

Anya Dorogova

UX/UI designer / Product designer

As a Product Designer, I am eager to learn new skills and embrace new experiences. I have explored various areas of design and have discovered that UX design aligns most closely with my interests. In my work, I am passionate about researching users and creating user-centered designs. I am always focused on design outcomes and am willing to admit my mistakes in order to improve the user experience.

EXPERIENCE

Graphic designer

Farsh production (photo/video studio)

Jan 2022 - May 2022, Moscow

- Developed and implemented a new visual style for Farsh Production that increased brand recognition by 2 times.
- Analyzed competitors and the target audience
- Created a logo, pattern, and brand book according to analysis of competitors and the target audience.
- Prepared materials for printing business cards and leaflets to support promotion of the company.

Motion Designer's assistant

Yandex.Market (e-commerce)

Nov 2020 - Apr 2021, Moscow

I have experience creating ads for Yandex.Market on YouTube and TikTok. Specifically, I have:

- Planned and coordinated filming for commercials and developed scenarios as part of a team.
- Created simple 3D models for use in commercials.
- Performed basic video editing tasks.

EDUCATION

Product design

Yandex.Practicum

2022 - 2023

Design

HSE Lyceum

2021 - 2023, Moscow



Izmir, Turkey



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[Portfolio + CV](#)

Languages

Russian (native)

English (B2-C1)

Knowledge

UX Research

Design Thinking

User Flows

Wireframing

Prototyping

Data Visualization

User Interviews

Usability Testing

HTML / CSS / JS

Teamwork

Empathy

Critical thinking

Public speaking

Tools

Figma

Photoshop, Illustrator,

Affinity Designer

Readymag, Framer

Blender

