# **AI-01367 Fleetingness of Events**



# Term for fleetingness of celebratory events such as New Years celebrations or a Graduation celebration, explain the science

There's a term that captures this beautifully: **"ephemerality."** It refers to the fleeting, transient nature of something, like a celebration, an experience, or a moment in time.

# The Science Behind Ephemerality:

# 1. Perception of Time:

- Psychological Time: Human brains are wired to perceive time subjectively. When you're fully engaged and enjoying a moment, time often seems to fly by, making special events feel fleeting.
- **Temporal Landmarks:** Events like New Year's or graduations act as temporal landmarks in our minds, creating a mental division in our lives. These markers make us acutely aware of the passage of time.

#### 2. Hedonic Adaptation:

Pleasure & Satisfaction: Over time, humans adapt to changes and return
to a baseline level of happiness. This phenomenon, known as hedonic
adaptation, means that the joy from celebratory events, while intense,
tends to be short-lived as we get used to it.

# 3. Neurochemistry:

 Dopamine & Serotonin: Celebrations trigger the release of neurotransmitters like dopamine and serotonin, which are associated with pleasure and happiness. However, these neurochemical boosts are temporary, contributing to the transient feeling of joy.

# 4. Memory Formation:

 Encoding & Storage: Our brains prioritize significant events, creating vivid memories. The intensity of these memories often highlights their fleeting nature because they stand out against the backdrop of everyday experiences.

#### 5. Social Connection:

• **Shared Experiences:** Celebratory events often involve social connections, enhancing our enjoyment. The fleeting nature of these events can make the anticipation and the actual experience feel even more special.

**Fun Fact:** The term "carpe diem," meaning "seize the day," encourages people to make the most of these fleeting moments.

So, while the ephemeral nature of celebrations might make them feel brief, it's also what makes them so precious and memorable. What was your most memorable celebration?

# **Explain temporal landmarks. List 20 examples**

Temporal landmarks are specific points in time that stand out from the ordinary flow of days, weeks, or months. These landmarks often serve as markers that help people organize their lives, reflect on past experiences, and plan for the future. They can be significant dates, events, or periods that hold personal, cultural, or historical importance. Temporal landmarks can provide a sense of structure, motivation, and perspective.

Here are 20 examples of temporal landmarks:

- 1. **New Year's Day** Celebrating the start of a new calendar year.
- 2. **Birthdays** Marking the anniversary of a person's birth.
- 3. **Anniversaries** Celebrating significant events, such as weddings or work milestones.
- 4. **Graduation** Recognizing the completion of an educational program.
- 5. **New Job or Promotion** Starting a new position or advancing in one's career.
- 6. **Holidays** Observing cultural, religious, or national holidays, such as Christmas, Eid, or Independence Day.

- 7. **New Year's Resolutions** Setting goals and intentions at the beginning of the year.
- 8. **Seasonal Changes** Transitioning from one season to another, like the first day of spring.
- Religious Events Observing religious ceremonies or festivals, such as Easter or Diwali.
- 10. **Fiscal Year End** Closing the financial year for businesses and organizations.
- 11. Family Reunions Gathering with extended family for special occasions.
- 12. Major Life Events Significant moments like getting married or having a child.
- 13. **Historical Events** Commemorating important historical dates, such as the end of a war.
- 14. **Cultural Festivals** Participating in cultural celebrations, like Carnival or Lunar New Year.
- 15. Start of the School Year Beginning a new academic year for students.
- 16. **National Observances** Observing special national days, like Veterans Day or Earth Day.
- 17. **Milestone Birthdays** Celebrating significant ages, such as turning 18, 30, or 50.
- 18. **Vacations** Taking a break from work or school to travel or relax.
- Public Holidays Days off from work or school, like Labor Day or Thanksgiving.
- 20. Personal Milestones Achieving personal goals, such as buying a first home or running a marathon.

Temporal landmarks help us pause, reflect, and create meaningful experiences in our lives. They provide a sense of continuity and connection to the past, present, and future.

### Is an aversion to temporal landmarks an abnormal human behavior? Tell more.

An aversion to temporal landmarks isn't necessarily abnormal, but it can be unusual depending on the context. Temporal landmarks often serve as points of

reflection and motivation, providing structure to our lives. People who avoid them might do so for various reasons, such as negative past experiences, anxiety about the future, or a preference for spontaneity over routine.

Here are a few reasons why someone might have an aversion to temporal landmarks:

- 1. **Past Traumas:** Negative experiences associated with certain dates or events can make someone avoid these reminders.
- 2. **Anxiety**: Thinking about the future or reflecting on the past can trigger anxiety in some people, leading them to avoid such landmarks.
- 3. **Non-Conformity**: Some individuals might prefer not to adhere to societal norms and rituals, finding their own unique ways to mark time.
- 4. **Depression**: In some cases, depression can make it difficult for individuals to find joy in celebrations or significant dates.
- 5. **Cultural Differences**: Different cultures place varying levels of importance on certain temporal landmarks. What is significant in one culture might be less so in another.
- 6. **Personal Preference**: Some people simply prefer to live in the moment and avoid planning or reflecting too much.

It's important to note that everyone experiences and processes time differently. What might be a temporal landmark for one person could be just another day for someone else. If an aversion to temporal landmarks is causing distress or impacting someone's life significantly, it might be helpful to explore these feelings with a mental health professional.

Does this resonate with any thoughts or experiences you've had?