

AI-01349 Bull Run Duration

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How long usually is the stock market bull run last historically?

The average length of a bull market in the stock market is around 3.8 years, according to market research firm InvesTech Research ¹. However, there's significant variation, with some bull markets lasting just over two years and others spanning over a decade.

Historically, the longest bull market on record lasted 11 years, from 2009 to 2020, with the S&P 500 gaining over 400.5% ¹. Other notable bull markets include:

- *The Roaring 1990s*: The S&P 500 gained 417.0% in just over 113 months, driven by the end of the Cold War and the onset of the digital era ¹.
- *Post-war boom*: The S&P 500 gained 266% between June 1949 and August 1956, driven by consumerism and economic growth ¹.
- *The Reagan era*: The S&P 500 gained 229% in just over five years, driven by President Reagan's fiscal policies ¹.

It's worth noting that bull markets generally last longer than bear markets, and gains in bull markets usually outweigh losses in bear markets ¹.