Al-00887 Forward-Looking

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A forward-looking keyword is a term used to describe a word or phrase that indicates a focus on the future. These keywords are often used in business documents, financial statements, and market analysis to discuss projections, expectations, and goals. Examples of forward-looking keywords include:

- project
- target
- expect
- anticipate
- forecast

There isn't a direct opposite for "forward-looking" keywords, but you can use terms that focus on the present or past to achieve a similar effect. Here's how:

- **Present-focused keywords:** These describe the current state of affairs. Examples include:
 - o is
 - are
 - currently
 - at present
 - now (to a lesser extent)
- Past-focused keywords: These refer to things that have already happened. Examples include:
 - was

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- were
- historically
- previously

Now-looking isn't a commonly used term. "Present" or "current" are clearer alternatives for describing the current state.

List 20 examples of each forward-looking, present-focused and past-focused words

Forward-Looking (20 Examples)

- 1. Anticipate
- 2. Ascend
- 3. Aim for
- 4. Develop
- 5. Envision
- 6. Forecast
- 7. Hope
- 8. Implement
- 9. Innovate 10. Intend
- 10. Modernize
- 11. Plan
- 12. Pioneer
- 13. Predict
- 14. Project
- 15. Schedule
- 16. Strive for
- 17. Target

18. Vision

Present-Focused (20 Examples)

- 1. Analyze
- 2. Assess
- 3. Conduct
- 4. Collaborate
- 5. Demonstrate
- 6. Exist
- 7. Experience
- 8. Function
- 9. Happen
- 10. Investigate
- 11. Manage
- 12. Monitor
- 13. Occur
- 14. Operate
- 15. Observe
- 16. Participate
- 17. Perform
- 18. Reflect
- 19. Utilize
- 20. Work

Past-Focused (20 Examples)

1. Achieved

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- 2. Constructed
- 3. Developed
- 4. Established
- 5. Evolved
- 6. Experienced
- 7. Founded
- 8. Happened
- 9. Implemented
- 10. Initiated
- 11. Invented
- 12. Occurred
- 13. Performed
- 14. Pioneered
- 15. Preceded
- 16. Produced
- 17. Researched
- 18. Resolved
- 19. Witnessed
- 20. Wrote

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