

2010-11 Major League Overall Facility Naming Rights Agreements (Through August 2011)

Facility	Major League Tenants	League(s)	Announced	Type	Category
Sun Life Stadium	Miami Dolphins & Florida Marlins	NFL/MLB	Jan-10	Rename	Financial
Bridgestone Arena	Nashville Predators	NHL	Feb-10	Rename	Manufacturing
PPL Park	Philadelphia Union	MLS	Feb-10	New	Energy
Rogers Arena	Vancouver Canucks	NHL	Jul-10	Rename	Media
Everbank Field	Jacksonville Jaguars	NFL	Jul-10	Rename	Financial
Scotiabank Saddledome	Calgary Flames	NHL	Oct-10	Rename	Financial
Power Balance Pavilion	Sacramento Kings	NBA	Jan-11	Rename	Manufacturing
Farmers Field	TBD -Proposed NFL Franchise	NFL	Feb-11	New	Insurance/Financial
Quebecor	TBD - Proposed NHL Franchise	NHL	Mar-11	New	Media
Livestrong Sporting Park	Sporting Kansas City	MLS	Mar-11	New	Charity
Jeld-Wen Field	Portland Timbers	MLS	Mar-11	New*	Manufacturing
O.co Coliseum	Oakland Raiders & Athletics	NFL/MLB	Apr-11	Rename	Retail
CenturyLink Field	Seattle Seahawks & Sounders	NFL/MLS	Jun-11	Rebrand & Extend	Telecommunications
MTS Centre	Winnipeg Jets	NHL	Jun-11	Extend**	Telecommunications
Chesapeake Energy Arena	Oklahoma City Thunder	NBA	Jul-11	Rename	Energy
Sports Authority Field at Mile High	Denver Broncos	NFL	Aug-11	Rename & Extend	Retail
MetLife Stadium	New York Jets & Giants	NFL	Aug-11	New	Insurance/Financial
First Niagara Center	Buffalo Sabres	NHL	Aug-11	Rebrand & Extend	Financial

* This former minor league baseball stadium had a naming rights sponsor before being remodeled into a MLS facility.

** MTS was the naming sponsor before the NHL Jets moved to Winnipeg.

Sources: Various print articles and press releases