Portfolio (GD Student)

1. David, 21, Design Student, direct link

Looking to see what his other classmates are up to design-wise out of class. Having a blog or place to show newest additions to the portfolio.

2. Catherine, 42, Head of a local design firm, job application

She is looking for interns and possible hires to fill a graphic designers position. Her business is very busy and has many applicants to go through. Having a streamlined and simple layout that showcases the portfolio would be great.

Band (Bright Red Reason)

1. Hayden, 31, Local Record Label Owner, Google search

He is looking around at new bands to sign to his label. His main focus is on the sound but the visual of the band is a close second. Having the music readily available on the homepage would allow him to get an instant glimpse of the band’s sound

1. Ben, 15, High School Kid, Went to a show and grabbed a CD w/website

Looking to find out more about the band. He already has a CD so his main focus isn’t the music but who and what the band are and when they are playing next. Having a well-made tour section and “about me” section will definitely keep him entertained.

Restaurant (New Local British Restaurant)

1. Liam, 18, High School Senior, Yelp

He looking for a new place to eat and heard good things on yelp. His main focus is looking for what’s on the menu and the house specialties. Having a menu section and showcasing the main entrée (the British Sunday roast) would help.

1. Alfred, 60, Retired and English, mail-out with web address on it.

He is very English and lived there most of his life. It is very hard to find a good British restaurant around and is excited that a new one is opening. He is very interested in the menu and prices. Having a clear menu and pricing will definitely help.