

# **OTHER HOCKEY LEAGUES**

{Appendix 4.1, to **Sports Facility Reports**, <u>Volume 14</u>}
Research completed as of August 15, 2013

# **AMERICAN HOCKEY LEAGUE (AHL) (AAA)**

**League Update:** The AHL had three team changes in 2012–13: The Connecticut Whale changed their name back to the Hartford Wolf Pack for the 2013–14 season. The Houston Aeros relocated to Des Moines, Iowa and became the Iowa Wild. The Peoria Rivermen moved to the Southern Professional Hockey League..

**Team: Abbotsford Heat** 

**Affiliate**: Calgary Flames

**Principal Owner**: Calgary Flames

Team Website

**Arena**: Abbotsford Entertainment & Sports Centre

Date Built: 2009

Facility Cost (\$/Mil): \$64.7 Canadian

Facility Financing: N/A

Facility Website

**UPDATE**: For the 2013–14 AHL season, the Abbotsford Heat will move to the Western Conference West Division

Conference West Division,

**NAMING RIGHTS**: There are currently no naming rights deals for the Abbotsford Entertainment & Sports Centre. An agreement may happen in the future as the team has been losing money and would benefit from the extra money.

#### **Team: Adirondack Phantoms**

**Affiliate**: Philadelphia Flyers **Principal Owner**: Brooks Group

Team Website

Arena: Glens Falls Civic Center

Date Built: 1979

Facility Cost (\$/Mil): \$7 Facility Financing: N/A

Facility Website

**UPDATE**: In January 2013, the Adirondack Phantoms accepted their lease option to play in Glens Falls for the 2013–14 season. This will be the fifth anniversary for the Phantoms and twenty-fifth season for Glens Falls in the AHL. However, the Phantoms owners have agreed to relinquish their lease option should city officials successfully recruit a long-term tenant from another AHL team.

**NAMING RIGHTS**: There is currently no naming rights deal for the Glens Falls Civic Center.

#### **Team: Albany Devils**

**Affiliate**: New Jersey Devils

Principal Owner: New Jersey Devils

**Team Website** 

Arena: Times Union Center

Date Built: 1990

Facility Cost (\$/Mil): \$68 Facility Financing: N/A

Facility Website

**UPDATE:** The Times Union Center was ranked seventh in StadiumJourney.com's 2013 AHL Arena Rankings.

**NAMING RIGHTS**: In January 2007, the county signed a \$3.5 million, ten-year naming-rights contract with the Times Union that expires in 2016. The newspaper agreed to pay \$350,000 a year, as well as, provide advertising and other promotional benefits.

### **Team: Binghamton Senators**

**Affiliate**: Ottawa Senators

**Principal Owner**: Thomas Mitchell

**Team Website** 

**Arena**: Broome County Veterans Memorial Arena

Date Built: 1973

Facility Cost (\$/Mil): \$7.5 Facility Financing: N/A

Facility Website

**UPDATE**: In October 2012, the Binghamton Senators announced a season-long partnership with Dunkin' Donuts, making them the official coffee of the team. Per the partnership, Dunkin' Donuts donated one pound of coffee to Food Bank of the Southern Tier for every home goal scored by the Senators during the 2012–13 regular season. Additionally, Dunkin' Donuts was title sponsor of the "Sweet Shutout" promotion, in which fans received a coupon for a free donut if the Senators shutout their opponent in any home game.

**NAMING RIGHTS**: There are no current naming rights deals for the Veterans Memorial Arena.

### **Team: Bridgeport Sound Tigers**

**Affiliate**: New York Islanders **Principal Owner**: Charles Wang

**Team Website** 

Arena: Webster Bank Arena

Date Built: 2001

Facility Cost (\$/Mil): \$35

Facility Financing: 100% publicly funded.

Facility Website

**UPDATE**: In August 2013, the Sound Tigers announced that Harbor Yard Sports and Entertainment selected an innovative new LED lighting system to illuminate the 10,000-seat Webster Bank Arena. The installation will begin on August 26, 2013, and is expected to be completed by the home opener on October 5. The new lighting system will allow for lower electricity consumption levels while improving the quality of the lighting. United Illuminating Company will help Webster Bank Arena defray a portion of the costs through the Energy Efficiency Fund.

In November 2012, the Sound Tigers unveiled a new high-definition scoreboard over center ice and ribbon board around the top of the lower bowl. The scoreboard is one of the largest center-hung boards for an arena the size of Webster Bank Arena in the country. Additionally, Webster Bank Arena opened the "Stags Club," which can hold 300–350 people and is sponsored by

Fairfield University and a conference room was added to the suite level, available to all suite holders. The arena anticipates opening an Irish Pub in early 2013, that will be accessible both inside and outside of the arena.

**NAMING RIGHTS**: In January 2011, Webster Bank agreed to purchase the naming rights to the arena for \$3.5 million over ten years, through 2021.

#### **Team: Charlotte Checkers**

Affiliate: Carolina Hurricanes
Principal Owner: Michael Kahn

**Team Website** 

Arena: Time Warner Cable Arena

Date Built: 2005

Facility Cost (\$/Mil): \$260

Facility Financing: 100% publicly funded.

Facility Website

**NAMING RIGHTS**: The Charlotte Bobcats (NBA) exchanged the naming rights to the arena for the termination of a contract that prohibited satellite TV companies from showing Bobcats games. No information was released detailing if Time Warner had plans to pay for the naming rights at some point in the future.

# **Team: Chicago Wolves**

**Affiliate**: St. Louis Blues

Principal Owner: Don Levin, William Buddy Meyers, and Seth Gold

**Team Website** 

**Arena**: Allstate Arena

Date Built: 1980, renovated in 1999

Facility Cost (\$/Mil): \$11 Facility Financing: N/A

Facility Website

**UPDATE:** In April 2013, the Chicago Wolves agreed to a three-year affiliation agreement with the St. Louis Blues.

**NAMING RIGHTS**: Allstate Insurance Company agreed to a ten-year extension of its naming rights agreement in 2010. The deal lasts until 2020 and is worth \$11 million.

### **Team: Grand Rapids Griffins**

**Affiliate**: Detroit Red Wings

Principal Owner: Dan DeVos and David Van Andel

**Team Website** 

Arena: Van Andel Arena

Date Built: 1996

Facility Cost (\$/Mil): \$75

**Facility Financing**: The DeVos family contributed \$15 million and the Van Andel family contributed \$11.5 million. Other private interests paid \$8.5 million and state taxes funded the

remainder.

Facility Website

**UPDATE**: The Grand Rapids Griffins won the 2013 Calder Cup, the first championship in the franchise's history.

**NAMING RIGHTS**: Grand Action was responsible for securing the name to the Van Andel Arena, named for Amway founder, Jay Van Andel, who gave \$11.5 million toward the arena.

### **Team: Hamilton Bulldogs**

**Affiliate**: Montreal Canadiens

Principal Owner: Michael Andlauer

**Team Website** 

**Arena**: Copps Coliseum

Date Built: 1985

Facility Cost (\$/Mil): \$33.5 Canadian

**Facility Financing**: The city borrowed C\$17.79 million from the Ontario Municipal Board, C\$8 million came from federal and provincial government contributions, C\$10.9 million came from taxpayers and city reserves, and C\$3.5 million came from public contributions.

Facility Website

**UPDATE:** In March 2013, the Hamilton Bulldogs announced that the hockey club signed a three-year agreement to remain the primary tenant at Copps Coliseum and that the club signed a three-year extension to their affiliation agreement with the Montreal Canadians.

**NAMING RIGHTS**: The coliseum is named after Vic Copps, a long-time Hamilton mayor and father of Federal Heritage Minister Sheila Copps. In 2001, Ontario considered selling the naming rights of the coliseum to generate more revenue, but the city ceased its search after Sheila Copps claimed a name change would be an insult to her father Vic.

## **Team: Hartford Wolf Pack (formerly Connecticut Whale)**

**Affiliate**: New York Rangers

Principal Owner: Madison Square Garden L.P.

Team Website

**Arena**: XL Center

**Date Built**: 1975 (heavily renovated in 1980 after the original roof collapsed)

Facility Cost (\$/Mil): \$30 Facility Financing: N/A

Facility Website

**UPDATE**: In May 2013, Madison Square Garden L.P., owners of the team, announced that the team would be renamed the Hartford Wolf Pack for the 2013–14 season. The team had changed to the Connecticut Whale for three seasons.

**NAMING RIGHTS**: While terms of the deal were not released, XL Capital Insurance purchased the naming rights to the Coliseum in December 2007 and has re-named it the XL Center. The six-year deal is expected to reach upwards of seven figures, allowing XL to place its logo on the front of the building, as well as the playing surface. The naming-rights agreement expires in 2013.

### **Team: Hershey Bears**

**Affiliate**: Washington Capitals

**Principal Owner:** Hershey Entertainment & Resorts Company

**Team Website** 

**Arena**: GIANT Center **Date Built**: 2002

Facility Cost (\$/Mil): \$64 specifically for the arena; \$95 for the arena, roads, parking lots, and

infrastructure

**Facility Financing**: The state contributed \$25 million towards building the arena.

Facility Website

**UPDATE**: In March 2013, it was announced that the Washington Capitals and Verizon Center will host the second Washington AHL Showcase in February 2014, pitting the Hershey Bears and Syracuse Crunch.

**NAMING RIGHTS**: GIANT Food, a grocery store chain, is paying \$5 million over ten years for a naming rights deal that expires in 2012. In May 2011, GIANT signed a ten-year contract to renew the naming rights of the GIANT Center.

### **Team: Iowa Wild (Formerly Houston Aeros)**

**Affiliate**: Minnesota Wild

Principal Owner: Minnesota Sports & Entertainment, led by Craig Leipold

**Team Website** 

Arena: Wells Fargo Arena

Date Built: 2005

Facility Cost (\$/Mil): \$117

**Facility Financing**: The Iowa Events Center, of which Wells Fargo Arena is a part, was funded through various sources. The Vision Iowa Board approved a \$50 million grant for the Center, as well as an additional \$5 million grant for the Iowa Hall of Pride located in the Hy-Vee Hall within the Center. The Polk County Board of Supervisors directed the sale of \$158.9 million in Essential County Purpose General Obligation Bonds for the construction of the Center. These bonds will be repaid with revenue from Prairie Meadows Racetrack and Casino, owned by Polk County. The City of Des Moines provided \$3 million to Polk County for the realignment of Third Street and skywalk construction for the Center.

Facility Website

**UPDATE**: In April 2013, it was announced that the Houston Aeros would be moving to Des Moines, Iowa for the 2013–14 season and would be called the Iowa Wild, due to the Minnesota Sports and Entertainment group being unable to reach a lease agreement with the Toyota Center. The Iowa Wild is the new AHL development affiliate of the Minnesota Wild and will play in the Western Conference Midwest Division for the 2013–14 season.

**NAMING RIGHTS**: Wells Fargo agreed to pay Polk County \$11.5 million over twenty years beginning on February 1, 2005, for naming rights to the arena.

#### **Team: Lake Erie Monsters**

**Affiliate**: Colorado Avalanche **Principal Owner**: Dan Gilbert

Team Website

Arena: Ouicken Loans Arena

Date Built: 1994

Facility Cost (\$/Mil): \$100 Facility Financing: N/A

Facility Website

**UPDATE**: In August 2013, the Rochester Americans announced that they will host an outdoor game against the Monsters on December 13, 2013. The game will be played at Frontier Field, the home of the Triple-A baseball's Rochester Red Wings of the International League. The outdoor game will be first ever for both the Monsters and the Americans.

**NAMING RIGHTS**: Naming rights for the Quicken Loans Arena was part of Dan Gilbert's \$375 million purchase of the Cleveland Cavaliers (NBA) and its properties in 2005.

#### **Team: Manchester Monarchs**

**Affiliate**: Los Angeles Kings

**Principal Owner**: Anschutz Entertainment Group (AEG)

**Team Website** 

Arena: Verizon Wireless Arena

Date Built: 2001

Facility Cost (\$/Mil): \$67 Facility Financing: N/A

Facility Website

**NAMING RIGHTS**: Verizon is paying \$11.4 million over fifteen years for a naming rights deal that expires in 2016.

#### **Team: Milwaukee Admirals**

**Affiliate**: Nashville Predators

**Principal Owner**: Milwaukee Admirals, LLC, headed by Harris Turer

**Team Website** 

**Arena**: BMO Harris Bradley Center

Date Built: 1988

Facility Cost (\$/Mil): \$90

Facility Financing: The Petit family donated the money as a gift to the people of Wisconsin, and

in memory of Jane Bradley Pettit's father, Harry Lynde Bradley.

Facility Website

**UPDATE**: Bradley Center officials say the arena needs \$23 million in renovations, but are not sure where that money will come from since the Wisconsin Governor rejected a proposal to provide \$10 million for Bradley Center renovations. Officials have also discussed building a new facility in Milwaukee, but that could cost the public \$300 million. Milwaukee Bucks (NBA) owner Herb Kohl said it is time for a new arena to replace the Bradley Center, and even offered a personal financial commitment to support a new arena.

The Admirals celebrated thirty-five years of professional hockey during the 2012–13 season.

**NAMING RIGHTS**: BMO Harris Bank bought the naming rights for the Bradley Center in May 2012, and it is now the BMO Harris Bradley Center.

#### **Team: Norfolk Admirals**

**Affiliate**: Anaheim Ducks

Principal Owner: Norfolk Tides Baseball Club; led by managing partner Ken Young

**Team Website** 

**Arena**: Norfolk Scope Arena

Date Built: 1971

Facility Cost (\$/Mil): \$28.1 (\$23 federally funded)

**Facility Financing**: N/A

Facility Website

**UPDATE:** In June 2012, the Admirals entered into a multi-year affiliation agreement with the Anaheim Ducks.

**NAMING RIGHTS**: There are currently no naming rights agreements for the arena. The arena gets its name from a shortened form of the word kaleidoscope to reflect the wide variety of events that take place at the arena.

## **Team: Oklahoma City Barons**

**Affiliate**: Edmonton Oilers

**Principal Owner**: Prodigal Hockey, LLC; led by President Bob Funk, Jr.

Team Website

**Arena**: Cox Convention Center **Date Built**: 1972, renovated in 2005

Facility Cost (\$/Mil): \$71 Facility Financing: N/A

Facility Website

**UPDATE**: Game four of the 2013 AHL Western Conference Final was postponed due to flooding in the Cox Convention Center. A tornado in the area caused fans, players, coaches, and the media to seek shelter in the parking garage under the rink for forty-five minutes. Due to the storms, the east concourse, the press box, and the visitor's locker room flooded.

**NAMING RIGHTS**: Cox Communications agreed to a naming rights agreement with the city. The terms of this agreement were not disclosed.

#### **Team: Portland Pirates**

**Affiliate**: Phoenix Coyotes

Principal Owner: Portland Pirates, LLC; headed by Brian Petrovek

Team Website

**Arena**: Cumberland County Civic Center

Date Built: 1977

Facility Cost (\$/Mil): \$5 Facility Financing: N/A

Facility Website

**UPDATE**: As the Cumberland County Civic Center undergoes renovations, the Portland Pirates will play their 2013–14 home games at the Androscoggin Bank Colisée in Lewiston, Maine. The \$34 million renovation was delayed more than three months due to the Portland Pirates hosting playoff games. The Pirates signed a new five year lease with the Civic Center in April 2013.

**NAMING RIGHTS**: There are no naming rights agreements in place for the Civic Center.

#### **Team: Providence Bruins**

**Affiliate**: Boston Bruins

Principal Owner: H. Larue Renfroe

Team Website

**Arena**: Dunkin' Donuts Center **Date Built**: 1972, renovated in 2008

Facility Cost (\$/Mil): 13

Facility Financing: Publicly funded

Facility Website

**NAMING RIGHTS**: Dunkin' Donuts originally paid \$8.65 million over ten years for a naming rights deal that expired in May 2011. In June 2011, Dunkin' Donuts and the Convention Center Authority reached a deal to extend the deal for ten years through 2021 for \$4.25 million.

#### **Team: Rochester Americans**

Affiliate: Buffalo Sabres

**Principal Owner**: Terry Pegula

**Team Website** 

Arena: Blue Cross Arena at the War Memorial

**Date Built**: 1955, renovated in 1998

Facility Cost (\$/Mil): \$7.5 (\$41 for 1998 renovation and expansion)

**Facility Financing:** N/A

Facility Website

**UPDATE**: In August 2013, the Rochester Americans announced that they will host an outdoor game against the Lake Erie Monsters on December 13, 2013. The game will be played at Frontier Field, the home of the Triple-A baseball's Rochester Red Wings of the International League. The outdoor game will be first ever for both the Americans and the Monsters.

**NAMING RIGHTS**: Blue Cross is paying \$2.975 million over fifteen years for a naming rights deal that expires in 2013.

# **Team: Rockford IceHogs**

**Affiliate**: Chicago Blackhawks

Principal Owner: Centre Events, Dr. Kris Tumilowicz, and Craig Drecktrah

Team Website

Arena: BMO Harris Bank Center

**Date Built**: 1979, renovated in 2005, renovated in 2007–13

Facility Cost (\$/Mil): \$3.8 for 2005 renovations, \$25 for 2013 renovations

**Facility Financing:** N/A

Facility Website

**UPDATE**: Renovations to the BMO Harris Bank Center are scheduled to be complete in time for the 2013 season opener. The renovations include the addition of over 300 seats to the lower level, a new ice chiller, renovated concession stands, new high definition lighting, and a renovated visiting locker room. Since 2007, the arena has gone through over \$25 million of renovations.

**NAMING RIGHTS**: The Rockford MetroCentre became the BMO Harris Bank Center in 2011 pursuant to a naming-rights agreement. BMO Harris is paying \$1.3 million over five years for the naming rights, which expire in 2016.

### **Team: San Antonio Rampage**

**Affiliate**: Florida Panthers

Principal Owner: Spurs Sports and Entertainment

**Team Website** 

**Arena**: AT&T Center **Date Built**: 2002

Facility Cost (\$/Mil): \$175

**Facility Financing**: \$146.5 million was generated through a county tax increase and an increase in hotel and rental car taxes. The San Antonio Spurs (NBA) contributed \$28.5 million themselves, which they raised through a \$1.00 increase in ticket fees for NBA games and a \$1.00 parking surcharge.

Facility Website

**NAMING RIGHTS**: AT&T Inc. is paying \$41 million over twenty years for naming rights that expire in 2022.

# **Team: Springfield Falcons**

**Affiliate**: Columbus Blue Jackets

Principal Owner: Falcons Hockey Entertainment, LLC

Team Website

Arena: MassMutual Center

Date Built: 1972, renovated in 2005

**Facility Cost (\$/Mil)**: \$10.3 (\$71 for 2005 renovation)

**Facility Financing**: N/A

Facility Website

**NAMING RIGHTS**: Massachusetts Mutual Life Insurance Company is paying \$5 million for a fifteen-year naming rights deal that began in 2005.

# Team: St. John's IceCaps (formerly the Manitoba Moose)

**Affiliate**: Winnipeg Jets

Principal Owner: True North Sports & Entertainment Limited

Team Website

Arena: Mile One Centre

Date Built: 2001

Facility Cost (\$/Mil): \$20.5 Canadian; \$24.3 US

**Facility Financing:** N/A

Facility Website

**UPDATE**: In February 2013, the St. John's IceCaps confirmed that they are in discussions to host the 2014 AHL All-Star Game and bring an NHL and NBA exhibition game to Mile One Centre in the near future.

In July 2012, True North Sports & Entertainment and the Winnipeg Jets Hockey Club announced an extension of their AHL affiliation with the St. John's IceCaps for one additional season, though the 2014–15 season.

**NAMING RIGHTS**: The naming rights were sold and transferred before the arena opened. Danny Williams, the former owner of Cable Atlantic, owns the naming rights and decided to name the arena based on its location at the beginning of the Trans-Canada Highway. The Williams Family Foundation trademarked the name "Mile One."

# **Team: Syracuse Crunch**

**Affiliate**: Tampa Bay Lightning **Principal Owner**: Howard Dolgon

Team Website

Arena: War Memorial Arena at The Oncenter

Date Built: 1951

Facility Cost (\$/Mil): N/A Facility Financing: N/A

Facility Website

**UPDATE:** The Syracuse Crunch will celebrate their twentieth anniversary during the 2013–14 season.

**NAMING RIGHTS**: There is currently no naming-rights agreement for the War Memorial Arena at The Oncenter.

#### **Team: Texas Stars**

**Affiliate**: Dallas Stars

Principal Owner: Hicks Holdings, LLC; led by Thomas O. Hicks Jr., Mack H. Hicks, and Alex

Hicks

Team Website

Arena: Cedar Park Center

Date Built: 2009

Facility Cost (\$/Mil): \$55 Facility Financing: N/A

Facility Website

**UPDATE**: The Texas Starts will celebrate their fifth anniversary during the 2013–14 season.

**NAMING RIGHTS**: Cedar Park Center is named for Cedar Park, Texas where the arena is located. There are no naming rights agreements in place.

#### **Team: Toronto Marlies**

**Affiliate**: Toronto Maple Leafs

**Principal Owner**: Maple Leaf Sports & Entertainment

**Team Website** 

Arena: Ricoh Coliseum

Date Built: 1921, renovated in 2003

Facility Cost (\$/Mil): \$1.5 Canadian (\$38 Canadian for 2003 renovation)

**Facility Financing:** N/A

Facility Website

**UPDATE:** In November 2012, due to the lack of a new collective bargaining agreement between the NHL and NHLPA, the Toronto Marlies and Grand Rapid Griffins outdoor game at Comerica Park was cancelled and rescheduled to be played indoors at the Griffins arena.

**NAMING RIGHTS**: Ricoh Canada Inc. is paying \$7.5 million Canadian over ten years for a naming rights deal that expires in 2013.

#### **Team: Utica Comets**

**Affiliate**: Vancouver Canucks

**Principal Owner:** Canucks Sports and Entertainment

Team Website

**Arena**: Utica Memorial Auditorium **Date Built**: 1960, renovated in 2013

Facility Cost (\$/Mil): \$4.5 (\$5 for 2013 renovations)

**Facility Financing**: N/A

Facility Website

**UPDATE**: In June 2013, the AHL announced that the Board of Governors approved the relocation of the franchise owned by the NHL's Vancouver Canucks to Utica, NY and begin play in the 2013–14 season. The agreement between the Canucks and Utica is a six year deal with a six year re-up option. The Comets will play in the Western Conference North Division. The relocation would not have been possible if the state of New York had not provided financial assistance to fund arena upgrades, including new locker rooms, food service areas, and a new video scoreboard. \$5 million in assistance was provided to upgrade the arena.

**NAMING RIGHTS**: There are currently no naming rights for the auditorium.

### **Team: Wilkes-Barre/Scranton Penguins**

**Affiliate**: Pittsburgh Penguins

Principal Owner: Pittsburgh Penguins

Team Website

Arena: Mohegan Sun Arena at Casey Plaza

Date Built: 1999

Facility Cost (\$/Mil): \$44 Facility Financing: N/A

Facility Website

**NAMING RIGHTS**: Mohegan Sun agreed to pay \$2.38 million over ten years for naming rights to the arena. The agreement expires in 2020.

#### **Team: Worcester Sharks**

Affiliate: San Jose Sharks

Principal Owner: San Jose Sports and Entertainment Enterprises

**Team Website** 

Arena: DCU Center

Date Built: 1982, renovated in 2013

**Facility Cost (\$/Mil)**: \$25.6 (\$23 for 2013 renovations)

**Facility Financing:** N/A

Facility Website

**UPDATE**: The DCU Center is undergoing \$23 million in renovations and expansions during May through September 2013. Plans include a redesigned box office, four new event suites, retail spaces along an expanded concourse and revamped restrooms, as well as upgrades to the mechanical, electrical, and plumbing systems. Through the creation of a Special Finance District Zone, the City will be able to provide the revenue stream to finance the project. The Special Finance District Zone allows for the financing through new state hotel, meals, and sales tax revenues. Additionally, the Worcester Sharks have agreed to a three year contract extension with the city of Worcester and the DCU Center, through 2016.

**NAMING RIGHTS**: Digital Federal Credit Union is paying \$5.2 million over ten years for a naming rights deal that expires in 2014.

### CENTRAL HOCKEY LEAGUE (CHL) (AA)

**League Update:** In 2010, the CHL and International Hockey League (IHL) announced a merger. As a result, the IHL teams became part of the CHL in 2011.

In June 2013, the CHL announced that the League was sold to Central Partners, LLC, a collection of the franchise owners in the League, making it an ownership owned league.

In June 2013, the CHL announced the the additions of the Brampton Beast and St. Charles Chill for the 2013–14 season. It also announced that the Bloomington Blaze (now a member of the SPHL) and the Fort Worth Brahmas (the League is trying to find a more suitable venue for the club to return to play in 2014–15) would not play in the upcoming season.

#### **Team: Allen Americans**

**Affiliate**: Dallas Stars (NHL), Texas Stars (AHL)

Principal Owner: Douglas H. Miller

Team Website

Arena: Allen Event Center

Date Built: 2009

**Facility Cost (\$/Mil)**: \$70 (includes two parking garages)

**Facility Financing**: The city provided \$47 million in bonds with the remaining \$23 million coming from the MGHerring Group. The city will reimburse MGHerring with revenue from the

facility.

Facility Website

**UPDATE**: In September 2012, Knight Furniture renewed its partnership with the Allen Americans. Knight Furniture has the naming rights for Knight Furniture Ice Level Party Suite in the Allen Event Center.

**NAMING RIGHTS**: The arena is named for the town it is located in, Allen, Texas. There are no naming rights agreements in place for the arena.

### **Team: Arizona Sundogs**

**Affiliate**: Phoenix Coyotes (NHL) and Portland Pirates (AHL)

**Principal Owner**: Eric Lacroix and Shawn P. Fowler

Team Website

**Arena**: Tim's Toyota Center

Date Built: 2006

Facility Cost (\$/Mil): \$25

**Facility Financing**: Prescott Valley paid \$3 million for the arena with 2% of the local sales tax generated within an adjacent entertainment area set aside each year to cover debt service on the private-sector bonds used to finance the arena.

Facility Website

**NAMING RIGHTS**: A local Toyota dealership in Prescott Valley, Arizona purchased the naming rights to the Center. The parties did not disclose the terms of the deal.

# **Team: Brampton Beast**

**Affiliate:** None

Principal Owner: Gregg Rosen

**Team Website** 

Arena: Powerade Centre

Date Built: 1998

Facility Cost (\$/Mil): \$26.5 Facility Financing: N/A

Facility Website

**UPDATE:** The Brampton Beast signed a fifteen-year lease to play at the Powerade Centre.

**NAMING RIGHTS**: Coca-Cola entered into a ten-year naming rights deal in 2005. The Brampton Centre for Sports and Entertainment was then renamed Powerade Centre.

#### **Team: Denver Cutthroats**

**Affiliate:** Colorado Avalanche (NHL), Lake Erie Monsters (AHL)

**Principal Owner**: John Hayes

Team Website

**Arena**: Denver Coliseum

Date Built: 1951

Facility Cost (\$/Mil): \$3

Facility Financing: City of Denver

Facility Website

**UPDATE**: In July 2012, the Denver Cutthroats announced that they entered into an affiliation agreement with the NHL's Colorado Avalanche.

**NAMING RIGHTS**: There is currently no naming-rights agreement for the arena, as it is named for the city that it is located in, Denver, CO.

#### **Team: Missouri Mavericks**

**Affiliate:** Chicago Wolves (AHL)

Principal Owner: Independence Professional Hockey, LLC; headed by Matt Adams, Mark

Adams, and Mike Carper

Team Website

**Arena**: Independence Events Center

Date Built: 2009

Facility Cost (\$/Mil): \$60 Facility Financing: N/A

Facility Website

**UPDATE:** In August 2013, the Missouri Mavericks announced a continuation of their partnership with the City of Independence, where they have been located since 2009

In July 2013, the Mavericks announced a renewal of their affiliation agreement with the AHL's Chicago Wolves..

**NAMING RIGHTS**: The arena is named for the town it is located in, Independence, Missouri. There are no naming rights deals.

## **Team: Quad City Mallards**

**Affiliate:** N/A

**Principal Owner**: Boston Pizza Restaurants

**Team Website** 

Arena: iWireless Center

Date Built: 1993

Facility Cost (\$/Mil): 33.4 Facility Financing: N/A

Facility Website

**UPDATE:** In June 2013, it was announced that Boston Pizza Restaurants assumed ownership of the Quad City Mallards.

**NAMING RIGHTS**: iWireless is paying \$4.25 million over ten years for the naming rights to the arena (formerly called The MARK), which expire in 2017.

# **Team: Rapid City Rush**

**Affiliate:** N/A

**Principal Owner:** Scott Mueller (Minority Owners are Barry Peterson and Donnie Ward)

**Team Website** 

Arena: Rushmore Plaza Civic Center Arena

Date Built: 1977 (Ice arena completed in 2008)

Facility Cost (\$/Mil): \$24 for the Ice Arena

**Facility Financing**: N/A

Facility Website

**NAMING RIGHTS**: There is no naming rights deal in place for the arena. The arena is named for its location near Mt. Rushmore.

## **Team: St. Charles Chill (formerly Laredo Bucks)**

**Affiliate:** N/A

Principal Owner: Gustavo Hernandez, Alfonso Arguindegui, and Glenn Hart

Team Website

**Arena**: The Family Arena

Date Built: 1999

Facility Cost (\$/Mil): \$27 Facility Financing: N/A

Facility Website

**UPDATE**: The St. Charles Chill is the former CHL Laredo Bucks franchise, relocated to St. Charles, Missouri, and will begin play during the 2013–14 season.

**NAMING RIGHTS**: There is currently no naming rights deal for the arena.

# **Team: Fort Worth Brahmas (formerly Texas Brahmas)**

**Affiliate:** N/A

**Principal Owner**: Mike Barack

**Team Website** 

Arena: TBD Date Built: N/A

**Facility Cost (\$/Mil)**: N/A **Facility Financing**: N/A

Facility Website

**UPDATE**: In June 2013, new owner, Mike Barack, announced that the Brahmas are in need of a new venue suitable for Central Hockey League play; therefore operations have been suspended until a new arena is found. Barack indicated that he wants a 6,000-seat venue.

**NAMING RIGHTS**: N/A

#### **Team: Tulsa Oilers**

**Affiliate**: N/A

Principal Owner: Steven Brothers Sports Management, LLC; comprised of Rodney, Brandon,

and Johnny Steven <a href="Team Website">Team Website</a>

**Arena**: Bank of Oklahoma Center (BOK Center)

Date Built: 2008

Facility Cost (\$/Mil): \$178 Facility Financing: N/A

Facility Website

**UPDATE**: In June 2013, the Tulsa Oilers were sold to Steven Brothers Sports Management, LLC. Terms of the deal were not disclosed. The Wichita-based LLC also owns the CHL Wichita Thunder.

**NAMING RIGHTS**: The Bank of Oklahoma purchased naming rights for \$11 million over twenty years. The naming rights expire 2027.

#### **Team: Wichita Thunder**

**Affiliate:** N/A

Principal Owner: Steven Brothers Sports Management, LLC; comprised of Rodney, Brandon,

and Johnny Steven
<a href="Team Website">Team Website</a>

Arena: INTRUST Bank Arena

Date Built: 2010

Facility Cost (\$/Mil): \$205.5 Facility Financing: N/A

Facility Website

**UPDATE:** Stephen Brothers Sports Management, LLC, owner of the Wichita Thunder, purchased the CHL's Tulsa Oilers in June 2013.

**NAMING RIGHTS**: INTRUST Bank purchased naming rights for the incomplete arena in January 2008. It paid \$8.75 million for twenty-five years. Furthermore, Cessna Aircraft Company will pay \$3 million over twenty years to name an adjacent outdoor plaza.

## EAST COAST HOCKEY LEAGUE (ECHL) (AA)

**League Update:** The Trenton Titans ceased operations in April 2013.

Team: Alaska Aces

Affiliate(s): N/APrincipal Owner: Dan Coffey, Jerry Mackie, Rod Udd, Al Haynes, and Steve

Adams

Team Website

**Arena**: Sullivan Arena **Date Built**: 1983

Facility Cost (\$/Mil): \$25 Facility Financing: N/A

Facility Website

**NAMING RIGHTS**: The Arena is named after former Anchorage Mayor George M. Sullivan, and is now owned by the Municipality of Anchorage.

#### **Team: Bakersfield Condors**

Affiliate(s): Edmonton Oilers (NHL); Oklahoma City Barons (AHL)

**Principal Owner**: Jonathan Fleisig

**Team Website** 

Arena: Rabobank Arena

Date Built: 1998

Facility Cost (\$/Mil): \$38

Facility Financing: Publicly financed by the City of Bakersfield.

Facility Website

**NAMING RIGHTS**: Rabobank acquired naming rights to the then Centennial Gardens Convention Center in 2005. The agreement is reportedly for \$2.5 million and lasts for ten years.

### **Team: Cincinnati Cyclones**

Affiliate(s): Florida Panthers and Nashville Predators (NHL); San Antonio Rampage and

Milwaukee Admirals (AHL)

**Principal Owner**: Nederlander Entertainment

**Team Website** 

Arena: U.S. Bank Arena

Date Built: 1975

Facility Cost (\$/Mil): \$20 Facility Financing: N/A

Facility Website

NAMING RIGHTS: U.S. Bank is currently under a ten-year, \$3 million naming rights deal for

the arena.

# **Team: Colorado Eagles**

**Affiliate:** N/A

**Principal Owner:** Martin Lind and Ralph Backstrom

**Team Website** 

Arena: Budweiser Events Center

Date Built: 2003

Facility Cost (\$/Mil): \$60 Facility Financing: N/A

Facility Website

**UPDATE**: In May 2013, the Colorado Eagles and the NHL's Winnipeg Jets mutually opted not to extend their affiliation agreement for the 2013–14 season.

Prior to the 2012–13 season, the Budweiser Events Center was upgraded in anticipation of hosting the ECHL All-Star Game in January 2013. A new, state-of-the-art, dasher board and seamless glass system was installed in the decade-old building. The new glass system provides greater safety for both the players and fans.

**NAMING RIGHTS**: Budweiser is paying \$1.5 million over twenty years for a naming rights deal that expires in 2023.

#### **Team: Elmira Jackals**

**Affiliate(s)**: Ottawa Senators (NHL); Binghamton Senators (AHL)

**Principal Owner**: Tom Freeman and Nathan Cook

**Team Website** 

Arena: First Arena Date Built: 2000

Facility Cost (\$/Mil): \$15.5

**Facility Financing**: Lauridon Sports Management, Inc. officials agreed to put \$7.25 million into the arena. State aid, a loan from the U.S. Housing and Urban Development Department, and revenue from the Chemung County hotel room tax will make up the remaining \$8.25 million.

**Facility Website** 

**UPDATE:** In April 2013, the Elmira Jackals were purchased by local businessmen Tom Freeman and Nathan Cook from the Afr family. As part of the ownership, Freeman and Cook will operate the facility, team, and restaurant/catering.

**NAMING RIGHTS**: The arena was called The Coach USA Center when it opened, but became First Arena when First Transit purchased Coach USA in 2003. First Transit took over the original ten-year, \$1 million agreement that ran through 2010. Information about a renewal was not available, and the arena name is unchanged.

#### **Team: Evansville IceMen**

**Affiliate:** Columbus Blue Jackets (NHL); Springfield Falcons (AHL)

**Principal Owner**: Ron Geary

**Team Website** 

**Arena**: Ford Center **Date Built**: 2011

**Facility Cost (\$/Mil)**: \$127.5

**Facility Financing**: The three primary sources of public financing were the Food & Beverage Tax, Casino Aztar riverboat revenues, and Downtown Development Area TIF District funds. None of the funds have any effect on the City's standard operating budget.

Facility Website

**UPDATE**: In July 2013, the Evansville IceMen announced that the player development deal with the NHL's Columbus Blue Jackets and their AHL partners, Springfield Falcons, was renewed; the partnership with the St. Louis Blues was terminated.

**NAMING RIGHTS**: In August 2011, the arena became the Ford Center when the Tri-State Ford Dealers acquired the naming rights. For the naming rights, the Tri-State Ford Dealers will pay the City of Evansville more than \$4.2 million over ten years.

#### **Team: Florida Everblades**

Affiliate(s): Carolina Hurricanes and Tampa Bay Lightning (NHL); Charlotte Checkers and

Syracuse Crunch (AHL)

Principal Owner: Craig Brush and Peter Karmanos Jr.

**Team Website** 

Arena: Germain Arena Date Built: 1998

Facility Cost (\$/Mil): 25 Facility Financing: N/A

Facility Website

**UPDATE:** In July 2013, the Florida Everblades and Germain Arena announced that the Tampa Bay Lightning will host the Florida Panthers in a NHL preseason game at Germain Arena in September. This will be the fifth preseason game the Lightning have played at Germain Arena.

**NAMING RIGHTS**: Germain Motor Company is paying \$7 million over twenty years for a naming rights deal that expires in 2018.

### **Team: Fort Wayne Komets**

**Affiliate:** N/A

Principal Owner: Summit Sports, Inc., comprised of Michael Franke, David Franke, and Scott

**Sproat** 

**Team Website** 

Arena: Allen County War Memorial Coliseum

Date Built: 1952

Facility Cost (\$/Mil): \$2.6 (\$26 for the 1989 renovation; \$35 for the 2002 renovation)

**Facility Financing**: N/A

Facility Website

**UPDATE:** In August 2012, the Fort Wayne Komets entered into an affiliation agreement with the NHL's Anaheim Ducks and the AHL's Norfolk Admirals for the 2012–13 season. There has not been any news indicating if that affiliation will continue for the 2103–14 season.

**NAMING RIGHTS**: The arena is named as a living memorial to the nation's war veterans.

#### **Team: Greenville Road Warriors**

**Affiliate(s)**: New York Rangers (NHL); Hartford Wolf Pack (AHL)

Principal Owner: Chestnut Street Sports, LLC

Team Website

**Arena**: BI-LO Center **Date Built**: 1998

Facility Cost (\$/Mil): \$63 Facility Financing: N/A

Facility Website

**UPDATE:** In July 2013, the Greenville Road Warriors announced the renewal of their affiliation agreement with the NHL's New York Rangers and the AHL's Hartford Wolf Pack for the 2013–14 season.

In February 2013, the Greenville Road Warriors announced a partnership with Century BMW. The partnership will re-name the Road Warriors' home ice Century BMW Rink at the BI-LO Center. Financial details were not disclosed.

**NAMING RIGHTS**: BI-LO, a southeastern supermarket chain, purchased naming rights to the arena as it was under construction. The length and value of the agreement was not disclosed.

#### **Team: Gwinnett Gladiators**

**Affiliate(s)**: Phoenix Coyotes (NHL); Portland Pirates (AHL)

Principal Owner: Gwinnett County Hockey, LLC, headed by Toby Jeffreys

**Team Website** 

**Arena**: Arena at Gwinnett Center

Date Built: 2003

Facility Cost (\$/Mil): \$65

Facility Financing: Funded by Gwinnett County

Facility Website

**UPDATE**: In August 2013, the Gwinnett Gladiators renewed their affiliation with the NHL's Phoenix Coyotes and the AHL's Portland Pirates for the 2013–14 season.

**NAMING RIGHTS**: The arena is currently named for the county in which it resides. There are no naming rights deals in place.

#### **Team: Idaho Steelheads**

**Affiliate(s)**: Dallas Stars (NHL); Texas Stars (AHL)

**Principal Owner**: Idaho Sports Properties/Block 22; headed by John Cunningham

Team Website

Arena: CenturyLink Arena Boise

Date Built: 1997

Facility Cost (\$/Mil): \$50 Facility Financing: N/A

Facility Website

**UPDATE**: In June 2013, the Idaho Steelheads announced the renewal of their developmental affiliation agreement with the NHL's Dallas Stars and the AHL's Texas Stars for the 2013–14 season.

**NAMING RIGHTS**: In August 2011, CenturyLink took over Qwest Communications and the venue's name changed from Quest Arena to CenturyLink Arena Boise.

### **Team: Kalamazoo Wings**

**Affiliate**: Vancouver Canucks (NHL) **Principal Owner**: William D. Johnston

**Team Website** 

**Arena**: Wings Stadium **Date Built**: 1974

Facility Cost (\$/Mil): N/A Facility Financing: N/A

Facility Website

**UPDATE:** In September 2012, the Kalamazoo Wings announced a \$2 million renovation to Wings Stadium; the largest renovation in the facility's thirty-nine year history. The renovation includes the installation of a 40-foot by 12.5-foot full digital video board, a new sound system, and forty-six inch digital monitors to create a "ribbon board" around the seating bowl. The project is expected to be completed by the October 19, 2013, home opener.

**NAMING RIGHTS**: The arena is named for the team that plays there. There are no naming rights deals in place.

## **Team: Las Vegas Wranglers**

**Affiliate**: N/A

Principal Owner: Gary Jacobs

**Team Website** 

**Arena**: Orleans Arena **Date Built**: 2002

Facility Cost (\$/Mil): \$85 Facility Financing: N/A

Facility Website

**UPDATE:** The Wranglers and The Orleans Hotel and Casino extended the team's lease at the Orleans Arena to keep the team playing at the arena through the 2013-14 season.

**NAMING RIGHTS**: The arena is located at The Orleans Hotel and Casino, which is where it gets its name.

# **Team: Ontario Reign**

Affiliate(s): Los Angeles Kings and Winnipeg Jets (NHL); St. John's IceCaps and Manchester

Monarchs (AHL)

Principal Owner: Anschutz Entertainment Group

**Team Website** 

Arena: Citizens Business Bank Arena

Date Built: 2008

Facility Cost (\$/Mil): \$130 Facility Financing: N/A

Facility Website

**NAMING RIGHTS**: Citizens Business Bank agreed to a ten-year, multi-million dollar naming rights agreement that will expire in 2018. The exact financial details were not disclosed.

#### **Team: Orlando Solar Bears**

Affiliate(s): Minnesota Wild and Toronto Maple Leafs (NHL) and Iowa Wild and Toronto

Marlies (AHL)

Principal Owner: Orlando Pro Hockey Operations, L.P; controlled by Joe Haleski, Jason Siegel,

and Bob Ohrablo Team Website

**Arena**: The Amway Center

Date Built: 2008

Facility Cost (\$/Mil): \$480

**Facility Financing**: The City of Orlando, on behalf of the Central Florida Community, owns and operates the arena. There was a public-private partnership to help construct the arena, establishing that the Orlando Magic (NBA) pay the City of Orlando \$2.75 million every year for 30 years in exchange for exclusive marketing rights.

Facility Website

**UPDATE:** In July 2013, the Orlando Solar Bears announced the addition of the NHL's Toronto Maple Leafs and the AHL's Toronto Marlies as affiliates, joining the Minnesota Wild and Iowa Wild.

In June 2013, the ECHL announced that Orlando and the Solar Bears will host the 2015 ECHL All-Star Game at Amway Center.

**NAMING RIGHTS**: Amway Corp. is paying the City of Orlando \$40 million for a ten-year naming rights agreement for the Amway Center, also home to NBA's Orlando Magic. Amway purchased the original naming rights in December 2006 for the Amway Arena, and had right of first refusal to have its name on the new arena.

### **Team: Reading Royals**

**Affiliate(s)**: Washington Capitals (NHL); Hershey Bears (AHL)

**Principal Owner:** SMG and Berks County Convention Center Authority (BCCCA)

**Team Website** 

**Arena**: Sovereign Center

Date Built: 2001

Facility Cost (\$/Mil): \$25

Facility Financing: \$12.5 million came from a state grant and Burkes County contributed the

other \$12.5 million, partially through a 5% hotel room tax.

Facility Website

**UPDATE:** The Reading Royals won the 2013 Kelly Cup Championship defeating the Stockton Thunder four games to one. This is the first ECHL championship for the Royals.

In April 2013, the Reading Royals renewed their affiliation agreement with the NHL's Washington Capitals and the AHL's Hershey Bears for the 2013–14 season.

An independent study unveiled in September 2012, indicated that the Sovereign Center and Sovereign Performing Arts Center have generated over \$254 million of direct economic impact in the first ten years of the facilities' operation.

**NAMING RIGHTS**: Sovereign Bank owns the naming rights to the stadium, but the terms of the deal were not disclosed.

#### **Team: San Francisco Bulls**

**Affiliate(s)**: San Jose Sharks (NHL); Worcester Sharks (AHL)

Principal Owner: Pat Elouise Bird Curcio, Shmuel Farhi, Peter Higley, and Jim Chapman

**Team Website** 

**Arena**: Cow Palace **Date Built**: 1941

Facility Cost (\$/Mil): N/A

Facility Financing: Part of the funding came from 19 firms and individuals who contributed

\$20,000 each to purchase the land for the facility in 1925.

Facility Website

**UPDATE:** In September 2012, the San Francisco Bulls unveiled a multi-million dollar Cow Palace renovation project. The renovations include a new Colosseo Cube scoreboard and sound system.

**NAMING RIGHTS**: There is no naming rights agreement for the arena currently.

## **Team: South Carolina Stingrays**

Affiliate(s): Boston Bruins (NHL); Providence Bruins (AHL)

Principal Owner: Anita Zucker and Jonathan Zucker

Team Website

**Arena**: North Charleston Coliseum

Date Built: 1993

Facility Cost (\$/Mil): \$20 Facility Financing: N/A

Facility Website

**UPDATE**: In July 2012, the South Carolina Stingrays announced an affiliation agreement with the NHL's Boston Bruins for the 2012–13 season.

**NAMING RIGHTS**: There are no naming rights agreements currently in place.

#### **Team: Stockton Thunder**

**Affiliate(s)**: New York Islanders (NHL); Bridgeport Sound Tigers (AHL) **Principal Owner**: SC Hockey Franchise Corporation; led by Brad Rowbotham

**Team Website** 

Arena: Stockton Arena **Date Built**: 2005

Facility Cost (\$/Mil): \$64

**Facility Financing**: Publicly financed by the City of Stockton.

Facility Website

**UPDATE**: In July 2013, the Stockton Thunder announced aone-year affiliation agreement with the NHL's New York Islanders and AHL's Bridgeport Sound Tigers for the 2013–14 season.

**NAMING RIGHTS**: The arena is named after the city, but officials continue to look for a naming-rights buyer.

Page 32

### **Team: Toledo Walleye**

Affiliate(s): Detroit Red Wings and Chicago Blackhawks (NHL); Grand Rapids Griffins and

Rockford IceHogs (AHL)

Principal Owner: Toledo Arena Sports, Inc.

**Team Website** 

**Arena**: Huntington Center

Date Built: 2009

Facility Cost (\$/Mil): \$105

**Facility Financing**: Lucas County financed the Huntington Center by raising the hotel-motel lodging tax from eight percent to ten percent to generate \$5 million. The county also issued \$60 million in bonds and notes, and secured additional public funding through state and local leaders. An additional \$2.1 million came from a six-year naming-rights deal with Huntington Bank.

Facility Website

**UPDATE**: In August 2013, Street & Smith's SportsBusiness Journal named Toledo the Top Minor League Market in the country for 2013. The ranking is determined by fan base, tenured clubs, and the economy.

The Huntington Center was ranked eighth in the world in the 2013 mid-year rankings by concert industry magazine Venues Today. The venues are ranked by the highest gross ticket sales. The Huntington Center was also named the top Midwest Venue in the nation for the 2012 5,000–10,000 seat capacity category by Venues Today; this is the third consecutive year it has received that ranking.

**NAMING RIGHTS**: Huntington Bancshares, Inc. purchased the naming rights to the arena in 2010. The agreement runs until 2017 and is worth \$2.1 million. There are also three six-year renewal options.

Page 33

## **Team: Trenton Titans (formerly Trenton Devils)**

**Affiliate(s)**: N/A

Principal Owner: Delaware Valley Sports Group, LLC; consisting of Jim O'Connor, Jim Cook,

Tim Curran, and Richard Lisk

**Team Website** 

Arena: Sun National Bank Center

Date Built: 1999

Facility Cost (\$/Mil): \$53

Facility Financing: \$31.1 million in bonds issued by Mercer County paid for the arena; the

remainder came from the city and the state.

Facility Website

**UPDATE**: In April 2013, the ECHL and Trenton Titans announced that the Titans have ceased operations and the team will not compete in the 2013–14 season.

**NAMING RIGHTS**: The Devils and Sun National Bank agreed to a naming rights deal in November 2009, but details of the agreement were not disclosed.

#### **Team: Utah Grizzlies**

**Affiliate(s)**: Anaheim Ducks (NHL); Norfolk Admirals (AHL)

Principal Owner: David Elmore and Donna Tuttle

Team Website

Arena: Maverik Center Date Built: 1996–97 Facility Cost (\$/Mil): \$58

Facility Financing: \$7 million from the Salt Lake City Olympic Committee and \$46 million

from the City of West Valley secured with bonds.

Facility Website

**UPDATE**: In August 2013, the Utah Grizzlies announced an affiliation agreement with the NHL's Anaheim Ducks and the AHL's Norfolk Admirals for the 2013–14 season.

**NAMING RIGHTS**: Grocery chain Maverik agreed to a naming rights deal with the Grizzlies in 2010. Details of the agreement were not released.

### **Team: Wheeling Nailers**

Affiliate(s): Pittsburgh Penguins and Montreal Canadiens (NHL); Hamilton Bulldogs and

Wilkes-Barre/Scranton Penguins (AHL)

Principal Owner: The Hockey Club of the Ohio Valley

**Team Website** 

Arena: WesBanco Arena

Date Built: 1977

Facility Cost (\$/Mil): \$7 (\$3.2 for a renovation in 2005)

**Facility Financing:** N/A

Facility Website

**UPDATE:** In July 2013, the Wheeling Nailers announced the renewal of their affiliation agreement with the NHL's Pittsburgh Penguins and the AHL's Wilkes-Barre/Scranton Penguins for the 2013–14 season, along with the renewal of their affiliation agreement with the NHL's Montreal Canadiens and the AHL's Hamilton Bulldogs.

In September 2012, the Wheeling Nailers, the City of Wheeling, and WesBanco Arena announced upgrades to the Arena during the 2012–13 season. The upgrades include two 8x11 foot video boards, sixteen new fifty-inch televisions located at the concession stands, four forty-two-inch televisions in the "Club" area of the arena, and the creation of a new "Beer Garden" area located at ice level and party level.

**NAMING RIGHTS**: WesBanco is paying \$2.3 million over ten years for a naming rights deal that expires in 2014.

### SOUTHERN PROFESSIONAL HOCKEY LEAGUE (SPHL) (AA)

**League Update:** The Bloomington Thunder and Peoria Rivermen joined the SPHL in 2013 after leaving the CHL and AHL, respectively.

The SPHL will celebrate its tenth anniversary during the 2013–14 season..

### Team: Augusta RiverHawks

**Affiliate:** N/A

Principal Owner: Bob and Diane Kerzner

**Team Website** 

**Arena**: James Brown Arena

**Date Built**: 1974 (exhibition hall) and 1980 (arena)

Facility Cost (\$/Mil): \$11 Facility Financing: N/A

Facility Website

**UPDATE:** In February 2013, the refrigeration system at the James Brown Arena malfunctioned causing the ice surface to melt. By May 2013, team owner Bob Kerzner, the City of Augusta, and the arena operator could not reach an agreement on repairing or replacing the arena's ice system in time for the 2013–14 season; therefore, team operations have been suspended. However, the franchise rights will be retained by Kerzner in the hopes that the team will return for the 2014–15 season.

**NAMING RIGHTS**: The Augusta-Richmond County Civic Center was renamed the James Brown Arena in August 2006 in honor of the musician and singer.

# Team: Bloomington Thunder (formerly the Bloomington Blaze and the Bloomington Prairie Thunder)

**Affiliate:** N/A

Principal Owner: Illinois Pro Sports, LLC, comprised of David Holt, John Butler, Bart Rogers,

and Bruce Saurs
<a href="Team Website">Team Website</a>

**Arena**: U.S. Cellular Coliseum

Date Built: 2006

Facility Cost (\$/Mil): \$37

**Facility Financing**: Funded by the City of Bloomington.

Facility Website

**UPDATE:** A new ownership group took over the Bloomington hockey franchise in May 2013, while also forming an expansion Peoria Riverman team and moving both franchises to the SPHL. Rather than engage in a legal battle with the CHL over the Blaze nickname the ownership group decided to name the team the Thunder. The CHL had told the ownership group that it would not release the Blaze name even if they paid the league \$100,000; litigation would have been too prolonged and costly.

**NAMING RIGHTS**: U.S. Cellular purchased the naming rights to the Coliseum in 2005. As part of the agreement, U.S. Cellular will pay \$1.75 million over ten years.

#### **Team: Columbus Cottonmouths**

**Affiliate:** N/A

**Principal Owner**: Jacob and Wanda Amos

Team Website

Arena: Columbus Civic Center

Date Built: 1996

Facility Cost (\$/Mil): \$45 Facility Financing: N/A

Facility Website

**UPDATE:** The Cottonmouths defeated the Pensacola Ice Flyers to win the President's Cup and become the 2012 SPHL champions in April 2012.

**NAMING RIGHTS**: There is no naming rights agreement in place for the Columbus Civic Center.

## **Team: Fayetteville FireAntz**

**Affiliate:** N/A

Principal Owner: Kevin MacNaught

**Team Website** 

**Arena**: Crown Center **Date Built**: 1997

Facility Cost (\$/Mil): \$55 Facility Financing: N/A

Facility Website

**NAMING RIGHTS**: There is no naming rights agreement in place for the Crown Center.

#### **Team: Huntsville Havoc**

**Affiliate:** N/A

Principal Owner: Huntsville Sports Ventures, LLC

**Team Website** 

**Arena**: Propst Arena at the Von Braun Center

Date Built: 1975

Facility Cost (\$/Mil): \$15 Facility Financing: N/A

Facility Website

**NAMING RIGHTS**: The facility is currently named in honor of Wernher von Braun, a former German rocket scientist who, after World War II, laid the foundation for the United States space program, putting Huntsville on the map. The arena is now named the Propst Arena, and is located at the Von Braun Center, in honor of the \$5 million donation made by Huntsville businessman, Bill Propst and his wife Eloise Propst.

#### **Team: Knoxville Ice Bears**

**Affiliate:** N/A

Principal Owner: A group of local owners, including John M. Axford, John Langley, and Mike

Murray

**Team Website** 

**Arena**: The General James White Memorial Civic Auditorium and Coliseum

Date Built: 1961

Facility Cost (\$/Mil): N/A Facility Financing: N/A

Facility Website

**UPDATE:** In October 2012, the NHL's Nashville Predators partnered with the Knoxville Ice Bears to host the Ice Bears' preseason game against the Huntsville Havoc on October 20, 2012.

**NAMING RIGHTS**: The arena is named after James White, the founder of Knoxville. There are no naming rights deals in place.

#### **Team: Louisiana IceGators**

**Affiliate**: N/A

Principal Owner: E.C. "Chuck Anselmo, Jr. and E.C. "Chuck" Anselmo, III

**Team Website** 

**Arena**: Cajundome **Date Built**: 1985

Facility Cost (\$/Mil): \$60 Facility Financing: N/A

Facility Website

**NAMING RIGHTS**: There are no naming rights deals in place for the Cajundome.

# **Team: Mississippi RiverKings**

**Affiliate**: N/A

**Principal Owner**: The Maddox Foundation

**Team Website** 

**Arena**: Landers Center **Date Built**: 2000

Facility Cost (\$/Mil): \$27.5 Facility Financing: N/A

Facility Website

**NAMING RIGHTS**: In December 2011, Landers Auto Group purchased the naming rights to the DeSoto Civic Center for \$1 million, and the arena became the Landers Center. The deal will last for ten years, and the Landers Auto Group will pay \$100,000 for the first five years; \$115,000 in the sixth year; and an additional \$10,000 year after that to pay a total of \$155,000 in the tenth and final year. Landers Auto Group will pay to change the signage, and will receive its name on all signage and a suite plus twenty-five tickets to all events held at the venue.

# **Team: Mississippi Surge**

**Affiliate:** N/A

Principal Owner: Surge Ice, LLC; led by Tim Kerr

**Team Website** 

**Arena**: Mississippi Coast Coliseum **Date Built**: 1977; renovations in 2007

Facility Cost (\$/Mil): N/A (\$68 for renovations in 2007)

**Facility Financing:** N/A

**Facility Website** 

**UPDATE**: The Mississippi Surge will celebrate their fifth anniversary during the 2013–14 season, and unveiled an anniversary logo in August 2013.

**NAMING RIGHTS**: The arena is named after its location and has no current naming rights sponsor.

### **Team: Pensacola Ice Flyers**

**Affiliate:** N/A

**Principal Owner**: Greg Harris

**Team Website** 

**Arena**: Pensacola Bay Center

Date Built: 1985

Facility Cost (\$/Mil): \$20.5 Facility Financing: N/A

Facility Website

**UPDATE:** The Pensacola Ice Flyers won the 2013 SPHL President's Cup Championship by defeating

In April 2013, the Pensacola Ice Flyers announced that Greg Harris, previously the team's minority owner was the majority owner. Harris purchased additional shares from Tim Kerr.

In July 2013, the Pensacola Bay Center announced a partnership agreement with Coastal Bank and Trust, joining existing sponsors and partners West Florida, Coca-Cola, and The Lewis Bear Company.

**NAMING RIGHTS**: In October 2012, SMG, the management company of the center, presented a plan to rebrand the venue with a new name and new logo, which was voted for unanimously. The name was changed to Pensacola Bay Center from Pensacola Civic Center. There are no naming rights agreements in place.

#### Team: Peoria Rivermen

**Affiliate**: N/A

Principal Owner: Illinois Pro Sports, LLC, comprised of David Holt, John Butler, Bart Rogers,

and Bruce Saurs Team Website

**Arena**: Carver Arena at Peoria Civic Center

Date Built: 1982

Facility Cost (\$/Mil): \$64 Facility Financing: N/A

Facility Website

**UPDATE**: The Peoria Rivermen joined the SPHL from the AHL for the 2013–14 season.

The Peoria Civic Center Authority renewed its agreement with SMG to continue operating the arena until August 2014.

**NAMING RIGHTS**: There are no naming rights agreements in place for the arena.

### FEDERAL HOCKEY LEAGUE (FHL)

**League Update:** Since the end of the 2012–13 season numerous FHL teams have ceased operations, leaving four remaining teams. The Akwesasne Warriors, Brooklyn Aviators, New York Bluefins, Delaware Federals, New Jersey Outlaws, Rome Frenzy, and Vermont Wild are all no longer participating members of the FHL.

Team: 1000 Islands Privateers

**Affiliate:** N/A

Principal Owner: Nicole Kirnan

Team Website

**Arena**: Watertown Municipal Arena at the Alex Duffy Fairgrounds

**Date Built**: N/A

Facility Cost (\$/Mil): N/A Facility Financing: N/A

Facility Website

**NAMING RIGHTS**: There is currently no naming rights agreement for the arena. It is named for the city it is located in, Watertown, New York.

# **Team: Danbury Whalers**

**Affiliate:** Trenton Titans (ECHL)

Principal Owner: Danbury Whalers, LLC; led by Herm Sorcher

**Team Website** 

Arena: Danbury Ice Arena

Date Built: 1999; expansion in 2004

Facility Cost (\$/Mil): N/A Facility Financing: N/A

Facility Website

**UPDATE:** In March 2013, the Danbury Whalers won the 2013 Commissioner Cup by sweeping the Dayton Demonz; this is the first championship for the Whalers.

In September 2012, the Danbury Whalers announced an affiliation agreement with the ECHL's Trenton Titans.

**NAMING RIGHTS**: The arena is named after the city it is located in, Danbury, Connecticut.

#### **Team: Danville Dashers**

**Affiliate:** Bloomington Thunder (SPHL)

Principal Owner: Barry Soskin

Team Website

Arena: David S. Palmer Arena

Date Built: 1980

Facility Cost (\$/Mil): N/A Facility Financing: N/A

Facility Website

**NAMING RIGHTS**: The arena is named after the former mayor of Danville, David S. Palmer, as he was instrumental in the plan for the arena.

# **Team: Dayton Demonz (formerly Dayton Devils)**

**Affiliate:** Fort Wayne Komets (ECHL)

Principal Owner: Barry Soskin

**Team Website** 

Arena: Hara Arena Date Built: 1964

**Facility Cost (\$/Mil)**: N/A **Facility Financing**: N/A

Facility Website

**UPDATE:** In October 2012, the Dayton Demonz announced an affiliation agreement with the ECHL's Fort Wayne Komets.

In September 2012, the Dayton franchise announced a name change to Demonz from Devils prior to their inaugural season. The change was due to a conflict outside of the team's control.

**NAMING RIGHTS**: The site that the arena is located on was originally a family-owned fruit orchard. The arena's name comes from the first two letters of the founding brothers, Harold and Ralph Wampler: "HA"rold and "RA"lph.