2000 for the naming rights to their new stadium. On March 15, 2007, the Lookouts unveiled a new name and logo for their ballpark. The name of the ballpark was changed from BellSouth Park to AT&T Field to reflect the merger between AT&T and BellSouth Corp. No information on an extension to the deal has been released, but the stadium name remains unchanged.

#### **Team: Huntsville Stars**

**Affiliate**: Milwaukee Brewers (1999) **Principal Owner**: Miles Prentice

**Team Website** 

Stadium: Joe W. Davis Stadium

Date Built: 1985

**Facility Cost (\$/Mil)**: N/A **Facility Financing:** N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: Joe W. Davis Stadium is named after Joe Davis, the longtime mayor of Huntsville, Alabama, who was instrumental in gaining support for the stadium's construction and subsequent moving of the Nashville, Tennessee Double-A baseball franchise to Huntsville.

#### **Team: Jacksonville Suns**

**Affiliate**: Florida Marlins (2009) **Principal Owner**: Peter Bragan, Sr.

Team Website

Stadium: The Baseball Grounds of Jacksonville

Date Built: 2003

Facility Cost (\$/Mil): \$34

Facility Financing: The stadium was publicly financed by the City of Jacksonville through taxes

as part of the "Better Jacksonville Plan."

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS: N/A** 

### Team: Mississippi Braves

**Affiliate**: Atlanta Braves (1984)

Principal Owner: Atlanta Braves (Liberty Media)

**Team Website** 

**Stadium**: Trustmark Park

Date Built: 2005

Facility Cost (\$/Mil): \$25 Facility Financing: N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: Trustmark entered into a naming rights agreement with the Mississippi Braves for their new stadium in 2005, the stadium is called Trustmark Park. The agreement is for 15 years, but the price paid by Trustmark is unknown.

# **Team: Mobile BayBears**

**Affiliate**: Arizona Diamondbacks (2007) **Principal Owner**: Mike Savit (HWS Group)

**Team Website** 

Stadium: Hank Aaron Stadium

Date Built: 1997

Facility Cost (\$/Mil): \$8

Facility Financing: The franchise owner Eric Margenau paid \$4M and the City of Mobile

matched the contribution

Facility Website

**UPDATE:** No update.

NAMING RIGHTS: Hank Aaron Stadium is named after Mobile native Hank Aaron, MLB's

former all-time home run leader.

### **Team: Montgomery Biscuits**

**Affiliate**: Tampa Bay Rays (2004)

**Principal Owner:** Tom Dickson & Sherrie Myers (Montgomery Professional Baseball, LLC)

**Team Website** 

Stadium: Montgomery Riverwalk Stadium

Date Built: 2004

Facility Cost (\$/Mil): \$26 Facility Financing: N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS:** N/A

**Team: Tennessee Smokies** 

Affiliate: Chicago Cubs (2007) Principal Owner: SPBC, LLC

**Team Website** 

**Stadium**: Smokies Park

Date Built: 2000

Facility Cost (\$/Mil): \$20 Facility Financing: N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: N/A

#### **Team: West Tenn Diamond Jaxx**

**Affiliate**: Seattle Mariners (2007)

**Principal Owner**: Bob Lozinak (Lozinak Baseball Properties, LLC)

Team Website

**Stadium**: Pringles Park **Date Built**: 1998

Facility Cost (\$/Mil): \$8 Facility Financing: N/A

Facility Website

**UPDATE**: In June 2011, Pringles Park hosted the 2011 Southern League Home Run Derby and All-Star Game. It will also host the Ohio Valley Conference baseball tournament through 2012.

**NAMING RIGHTS**: Proctor & Gamble signed a 15-year, \$1.2 million naming rights deal with the West Tenn Diamond Jaxx in 1998. Proctor & Gamble named the new Stadium Pringles Park after its Pringles potato chips product. It was the first naming rights deal on the AA level.

#### **TEXAS LEAGUE (AA)**

**Team: Arkansas Travelers** 

**Affiliate**: Los Angeles Angels of Anaheim (2001) **Principal Owner**: Arkansas Travelers Baseball, Inc.

**Team Website** 

**Stadium**: Dickey-Stephens Park

Date Built: 2007

Facility Cost (\$/Mil): \$40.4

Facility Financing: The ballpark was funded by a North Little Rock voter-approved one-cent

sales tax.

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: Little Rock financier Warren Stephens donated an 11-acre plot of land for the ballpark and named it in honor of two pairs of baseball-loving brothers: Stephens Inc. founders Jack and Witt Stephens, and Hall of Fame Catcher Bill Dickey and his brother Skeeter, also a former Major League ballplayer. Both Dickey brothers worked for Stephens Inc. following their baseball careers.

### **Team: Corpus Christi Hooks**

**Affiliate**: Houston Astros (2000)

Principal Owner: Nolan Ryan, Reid Ryan, Don Sanders, Reese Ryan, Eddie Maloney, Bret

Sanders, Brad Sanders, and Jay Miller

**Team Website** 

**Stadium**: Whataburger Field

Date Built: 2005

Facility Cost (\$/Mil): \$27.7 Facility Financing: N/A

Facility Website

**UPDATE**: The Houston Dynamo and FC Dallas, both MLS teams, played a friendly match at Whataburger Field on February 12, 2011. The Dynamo defeated FC Dallas 4-0.

**NAMING RIGHTS**: Whataburger, Inc. entered into a 15-year naming rights deal with the Corpus Christi Hooks beginning in 2005. Financial details were not disclosed.

#### Team: Frisco RoughRiders

**Affiliate**: Texas Rangers (2003)

Principal Owner: Ken Stickney (Mandalay Sports Entertainment)

**Team Website** 

Stadium: Dr Pepper Ballpark

Date Built: 2003

**Facility Cost (\$/Mil)**: N/A **Facility Financing:** N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: Dr Pepper Snapple Group entered into a 10-year naming rights deal with the Frisco RoughRiders in 2004 to name the Stadium Dr Pepper/Seven Up Ballpark. Financial terms of the deal were not disclosed. On March 31, 2006, the beverage company and the RoughRiders announced that the name Dr Pepper/Seven Up Ballpark was changing to Dr Pepper Ballpark.

#### **Team: Midland RockHounds**

**Affiliate**: Oakland Athletics (1999)

Principal Owner: Miles Prentice and Bob Richmond

Team Website

**Stadium**: Citibank Ballpark

Date Built: 2002

Facility Cost (\$/Mil): N/A Facility Financing: N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: In 2002, First American Bank entered into a naming rights deal for the new ballpark. The terms of the deal were not disclosed. The venue's name was changed to Citibank Ballpark in 2005 when Citibank bought First American Bank.

#### **Team: Northwest Arkansas Naturals**

**Affiliate**: Kansas City Royals (1995) **Principal Owner**: Rich Products Corp.

**Team Website** 

**Stadium**: Arvest Ballpark

Date Built: 2008

Facility Cost (\$/Mil): \$32

**Facility Financing**: Arvest Ballpark was financed by \$50 million in voter-approved bonds.

Facility Website

**UPDATE**: Red Dirt Outfitters, the official team store, was renovated prior to the 2011 season to enhance the customer experience and had a store Grand Re-Opening.

**NAMING RIGHTS**: On September 15, 2007, the Naturals announced they had a reached a 10-year agreement with a 10-year option for renewal with Arvest Bank to name the stadium Arvest Ballpark.

#### **Team: San Antonio Missions**

**Affiliate**: San Diego Padres (2007)

**Principal Owner**: David G. Elmore (Elmore Sports Group)

**Team Website** 

Stadium: Nelson W. Wolff Municipal Stadium

Date Built: 1994

**Facility Cost (\$/Mil)**: N/A **Facility Financing:** N/A

Facility Website

**UPDATE**: The stadium hosted the Texas League All-Star Game in June 2011.

**NAMING RIGHTS**: The stadium is named after Nelson W. Wolff, a former Texas legislator and San Antonio council member and mayor. Currently, Wolff is the County Judge for Bexar County.

#### **Team: Springfield Cardinals**

**Affiliate**: St. Louis Cardinals (2005) **Principal Owner**: St. Louis Cardinals

**Team Website** 

Stadium: Hammons Field

Date Built: 2004

Facility Cost (\$/Mil): \$32

**Facility Financing**: The stadium was funded entirely by John Q. Hammons.

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: The stadium is named after John Q. Hammons, who funded the ballpark.

#### **Team: Tulsa Drillers**

Affiliate: Colorado Rockies (2003) Principal Owner: Chuck Lamson

**Team Website** 

New Stadium: ONEOK Field

Date Built: 2010

Facility Cost (\$/Mil): \$60

Facility Financing: The Tulsa Stadium Trust provided \$25 million in bonds, the Driller's lease

provided \$5 million, and private donors contributed \$30 million.

Facility Website

**UPDATE**: In September 2011, the 2011 Susan G. Komen Race for the Cure Tulsa will be held at ONEOK Field.

**NAMING RIGHTS**: The naming rights to the new ballpark were purchased by the natural gas company ONEOK. The agreement spans for 20 years and is reportedly worth \$5 million.

### **CALIFORNIA LEAGUE (ADVANCED A)**

#### **Team: Bakersfield Blaze**

**Affiliate**: Cincinnati Reds (2011) **Principal Owner**: D.G. Elmore

**Team Website** 

Stadium: Sam Lynn Ballpark

Date Built: 1941

**Facility Cost (\$/Mil)**: N/A **Facility Financing:** N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: The ballpark is named after Sam Lynn, former owner of the Coca-Cola Bottling plant in Bakersfield during the 1930s. Lynn's financial support of the Bakersfield Coca-Cola's, a semi-pro baseball team, along with other youth leagues, increased baseball's popularity in San Joaquin Valley.

### **Team: High Desert Mavericks**

**Affiliate**: Seattle Mariners (2007) **Principal Owner**: Bobby Brett

**Team Website** 

Stadium: Stater Bros. Stadium

Date Built: 1991

Facility Cost (\$/Mil): \$6.5 Facility Financing: N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: Prior to the 2006 season, the Adelanto City Council decided to honor Stater Bros. by changing the stadium's name from Maverick Stadium to Stater Bros. Stadium in recognition of the regional grocery chain, which built the first major retail center in Adelanto. Stater Bros. paid for the new sign above the stadium's main entrance.

# **Team: Inland Empire 66ers**

**Affiliate**: Los Angeles Angels of Anaheim (2011)

**Principal Owner:** David G. Elmore & Donna Tuttle (Elmore Sports Group)

**Team Website** 

**Stadium**: "The Ranch" (no official name currently)

Date Built: 1996

**Facility Cost (\$/Mil)**: N/A **Facility Financing:** N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: Arrowhead Credit Union (ACU) had a 10-year, \$750,000 naming rights deal with the 66ers that began in 2002 and was set to expire after the 2011 season. However, ACU's parent company was the subject of a takeover by the federal government, and despite the team's wishes to keep the name through 2011; the name was removed prior to the 2011 season. The stadium does not currently have an official name, but it was referred to as "The Ranch" before the Arrowhead naming rights deal.

#### Team: Lake Elsinore Storm

**Affiliate**: San Diego Padres (2001) **Principal Owner**: Gary Jacobs

**Team Website** 

Stadium: The Diamond

Date Built: 1994

Facility Cost (\$/Mil): \$22 Facility Financing: N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: N/A

#### **Team: Lancaster JetHawks**

**Affiliate**: Houston Astros (2009) **Principal Owner**: Peter Carfagna

**Team Website** 

**Stadium**: Clear Channel Stadium

Date Built: 1996

Facility Cost (\$/Mil): \$14.5 Facility Financing: N/A

Facility Website

**UPDATE**: Before the 2011 season, the JetHawks installed 1,500 solar panels on a 700-foot-long carport beside the ballpark, well outside of foul-ball range. The 340-kilowatt system produces

enough power to supply 98% of the power needed to run the ballpark on games days and will save \$48,000 per year in utility costs.

**NAMING RIGHTS**: In 2005, Clear Channel Communications entered into a 10-year, \$770,000 naming rights deal with the JetHawks and the City of Lancaster. The City of Lancaster and the JetHawks will divide the revenue from the deal equally. The deal is set to expire in 2014.

**Team: Modesto Nuts** 

**Affiliate**: Colorado Rockies (2005)

Principal Owner: Michael Savit (HWS Sports IV)

**Team Website** 

Stadium: John Thurman Field

Date Built: 1955

Facility Cost (\$/Mil): \$3.93

Facility Financing: Publicly financed by the City of Modesto

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: Originally named Del Webb Field, the Modesto ballpark was renamed for State Assemblyman John Thurman in 1983. In 2007, the Nuts began pursuing a naming rights sponsor for the stadium. The Nuts would retain 60% of the naming rights fee, and the city, which has final approval over the stadium name, would receive 40%.

### Team: Rancho Cucamonga Quakes

**Affiliate**: Los Angeles Dodgers (2011)

Principal Owner: Bobby Brett and George Brett

**Team Website** 

**Stadium**: The Epicenter

Date Built: 1993

**Facility Cost (\$/Mil)**: N/A **Facility Financing:** N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: N/A

#### **Team: San Jose Giants**

Affiliate: San Francisco Giants (1988)

**Principal Owner:** Progress Sports Management

Team Website

Stadium: Municipal Stadium

Date Built: 1942

Facility Cost (\$/Mil): \$.080

Facility Financing: Publicly financed as part of President Franklin Roosevelt's Work Progress

Administration (WPA).

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS: N/A** 

**Team: Stockton Ports** 

**Affiliate**: Oakland Athletics (2005)

**Principal Owner:** Tom Volpe (7th Inning Stretch, LLC)

Team Website

**Stadium**: Stockton Ballpark or Banner Island Ballpark

Date Built: 2005

Facility Cost (\$/Mil): \$23.9 Facility Financing: N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: The City of Stockton owns the naming rights of the ballpark and has been trying to find a naming rights sponsor since the ballpark opened. As of July 2011, the ballpark remains without a corporate name.

The name "Banner Island Ballpark" is actually an unofficial name that is used among fans and the administration of the Stockton Ports. Until the rights are sold, the stadium is officially known as the Stockton Ballpark.

#### Team: Visalia Rawhide

Affiliate: Arizona Diamondbacks (2007)

Principal Owner: Tom Seidler and Kevin O'Malley

**Team Website** 

Stadium: Recreation Park

Date Built: 1946 (renovation in 2009)

Facility Cost (\$/Mil): N/A (\$11.6 for renovation)

**Facility Financing:** N/A

Facility Website

**UPDATE:** No update.

NAMING RIGHTS: There are no naming rights agreements for Recreation Ballpark at this

time.

## CAROLINA LEAGUE (ADVANCED A)

**Team: Frederick Keys** 

**Affiliate**: Baltimore Orioles (1989)

Principal Owner: Maryland Baseball Holding, LLC.

**Team Website** 

**Stadium**: Harry Grove Stadium

Date Built: 1990

Facility Cost (\$/Mil): \$3 Facility Financing: N/A

Facility Website

**UPDATE**: The City of Frederick, Maryland owns the stadium and is responsible for its maintenance. Due to the slumping economy, the city sent a Request For Proposals (RFP) in early 2011 in the hopes of finding a new tenant to help ease the financial burden. The Keys currently pay \$30,000 in rent. The city wanted to raise it to \$50,000 but was unable to do so.

**NAMING RIGHTS**: The family of Harry Groves, one of the founders of the Frederick Hustlers, donated \$250,000 for the construction of the ballpark. The Frederick Hustlers were a professional baseball team that played between 1915 and WWII.

#### **Team: Kinston Indians**

**Affiliate**: Cleveland Indians (1987) **Principal Owner**: Cam McRae

**Team Website** 

**Stadium**: Grainger Stadium

Date Built: 1949

**Facility Cost (\$/Mil)**: \$0.170

**Facility Financing:** \$150,000 of the cost was paid for by a bond issued by the city

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: The name of the stadium comes from its location on Grainger Avenue in Kinston, North Carolina.

# **Team: Lynchburg Hillcats**

**Affiliate**: Atlanta Braves (2011)

**Principal Owner**: Lynchburg Baseball Corp.

Team Website

Stadium: Calvin Falwell Field

Date Built: 1939

**Facility Cost (\$/Mil)**: \$0.289

Facility Financing: The City of Lynchburg paid \$189,000 and \$100,000 came from the Work

Progress Administration as part of President Roosevelt's New Deal.

Facility Website

**UPDATE**: The Hillcats became the Braves' A affiliate in 2011, beginning a four year deal. The team was previously associated with the Pittsburgh Pirates and the Cincinnati Reds.

**NAMING RIGHTS**: The ballpark was named in honor of Calvin Falwell, former President of the Lynchburg Baseball Corp.

#### **Team: Myrtle Beach Pelicans**

**Affiliate**: Texas Rangers (2011)

**Principal Owner**: Myrtle Beach Pelicans LP (Chuck Greenberg)

**Team Website** 

Stadium: BB&T Coastal Field

Date Built: 1999

Facility Cost (\$/Mil): \$13 Facility Financing: N/A

Facility Website

**UPDATE**: The Pelicans are now the A affiliate of the Texas Rangers, who were bought by an ownership group that included Pelicans owner Chuck Greenberg. The affiliation will run through 2014. As part of the agreement, the Rangers played an exhibition game at BB&T Costal Field at the end of Spring Training in 2011.

**NAMING RIGHTS**: BB&T owns the naming rights to BB&T Coastal Field.

#### **Team: Potomac Nationals**

**Affiliate**: Washington Nationals (2005)

Principal Owner: Art Silber

Team Website

Stadium: G. Richard Pfitzner Stadium

Date Built: 1984

Facility Cost (\$/Mil): N/A Facility Financing: N/A

Facility Website

**UPDATE**: The Potomac Nationals are working with Prince William County to build a new stadium. The proposed stadium target site may encroach on a nearby stream, so details are being worked out with the hopes construction will start in February 2012 and be ready for the 2013 season. The new stadium will be paid for by Art Silber and is expected to cost \$25 million.

**NAMING RIGHTS**: The ballpark was originally named Davis Ford Park, then renamed William County Stadium, and finally, in 1995, named G. Richard Pfitzner Stadium. Pfitzner was influential in moving the team from Alexandria to Prince William County.

**Team: Salem Red Sox** 

Affiliate: Boston Red Sox (2009)

Principal Owner: Fenway Sports Group

**Team Website** 

**Stadium**: Lewis-Gale Field

Date Built: 1995

Facility Cost (\$/Mil): \$10.1 Facility Financing: N/A

Facility Website

**UPDATE**: The Salem Red Sox have recently worked out a four-year lease extension to stay at Lewis-Gale Field through the 2014 season.

**NAMING RIGHTS**: The naming rights to the ballpark were sold to Lewis-Gale Hospital in 2006.

## **Team: Wilmington Blue Rocks**

**Affiliate**: Kansas City Royals (2007)

**Principal Owner**: Matt Minker and Tom Palmer

**Team Website** 

Stadium: Daniel S. Frawley Stadium

Date Built: 1993

**Facility Cost (\$/Mil)**: N/A **Facility Financing:** N/A

Facility Website

**UPDATE**: The Blue Rocks teamed up with a green energy company to replace 125 light bulbs throughout the stadium, which will reduce the facilities lighting costs by 68% annually. The Blue Rocks also received a \$5,500 energy-efficiency lighting rebate from a Delaware nonprofit committed to saving energy. The bulbs on the entire first floor of the stadium, the second floor concourse, and the third floor suites and restaurant were retrofitted.

**NAMING RIGHTS**: Daniel S. Frawley Stadium is named after the mayor who helped bring the Blue Rocks to Wilmington.

#### **Team: Winston-Salem Dash**

**Affiliate**: Chicago White Sox (1997)

Principal Owner: Billy Prim and Andrew Fillipowski

Team Website

**Stadium**: BB&T Ballpark

Date Built: 2010

Facility Cost (\$/Mil): \$47

Facility Financing: The facility was partly paid for with public funds and the naming rights

agreement was crucial to being able to pay back the debt.

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: BB&T has signed a 15-year deal for the naming rights to BB&T Ballpark that is set to expire after 2024. Terms of the agreement were not disclosed.

# FLORIDA STATE LEAGUE (ADVANCED A)

#### **Team: Bradenton Marauders**

**Affiliate**: Pittsburgh Pirates (2010) **Principal Owner**: Pittsburgh Pirates

Team Website

Stadium: McKechnie Field

**Date Built**: 1923 (renovated in 1991-93)

Facility Cost (\$/Mil): N/A Facility Financing: N/A

Facility Website

**UPDATE**: Two roofs were removed in May 2011 when determined to be unsafe. The roofs may not be replaced until after the season.

**NAMING RIGHTS**: The stadium is named after Pittsburgh native, former Bradenton resident and Hall of Fame manager Bill McKechnie. The stadium was originally built in 1923 and was renovated in 1991-93

# **Team: Brevard County Manatees**

**Affiliate**: Milwaukee Brewers (2005)

Principal Owner: Tom Winters, Dewight Titus, and Charlie Baumann

**Team Website** 

Stadium: Space Coast Stadium

Date Built: 1994

Facility Cost (\$/Mil): \$6.2 Facility Financing: N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: The stadium received its name in honor of NASA's achievements and because of its proximity to the Kennedy Space Center.

#### **Team: Charlotte Stone Crabs**

**Affiliate**: Tampa Bay Rays (2007) **Principal Owner**: Ripken Baseball

Team Website

**Stadium**: Charlotte Sports Park

Date Built: 1988 (renovation in 2009)

Facility Cost (\$/Mil): N/A (\$27 for the renovation)

**Facility Financing:** N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: There is no current naming rights agreement in place, after a deal with The Mosaic Company was deferred in the face of strong public opposition.

#### **Team: Clearwater Threshers**

**Affiliate**: Philadelphia Phillies (1985) **Principal Owner**: Philadelphia Phillies

**Team Website** 

Stadium: Bright House Field

Date Built: 2004

Facility Cost (\$/Mil): \$25 Facility Financing: N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: Florida-based cable company Bright House Networks paid \$1.7 million in 2004 for the naming rights to the stadium in a ten-year deal.

# **Team: Daytona Cubs**

Affiliate: Chicago Cubs (1993)

**Principal Owner:** Big Game Florida, LLC

**Team Website** 

**Stadium**: Jackie Robinson Ballpark "The Jack"

Date Built: 1914

**Facility Cost (\$/Mil)**: N/A **Facility Financing:** N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: The stadium is named after Jackie Robinson, the first African-American to play in the major leagues. Daytona Beach was the first city to allow Robinson to play during spring training in 1946.

### **Team: Dunedin Blue Jays**

Affiliate: Toronto Blue Jays (1987) **Principal Owner**: Toronto Blue Jays

**Team Website** 

Stadium: Florida Auto Exchange Stadium

Date Built: 1990

Facility Cost (\$/Mil): \$2.4 Facility Financing: N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: In 2011, a local used car dealership entered into a naming rights agreement that will pay the city \$181,000 annually through 2017.

## **Team: Fort Myers Miracle**

**Affiliate**: Minnesota Twins (1993)

**Principal Owner**: Marvin Goldklang (Greater Miami Baseball Club, LP)

**Team Website** 

**Stadium**: Bill Hammond Stadium

Date Built: 1991

Facility Cost (\$/Mil): \$14 Facility Financing: N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: The stadium is named in honor of former Lee County Commissioner, Bill Hammond, who was instrumental in getting the Lee County Sports Complex built to draw the Twins from their previous spring training facility in Orlando, Florida.

## **Team: Jupiter Hammerheads**

**Affiliate**: Florida Marlins (1998) **Principal Owner**: Florida Marlins

**Team Website** 

Stadium: Roger Dean Stadium

Date Built: 1998

Facility Cost (\$/Mil): \$28 Facility Financing: N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: The family of West Palm Beach automobile dealer Roger Dean purchased the naming rights to the stadium in a ten-year, \$1 million deal through 2017.

# **Team: Lakeland Flying Tigers**

**Affiliate**: Detroit Tigers (1967) **Principal Owner**: Detroit Tigers

**Team Website** 

**Stadium**: Joker Marchant Stadium **Date Built**: 1966 (renovated in 2003)

Facility Cost (\$/Mil): N/A (\$11 for renovations)

**Facility Financing:** N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: Joker Marchant Stadium is named in honor of the late Joker Marchant, Lakeland's former Parks and Recreation Director.

#### **Team: Palm Beach Cardinals**

**Affiliate**: St. Louis Cardinals (2003) **Principal Owner**: St. Louis Cardinals

**Team Website** 

Stadium: Roger Dean Stadium

Date Built: 1998

Facility Cost (\$/Mil): \$28 Facility Financing: N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: The family of West Palm Beach automobile dealer Roger Dean purchased the naming rights to the stadium in a ten-year, \$1 million deal through 2017.

**Team: St. Lucie Mets** 

**Affiliate**: New York Mets (1988)

**Principal Owner:**Team Website

**Stadium**: Tradition Field

Date Built: 1988

**Facility Cost (\$/Mil)**: N/A **Facility Financing:** N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: Core Communities, LLC purchased the naming rights to the stadium in a ten-year deal. The stadium is named after the company's Town of Tradition, a community planned near the stadium.

## **Team: Tampa Yankees**

**Affiliate**: New York Yankees

**Principal Owner**: New York Yankees

**Team Website** 

Stadium: George M. Steinbrenner Field

Date Built: 1996

**Facility Cost (\$/Mil)**: N/A **Facility Financing:** N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: The stadium is named after the late New York Yankees owner George Steinbrenner.

## MIDWEST LEAGUE (A)

## **Team: Beloit Snappers**

**Affiliate**: Minnesota Twins (2005)

**Principal Owner**: Beloit Professional Baseball Association, Inc.

**Team Website** 

Stadium: Harry C. Pohlman Field

Date Built: 1982

**Facility Cost (\$/Mil)**: N/A **Facility Financing:** N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: The stadium is named after Harry C. Pohlman, a long-time coach in the Beloit school system and in American Legion baseball. Pohlman was also an original member of the Beloit Brewers Board of Directors.

# **Team: Burlington Bees**

**Affiliate**: Oakland Athletics (2011)

Principal Owner: City of Burlington, Iowa

Team Website

**Stadium**: Community Field **Date Built**: 1947 (rebuilt in 1973)

Facility Cost (\$/Mil): N/A Facility Financing: N/A

Facility Website

UPDATE: The Bees became an A-Affiliate of the Oakland Athletics in 2011, as part of a 2-year

agreement.

**NAMING RIGHTS**: N/A

## **Team: Cedar Rapids Kernels**

**Affiliate**: Los Angeles Angels of Anaheim

Principal Owner: Cedar Rapids Baseball Club, Inc.

Team Website

**Stadium**: Dale and Thomas Popcorn Field at Veterans Memorial Stadium

Date Built: 2002

Facility Cost (\$/Mil): \$16.49 Facility Financing: N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: The City of Cedar Rapids owns Veterans Memorial Stadium and chose its name to honor veterans of all U.S. wars. In 2008, Dale and Thomas Popcorn purchased naming rights for the playing field. Financial details were not disclosed, and the deal is set to expire in 2012.

## **Team: Clinton LumberKings**

**Affiliate**: Seattle Mariners (2009)

**Principal Owner:** N/A

Team Website

Stadium: Alliant Energy Field

Date Built: 1937

**Facility Cost (\$/Mil)**: N/A **Facility Financing:** N/A

Facility Website

**UPDATE:** No update.

NAMING RIGHTS: In 2002, Alliant Energy paid \$450,000 for a ten-year naming rights

agreement.

# **Team: Dayton Dragons**

Affiliate: Cincinnati Reds (2000)

**Principal Owner**: Mandalay Sports Entertainment

**Team Website** 

Stadium: Fifth Third Field

Date Built: 2000

Facility Cost (\$/Mil): \$22 Facility Financing: N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: Ohio-based Fifth Third Bank purchased the naming rights to the Dragons' home stadium in 2000 for twenty years, totaling \$4.5 million.

## **Team: Fort Wayne TinCaps**

Affiliate: San Diego Padres (1999) Principal Owner: Hardball Capital

Team Website

**Stadium**: Parkview Field

Date Built: 2009

Facility Cost (\$/Mil) \$30 Facility Financing: N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS:** N/A

#### **Team: Great Lakes Loons**

**Affiliate**: Los Angeles Dodgers (2006)

Principal Owner: Michigan Baseball Foundation

**Team Website** 

**Stadium**: Dow Diamond

Date Built: 2007

Facility Cost (\$/Mil) \$33 Facility Financing: N/A

**Facility Website** 

**UPDATE**: In February 2011, The Great Outdoors Expo was held at Dow Diamond.

**NAMING RIGHTS**: Dow Chemical donated the land for the stadium and purchased naming rights. The name Dow Diamond refers both to the slang for the playing surface and the red diamond in Dow's logo.

## **Team: Kane County Cougars**

**Affiliate**: Kansas City Royals (2011)

Principal Owner: Cougar Baseball Partnership/American Sports Enterprises, Inc.

**Team Website** 

Stadium: Philip B. Elfstrom Stadium

Date Built: 1991

**Facility Cost (\$/Mil)**: N/A **Facility Financing:** N/A

Facility Website

**UPDATE**: Prior to the 2011 season, the Kane County Cougars became the Class A affiliate of the Kansas City Royals for the 2011 and 2012 seasons.

**NAMING RIGHTS**: Elfstrom Stadium is named after Philip B. Elfstrom, the former Kane County Forest Preserve President, and the person most responsible for bringing minor league baseball to Kane County. The Kane County Forest Preserve District, which owns Elfstrom Stadium, agreed to allow the Cougars to sell the naming rights to Elfstrom Stadium. Any agreement reached is expected to help pay for a stadium expansion and renovation that will cost \$10.5 million.

#### **Team: Lansing Lugnuts**

**Affiliate**: Toronto Blue Jays (2005)

**Principal Owner:** Tom Dickson (Take Me Out to the Ballgame, LLC)

**Team Website** 

Stadium: Cooley Law School Stadium

Date Built: 1996

Facility Cost (\$/Mil): \$12.8 Facility Financing: N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: In February 2010, Cooley Law School agreed to \$1.485 million for an 11-year contract of the naming rights to the stadium with the City of Lansing and the Lansing Lugnuts.

#### **Team: Peoria Chiefs**

**Affiliate**: Chicago Cubs (2005)

Principal Owner: Peoria Chiefs Community Baseball Club, LLC

**Team Website** 

Stadium: O'Brien Field

Date Built: 2002

Facility Cost (\$/Mil): \$16 Facility Financing: N/A

Facility Website

**UPDATE**: The Illinois high school baseball finals for class 1A and 2A were held at O'Brien Field in 2011 and will continue to be held there through 2015.

**NAMING RIGHTS**: In 2001, O'Brien Automotive Group agreed to a seven-year deal, with an option for five additional years, for \$150,000 a year. O'Brien Automotive Group did not

exercise their naming rights option at the end of the 2008 season. The ballpark is still named O'Brien Field while the Chiefs attempt to find a new sponsor.

## **Team: Quad Cities River Bandits**

**Affiliate**: St. Louis Cardinals

Principal Owner: Main Street Iowa

**Team Website** 

**Stadium**: Modern Woodmen Park **Date Built**: 1931 (renovated in 2004)

**Facility Cost (\$/Mil)**: N/A **Facility Financing:** N/A

Facility Website

**UPDATE**: In April 2011, the Mississippi River flooded and the parking lots at Modern Woodman Park were completely flooded. As a result, the River Bandits used makeshift bridges to allow fans access to the stadium.

**NAMING RIGHTS**: In December 2007, Modern Woodmen of America purchased the naming rights to the facility for ten years for \$2 million.

#### **Team: South Bend Silver Hawks**

**Affiliate**: Arizona Diamondback (1997)

Principal Owner: South Bend Professional Baseball Club, LLC

**Team Website** 

Stadium: Stanley Coveleski Regional Stadium

Date Built: 1987

Facility Cost (\$/Mil): \$11 Facility Financing: N/A

Facility Website

**UPDATE**: The stadium underwent major renovations before the 2011 season. The renovations included a new scoreboard with video and audio, a new picnic area in the left field corner, bumpout seating areas that bring fans closer to the foul lines in the outfield corners, and new vantage points from the outfield concourse. Additionally, the locker rooms were renovated; the lighting for the field was replaced; and the field itself was changed from grass to artificial turf.

The work was paid for by a \$5 million bond issue that is being repaid by revenue generated by sales and income taxes paid at the stadium. Tax increment financing also contributed.

**NAMING RIGHTS**: The stadium is named for Stan Coveleski, the Hall of Fame pitcher who once lived in South Bend.

## **Team: West Michigan Whitecaps**

**Affiliate**: Detroit Tigers

**Principal Owner**: Lew Chamberlin and Denny Baxter (Whitecaps Professional Baseball, LLP)

**Team Website** 

**Stadium**: Fifth Third Ballpark

Date Built: 1994

Facility Cost (\$/Mil) \$6 Facility Financing: N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: Fifth Third Bank agreed to a ten-year naming rights agreement that runs through 2011. The terms of the agreement were not disclosed.

#### **Team: Wisconsin Timber Rattlers**

**Affiliate**: Milwaukee Brewers (2009) **Principal Owner**: Craig Dickman

Team Website

Stadium: Time Warner Cable Field at Fox Cities Stadium

Date Built: 1995

**Facility Cost (\$/Mil)**: N/A **Facility Financing:** N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: In March 2007, Time Warner Cable entered into a ten-year agreement for the naming rights to the Wisconsin Timber Rattlers' home playing field. Financial terms of the agreement were not disclosed.

## **SOUTH ATLANTIC LEAGUE (A)**

#### **Team: Asheville Tourists**

Affiliate: Colorado Rockies (1994)

Principal Owner: Palace Sports and Entertainment

**Team Website** 

Stadium: McCormick Field

Date Built: 1924

**Facility Cost (\$/Mil)**: N/A **Facility Financing:** N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: The stadium is named after Dr. Lewis McCormick, Asheville's former city bacteriologist who was the first man in the United States to make a scientific fight against the housefly.

#### **Team: Augusta GreenJackets**

**Affiliate**: San Francisco Giants (2005)

**Principal Owner**: Ripken Baseball (Cal Ripken Jr.)

**Team Website** 

Stadium: Lake Olmstead Stadium

Date Built: 1995

Facility Cost (\$/Mil): N/A Facility Financing: N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS:** N/A

# **Team: Bowling Green Hot Rods**

**Affiliate**: Tampa Bay Rays

Principal Owner: Arthur Solomon

**Team Website** 

Stadium: Bowling Green Ballpark

Date Built: 2009

Facility Cost (\$/Mil): N/A

**Facility Financing:** N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS: N/A** 

## **Team: Charleston RiverDogs**

**Affiliate**: New York Yankees (2005)

**Principal Owner**: Marvin Goldklang (South Carolina Baseball Group, LP)

**Team Website** 

Stadium: Joseph P. Riley, Jr. Park

Date Built: 1997

Facility Cost (\$/Mil): \$19.5 Facility Financing: N/A

Facility Website

**UPDATE:** No update.

NAMING RIGHTS: The stadium is named for Joseph. P. Riley, who has served as mayor of

Charleston since 1975.

#### **Team: Delmarva Shorebirds**

**Affiliate**: Baltimore Orioles (1997)

**Principal Owner:** 7th Inning Stretch, LP

**Team Website** 

**Stadium**: Arthur W. Perdue Stadium

Date Built: 1996

**Facility Cost (\$/Mil)**: N/A **Facility Financing:** N/A

Facility Website

**UPDATE**: In June 2011, The South Atlantic League All-Star Game was held at Perdue Stadium.

**NAMING RIGHTS**: N/A

# **Team: Greensboro Grasshoppers**

**Affiliate**: Florida Marlins (2003)

**Principal Owner**: Cooper Brantley, Len White, and Wes Elingburg (Greensboro Baseball, LLC)

**Team Website** 

**Stadium**: NewBridge Bank Park

Date Built: 2005

Facility Cost (\$/Mil): N/A Facility Financing: N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: In November 2007, NewBridge Bank signed a ten-year naming rights deal for the Greensboro Grasshoppers' home stadium. The deal is estimated to total nearly \$3 million.

#### **Team: Greenville Drive**

Affiliate: Boston Red Sox (2005) Principal Owner: RB3, LLC

**Team Website** 

Stadium: Fluor Field at the West End

Date Built: 2006

Facility Cost (\$/Mil): N/A Facility Financing: N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: The club entered into a ten year naming rights deal with the Fluor Corporation in 2009. The naming rights agreement changed the name of the ballpark to Fluor Field at the West End.

# **Team: Hagerstown Suns**

**Affiliate**: Washington Nationals (2007)

Principal Owner: Hank Stickney, Ken Stickney, Peter Guber, and Paul Schaeffer

**Team Website** 

**Stadium**: Municipal Stadium

Date Built: 1931

Facility Cost (\$/Mil): N/A Facility Financing: N/A

#### Facility Website

**UPDATE**: Prior to the 2011 season, the playing surface was replaced. Additionally, seating improvements were made and a state-of-the-art video board was installed.

**NAMING RIGHTS**: N/A

## **Team: Hickory Crawdads**

**Affiliate**: Texas Rangers (2009)

**Principal Owner**: Don Beaver, Luther Beaver, Charles Young (Hickory Baseball, Inc.)

**Team Website** 

Stadium: L.P. Frans Stadium

Date Built: 1993

**Facility Cost (\$/Mil)**: N/A **Facility Financing:** N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: N/A

# **Team: Kannapolis Intimidators**

**Affiliate**: Chicago White Sox (2001)

Principal Owner: Smith Family Baseball, Inc.

**Team Website** 

Stadium: Fieldcrest Cannon Stadium

Date Built: 1995

Facility Cost (\$/Mil): \$6.8 Facility Financing: N/A

Facility Website

**UPDATE**: In March 2011, the Kannapolis City Council agreed to purchase the stadium from Rowan County. The purchase price was \$3 million and the county offered interest-free payments over 50 years. Kannapolis will begin paying Rowan County in 2013.

**NAMING RIGHTS**: N/A

## **Team: Lake County Captains**

Affiliate: Cleveland Indians (1991)
Principal Owner: Cascia, LLC

Team Website

**Stadium**: Classic Park **Date Built**: 2003

Facility Cost (\$/Mil): \$20 Facility Financing: N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: The owners of the Captains paid the City of Eastlake \$4.2 million in 2005 for naming rights to the facility. The team then signed a 15-year naming rights agreement with Classic Auto Group.

#### **Team: Lakewood BlueClaws**

**Affiliate**: Philadelphia Phillies (2001)

Principal Owner: American Baseball Company, LLC

**Team Website** 

Stadium: FirstEnergy Park

Date Built: 2001

**Facility Cost (\$/Mil)**: N/A **Facility Financing:** N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS: N/A** 

## **Team: Lexington Legends**

**Affiliate**: Houston Astros (2001)

Principal Owner: Lexington Professional Baseball Company, LLC.

**Team Website** 

Stadium: Whitaker Bank Ballpark

Date Built: 2001

**Facility Cost (\$/Mil)**: N/A **Facility Financing:** N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: In 2011, The Legends agreed to sell the naming rights to their stadium to Whitaker Bank through 2020. The deal also has an option for an additional five years, but the financial details were not disclosed.

#### **Team: Rome Braves**

**Affiliate**: Atlanta Braves

**Principal Owner**: Atlanta Braves

**Team Website** 

**Stadium**: State Mutual Stadium

Date Built: 2003

**Facility Cost (\$/Mil)**: N/A **Facility Financing:** N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: When the stadium was built, Rome-based State Mutual Insurance Company purchased the naming rights to the stadium for \$1.8 million over 18 years.

#### **Team: Savannah Sand Gnats**

Affiliate: New York Mets (2007) Principal Owner: Hardball Capital

Team Website

**Stadium**: Grayson Stadium

Date Built: 1927

**Facility Cost (\$/Mil)**: N/A **Facility Financing:** N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: The stadium is named for Spanish-American War veteran General William L. Grayson, who helped get money allocated to rebuild the stadium after a hurricane severely damaged it in 1940.

# **Team: West Virginia Power**

**Affiliate**: Pittsburg Pirates (2009) **Principal Owner**: Alan Levin

**Team Website** 

Stadium: Appalachian Power Park

**Date Built**: 2005

Facility Cost (\$/Mil): \$23 Facility Financing: N/A

Facility Website

**UPDATE:** No update.

**NAMING RIGHTS**: Appalachian Power bought the naming rights to the stadium in 2005. Financial details were not disclosed and the deal is set to expire in 2015.